

# Ben & Jerry's recalls Ben & Jerry's Moo-phoria Peanut Butter Cookie Dough because of undeclared peanuts

Ben & Jerry's is recalling one batch of Ben & Jerry's Moo-phoria™ Peanut Butter Cookie Dough Ice Cream sold at Sainsbury's. As a result of a packaging error, it has the incorrect lid of Ben & Jerry's Salted Caramel Brownie Ice Cream resulting in peanuts not being mentioned on the lid. This means the product is a possible health risk for anyone with an allergy to peanuts.

## Product details

### Ben & Jerry's Moo-phoria™ Peanut Butter Cookie Dough

Pack size	465 ml
Batch code	L1278
Best before	April 2023

## Risk statement

**Allergen(s):** Peanuts

This product contains peanuts making it a possible health risk for anyone with an allergy to peanuts.

## Action taken by the company

Ben & Jerry's is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. This notice explains to customers why the product is being recalled and tells them what to do if they have bought the product. Please see the attached notice.

PDF

[Gweld Customer notice: Ben & Jerry's Moo-phoria Peanut Butter Cookie Dough Ice Cream as pdf\(Open in a new window\)](#) (263.01 KB)

## Our advice to consumers

If you have bought the above product and have an allergy to peanuts do not eat it. Instead, return it to the store from where it was bought for a full refund. Alternatively you may wish to contact the Unilever UK Careline on 0800 146252 or email them at [ukicare@unilever.com](mailto:ukicare@unilever.com).

## **About allergy alerts**

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-34-2022

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