

FSA consumer research to explore communications on food safety messaging

Maes o ddiddordeb ymchwil: [Consumer Interests \(aka Wider Consumer Interests\)](#)

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During analysis of the research findings, the COM-B framework, was applied to help understand how best to support behaviour change. These components are referenced in the research conclusions and were used to develop a framework for the FSA Food Safety Communication Toolkit.

Research report

England, Northern Ireland and Wales

PDF

[Gweld FSA Consumer Food Safety Communications Research report as PDF\(Open in a new window\)](#) (1.57 MB)

England, Northern Ireland and Wales

PDF

[Gweld FSA Food Safety Communications Toolkit Report as PDF\(Open in a new window\)](#) (393.19 KB)

England, Northern Ireland and Wales

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[Gweld FSA Food Safety Messaging Communications Toolkit Checklist as PDF\(Open in a new window\)](#) (147.47 KB)