

# Iceland Foods recalls Iceland Takeaway Pilau Rice because of undeclared allergens

Iceland Foods is recalling Iceland Takeaway Pilau Rice because it contains egg, sesame, soya and wheat, which are not mentioned on the label. The product has been incorrectly packed with egg fried rice. This means the product is a possible health risk for anyone with an allergy or intolerance to egg and/or wheat (gluten) and/or an allergy to sesame and/or soya.

## Product details

### Iceland Takeaway Pilau Rice

|             |                 |
|-------------|-----------------|
| Pack size   | 350g            |
| Best before | 10 January 2024 |

## Risk statement

This product contains egg, sesame, soya and wheat making it a possible health risk for anyone with an allergy or intolerance to egg and/or wheat (gluten) and/or an allergy to sesame and/or soya.

## Action taken by the company

Iceland Foods Ltd is recalling the above product from customers and has contacted the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see the attached notice.

PDF

[Gweld Customer notice: Iceland Foods recalls Iceland Takeaway Pilau Rice as pdf\(Open in a new window\)](#) (521.4 KB)

## Our advice to consumers

If you have bought the above product and have an allergy or intolerance to egg and/or wheat (gluten) and/or an allergy to sesame and/or soya do not eat it. Instead return it to the store from where it was bought for a full refund. For further information, contact Iceland Customer Care on 0800 328 0800 option 2.

## About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-66-2022

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