

Synthesis Report: Common insights from the Efficacy of Recalls, Regulating our Future and Transparency research reports

Maes o ddiddordeb ymchwil: Innovative regulator

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Cynhaliwyd gan: Kantar Public

Key findings

- Consumers and food business operators (FBOs) typically do not look beyond their immediate contexts and needs when it comes to food issues.
- Consumers and FBOs have high levels of trust in the UK food system as a whole consumers think UK food standards are among the highest in the world and are rigorously enforced.
- Although most consumers do not actively seek out information about food, consumers feel
 being able to access information is important this is particularly the case for those with
 specific information needs, such as people with allergies.
- The three projects in this synthesis considered different potential changes to how food businesses are regulated - for the most part, FBOs and consumers welcomed these proposed changes if they would increase consumer safety and target businesses that represent the greatest risk.

Research report PDF

Gweld FSA Synthesis Report as PDF(Open in a new window) (201.46 KB)