

Brioche Pasquier recalls Pitch Chocolate and Hazelnut Brioches because they may contain pieces of plastic

Brioche Pasquier is recalling specific batches of Pitch Chocolate and Hazelnut Brioches because they may contain pieces of plastic.

Product details

Brioche Pasquier Pitch Chocolate and Hazelnut Brioches

Pack size	225g (6x37.5g)
Batch code	UK 034
Best before	04 March 2026

Risk statement

This product may contain pieces of plastic which makes it a possible choking hazard and unsafe to eat.

Action taken by the company

Brioche Pasquier is recalling the above product. Point of sale notices will be displayed in all retail stores that are selling this product. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see the attached notice. PDF

[View Customer notice: Pitch Chocolate and Hazelnut Brioches as pdf\(Open in a new window\)](#)
(82.43 KB)

Our advice to consumers

If you have bought any of the above product do not eat it. Instead, please contact Brioche Pasquier's customer care team at technical@briochepasquier.com or via their website by visiting the Contact Us tab.

About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product).

The FSA issues Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-08-2026

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