

Third Country Wine - non Geographical Origin

The following must appear on a label in one field of vision, apart from the Importer's details, the Lot No. and allergenic ingredients.-

- **WINE of x country**
- **Actual Alcoholic strength**
- **Nominal volume**
- **Lot Number**
- Importer details; must include - **Name of the Importer, the local administrative area & Member State**, in which the Head office is situated - preceded by the word(s) Importer or Imported by.
- Allergenic ingredients (from 25 November 2005)

Importer address must not be in characters greater than half the size of the word Wine. The Importer's Member State must appear in lettering of the same type & size as that of the address. Importer replaced by bottler details for wines bottled in EU.

Nominal Volume must appear in Litres, Centilitres or Millilitres & expressed in figures accompanied by the unit of measurement used.

Height requirement: i) min 6mm if nominal volume exceeds 100cl. ii) min 4mm high if equal to or less than 100cl., but greater than 20cl. iii) min 3mm high if equal to or less than 20cl (Weights and Measures legislation)

Alcohol content phrase must be expressed in Whole or Half unit formats – e.g. XX%vol. or XX.5%vol. and may be preceded by the words 'Actual Alcoholic strength'; 'Actual Alcohol' or the abbreviation 'Alc.' Min height i) 3mm : over 20cl-100cl ii) 5mm : over 100cl iii) 2 mm : 20cl or less

Mandatory information must be in the same field of vision, other than Importer and allergenic ingredients; the information shall be in lettering which is clear legible, indelible and sufficiently large to show up clearly against the background on which it is printed and such as to be clearly distinguishable from all other writing and designs on the label. The Lot number must appear on the label or the bottle, usually commencing with the letter L.

- No Vine Variety nor a Vintage may be shown on any label for this category of wine.

Optional information not otherwise restricted to wine with geographical indication may be included as supplementary text.

Lot number

Lot number: advice on correct layout of a lot number (usually with prefix L) should be obtained from Trading Standards authorities

Allergenic ingredients

"Contains sulphur dioxide" or "Contains sulphites", in English. *See also* Allergens guidance sheet.

Units of alcohol and health warning information

The Department of Health launched a voluntary Alcohol Labelling Scheme in May 2007 for the inclusion of this information. Further details are available on its website.

**Always check with your Regional Wine Standards Branch Inspector.
This information is provided as a guide and is not definitive.**

Third Country Wine - by reference to Geographical Indication

The following must appear on a label in one field of vision, apart from the Importer's details, the Lot No. and allergenic ingredients: -

- **Wine of x country**
- **Geographical Region**
- **Nominal Volume**
- **Actual Alcoholic strength**
- **Lot Number**
- Importer details; must include - **Name of the Importer, the local administrative area & Member State**, in which the Head office is situated. The word(s) 'Importer' or 'Imported by' must precede these details.
- Allergenic ingredients (from 25 November 2005)

Importer address must not be in lettering more than half the size of the letters of the Geographical region. The Importer's Member State must appear in lettering of the same type & size as that of the address. Importer replaced by bottler details for wines bottled in EU.

Nominal Volume must appear in Litres, Centilitres or Millilitres & expressed in figures accompanied by the unit of measurement used.

Height requirement: i) min 6mm if nominal volume exceeds 100cl. ii) min 4mm high if equal to or less than 100cl., but greater than 20cl. iii) min 3mm high if equal to or less than 20cl (Weights and Measures legislation)

Alcohol content phrase must be expressed in Whole or Half unit formats - e.g. XX%vol. or XX.5%vol. and may be preceded by the words 'Actual Alcoholic strength'; 'Actual Alcohol' or the abbreviation 'Alc.' Min height i) 3mm : over 20cl-100cl ii) 5mm : over 100cl iii) 2 mm : 20cl or less

Compulsory Particulars must be in the same field of vision, other than Importer's details and allergenic ingredients; these must be in lettering which is clear legible, indelible and sufficiently large to show up clearly against the background on which it is printed and such as to be clearly distinguishable from all other writing and graphics on the label.

Lot number: advice on correct layout of a lot number (usually with prefix L) should be obtained from Trading Standards authorities

