

THIS UK recalls three THIS Isn't Chicken plant-based products because of incorrect date labelling

THIS UK is recalling retail packs of THIS Isn't Chicken Plant-Based Sea-Salt & Black Pepper Pieces, THIS Isn't Chicken Plant-Based Tikka Pieces, and THIS Isn't Chicken Plant-Based Goujons with breadcrumbs due to incorrect date labelling. The products have been labelled with a 'Use by' date of 12 February 2022 instead of a 'Use by' date of 12 February 2020.

Product details

THIS Isn't Chicken Plant-Based Sea-Salt & Black per Pepper Pieces	
Pack size	190g
Batch code	0022
Use by	12 February 2022 (instead of 12 February 2020)

THIS Isn't Chicken Plant-Based Tikka Pieces	
Pack size	140g
Batch code	0022
Use by	12 February 2022 (instead of 12 February 2020)

THIS Isn't Chicken Plant-Based Goujons with breadcrumbs	
Pack size	230g

THIS Isn't Chicken Plant-Based Goujons with breadcrumbs

Batch code	0022
Use by	12 February 2022 (instead of 12 February 2020)

Risk statement

The affected products have been labelled with incorrect 'Use by' dates of 12 February 2022 and may be unsafe to eat after the intended 'Use-by' dates of 12 February 2020.

Action taken by the company

THIS UK is recalling the above products. Point-of-sale notices will be displayed in all stores that are selling these products. These notices explain to customers why the products are being recalled and tell them what to do if they have bought the products. Please see the attached notice.

[Customer notice: THIS Isn't Chicken Plant based products](#)

Our advice to consumers

If you have bought any of the above products do not eat them. Instead, return them to the store from where they were bought for a full refund. Please note, if you have purchased and consumed this product prior to 12/02/2020, there is no cause for concern or need for further action.

About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Withdrawal Information Notices and Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-07-2020

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