

# Qualitative research into the consumption of food with expired 'use by' dates

Area of research interest: [Behaviour and perception](#)

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This report details the findings from a rapid evidence review and primary qualitative research with thirty participants from England, Wales and Northern Ireland. During the primary research, participants took part in two depth interviews and an app-based diary between the 22nd March and the 4th April 2021 designed to explore the reasons why they consume food past the UBD.

Research report

## England, Northern Ireland, Scotland and Wales

PDF

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