

Q.1 How many times per week do you buy a meal out, e. g. breakfast, lunch, dinner or a snack out of home?
 Base: All adults

	Total	SEX		AGE					SOCIAL CLASS			MARITAL STATUS			WORKING STATUS			CHILDREN IN H/HOLD		PRINCIPAL SHOPPER		
		Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1C2 (i)	DE (j)	Marr-ied (k)	Sing-le (l)	Sep /Wid /div (m)	Full time (n)	Part time (o)	Other (p)	Any (q)	None (r)	Yes (s)	No (t)	
Unweighted Base	2102	959	1143	313	299	507	503	480	371	953	778	1175	534	393	739	246	1117	622	1480	1552	550	
Weighted Base	2000	971	1029	319	312	525	485	359	398	1009	594	1148	530	322	817	231	951	625	1375	1443	557	
Everyday	(7)	108 5%	82 8%b	25 2%	30 9%fg	26 8%fg	31 6%g	19 4%g	1 *	31 8%j	54 5%	23 4%	54 5%k	48 9%km	5 1%	82 10%op	7 3%	18 2%	38 6%	69 5%	57 4%	50 9%r
2-3 times a week	(2.5)	347 17%	191 20%b	155 15%	89 28%de	65 21%fg	90 17%g	68 14%g	35 10%	83 21%j	189 19%k	75 13%	183 16%	122 23%km	41 13%	173 21%p	46 20%p	128 13%	118 19%	229 17%	233 16%	114 20%r
Once a week	(1)	394 20%	176 18%	218 21%	67 21%	57 18%	118 23%g	93 19%	58 16%	91 23%j	206 20%k	97 16%	233 20%	106 20%	55 17%	165 20%	49 21%	180 19%	121 19%	273 20%	294 20%	100 18%
2-3 times a month	(0.4)	229 11%	112 12%	117 11%	27 9%	45 15%cg	61 12%	61 13%	34 10%	46 12%	131 13%j	52 9%	155 14%lm	45 9%	29 9%	95 12%	31 13%	104 11%	74 12%	155 11%	164 11%	65 12%
Once a month	(0.25)	281 14%	124 13%	157 15%	36 11%	40 13%	78 15%	75 15%	53 15%	61 15%	150 15%	70 12%	179 16%l	56 11%	46 14%	118 14%	35 15%	128 13%	93 15%	187 14%	205 14%	76 14%
Less often	(0.1)	372 19%	154 16%	218 21%a	46 14%	43 14%	92 18%	103 21%cd	88 24%cd	60 15%	180 18%	132 22%hi	217 19%	80 15%	74 23%l	116 14%	45 20%	210 22%n	114 18%	257 19%	280 19%	92 16%
Never	(0)	247 12%	120 12%	127 12%	20 6%	33 11%	49 9%	60 12%k	85 24%cd	24 6%	84 8%	139 23%hi	115 10%	64 12%	67 21%kl	59 7%	16 7%	172 18%no	59 9%	188 14%q	194 13%t	52 9%
Net: Weekly		848 42%	450 46%b	399 39%	186 58%de	148 47%fg	240 46%fg	180 37%g	94 26%	205 52%ij	449 45%j	194 33%	471 41%k	277 52%km	101 31%	420 51%p	103 44%p	325 34%	277 44%	571 42%	584 40%	264 47%r
Net: Monthly		1358 68%	686 71%b	672 65%	249 78%fg	233 75%fg	379 72%fg	316 65%g	181 51%	312 78%ij	730 72%j	316 53%	804 70%k	378 71%k	176 55%	633 77%p	168 73%p	557 59%	445 71%r	913 66%	953 66%	405 73%r
Net: At all		1753 88%	851 88%	902 88%	299 94%fg	279 89%g	476 91%g	425 88%g	274 76%	374 94%j	925 92%j	455 77%	1032 90%k	466 88%k	255 79%	758 93%p	216 93%p	780 82%	566 91%r	1187 86%	1249 87%	504 91%r
Don't know		24 1%	11 1%	13 1%	4 1%	3 1%	6 1%	7 1%	4 1%	2 *	15 1%	7 1%	10 1%	8 1%	5 2%	9 1%	2 1%	12 1%	8 1%	16 1%	16 1%	7 1%
Mean score	1.12	1.38b	0.88	1.66e	1.41f	1.18f	0.94g	0.54	1.40i	1.17j	0.84	1.06m	1.51k	0.70	1.55o	1.06p	0.76	1.21	1.08	1.00	1.44s	
Standard deviation	1.66	1.94	1.29	1.97	1.92	1.70	1.49	0.84	1.85	1.65	1.47	1.57	1.99	1.12	2.04	1.41	1.19	1.73	1.62	1.49	1.98	
Standard error	0.04	0.06	0.04	0.11	0.11	0.08	0.07	0.04	0.10	0.05	0.05	0.05	0.09	0.06	0.08	0.09	0.04	0.07	0.04	0.04	0.09	

Q.1 How many times per week do you buy a meal out, e. g. breakfast, lunch, dinner or a snack out of home?

