

# Food you can trust













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# **About the Food Standards Agency**

The FSA is an independent, non-ministerial department, established in 2000 following several high-profile outbreaks of foodborne illness such as BSE (mad cow disease).

Our objectives, powers and duties are mainly set out in the Food Standards Act 1999. We work across England, Wales and Northern Ireland. Our main objectives in law are to protect public health from risks arising from the consumption of food and generally to protect the interests of consumers in relation to food. This includes providing information and advice to the general public in connection with food safety, commissioning or coordinating research in science on such matters and supervising safety of animal feed and other interests of users of animal feed.

Our statutory powers include the power to carry out observations of this activity, monitor the performance of enforcing the applicable legislation by the relevant enforcement authority, issue guidance on control of foodborne disease and anything which facilitates the exercise of our statutory function. More information about who enforces food controls can be found in the food regulatory system section below.

We are governed by a <u>Board</u><sup>1</sup>, whose chair and other members are appointed by the Secretary of State for Health and Social Care, and the Welsh and Northern Ireland governments.

Our work is underpinned by the latest science and evidence and agreed at our open Board meetings. Transparency is a guiding principle for the FSA and key to maintaining public confidence.

Our total budget limit for 2022/23 was £143.3 million<sup>2</sup>.



<sup>&</sup>lt;sup>1</sup> www.food.gov.uk/about-us/fsa-board-meetings

<sup>&</sup>lt;sup>2</sup> www.food.gov.uk/about-us/reports-and-accounts

# Mission and vision

Our mission is 'food you can trust', and our vision for the food system is one in which:

- food is safe
- food is what it says it is
- food is healthier and more sustainable

#### Food is safe

Food is vital to everyone, every day. We all have the right to expect that the food we eat will not make us ill. This is why we will prioritise keeping the level of foodborne disease low. We do this in many ways. They include setting the food safety regulations, monitoring the food safety inspection system, our direct inspection work in the meat, dairy and wine industries, and our surveillance and preventative programmes. We also respond to food incidents, taking action to protect consumers when there is concern around the safety or quality of food and feed. Delivering this part of our vision will require us to continue to innovate, evolve and react to changes across the food system.

## Food is what it says it is

Consumers should be confident that food is what it says it is. That is why we will ensure food is authentic and properly described. This is essential to maintain the confidence of the public and our international trading partners in UK food. Food authenticity is also closely linked to food safety.

### Food is healthier and more sustainable

To protect the interests of consumers in relation to food, we must also contribute to making food healthier and more sustainable. As the only department entirely focused on food, we will use our skills and expertise, to encourage and contribute to positive change. We need to play our part in supporting government partners and others in the wider food system to make it easier for consumers to access a healthier and more sustainable diet.

## **Our strategy**

The food sector is developing rapidly, fuelled by new technologies and changing business models, such as the rapid growth of people buying food through online platforms. The sector is now dealing with the impact of higher food and energy prices, labour shortages, and the impacts of the cost of living as consumers and businesses try to cut costs and energy usage.

To reflect this new and rapidly changing environment, our strategy sets out principles for how we will operate, such as supporting innovation, being risk-based and proportionate, and making it easier for businesses to do the right thing to protect public health.

We are looking for ways to use data and new technology to make regulation more proportionate, and working with influential businesses to drive change.

#### Read our strategy<sup>3</sup>

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# What we do:

## We are an evidence generator



We have a global reputation for science and research. From the rapid assessment of risks to consumer safety, to developing new surveillance techniques to identify risks more quickly, to understanding consumer values, attitudes and behaviours. We publish our evidence in line with our commitment to transparency. This means it is freely available to others making policy and decisions, to inform guidance to businesses and so the public can trust our decisions. We are also responsible for designating the official laboratories that carry out important chemical and compositional analyses on food and feed samples taken by local authorities or port health authorities.



## We are a policy maker



We advise ministers on food safety, food authenticity and consumer interests in relation to food in England, Wales and Northern Ireland. The policy areas we advise on are different in each nation (see section: The food regulatory system). This is underpinned by risk assessments of new developments and using science and evidence.

Now that the UK has left the EU, we make recommendations to ministers about which food and feed products should be authorised for sale on the market in Great Britain and advise on the implications of regulatory changes in Northern Ireland. We, with Food Standards Scotland, carry out risk analysis for these regulated products and provide advice to ministers, who decide whether the product can be placed on the market in England, Wales and Scotland. We also support the government's work on trade opportunities for the UK, by providing risk assessments of countries that want to start importing to the UK and demonstrating our own food safety arrangements to countries we export to. We provide policy advice to support delivery of effective and risk-based official controls – these are inspections, audits and surveillance, sampling in food businesses.

Following the Retained EU Law (Revocation and Reform) Act 2023, we review pieces of Retained EU Law (REUL) in our remit in England, Wales and Northern Ireland with a view to reforming regulations. This to create a proportionate, effective, efficient and future focused approach to regulation through the risk analysis process and regulated products service, that protects consumers and removes barriers to innovation. We are developing a new regulatory regime for precision bred food and feed.

