

F&Y2 Wave 6: Introduction

The Food Standards Agency: role, remit and responsibilities

The Food Standards Agency (FSA) is a non-ministerial government department working to protect public health and consumers' wider interests in relation to food in England, Wales, and Northern Ireland (footnote 1). The FSA's overarching mission is 'food you can trust'. The FSA's vision as set out in the 2022-2027 strategy is a food system in which:

- food is safe
- food is what it says it is
- food is healthier and more sustainable

Food and You 2 is designed to monitor the FSA's progress against this mission and inform policy decisions by measuring consumers' self-reported knowledge, attitudes and behaviours related to food safety and other food issues in England, Wales, and Northern Ireland on a regular basis.

Food and You 2: Wave 6

Food and You 2: Wave 6 data were collected between 12 October 2022 and 10 January 2023. A total of 5,991 adults (aged 16 years and over) from 4,217 households across England, Wales, and Northern Ireland completed the survey (an overall response rate of 28.8%).

Food and You 2: Wave 6 data were collected during a period of political and economic change and uncertainty. This context is likely to have had an impact on the level of food security, concerns and food-related behaviours reported in Food and You 2 (footnote 2).

Food and You 2 is a modular survey, with 'core' modules included every wave, 'rotated' modules repeated annually or biennially, and one-off modules addressing current issues of interest. The modules presented in this report include: 'Food you can trust' (core); 'Concerns about food' (core); 'Food security' (core); 'Eating at home' (core); 'Food hypersensitivities (rotated)' and 'Eating out and takeaways' (rotated).

This report presents key findings from the Food and You 2: Wave 6 survey. Not all questions asked in the Wave 6 survey are included in the report. The full results are available in the accompanying full data set and tables.

Interpreting the findings

To highlight the key differences between socio-demographic and other sub-groups, variations in responses are typically reported only where the absolute difference is 10 percentage points or larger and is statistically significant at the 5% level (p<0.05). However, some differences between socio-demographic and other sub-groups are included where the difference is less than 10 percentage points, when the finding is notable or judged to be of interest. These differences are indicated with a double asterisk (**).

In some cases, it was not possible to include the data of all sub-groups, however such analyses are available in the full data set and tables. Key information is provided for each reported question in the footnotes, including:

- question wording (question) and response options (response).
- number of respondents presented with each question and description of the respondents who answered the question (Base= N).
- 'Please note:' indicates important points to consider when interpreting the results.

Future publication plans

Modules expected to be reported in the Food and You 2: Wave 7 Key Findings report include, 'Food you can trust' (core), 'Concerns about food' (core), 'Food security' (core), and 'Food shopping and labelling' (rotated).

A report which provides an overview of key trends from Food and You 2: Wave 1 (fieldwork: 29 July to 6 October 2020) to Wave 6 (fieldwork: 12 October 2022 to 10 January 2023) is expected to be published late 2023.

- 1. In Scotland, the non-ministerial office <u>Food Standards Scotland</u>, is responsible for ensuring food is safe to eat, consumers know what they are eating and improving nutrition.
- For example, Consumer insights tracker report: key findings from December 2021 to March 2022 (2022), FSA. The UK Public's Interests, Needs and Concerns Around Food (2022), Bright Harbour. Food in a pandemic (2021). FSA. Family Resources Survey (FRS): financial year 2020 to 2021 (2021). DWP. The FRS asks respondents to report experiences of food insecurity in the last 30 days so responses cannot be compared with Food and You 2.