Birds Eye recalls Birds Eye Original 4 Beef Quarter Pounders with Onion because they may contain small pieces of plastic

Birds Eye is taking the precautionary action of recalling Birds Eye Original 4 Beef Quarter Pounders with Onion because they may contain small pieces of plastic, which makes them unsafe to eat. The affected batch was only sold at Asda stores in the South West England and South Wales.

Product details

Birds Eye Original 4 Beef Quarter Pounders with Onion

Pack size	454g
Batch code	L2343DB124
Best before	March 2024

Risk statement

This product may contain small pieces of plastic which makes it unsafe to eat

Action taken by the company

Birds Eye is recalling the above product from customers. Point of sale notices will be displayed in all retail stores that sold this batch. These notices explain to customers why the product is being recalled and tells them what to do if they have bought the product. Please see the attached notice.

PDF

View Customer notice: Birds Eye Original 4 Beef Quarter Pounders with Onion 454g as pdf(Open in a new window) (179.78 KB)

Our advice to consumers

If you have purchased the above product do not eat it, instead please return it to your nearest store where you will be given a full refund. For further information, please contact Birds Eye UK at www.birdseye.co.uk/contact-us or on 0800 088 5573 (Freephone).

About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Withdrawal Information Notices and Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-67-2022

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