

# Iceland Foods Ltd recalls Daily Bakery 4 Sub Rolls because of undeclared barley

Iceland Foods Ltd is recalling Daily Bakery 4 Sub Rolls because it may contain undeclared barley which is not mentioned on the label. This poses a potential risk to people that have an allergy or intolerance to barley (gluten).

This alert was issued on 28 May 2025 and updated on 2 June 2025 for a typo.

## Product details

### Daily Bakery 4 Sub Rolls

|             |           |
|-------------|-----------|
| Pack size   | 4 rolls   |
| Best before | 02 Jun 25 |
| Allergens   | Gluten    |

## Risk statement

### Allergen(s): Barley

This product contains barley making it a possible health risk to anyone with an allergy or intolerance to barley.

## Action taken by the company

Iceland Foods Limited is recalling the above product and has contacted the relevant allergy support organisations, which will tell their members about the recall. Point of sale notices will be displayed in all Iceland retail stores that are selling this product. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see the attached notice.

PDF

[View Customer notice: Daily Bakery 4 Sub Rolls as pdf\(Open in a new window\)](#) (147.72 KB)

## Our advice to consumers

If you have bought the above product, do not eat it. Instead, return to any Iceland retail store where a full refund will be given. No receipt is required.

## About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-28-2025

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