Base: All adults

	Total	GOVERNMENT REGION									COUNTRY				ETHNICITY		
		Nrth East (a)	Nrth West (b)	Yrks and Hmbr (c)	East Mids (d)	West Mids (e)	S'th West (f)	East of Engl (g)	London (h)	S'th East (i)	England (j)	Wales (k)	Scotland (l)	NI (m)	White (n)	Mnty Etnic (o)	
Unweighted Base	2102	82	238	180	163	190	173	202	259	292	1779	103	161	59	1854	235	
Weighted Base	2000	79*	228	177	149	176	163	190	250	278	1691	98*	155	56*	1756	232	
Everyday	(7)	108 5%	4 5% ^d	20 9% ^{def}	14 8% ^{df}	1 *	6 3%	2 1%	13 7% ^{df}	21 8% ^{def}	15 5% ^{df}	95 6%	3 3%	6 4%	3 5%	93 5%	14 6%
2-3 times a week	(2.5)	347 17%	16 20% ^f	37 16%	37 21% ^f	21 14%	39 22% ^f	16 10%	28 15%	50 20% ^f	44 16%	287 17%	22 22%	25 16%	12 22%	302 17%	43 19%
Once a week	(1)	394 20%	12 15%	48 21%	36 20%	32 21%	33 19%	34 21%	33 17%	49 20%	56 20%	332 20%	13 13%	31 20%	18 31% ^{jk}	351 20%	39 17%
2-3 times a month	(0.4)	229 11%	10 13% ^h	20 9%	20 11% ^h	20 13% ^h	19 11% ^h	21 13% ^h	22 11% ^h	13 5%	42 15% ^{bh}	187 11%	16 16%	17 11%	9 17%	211 12%	18 8%
Once a month	(0.25)	281 14%	5 6%	33 14% ^a	16 9%	29 19% ^{ac}	20 12%	33 20% ^{ac}	32 17% ^{ac}	27 11%	35 13%	230 14%	14 14%	32 21% ^{jm}	4 8%	254 14%	26 11%
Less often	(0.1)	372 19%	17 22%	40 17%	26 15%	28 19%	41 24% ^c	31 19%	33 18%	43 17%	60 21%	320 19%	22 23%	23 15%	7 12%	327 19%	40 17%
Never	(0)	247 12%	16 20% ^{ei}	29 13%	28 16% ⁱ	19 13%	16 9%	20 13%	27 14%	39 15% ⁱ	26 9%	220 13%	8 8%	16 10%	3 6%	202 11%	45 20% ⁿ
Net: Weekly		848 42%	32 40%	104 46% ^f	87 49% ^{df}	53 36%	78 44% ^f	52 32%	74 39%	120 48% ^{df}	115 41%	715 42%	38 39%	63 40%	32 58% ^{jk}	746 42%	97 42%
Net: Monthly		1358 68%	46 58%	157 69%	123 69%	101 68%	117 67%	106 65%	128 68%	160 64%	193 69%	1132 67%	68 69%	112 72%	46 82% ^j	1211 69% ^o	141 61%
Net: At all		1753 88%	63 80%	199 87%	149 84%	130 87%	160 91% ^a	142 87%	163 86%	212 85%	253 91% ^{ac}	1471 87%	90 92%	140 90%	53 94%	1555 89% ^o	186 80%
Don't know		24 1%	-	2 1%	-	-	2 1%	5 3% ^{cdg}	1 *	9 3% ^{cdg}	-	18 1%	-	5 3% ^j	-	16 1%	5 2%
Mean score		1.12	1.09 ^d	1.32 ^d	1.37 ^d	0.71	1.07 ^d	0.70	1.14 ^d	1.38 ^d	1.09 ^d	1.13	1.06	1.04	1.27	1.11	1.17
Standard deviation		1.66	1.65	1.96	1.90	0.91	1.43	1.06	1.80	1.95	1.64	1.68	1.47	1.52	1.53	1.64	1.77
Standard error		0.04	0.18	0.13	0.14	0.07	0.10	0.08	0.13	0.12	0.10	0.04	0.15	0.12	0.20	0.04	0.12

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m - n/o

* small base

Q.1 How many times per week do you buy a meal out, e. g. breakfast, lunch, dinner or a snack out of home?
Base: All adults

	Total	HOW OFTEN EAT OUT (Q.1)							HOW PREFER INFO ON FOOD OUTSIDE (Q.4)											
		Daily (a)	2-3/ week (b)	Once week (c)	2-3 month (d)	Once month (e)	Less often (f)	Never (g)	Total: Week (h)	Total: month (i)	Total: At all (j)	Healthy no info (k)	Same info (l)	Healthy info (m)	Same no info (n)	Total: Same (o)	Total: Healthy (p)	Total: info (q)	Total: no info (r)	
Unweighted Base	2102	97	339	407	230	300	410	294	843	1373	1808	322	455	837	296	751	1159	1292	618	
Weighted Base	2000	108*	347	394	229	281	372	247	848	1358	1753	302	437	827	272	709	1129	1263	575	
Everyday	(7)	108 5% efghij	347 100%bcd efghij	-	-	-	-	-	108 13%bcde fgij	347 8%bcde fg	108 6%bcdef g	14 5%	32 7%	45 5%	15 5%	47 7%	59 5%	77 6%	29 5%	
2-3 times a week	(2.5)	347 17%	347 100%acd efghij	-	-	-	-	-	347 41%acd efgij	347 26%acd efgij	347 20%acde fg	53 16%	79 18%	165 20%	40 15%	119 17%	218 19%	244 19%	93 16%	
Once a week	(1)	394 20%	-	394 100%abd efghij	-	-	-	-	394 46%abd efgij	394 29%abd efgij	394 22%abde fg	69 23%	96 22%	168 20%	53 19%	148 21%	237 21%	263 21%	122 21%	
2-3 times a month	(0.4)	229 11%	-	-	229 100%abc efghij	-	-	-	229 17%abc efghj	229 13%abce fgh	42 14%	43 10%	101 12%	38 14%	81 11%	143 13%	144 11%	80 14%		
Once a month	(0.25)	281 14%	-	-	-	281 100%abc dfghij	-	-	281 21%abc dfghj	281 16%abcd fgh	40 13%	62 14%	129 16%	32 12%	95 13%	170 15%	191 15%	73 13%		
Less often	(0.1)	372 19%	-	-	-	-	372 100%abc deghij	-	-	-	372 21%abcd eghi	56 19%	84 19%	145 18%	57 21%	141 20%	201 18%	229 18%	113 20%	
Never	(0)	247 12%	-	-	-	-	-	247 100%abcd efhij	-	-	-	26 9%	40 9%	74 9%	34 13%	74 10%	100 9%	114 9%	61 11%	
Net: Weekly		848 42%	108 100%cd efgij	347 100%cd efgij	394 100%def gij	-	-	-	848 100%def gij	848 62%def gj	848 48%defg	136 45%	207 47%ln	378 46%	108 40%	314 44%	514 45%	584 46%kn	244 42%	
Net: Monthly		1358 68%	108 100%f gj	347 100%f gj	394 100%f gj	229 100%f gj	281 100%f gj	-	848 100%fg j	1358 100%fgj	1358 77%fg	219 72%	312 71%	608 74%ln	178 65%	490 69%	827 73%kn	920 73%kn	397 69%	
Net: At all		1753 88%	108 100%g ij	347 100%g ij	394 100%g ij	229 100%g ij	281 100%g ij	372 100%g	-	848 100%g	1358 100%g	1753 100%g	276 91%	397 91%	753 91%	238 87%	635 90%	1029 91%	1149 91%	514 89%
Don't know		24 1%	-	-	-	-	-	-	-	-	24 1%bcfhi	1 -	1 -	-	3 1%mpq	4 1%mpq	1 -	1 -	4 1%mpq	
Mean score	1.12	7.00h ij	2.50i j	1.00	0.40	0.25	0.10	0.00	2.37cd efgij	1.60cd efgij	1.28cde fg	1.10	1.28	1.19	1.06	1.20	1.16	1.22	1.08	
Standard deviation	1.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.90	1.80	1.71	1.55	1.82	1.65	1.65	1.76	1.63	1.71	1.60	

