

THIS™ recalls THIS™ Isn't Chicken Deli Pieces because of undeclared soya and wheat (gluten)

THIS™ is recalling THIS™ Isn't Chicken Deli Pieces because the product contains soya and wheat (gluten) which are not declared on the label. This means the product is a possible health risk for anyone with an allergy to soya and/or an allergy or intolerance to wheat or gluten or with coeliac disease.

Product details

THIS™ Isn't Chicken Deli Pieces

Pack size	120g
Use by	All dates up to 13 November 2025

Risk statement

Allergen(s): Soya and Wheat (gluten)

This product contains undeclared soya and wheat (gluten) making it a possible health risk for anyone with an allergy to soya and/or an allergy or intolerance to wheat or gluten or with coeliac disease.

Action taken by the company

THIS™ is recalling the above product and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. Point of sale notices will be displayed in all retail stores that are selling this product. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see attached notice.

PDF

[View FSA-AA-67-2025 point-of-sale notice as pdf\(Open in a new window\)](#) (112.31 KB)

Our advice to consumers

If you have bought the above product and have an allergy to soya and/or an allergy or intolerance to wheat or gluten or with coeliac disease, do not eat it. Instead return it to the store from where it was bought for a full refund. For more information contact THIS™ at shout@this.co

About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-67-2025

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