

Qualitative research into the consumption of food with expired 'use by' dates

Area of research interest: [Behaviour and perception](#)

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This report details the findings from a rapid evidence review and primary qualitative research with thirty participants from England, Wales and Northern Ireland. During the primary research, participants took part in two depth interviews and an app-based diary between the 22nd March and the 4th April 2021 designed to explore the reasons why they consume food past the UBD.

Research report

England, Northern Ireland, Scotland and Wales

PDF

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