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r
* small base

Q.1 How many times per week do you buy a meal out, e. g. breakfast, lunch, dinner or a snack out of home?

Base: All adults

	Total	HOW OFTEN EAT OUT (Q.1)							HOW PREFER INFO ON FOOD OUTSIDE (Q.4)										
		Daily (a)	2-3/ week (b)	Once week (c)	2-3 month (d)	Once month (e)	Less often (f)	Never (g)	Total: Week (h)	Total: month (i)	Total: At all (j)	Healthy no info (k)	Same info (l)	Healthy info (m)	Same no info (n)	Total: Same (o)	Total: Healthy (p)	Total: info (q)	Total: no info (r)
Weighted Base	2000	108*	347	394	229	281	372	247	848	1358	1753	302	437	827	272	709	1129	1263	575
Standard error	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.05	0.04	0.09	0.09	0.06	0.10	0.06	0.05	0.05	0.06

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r
* small base

Q.2 How easy do you think it is at the moment to make healthy choices when eating out?

Base: All adults

	Total	HOW OFTEN EAT OUT (Q.1)								HOW PREFER INFO ON FOOD OUTSIDE (Q.4)										
		Daily (a)	2-3/ week (b)	Once week (c)	2-3 month (d)	Once month (e)	Less often (f)	Never (g)	Total: Week (h)	Total: month (i)	Total: At all (j)	Healthy no info (k)	Same info (l)	Healthy info (m)	Same no info (n)	Total: Same (o)	Total: Healthy (p)	Total: info (q)	Total: no info (r)	
Unweighted Base	2102	97	339	407	230	300	410	294	843	1373	1808	322	455	837	296	751	1159	1292	618	
Weighted Base	2000	108*	347	394	229	281	372	247	848	1358	1753	302	437	827	272	709	1129	1263	575	
Very easy	(4)	338 17%	26 24%efg	69 20%fg	82 21%efg	39 17%	41 15%	52 14%	28 11%	177 21%efg	257 19%fg	310 18%g	55 18%	72 17%	132 16%	69 25%klm	141 20%mq	187 17%	204 16%	124 22%lmpq
Quite easy	(3)	973 49%	40 37%	175 50%ag	193 49%ag	136 59%ab	163 58%ac	196 53%ag	69 28%	408 48%ag	707 52%ag	904 52%ag	157 52%km	248 57%mpq	370 45%	147 54%mp	395 56%mpq	527 47%	619 49%	304 53%mp
Quite difficult	(2)	444 22%	34 32%cdg	83 24%g	92 23%g	40 18%	61 22%	91 24%g	41 17%	209 25%cdg	310 23%g	403 23%g	62 20%kn	89 20%kn	244 29%klno	31 11%	120 17%kn	305 27%klno	333 26%klno	92 16%
Very difficult	(1)	106 5%	8 7%	16 5%	19 5%	10 4%	11 4%	16 4%	24 10%bcdefhij	43 5%	64 5%	81 5%	14 5%	14 3%	63 8%lnor	9 3%	24 3%	76 7%lnor	23 6%lo	4%
Net: Easy	1311 66%	66 61%g	244 70%g	274 70%g	175 76%af	205 73%ag	248 67%g	98 40%	584 69%g	963 71%ag	1214 69%g	212 70%mp	321 73%mpq	502 61%	216 79%kmp	537 76%mpq	714 63%	823 65%km	428 74%mpq	
Net: Difficult	550 27%	42 39%cd	99 28%	111 28%	51 22%	72 26%	107 29%	65 26%	251 30%cd	374 28%	484 28%	75 25%kn	104 24%kn	306 37%klno	40 15%	143 20%kn	382 34%klno	410 32%klno	115 20%	
Don't know	139 7%	-	5 1%	8 2%	3 2%	4 1%	17 4%ab	84 34%abcd	13 2%	20 1%	55 3%hi	15 5%mq	13 3%	18 2%	17 6%lmpq	29 4%mq	33 3%	31 2%	31 5%lmpq	
Mean score	2.83	2.78	2.87g	2.87g	2.90g	2.85g	2.80g	2.62	2.86g	2.86g	2.85g	2.88m	2.89mpq	2.71	3.08kl	2.96mpq	2.75	2.77	2.97mpq	
Standard deviation	0.79	0.90	0.78	0.80	0.73	0.71	0.74	0.94	0.80	0.77	0.77	0.77	0.71	0.83	0.73	0.72	0.82	0.80	0.75	
Standard error	0.02	0.09	0.04	0.04	0.05	0.04	0.04	0.07	0.03	0.02	0.02	0.04	0.03	0.03	0.04	0.03	0.02	0.02	0.03	

