

3D Trading recalls M&M's Pipoca (popcorn) because of undeclared allergens

3D Trading is recalling M&M's Pipoca (popcorn) because the product contains peanuts and gluten and may contain barley, rye and wheat which are not mentioned on the UK label. This product was manufactured for the Brazilian market and over stickered for sale on the UK market. The information on the UK label does not accurately reflect the allergen information on the original label. Only M&M's Pipoca with a 3D Trading ingredients label is being recalled.

Product details

M&M's Pipoca

Pack size	35g
Batch code	All batches
Best before	All dates

Risk statement

Allergen(s): peanut, gluten, barley, rye and wheat.

This product contains peanut and gluten and may contain barley, rye and wheat making it a possible health risk for anyone with an allergy to peanut, an allergy or intolerance to barley, rye, wheat or cereals containing gluten or with coeliac disease.

Action taken by the company

3D Trading is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see the attached notice.

PDF

[View Consumer Notice: 3D Trading recalls M&M's Pipoca \(popcorn\) because of undeclared allergens as pdf\(Open in a new window\)](#) (60.01 KB)

Our advice to consumers

If you have bought the above product and have an allergy to peanut or an allergy or intolerance to barley, rye, wheat or cereals containing gluten, or coeliac disease, do not eat it. Instead return it

to the store from where it was bought for a full refund with or without a receipt. For more information, please call 07596 571086 or contact UK@3dcandy.co.uk

About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-20-2026

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