

UK Quality Wine Schemes guidance - still wines

Still wine produced in the UK is categorised using a set of hierarchical schemes. This system is known as the UK Quality Wine Schemes and has been put forward to the UK Government by Wine Great Britain (Wine GB).

The schemes are administered by [Wine GB](#), post bottling analysis is carried out by an accredited laboratory (ISO 17025), and the schemes are enforced by the Food Standards Agency ([Wine Standards](#)). It is important to remember that whilst there is no requirement to participate in these schemes, they do enable the wine producer to use certain labelling terms which they would not be able to use otherwise.

Important

Please refer to the Wine GB specification for full details on PDO or PGI certification via the [Wine Scheme Applications website](#).

PDO - Protected Designation (of) Origin

This is the top category of wine in the UK. This wine has been produced within the criteria stated in the PDO specification laid out by Wine GB for still or sparkling wine respectively.

88-90 vine varieties are permitted for still wine in this category. No hybrid vine varieties are permissible. 100% of the grapes used must come from within the stated demarcation (England or Wales).

Use of the protected term 'English' or 'Welsh' is permitted on labels. Should be labelled as 'English/Welsh Protected Designation of Origin'.

PDO status is sometimes a minimum entry requirement for international competition and may help promote the wine.

This wine will undergo two tests at Campden BRI at application stage - chemical post-bottling analysis and organoleptic no-fault tasting test.

Label example for PDO - still wine

In this example label the following are voluntary labelling items (not mandatory, but if shown then should be correct):

- Anyplace Vineyards
- Pinot Noir
- 2025

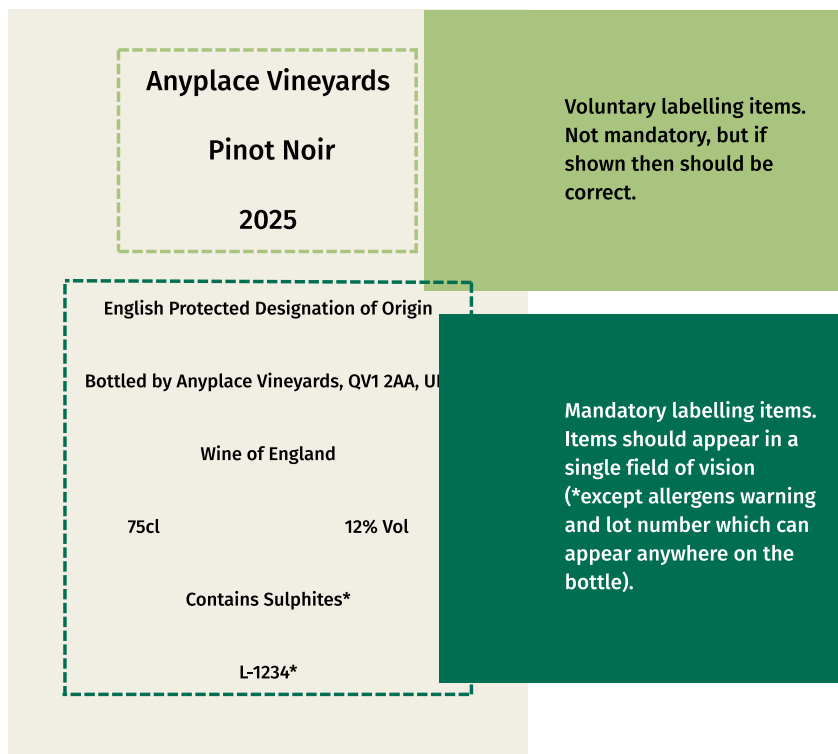
In this example label these are the mandatory labelling items:

- English Protected Designation of Origin

- Bottled by Anyplace Vineyards, QV1 2AA, UK
- Wine of England.
- 75cl.
- 12% Vol.
- Contains Sulphites*
- L-1234*

Items should appear in a single field of vision (*except allergens warning and lot number which can appear anywhere on the bottle).

PDO: Protected Designation (of) Origin



PGI - Protected Geographical Indication

Often regarded as the most flexible category for quality wine in the UK. This wine has been produced within the criteria stated in the PGI specification laid out by Wine GB for still wine.

88-90 vine varieties may be used for still wine. Hybrid vine varieties are permitted, such as Seyval Blanc.

Use of the protected term 'English Regional' or 'Welsh Regional' is permitted on labels. Should be labelled as 'English Regional Protected Geographical Indication' or 'Welsh Regional Protected Geographical Indication'.

This wine will undergo two tests at Campden BRI at application stage - chemical post bottling analysis and organoleptic no-fault tasting test.

85% of the grapes must come from the stated demarcation (England or Wales). Remaining 15% can come from Scotland, Wales or Northern Ireland. No EU grapes can be used.