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r
* small base

Q.3 How much do you agree or disagree with the statement below:-
 'restaurants, pubs, canteens and cafes have a responsibility to make clear what is in their food to help people make healthier choices if they want to'
 Base: All adults

	SEX			AGE					SOCIAL CLASS			MARITAL STATUS			WORKING STATUS			CHILDREN IN H/HOLD		PRINCIPAL SHOPPER		
	Total	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1C2 (i)	DE (j)	Marr-ied (k)	Sing-le (l)	Sep /Wid /div (m)	Full time (n)	Part time (o)	Other (p)	Any (q)	None (r)	Yes (s)	No (t)	
Unweighted Base	2102	959	1143	313	299	507	503	480	371	953	778	1175	534	393	739	246	1117	622	1480	1552	550	
Weighted Base	2000	971	1029	319	312	525	485	359	398	1009	594	1148	530	322	817	231	951	625	1375	1443	557	
Strongly agree	(4)	750 38%	337 35%	413 40%a	117 37%	137 44%fg	201 38%	175 36%	120 33%	159 40%	370 37%	221 37%	444 39%	197 37%	109 34%	298 36%	90 39%	363 38%	249 40%	502 36%	559 39%	191 34%
Agree	(3)	954 48%	479 49%	475 46%	171 53%df	138 44%	253 48%	223 46%	168 47%	178 45%	494 49%	282 47%	531 46%	266 50%	157 49%	403 49%	113 49%	437 46%	295 47%	659 48%	663 46%	291 52%ss
Disagree	(2)	158 8%	85 9%	73 7%	15 5%	28 9%bc	38 7%	51 10%c	26 7%	43 11%j	82 8%j	33 6%	100 9%	35 7%	23 7%	74 9%	18 8%	66 7%	45 7%	113 8%	118 8%	40 7%
Strongly disagree	(1)	44 2%	18 2%	26 3%	7 2% ^d	1 *	14 3% ^d	14 3% ^d	9 2% ^d	5 1%	28 3%	12 2%	26 2%	10 2%	8 2%	16 2%	5 2%	23 2%	10 2%	34 2%	33 2%	12 2%
Net: Agree		1704 85%	816 84%	888 86%	288 90%fg	276 88%fg	454 86%g	399 82%	288 80%	337 85%	864 86%	503 85%	975 85%	463 87% ^m	266 83%	701 86%	203 88%	801 84%	543 87%	1161 84%	1222 85%	482 87%
Net: Disagree		202 10%	103 11%	99 10%	22 7%	29 9%	52 10%	64 13% ^c	35 10%	47 12% ^j	110 11% ^j	45 8%	126 11%	45 8%	31 10%	90 11%	24 10%	89 9%	56 11%	147 11%	150 10%	52 9%
Don't know		94 5%	52 5%	42 4%	9 3%	8 2%	20 4%	22 5%	35 10% ^{cde}	14 3%	35 3%	46 8% ^{hi}	47 4%	22 4%	25 8% ^{kl}	27 3%	5 2%	62 7% ^{no}	26 4%	68 5%	71 5%	23 4%
Mean score		3.26	3.24	3.29	3.28	3.35 ^f	3.27	3.21	3.23	3.28	3.24	3.30	3.27	3.28	3.23	3.24	3.27	3.28	3.31	3.25	3.27	3.24
Standard deviation		0.71	0.69	0.72	0.66	0.66 ^g	0.71	0.75	0.71	0.71	0.72	0.68	0.72	0.68	0.71	0.70	0.71	0.71	0.68	0.72	0.72	0.68
Standard error		0.02	0.02	0.02	0.04	0.04	0.03	0.03	0.03	0.04	0.02	0.03	0.02	0.03	0.04	0.03	0.05	0.02	0.03	0.02	0.02	0.03

Q.3 How much do you agree or disagree with the statement below:-
 'restaurants, pubs, canteens and cafes have a responsibility to make clear what is in their food to help people make healthier choices if they want to?'
 Base: All adults

