

Appendix D: Diet Change Actors to Consider When Identifying Evidence User Targets

The literature on food systems identifies a range of activities and stakeholders, with no agreed or universal list^(footnote). More specifically to diet shift, literature defining food environments (where diet choices take place), details a range of relevant settings and influential actors, again with no agreed list. Herforth and Ahmed’s (2015) framework on nutrition and physical activity decisions defines the environmental settings as consisting of: homes; schools; workplaces; recreational facilities; food service and retail establishments and other community settings; and sectors of influence being: government; public health and healthcare systems; agriculture; marketing and media; community design and safety; foundations and funders; and industry (food, beverage, physical activity and entertainment). Other frameworks are more granular, listing settings including: food banks; markets (farmers; street); meal kit deliverers; cafeterias; vending machines and concession stands; checkout stands at non-food retailers; and specifying actors including store managers, owners, suppliers, distributors, wholesalers, and sales representatives^(footnote).

Based on this literature, and drawing on the authors’ own knowledge of food systems, Table 1 presents a list of food actor groups relevant to diet shift. Following the scope of this project specified by its commissioners, Table 1 does not include:

- the home as a sub-domain of the food environment, as evidence use by the public/citizens is outside of the scope of the ‘Optimising evidence for diet shift’ project.
- activities and actors in the food system prior to retail/catering (including agriculture, trade, distribution, processing and manufacturing)

Table 4: Diet Change Actors to consider when identifying evidence user targets

Diet Change Actor Group	Sub-group	Actors
Policymakers (Public Policy)	National	<div>Policymakers (Elected Officials; Civil Servants) working on:</div> <ul style="list-style-type: none">• Health/Safety/Standards• Environment• Trade• Agriculture• Education• Industry• Welfare

Diet Change Actor Group	Sub-group	Actors
<p>Policymakers (Public Policy)</p>	<p>Local (Local Government Departments, Service Commissioners, Local Food Partnerships formally linked into local government</p>	<p>Policymakers (Elected Officials; Civil Servants) working on:</p> <ul style="list-style-type: none"> • Public Health • Environment • Planning • Business/Economic • Education • Welfare
<p>Professional Practitioners (Public Sector)</p>	<p>Health Professionals</p>	<ul style="list-style-type: none"> • GPs • Nutritionists/Dieticians • Early years including, health visitors • Professional Bodies • British Medical Association • British Dietetics Association (One Blue Dot) • Institute of Health Visiting • Royal Society Public Health
<p>Professional Practitioners (Public Sector)</p>	<p>Public Sector Food Procurement (schools, hospitals, prisons, public sector owned recreational facilities, government estate), Professionals</p>	<ul style="list-style-type: none"> • Procurement managers • Catering staff <p>Professional bodies:</p> <ul style="list-style-type: none"> • Food for Life (for example, may conduct audits)
<p>Professional Practitioners (Public Sector)</p>	<p>Education on diet - Practitioners (early years care including Nurseries Children's Centres)</p>	<ul style="list-style-type: none"> • Teachers • Nursery staff <p>Professional Bodies:</p> <ul style="list-style-type: none"> • OFSTED • Nursery equivalent

Diet Change Actor Group	Sub-group	Actors
Professional Practitioners (Public Sector)	Third Sector (Food Charities Community Groups, Local Food Partnership)	<ul style="list-style-type: none"> • Charity/community project/Local Food Partnership managers • Charity/community delivery staff (including volunteers) • Food banks • Community provision/cooking schemes
Commercial Practitioners (Private Sector Food Businesses)	-	<ul style="list-style-type: none"> • Retailers (Including chain stores; independent stores; online retail; markets (incl. street markets and farmers markets); short supply chain initiatives incl. box schemes; community supported agriculture schemes); vending and concessions; checkouts at non-food retailers) • Caterers (incl. contract caterers; restaurants; cafes; meal delivery companies) • Restaurants • Marketing and Media companies (incl. media organisations; advertising companies; sponsors (incl. of media; sports activities)). <p>Food Industry Bodies (Selected Examples)</p> <ul style="list-style-type: none"> • British Retail Consortium • Association of Convenience Stores • Food & Drink Federation • UK Hospitality • Sustainable Restaurant Association • Nationwide Caterers Association • Lists of other bodies; Health and Safety Executive ; Food and Beverage Training company

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