

# Consumers' views on EU and food

Maes o ddiddordeb ymchwil: [Behaviour and perception](#)

Hyd yr astudiaeth: 2016-10-01

Cynhaliwyd gan: Kantar Public; Community Research

## About this research

We have, since autumn 2016, conducted consumer insight research to gather consumer views on EU and food.

### Qualitative research

Qualitative research was conducted by Kantar Public (2016) and Community Research (2017), on behalf of the Food Standards Agency.

The method for each study:

- Citizens' Forums – 8 groups of 5-7 participants
- multiple locations across UK
- groups split by voter preference – 3 leave, 3 remain, 2 did not vote or prefer not to say

### Quantitative research

The quantitative research was conducted by Kantar Public (October 2016 – July 2017) and Community Research (from October 2017), on behalf of the Food Standards Agency.

The method: online interviews with about 1,500 adults aged 16+ in England, Wales and Northern Ireland. Data is weighted to be representative of the adult UK population (excluding Scotland).

Research report

## England, Northern Ireland and Wales

PDF

[Gweld Consumers' views on EU and food: summary of findings March 2021 as PDF\(Open in a new window\)](#) (247.55 KB)

PDF

[Gweld Consumers' views on EU and food: summary of findings January 2021 as PDF\(Open in a new window\)](#) (642.63 KB)

## England, Northern Ireland and Wales

PDF

[Gweld Consumers' views on EU and food: summary of findings October 2020 as PDF\(Open in a new window\)](#) (559.62 KB)

## **England, Northern Ireland and Wales**

PDF

[Gweld Consumers' views on EU and food: summary of findings January 2020 as PDF\(Open in a new window\)](#) (559.48 KB)

## **England, Northern Ireland and Wales**

PDF

[Gweld Consumers' views on EU and food: summary of findings July 2019 as PDF\(Open in a new window\)](#) (586.14 KB)

PDF

[Gweld Consumers' views on EU and food: summary of findings January 2019 as PDF\(Open in a new window\)](#) (296.64 KB)

PDF

[Gweld Consumers' views on EU and food: summary of findings July 2018 as PDF\(Open in a new window\)](#) (238.1 KB)