	Total	GOVERNMENT REGION									COUNTRY				ETHNICITY		
		Nrth East (a)	Nrth West (b)	Yrks and Hmbr (c)	East Mids (d)	West Mids (e)	S'th West (f)	East of Engl (g)	London (h)	S'th East (i)	England (j)	Wales (k)	Scott and (l)	NI (m)	White (n)	Mnty Etnic (o)	
Unweighted Base	2102	82	238	180	163	190	173	202	259	292	1779	103	161	59	1854	235	
Weighted Base	2000	79*	228	177	149	176	163	190	250	278	1691	98*	155	56*	1756	232	
Strongly agree	(4)	750 38%	29 37%	98 43% ^d	75 42%	48 32%	66 38%	62 38%	82 43% ^d	89 36%	100 36%	649 38% ^k	22 23%	52 34%	27 48% ^k	644 37%	102 44% ⁿ
Agree	(3)	954 46%	38 48%	97 42%	85 48%	81 55% ^{bf}	87 50%	66 41%	76 40%	121 48%	139 50% ^g	790 47%	58 60% ^{jm}	81 52%	24 42%	857 49% ^o	93 40%
Disagree	(2)	158 8%	7 9%	22 9%	14 8%	10 7%	11 6%	12 7%	20 10%	15 6%	24 9%	135 8%	10 10%	10 6%	3 5%	144 8%	12 5%
Strongly disagree	(1)	44 2%	1 2%	5 2%	1 *	3 2%	9 5% ^{ch}	7 5% ^{ch}	3 1%	3 1%	6 2%	37 2%	1 1%	5 3%	2 3%	38 2%	7 3%
Net: Agree	1704 85%	67 85%	194 85%	160 90% ^f	130 87%	154 88% ^f	128 78%	158 83%	210 84%	240 86% ^f	1439 85%	81 82%	133 86%	51 90%	1501 85%	195 84%	
Net: Disagree	202 10%	8 10%	26 11%	15 8%	13 9%	20 11%	19 12%	22 12%	18 7%	30 11%	172 10%	11 11%	15 9%	5 9%	182 10%	18 8%	
Don't know	94 5%	4 5%	8 3%	3 2%	7 4%	2 1%	16 9% ^{bce}	9 5% ^e	22 9% ^{bce}	9 3%	79 5%	7 7%	7 5%	1 1%	74 4%	18 8% ⁿ	
Mean score	3.26	3.26	3.30	3.34	3.23	3.22	3.24	3.32	3.30	3.24	3.27 ^k	3.11	3.22	3.36 ^k	3.25	3.36 ⁿ	
Standard deviation	0.71	0.69	0.73	0.65	0.66	0.78	0.81	0.73	0.65	0.70	0.71	0.62	0.71	0.75	0.70	0.73	
Standard error	0.02	0.08	0.05	0.05	0.05	0.06	0.06	0.05	0.04	0.04	0.02	0.06	0.06	0.10	0.02	0.05	

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m - n/o

* small base

**Q.3 How much do you agree or disagree with the statement below:-
'restaurants, pubs, canteens and cafes have a responsibility to make clear what is in their food to help people make healthier choices if they want to?'**
Base: All adults

	Total	HOW OFTEN EAT OUT (Q.1)									HOW PREFER INFO ON FOOD OUTSIDE (Q.4)									
		Daily (a)	2-3/ week (b)	Once week (c)	2-3 month (d)	Once month (e)	Less often (f)	Never (g)	Total: Week (h)	Total: month (i)	Total: At all (j)	Healthy no info (k)	Same info (l)	Healthy info (m)	Same no info (n)	Total: Same (o)	Total: Healthy (p)	Total: info (q)	Total: no info (r)	
Unweighted Base	2102	97	339	407	230	300	410	294	843	1373	1808	322	455	837	296	751	1159	1292	618	
Weighted Base	2000	108*	347	394	229	281	372	247	848	1358	1753	302	437	827	272	709	1129	1263	575	
Strongly agree	(4)	750 38%	41 39%	146 42%e	160 41%	84 37%	95 34%	134 36%	88 36%	347 41%e	527 39%	662 38%	91 30%	174 40%knr	398 48%kno pr	68 25%	242 34%nr	489 43%kno r	572 45%knor	159 26%
Agree	(3)	954 48%	48 45%	162 47%g	186 47%g	115 50%g	152 54%gh	202 54%bgh	88 36%	396 47%g	662 49%g	865 49%g	162 53% m	222 51%	376 46%	137 50%	359 51%	538 48%	598 47%	298 52% m
Disagree	(2)	158 8%	14 13%fg	29 8%	29 7%	21 9%	26 9%	22 6%	14 6%	73 9%	119 9%	143 8%	35 12% lmp q	31 7% m	34 4%	47 17% lmo pq	78 11% lmpq	70 6%	65 5%	82 14% lmpq
Strongly disagree	(1)	44 2%	4 3%	6 2%	16 4%efj	6 2%	3 1%	4 1%	6 2%	26 3%	35 3%	39 2%	10 3%	8 2%	13 2%	10 4% mq	19 3%	23 2%	21 2%	21 4% mq
Net: Agree		1704 85%	89 83%g	308 89%g	346 88%g	199 87%g	247 88%g	336 90%g	177 72%	743 88%g	1189 88%g	1527 87%g	252 83% n	396 91% knor	774 94% knop r	205 75%	601 85% nr	1027 91% kno r	1171 93% knor	457 80%
Net: Disagree		202 10%	18 17% d g	35 10%	45 11% f	26 11%	29 10%	26 7%	20 8%	98 12% f	154 11% f	182 10% f	46 15% lmp q	39 9% m	47 6%	58 21% lmo pq	97 14% lmpq	93 8% m	86 7%	103 18% lmpo pq
Don't know		94 5%	-	4 1%	3 1%	4 2%	4 2%	10 3% ch i	50 20% abcd efhij	7 1%	15 1%	43 2% chi	4 1%	1 -	5 1%	10 4% lmpq	11 2% q	10 1%	7 1%	14 2% lmpq
Mean score		3.26	3.18	3.30	3.25	3.23	3.23	3.29	3.32	3.27	3.25	3.26	3.12	3.29kno	3.41kin	3.00	3.18nr	3.33kn	3.37kin	3.06
Standard deviation		0.71	0.79	0.70	0.76	0.72	0.66	0.63	0.73	0.74	0.72	0.70	0.74	0.68	0.65	0.78	0.73	0.69	0.66	0.76
Standard error		0.02	0.08	0.04	0.04	0.05	0.04	0.03	0.05	0.03	0.02	0.02	0.04	0.03	0.02	0.05	0.03	0.02	0.02	0.03

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)
Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r
* small base

