

Urgent progress needed on a unified eco-labelling system for food in the UK

Interviewed on ITV News this evening about eco-labelling, **Professor Robin May explained:**

"Currently, there are no internationally agreed standards for eco-labelling, or for what type of data should be measured. This must be addressed urgently through collaboration between business, academia and government, so that the food system can be set on a path to sustainability."

Speaking to the complexities which surround eco-labelling, he further explained:

"Transforming the food system into one that is fully sustainable relies on a unified approach to data sharing and food labelling that is both transparent and accurate."

"The eco-labelling of foods, for example, can enable consumers to compare the environmental footprint of different products and enable them to make choices about the impact this has on their diet."

Recent research by the FSA speaks to [changing consumer attitudes around sustainable food production](#), in support of our ambition to achieve unified eco-labelling and develop a fully sustainable food system.

Find out more from our Chief Scientific Adviser, as he talks about [the urgency of eco-labelling](#) in his latest blog.