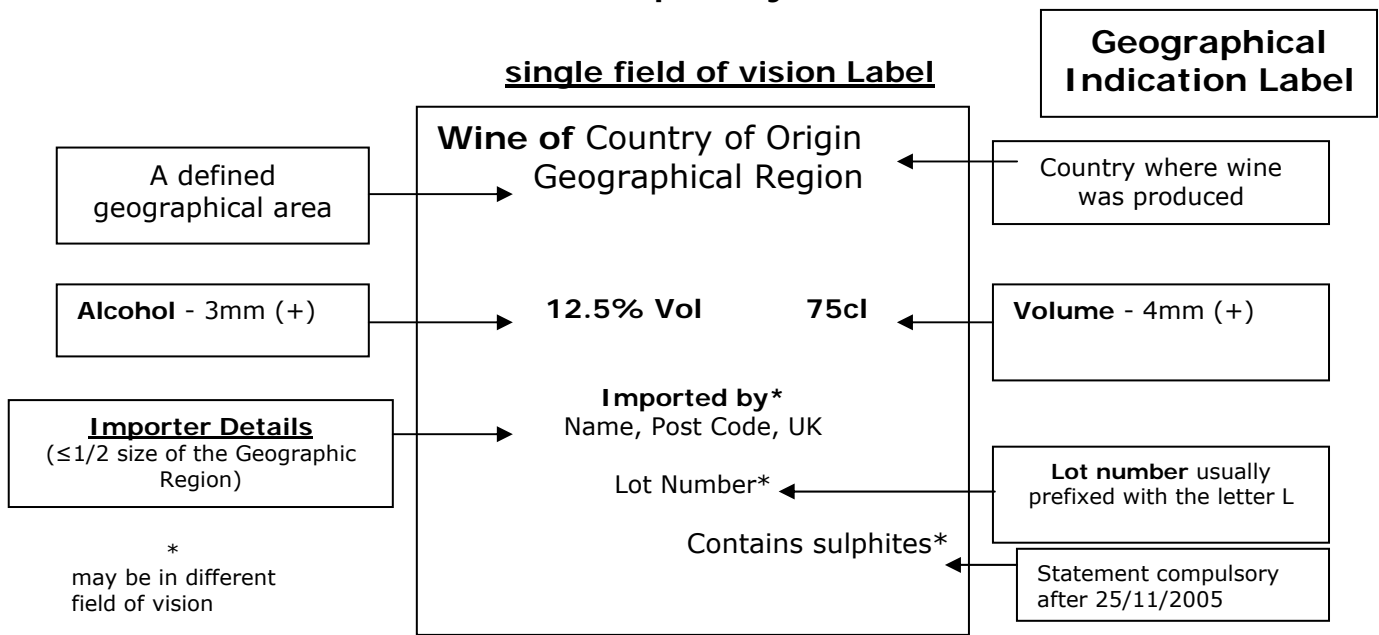
Optional items

Specified optional items permitted include brand name, colour, vine variety (up to 3 on the same label as the compulsory items), vintage. Further details are permitted, providing they are not liable to cause confusion

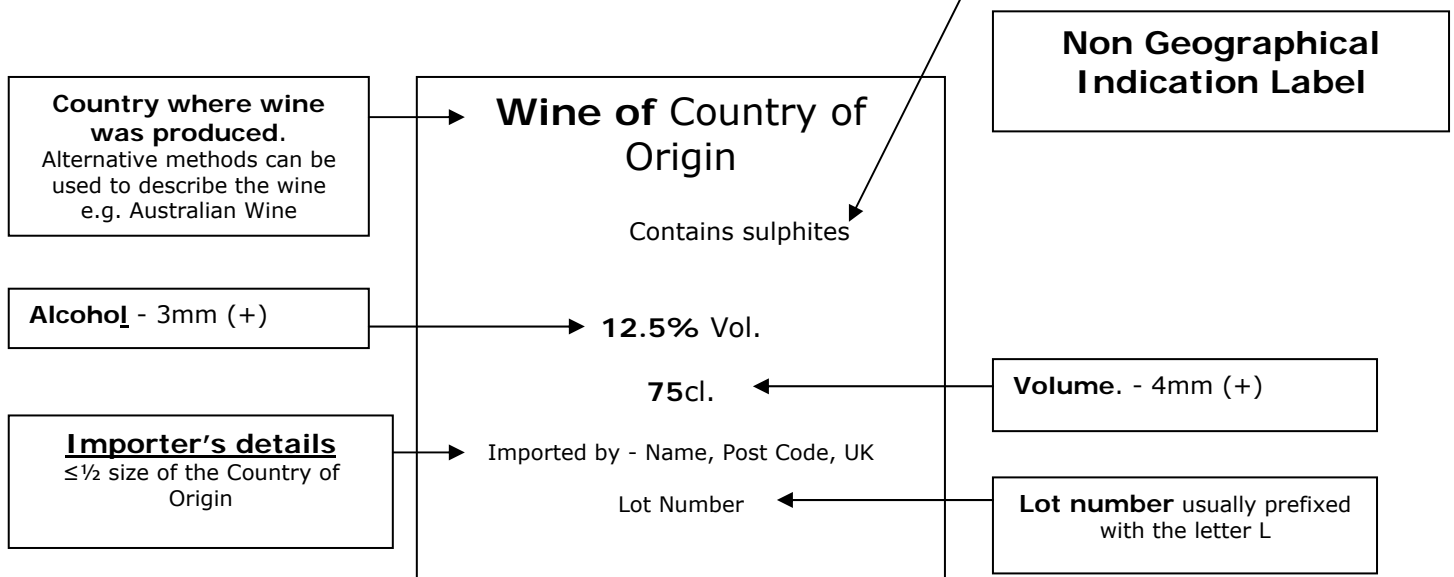
Note - bilateral agreements between the EU and Australia, Canada, Chile, South Africa, Switzerland and USA may vary provisions for mandatory and optional information.

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Non E U Compulsory label details



Check briefing notes for optional information including permitted vine varieties.



Compulsory Particulars must be shown as in the examples above
These should be grouped in the same visual field and clearly distinguishable from all other (written and graphic) content of the labelling. This can be achieved for example by the use of a line or a border surround or different background colouring or separate label to differentiate the Compulsory Particulars from any optional information.

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