Q.4 Thinking about the food we eat outside the home. Some people might like the food to be made healthier but still taste as good, and some people might like more information about the food, such as how many calories or how much salt it contains. What would you prefer?
Base: All adults

	SEX		AGE					SOCIAL CLASS			MARITAL STATUS			WORKING STATUS			CHILDREN IN H/HOLD		PRINCIPAL SHOPPER		
	Total	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1C2 (i)	DE (j)	Marr-ied (k)	Sing-le (l)	Sep /Wid /div (m)	Full time (n)	Part time (o)	Other (p)	Any (q)	None (r)	Yes (s)	No (t)
Unweighted Base	2102	959	1143	313	299	507	503	480	371	953	778	1175	534	393	739	246	1117	622	1480	1552	550
Weighted Base	2000	971	1029	319	312	525	485	359	398	1009	594	1148	530	322	817	231	951	625	1375	1443	557
I want my food to be made healthier and taste as good and I would like information about what's in it	827 41%	365 38%	461 45%a	130 41%g	160 51%cf g	235 45%g	201 41%g	100 28%	187 47%j	439 44%j	201 34%	490 43%k	230 43%k	106 33%	364 45%p	116 50%p	346 36%	296 47%r	531 39%	609 42%	218 39%
I want the food to stay the same, but I would like information about what's in the food	437 22%	232 24%b	204 20%	89 28%de g	64 20%	104 20%	107 22%	73 20%	82 20%	218 22%	137 23%	233 20%	138 26%k	66 20%	186 23%o	35 15%	216 23%o	127 20%	310 23%	294 20%	143 26% s
I want my food to be made healthier and taste as good, but I don't want any information about what's in it	302 15%	146 15%	157 15%	52 16%	41 13%	82 16%	72 15%	55 15%	49 12%	162 16%	91 15%	181 16%	70 13%	51 16%	128 16%	40 17%	134 14%	93 15%	210 15%	217 15%	85 15%
I would like the food I eat out to stay the same and do not want information about what's in it	272 14%	149 15%b	124 12%	30 9%	31 10%	69 13%	74 15%cd e	68 19%cd e	62 16%	123 12%	87 15%	164 14%l	54 10%	54 17%l	99 12%	33 14%	140 15%	66 11%	206 15%q	200 14%	73 13%
Net: Stay the same	709 35%	381 39%b	328 32%	118 37%	95 31%	173 33%	181 37%	141 39%de	143 36%	341 34%	224 38%	397 35%	192 36%	119 37%	285 35%	68 29%	356 37%o	193 31%	516 38%q	494 34%	215 39%
Net: Made healthier	1129 56%	511 53%	618 60%a	182 57%g	201 64%fg	318 60%g	273 56%g	156 43%	236 59%j	601 60%j	292 49%	672 59%k	300 57%k	157 49%	493 60%p	156 68%np	480 50%	388 62%r	741 54%	826 57%	303 55%
Net: Want info	1263 63%	598 62%	666 65%	219 69%g	224 72%ef g	339 65%g	308 63%g	174 48%	268 67%j	657 65%j	338 57%	724 63%k	368 69%km	172 53%	551 67%p	151 65%	562 59%	422 68%r	841 61%	903 63%	361 65%
Net: Don't want info	575 29%	294 30%	280 27%	81 25%	72 23%	151 29%	146 30%cd	123 34%cd	111 28%	285 28%	179 30%	345 30%l	125 23%	105 33%l	228 28%	73 32%	273 29%	159 25%	416 30%q	417 29%	158 28%
Don't know	162 8%	79 8%	83 8%	19 6%	16 5%	34 7%	31 6%	62 17%cd e f	18 5%	67 7%	77 13%hi	79 7%	38 7%	45 14%kl	39 5%	7 3%	116 12%no	44 7%	118 9%	124 9%	38 7%

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m - n/o/p - q/r - s/t



Q.4 Thinking about the food we eat outside the home. Some people might like the food to be made healthier but still taste as good, and some people might like more information about the food, such as how many calories or how much salt it contains. What would you prefer?

Base: All adults

	GOVERNMENT REGION										COUNTRY			ETHNICITY		
	Total	Nrth East (a)	Nrth West (b)	Yrks and Hmbr (c)	East Mids (d)	West Mids (e)	S'th West (f)	East of Engl (g)	Lon-don (h)	S'th East (i)	Engla nd (j)	Wales (k)	Scotl and (l)	Ni (m)	White (n)	Mnty Etnic (o)
Unweighted Base	2102	82	238	180	163	190	173	202	259	292	1779	103	161	59	1854	235
Weighted Base	2000	79*	228	177	149	176	163	190	250	278	1691	98*	155	56*	1756	232
I want my food to be made healthier and taste as good and I would like information about what's in it	827 41%	26 33%	108 47%af	79 44%	61 41%	77 44%	57 35%	76 40%	104 42%	125 45%af	714 42%kl	35 36%	51 33%	27 48%kl	703 40%	122 53%kn
I want the food to stay the same, but I would like information about what's in the food	437 22%	15 19%	48 21%	35 20%	42 28%il	45 25%	41 25%	37 19%	59 24%	50 18%	370 22%	16 17%	37 24%	14 25%	387 22%	48 21%
I want my food to be made healthier and taste as good, but I don't want any information about what's in it	302 15%	14 18%	32 14%	25 14%	24 16%	23 13%	28 17%	30 16%	38 15%	40 15%	253 15%	19 19%	23 15%	8 14%	277 16%o	23 10%
I would like the food I eat out to stay the same and do not want information about what's in it	272 14%	18 23%bd eh	26 12%	27 15%h	13 9%	21 12%	23 14%h	32 17%dh	20 8%	46 16%dh	226 13%	12 13%	28 18%	6 11%	258 15%o	13 6%
Net: Stay the same	709 35%	33 42%	74 32%	63 35%	55 37%	65 37%	64 39%	68 36%	79 32%	95 34%	596 35%	29 29%	64 41%	20 35%	644 37%o	61 26%
Net: Made healthier	1129 56%	40 51%	140 62%	104 58%	85 57%	99 57%	85 52%	105 55%	142 57%	166 60%	966 57%kl	54 55%	74 47%	35 62%	980 56%	145 62%
Net: Want info	1263 63%	41 52%	156 68%a	114 64%	103 69%a	121 69%a	97 60%	112 59%	163 65%a	175 63%	1083 64%k	51 53%	87 56%	41 73%kl	1090 62%	169 73%kn
Net: Don't want info	575 29%	32 41%bd eh	58 26%	52 29%	37 25%	43 25%	51 31%	61 32%h	58 23%	86 31%h	479 28%	31 32%	50 32%	14 25%	535 30%o	36 15%
Don't know	162 8%	6 7%	14 6%	11 6%	10 6%	11 6%	14 9%	16 9%	29 12%bi	18 6%	128 8%	15 16%jm	17 11%rn	1 2%	132 8%	26 11%rn