<sup>4</sup> Precision breeding describes a range of genetic techniques that can alter the DNA of plants (and animals) in a quicker and more precise way but resulting in outcomes that could have been achieved using conventional methods.

### We are a regulator



We regulate the food system in England, Wales and Northern Ireland. We directly deliver controls in meat, primary dairy and wine production. FSA staff and veterinary contractors inspect, audit and assure businesses, including the signing of export health certificates. We work with local authorities who inspect local businesses selling food – setting the inspection framework, providing advice and guidance. We do the same for port health authorities, who inspect food imports. We are reforming the food safety regulatory framework to deliver more proportionate and risk-based assurance.

We provide guidance to food businesses. We use surveillance to identify risks to consumers and spot potential food safety incidents, and we respond to these when they happen. This includes working with manufacturers, retailers and local authorities to trace sources of outbreaks of foodborne disease and co-ordinate action such as product recalls to protect consumers and businesses. Our National Food Crime Unit works to tackle serious fraud and related criminality in food supply chains – and we are the process of securing enhanced powers to support investigations.



We deliver the Food Hygiene Rating Scheme in partnership with local authorities (see Partnerships section for more information).

# We are a watchdog



We review and report on food standards and consumer interests in relation to food, using horizon scanning, intelligence and surveillance. We, with Food Standards Scotland, publish an <u>annual review of food standards across the UK</u>5.

We speak out publicly about areas of consumer interest, when we have evidence or expertise that could make a difference. This includes providing advice to ministers on whether Free Trade Agreements maintain statutory protections for human health to support reports produced for the UK Parliament under Section 42 of the Agriculture Act 2020, and separately we provide advice to ministers on requests to access our markets for specific commodities.

<sup>5</sup>-www.food.gov.uk/our-work/ our-food-2022-foreword

# We are a convenor and collaborator



Food is a devolved matter. We work closely with other departments in UK Government, the Welsh Government and the Northern Ireland Executive, and with Food Standards Scotland, to deliver shared priorities and ensure consumer interests in food are represented. This includes our work on the Government's Border Target Operating Model for import controls and the Windsor Framework for trade between Great Britain and Northern Ireland.

We are committed to cross government working to seek consensus on the advice we provide to ministers in each country. This includes participating in Common Frameworks – these are cross government processes that ensure a <a href="common approach">common approach</a>6 is taken in devolved policy areas. We also bring together other parties to address issues in the food system, working with academia, civil society and businesses to support shared goals and objectives. We share insights and evidence on the interests of citizens to help inform thinking across government.

See the Partnerships section for more information about how we work with others, including on School Food Standards.

<sup>6</sup>www.food.gov.uk/about-us/four-country-working

In 2022/23, **FSA** investigated

food, animal feed and environmental contamination incidents, helping to protect consumers by removing products from the market or notifying them of risks.

**Incidents** 



In 2022/23,

98.7%

of meat food business operators were rated 'Good' or 'Generally satisfactory' or above for compliance with food safety, hygiene and animal welfare regulations.

Imported food

**About** 

45% of food eaten in the **UK** is imported.

> Regulated products

In 2022/23, more than

400

live applications for new products entering the market and we expect to receive 200 more each year. Some could bring significant health or environmental benefits.

# Our people

More than 1,500 people work for us to make sure food is safe and food is what it says it is. Together we also play our part in helping to make food healthier and more sustainable for everyone.

Our people include statisticians, analysts, researchers, inspectors, enforcement experts, policy professionals, economists, veterinarians and more than 500 frontline staff, who work alongside our operational delivery partners to inspect abattoirs and other primary production sites.

As a non-ministerial government department, we are governed by a Board, rather than ministers. Our Board sets the overall strategic direction of our organisation. Our Chief Executive<sup>7</sup> is responsible for ensuring that FSA activities are carried out efficiently and effectively and is accountable to the Board for the exercise of their powers.

The Welsh and Northern Ireland Food Advisory Committees provide advice and insight to the Board relating to food safety and standards in their respective countries.

The Board is also guided by independent Scientific Advisory Committees, which draw on the views of more than 100 experts, ensuring that our guidance is always based on the best and most recent science and evidence.

<sup>7</sup> www.food.gov.uk/about-us/



# Our approach

We have developed seven guiding principles that set out how we will deliver our strategy.