Label example for PGI - still wine

In this example label the following are voluntary labelling items (not mandatory, but if shown then should be correct):

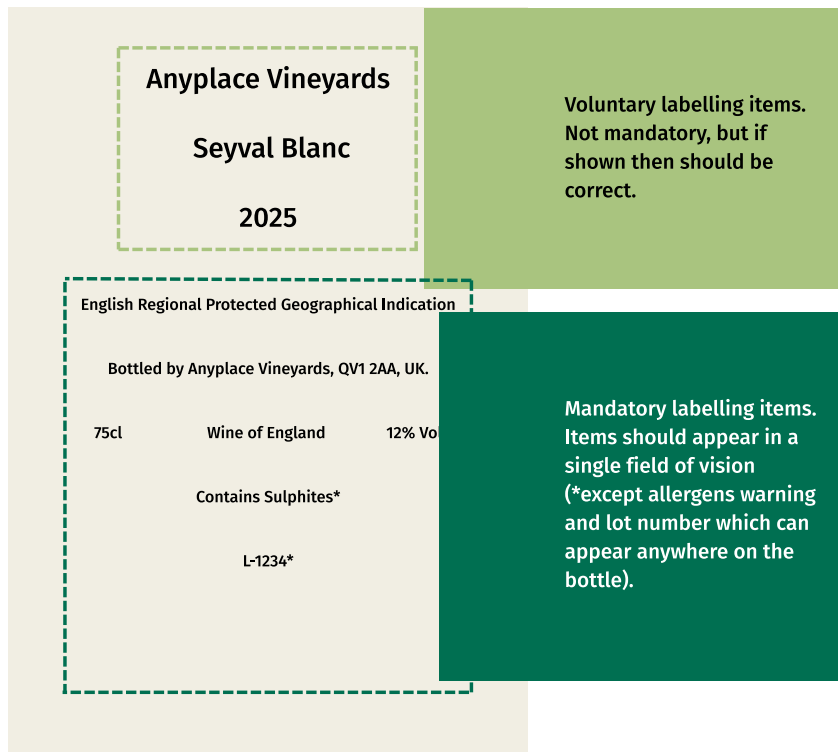
- Anyplace Vineyards
- Seyval Blanc
- 2025

In this example label these are the mandatory labelling items:

- English Regional Protected Geographical Indication
- Bottled by Anyplace Vineyards, QV1 2AA, UK
- Wine of England
- 75cl
- 12% Vol
- Contains Sulphites*
- L-1234*

Items should appear in a single field of vision (*except allergens warning and lot number which can appear anywhere on the bottle).

PGI: Protected Geographical Indication



Wine

From 1 January 2024, there will no longer be a formal varietal certification requirement in the UK. This means that wine produced in the UK can be described using a vine variety and/or vintage on the label without certification or fee.

The wine should contain 85% of the single vine variety shown on the label, or 95% of the multiple vine varieties shown. **Use of the protected term 'English' or 'Welsh' or 'English Regional' or 'Welsh Regional' or 'Sussex' is not permitted on labels.** There is no testing requirement (post-bottling analysis) and the wine can be labelled as 'varietal wine'.

Example label for still wine

In this example label the following are voluntary labelling items (not mandatory, but if shown then should be correct):

- Anyplace Vineyards
- Pinot Gris

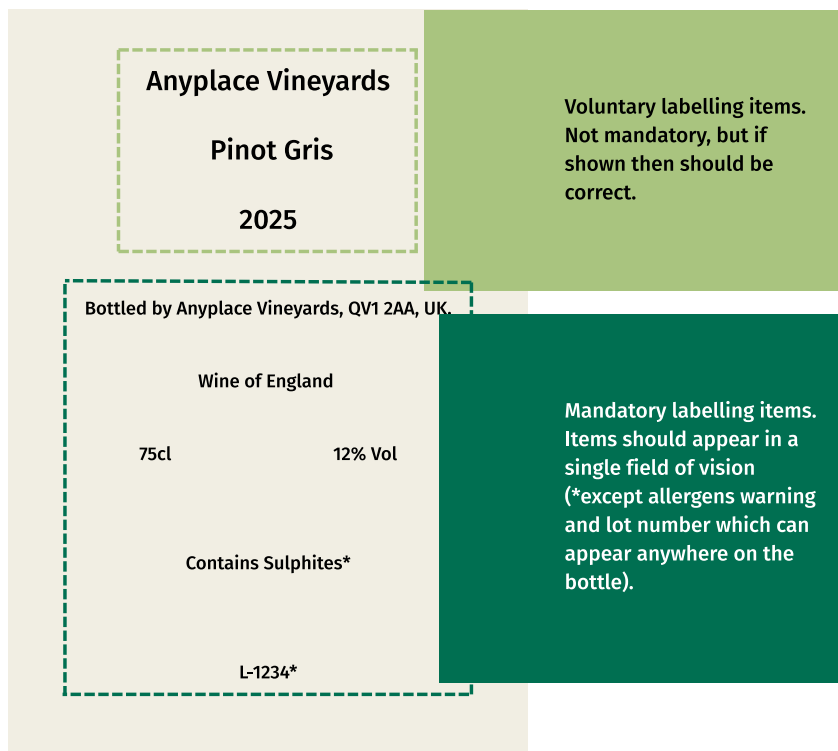
- 2025

In this example label these are the mandatory labelling items:

- Bottled by Anyplace Vineyards, QV1 2AA, UK
- Wine of England
- 75cl
- 12% Vol
- Contains Sulphites*
- L-1234*

Items should appear in a single field of vision (*except allergens warning and lot number which can appear anywhere on the bottle).

Wine



Please note: There are different [mandatory labelling requirements for sparkling wine](#) and the labels shown above are for still wine and are only to provide a visualisation of the mandatory labelling items and the items permitted for use at each categorisation through the schemes.

This page is not designed to be the authoritative guide to the UK Quality Wine Schemes.

If in any doubt about label compliance against the regulations, please [contact your local Wine Standards Inspector](#) before going to print.