

Weetabix Food Company recalls ASDA FRUIT & FIBRE and Morrisons FRUIT and FIBRE because they may contain pieces of plastic

Weetabix Food Company is recalling ASDA FRUIT & FIBRE and Morrisons FRUIT and FIBRE because they may contain small pieces of plastic. The presence of plastic makes these products unsafe to eat.

Product details

ASDA FRUIT & FIBRE

Pack size 500g

Batch code 9095

Best before 05 April 2020

Morrisons FRUIT and FIBRE

Pack size 500g

Batch code 9095

Best before 05 April 2020

Risk statement

These products may contain pieces of plastic which makes them unsafe to eat.

Action taken by the company

Weetabix Food Company is recalling the above products. Point-of-sale notices will be displayed in all retail stores that are selling these products. These notices explain to customers why the products are being recalled and tell them what to do if they have bought the products. Please see the attached notices.

[Customer notice: ASDA FRUIT & FIBRE](#)

[Customer notice: Morrisons FRUIT and FIBRE](#)

Our advice to consumers

If you have bought the above products, do not eat them. Instead, return them to the store from where they were bought for a full refund.

About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Withdrawal Information Notices and Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-25-2019

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