

Primula updates recall of all Primula Cheese tubes because of Clostridium botulinum

Primula Ltd is recalling all Primula Cheese tubes, (chilled and ambient) because the products might be contaminated with Clostridium botulinum due to a production fault. They have taken the precautionary step of recalling all products because one product might contain Clostridium botulinum. This is an update on the previous Product Recall Information Notice issued on 16 June 2020 which related to all 'Best before' dates of the affected Primula products. Specific 'Best before' dates for the products listed below have been updated.

Product details

Primula Plain Original Cheese Spread

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Cheese Spread with Smoked Paprika

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Cheese Spread with Jalapenos

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Light Cheese Spread

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Cheese Spread with Ham

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Cheese Spread with Chives

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Cheese Spread with Prawns

Pack size 150g

Best before From 25 December 2020 up to and including 28 January 2021

Primula Original Cheese Spread (ambient)

Pack size 100g

Best before From 30 October 2020 up to and including 10 December 2020

Primula Cheese Spread with Ham (ambient)

Pack size 100g

Primula Cheese Spread with Ham (ambient)

Best before From 30 October 2020 up to and including 10 December 2020

Primula Cheese spread with Chives (ambient)

Pack size 100g

Best before From 30 October 2020 up to and including 10 December 2020

Risk statement

Manufacturing controls that could potentially affect the safety of the products listed above could not be demonstrated satisfactorily by the company.

The issue relates to controlling factors to prevent the growth and toxin production of *Clostridium botulinum*. Botulinum toxin may cause a serious form of food poisoning called botulism and can be fatal.

A recall from customers is being carried out as a precautionary measure.

Action taken by the company

Primula Ltd is recalling the above products. Point of sale notices will be displayed in all retail stores that are selling these products. These notices explain to customers why the products are being recalled and tell them what to do if they have bought the product. Please see the attached notice.

[Customer notice - Primula](#)

Our advice to consumers

If you have bought any of the above products, do not eat them. Instead contact Primula on 0800 716 551 or primula@kavli.co.uk to arrange a refund. If customers are making an essential trip to the store from where it was bought, they can return the item in-store for a full refund.

Related alerts

[FSA-PRIN-29-2020: Primula recalls all Primula Cheese tubes because of *Clostridium botulinum*](#)

About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Withdrawal Information Notices and Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-29-2020-update-1

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