

FSA consumer research to explore communications on food safety messaging

Research programme [Research projects -](#)

Study duration August 2020 to June 2021

Project status Completed

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Date published September 2021

DOI <https://doi.org/10.46756/sci.fsa.jjh457>

During analysis of the research findings, the COM-B framework, was applied to help understand how best to support behaviour change. These components are referenced in the research conclusions and were used to develop a framework for the FSA Food Safety Communication Toolkit.

Research report

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[View FSA Food Safety Communications Toolkit Report as PDF](#) (393.19 KB)

[View FSA Food Safety Messaging Communications Toolkit Checklist as PDF](#) (147.47 KB)