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m - n/o

* small base

Q.4 Thinking about the food we eat outside the home. Some people might like the food to be made healthier but still taste as good, and some people might like more information about the food, such as how many calories or how much salt it contains. What would you prefer?

Base: All adults

	HOW OFTEN EAT OUT (Q.1)									HOW PREFER INFO ON FOOD OUTSIDE (Q.4)									
	Total	Daily (a)	2-3/ week (b)	Once week (c)	2-3 month (d)	Once month (e)	Less often (f)	Never (g)	Total: Week (h)	Total: month (i)	Total: At all (j)	Healthy no info (k)	Same info (l)	Healthy info (m)	Same no info (n)	Total: Same (o)	Total: Healthy (p)	Total: info (q)	Total: no info (r)
Unweighted Base	2102	97	339	407	230	300	410	294	843	1373	1808	322	455	837	296	751	1159	1292	618
Weighted Base	2000	108*	347	394	229	281	372	247	848	1358	1753	302	437	827	272	709	1129	1263	575
I want my food to be made healthier and taste as good and I would like information about what's in it	827	45	165	168	101	129	145	74	378	608	753	-	-	827	-	-	827	827	-
	41%	42%g	48%fg	43%g	44%g	46%g	39%g	30%	45%g	45%fg	43%g	-	-	100%klnopqr	-	-	73%kln	65%klnor	-
I want the food to stay the same, but I would like information about what's in the food	437	32	79	96	43	62	84	40	207	312	397	-	437	-	-	437	-	437	-
	22%	30%dg	23%g	24%g	19%	22%	23%g	16%	24%g	23%g	23%g	-	100%kmnopqr	-	-	62%kmnpqr	-	35%kmnpr	-
I want my food to be made healthier and taste as good, but I don't want any information about what's in it	302	14	53	69	42	40	56	26	136	219	276	302	-	-	-	302	-	-	302
	15%	13%	15%	18%g	19%g	14%	15%	11%	16%g	16%g	16%g	100%lmnopqr	-	-	-	27%lmnoq	-	-	53%lmnopq
I would like the food I eat out to stay the same and do not want information about what's in it	272	15	40	53	38	32	57	34	108	178	238	-	-	-	272	272	-	-	272
	14%	14%	12%	13%	17%	11%	15%	14%	13%	13%	14%	-	-	100%klmnopqr	38%klmpq	-	-	-	47%klmpoq
Net: Stay the same	709	47	119	148	81	95	141	74	314	490	635	-	437	-	272	709	-	437	272
	35%	43%g	34%	38%g	36%	34%	38%g	30%	37%g	36%	36%g	-	100%kmpqrpqr	-	100%kmpqr	100%kmpqrpqr	-	35%kmp	47%kmpq
Net: Made healthier	1129	59	218	237	143	170	201	100	514	827	1029	302	-	827	-	-	1129	827	302
	56%	55%g	63%fg	60%g	63%fg	60%g	54%g	41%	61%fg	61%fg	59%g	100%lnoqr	-	100%lnoqr	-	-	100%lnoqr	65%lnor	53%lno
Net: Want info	1263	77	244	263	144	191	229	114	584	920	1149	-	437	827	-	437	827	1263	-
	63%	71%g	70%fg	67%g	63%g	68%g	62%g	46%	69%fg	68%fg	66%g	-	100%kno	100%knopr	-	62%knr	73%knor	100%knopr	-
Net: Don't want info	575	29	93	122	80	73	113	61	244	397	514	302	-	-	272	272	302	-	575
	29%	27%	27%	31%	35%bce	26%	31%	25%	29%	29%	29%	100%lmo	-	-	100%lmo	38%lmpq	27%lmq	-	100%lmo
Don't know	162	2	10	9	4	17	29	72	21	41	90	-	-	-	-	-	-	-	-
	8%	2%	3%	2%	2%	6%cdhi	8%ab	29%abcd	2%	3%	5%cdhi	-	-	-	-	-	-	-	-

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)
 Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r
 * small base

Q.7 If restaurants, pubs and cafes were to provide information about what's in their food, where would you expect to see it, for it to be useful for most people?
 Base: All adults

