

Innovative Bites and American Fizz recall Peanut Butter Cookie Dough Bites due to undeclared and incorrect labelling of allergens

Innovative Bites and American Fizz are recalling Peanut Butter Cookie Dough Bites because they may contain egg and wheat which are not (or not correctly) mentioned on the packaging. This means the product is a possible health risk for anyone with an allergy or intolerance to egg, wheat or gluten.

Product details

Peanut Butter Cookie Dough Bites	
Pack size	88g
Batch code	All batches
Best before	09/02/2019

Risk statement

Allergen(s): Egg and wheat

This product may contain egg and wheat making it a possible health risk for anyone with an allergy or intolerance to egg and/or an allergy to wheat and/or an intolerance to gluten.

Action taken by the company

Innovative Bites and American Fizz are recalling the above product from customers and have been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The companies have issued point-of-sale notices to their customers. These notices explain to customers why the product is being recalled and tells them what to do if they have bought the product

Our advice to consumers

If you have bought the above product and have an allergy or intolerance to egg, wheat or gluten do not eat it. Instead return it to the place from where it was bought for a full refund.

About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-33-2018

[Subscribe to news and alerts](#)