	SEX		AGE					SOCIAL CLASS			MARITAL STATUS			WORKING STATUS			CHILDREN IN H/HOLD		PRINCIPAL SHOPPER		
	Total	Male (a)	Female (b)	16-25 (c)	26-35 (d)	36-49 (e)	50-65 (f)	66+ (g)	AB (h)	C1C2 (i)	DE (j)	Marr-ied (k)	Sing-le (l)	Sep /Wid /div (m)	Full time (n)	Part time (o)	Other (p)	Any (q)	None (r)	Yes (s)	No (t)
Unweighted Base	2102	959	1143	313	299	507	503	480	371	953	778	1175	534	393	739	246	1117	622	1480	1552	550
Weighted Base	2000	971	1029	319	312	525	485	359	398	1009	594	1148	530	322	817	231	951	625	1375	1443	557
On the menu	1610	781	830	261	255	429	392	274	327	819	464	943	428	240	677	187	747	499	1112	1160	450
	81%	80%	81%	82%	82%	82%	81%	76%	82%	81%	78%	82%	81%	74%	83%	81%	79%	80%	81%	80%	81%
On a leaflet that is available from a member of staff if you ask for it	212	100	112	42	31	61	44	34	38	106	68	105	64	43	85	24	102	77	135	150	62
	11%	10%	11%	13%	10%	12%	9%	10%	10%	10%	11%	9%	12%	13%	10%	11%	11%	12%	10%	10%	11%
On the company website	36	20	16	4	7	17	8	1	8	23	6	21	11	4	16	7	14	15	21	27	9
	2%	2%	2%	1%	2%	3%	2%	-	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	2%	2%	2%
Somewhere else	17	12	5	-	3	3	6	5	4	7	5	9	4	4	3	1	13	4	13	13	4
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%
Don't know	125	58	67	12	17	15	36	45	21	54	50	70	23	32	37	12	76	31	95	93	32
	6%	6%	7%	4%	6%	3%	7%	13%	5%	5%	8%	6%	4%	10%	5%	5%	8%	5%	7%	6%	6%

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)
 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m - n/o/p - q/r - s/t

Q.7 If restaurants, pubs and cafes were to provide information about what's in their food, where would you expect to see it, for it to be useful for most people?

Base: All adults

	Total	GOVERNMENT REGION									COUNTRY				ETHNICITY	
		Nrth East (a)	Nrth West (b)	Yrks and Hmbr (c)	East Mids (d)	West Mids (e)	S'th West (f)	East of Engl (g)	London (h)	S'th East (i)	England (j)	Wales (k)	Scott and (l)	NI (m)	White (n)	Mnty Etnic (o)
Unweighted Base	2102	82	238	180	163	190	173	202	259	292	1779	103	161	59	1854	235
Weighted Base	2000	79*	228	177	149	176	163	190	250	278	1691	98*	155	56*	1756	232
On the menu	1610	64	196	150	123	143	124	155	196	214	1364	76	121	50	1427	176
	81%	80%	86% ^{fh}	85% ^{li}	82%	82%	76%	82%	78%	77%	81%	77%	78%	88%	81%	76%
On a leaflet that is available from a member of staff if you ask for it	212	9	19	17	14	21	20	25	20	32	176	12	17	6	182	28
	11%	11%	8%	10%	9%	12%	13%	13%	8%	12%	10%	12%	11%	10%	10%	12%
On the company website	36	3	2	2	3	3	3	3	8	7	33	1	2	-	30	6
	2%	3%	1%	1%	2%	1%	2%	2%	3%	3%	2%	1%	1%	-	2%	3%
Somewhere else	17	-	1	2	2	2	1	1	1	4	15	1	1	-	15	2
	1%	-	1%	1%	1%	1%	1%	*	*	2%	1%	1%	*	-	1%	1%
Don't know	125	4	10	7	8	7	14	6	26	21	102	7	15	1	103	19
	6%	5%	4%	4%	5%	4%	9% ^g	3%	10% ^{bce}	7% ^g	6%	8%	9%	2%	6%	8%

Q.7 If restaurants, pubs and cafes were to provide information about what's in their food, where would you expect to see it, for it to be useful for most people?

Base: All adults

	HOW OFTEN EAT OUT (Q.1)											HOW PREFER INFO ON FOOD OUTSIDE (Q.4)							
	Total	Daily (a)	2-3/ week (b)	Once week (c)	2-3 month (d)	Once month (e)	Less often (f)	Never (g)	Total: Week (h)	Total: month (i)	Total: At all (j)	Healthy no info (k)	Same info (l)	Healthy info (m)	Same no info (n)	Total: Same (o)	Total: Healthy (p)	Total: info (q)	Total: no info (r)
Unweighted Base	2102	97	339	407	230	300	410	294	843	1373	1808	322	455	837	296	751	1159	1292	618
Weighted Base	2000	108*	347	394	229	281	372	247	848	1358	1753	302	437	827	272	709	1129	1263	575
On the menu	1610	91	277	343	187	239	306	163	711	1137	1447	240	361	721	215	576	960	1081	455
	81%	85%g	80%g	87%bg j	82%g	85%g	82%g	66%	84%g	84%g	83%g	79%	83%	87%kno r	79%	81%	85%kno r	86%knor	79%
On a leaflet that is available from a member of staff if you ask for it	212	10	42	35	30	29	41	24	87	146	188	45	56	77	26	82	122	133	71
	11%	9%	12%	9%	13%	10%	11%	10%	10%	11%	11%	15%mq	13%	9%	10%	12%	11%	10%	12%
On the company website	36	1	9	7	5	2	6	5	17	24	32	3	10	13	5	15	17	23	9
	2%	1%	3%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%
Somewhere else	17	1	5	1	1	1	5	2	7	10	14	2	2	7	4	5	10	9	6
	1%	1%	2%	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
Don't know	125	5	13	8	5	10	14	53	26	42	72	12	9	8	22	31	20	17	34
	6%	5%	4%	2%	2%	4%	4%	21%abcd efhij	3%	3%	4%	4%mpq	2%	1%	8%klmo pq	4%lmpq	2%	1%	6%lmpq

Fieldwork : 11/06/2008 - 15/06/2008 (Week 24)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r

* small base