90%\* of people have heard of the FSA

> Of those 82%\* trust us to do our job

#### Our guiding principles:

- 1. We are the trusted voice on food standards, protecting consumer interests
- 2. We are science and evidence led
- 3. We are open and transparent
- 4. We work with, and through, others
- **5.** We make it easier for businesses to meet their obligations and do the right thing for consumers
- **6.** We are risk-based and proportionate
- 7. We are innovative

More about our principles<sup>8</sup>

# The context we work in...

#### The UK food sector

Number	Activity
£128.3 billion	Agri-food sector contribution to national Gross Value Added in 2021 (UK)
4.2m people	Employed in the agri-food sector in 2022 (Great Britain)
£254 billion	Consumer expenditure on food, drink and catering in 2022 (UK)
£20.2 billion	Food, feed and drink exports in 2021 (UK)

Source: National Statistics Food Statistics in your pocket www.gov.uk/government/statistics/food-statistics-pocketbook 600,000+ registered food businesses, **England, Northern Ireland and Wales** 

Number	Business type
4,000+	Primary producers
17,000	Manufacturers and packers
1,000+	Importers/exporters
9,000+	Distributors/ transporters
121,000+	Retailers
407,000+	Restaurants and caterers

Source: Annual local authority food law enforcement figures (2021/22 and 2019/20)

www.food.gov.uk/about-us/local-authorities

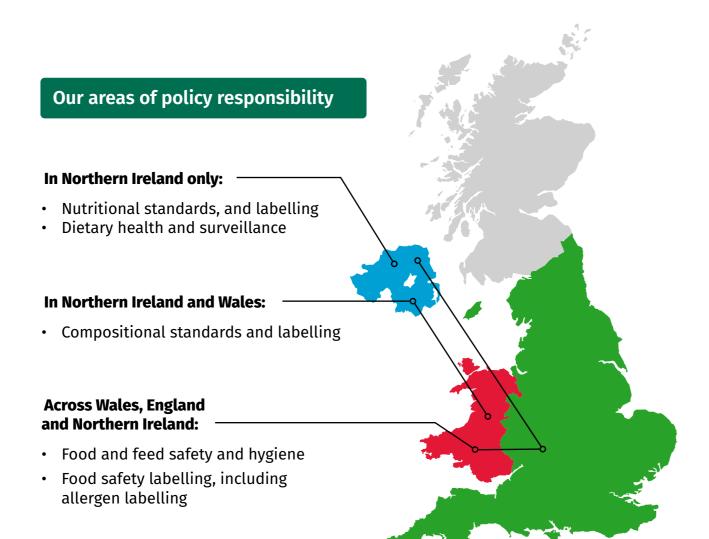
<sup>\*</sup> Source: Food and You 2 (published July 2023): www.food.gov.uk/research/food-and-you-2 8www.food.gov.uk/about-us/our-guiding-principles

# The food regulatory system

# The food system is complex and its regulation involves multiple bodies.

The Food Standards Agency operates in England, Wales and Northern Ireland and has different policy responsibilities within these countries.

Food Standards Scotland is the non-ministerial government department of the Scottish Government responsible for food safety, food standards, nutrition, food labelling, feed official controls and meat inspection in Scotland



#### Others' areas of policy responsibility:

Department for Environment, Food and Rural Affairs: Other food labelling (England) (includes composition standards, country of origin)

Department of Health and Social Care: Nutrition standards, nutrition food labelling (England)

**Department of Health and Social Care:** Nutrition standards, nutrition food labelling (England **Welsh Government:** Nutrition standards, nutrition food labelling (Wales)

#### Who enforces food controls?

#### **FSA delivery**

**Meat Hygiene Inspectors** and Official Veterinarians conduct hygiene, document and physical checks and take samples from approved producers of meat (including abattoirs and cutting plants).

**Qualified Veterinarians** conduct checks on animal products and deliver animal welfare checks\*.

**Wine Standards Inspectors** conduct quality authenticity, labelling and traceability checks, and provide guidance and support to growers, wine producers and traders.

**Dairy Hygiene Inspectors** inspect primary production premises, check liquid raw milk, raw cows drinking milk and raw drinking milk production, whilst promoting best hygiene practices.

\* Department of Agriculture, Environment and Rural Affairs (DAERA) is responsible for the meat operations delivery on behalf of the FSA in Northern Ireland.

#### Imported food controls delivery

Local and port health authorities in England, local authorities and the Animal and Plant Health Agency in Wales, and local authorities and DAERA in NI are responsible for imported food controls delivery.

**Port Health Officers** conduct risk-based document checks, identity checks, physical checks, and take samples of food imports.

**Official Veterinarians** and **Official Fish Inspectors** conduct checks on animal products.

#### Local authority delivery

**Food Safety Officers** conduct food safety and hygiene official controls. They inspect premises to check that food is stored and prepared safely.

**Food Standards Officers** check that food meets safety, composition and nutrition labelling standards (for example, labelling of allergens, use-by dates, nutritional and compositional information).

Food businesses covered by local authorities include food producers, food processors, catering establishments, takeaway and food delivery, retailers and approved dairy, meat and fish establishments.

Delivery of **animal feed** controls is the responsibility of local authorities in England and Wales, and DAERA in NI.

The FSA and local authorities together deliver **shellfish** official controls.

#### Food and feed businesses responsibility

Under **UK food and animal feed regulations**, it is the responsibility of food businesses to ensure that all food and feed placed on the market is safe, that its quality is what consumers would expect and that it is not labelled in a false or misleading way.

# **Partnerships**

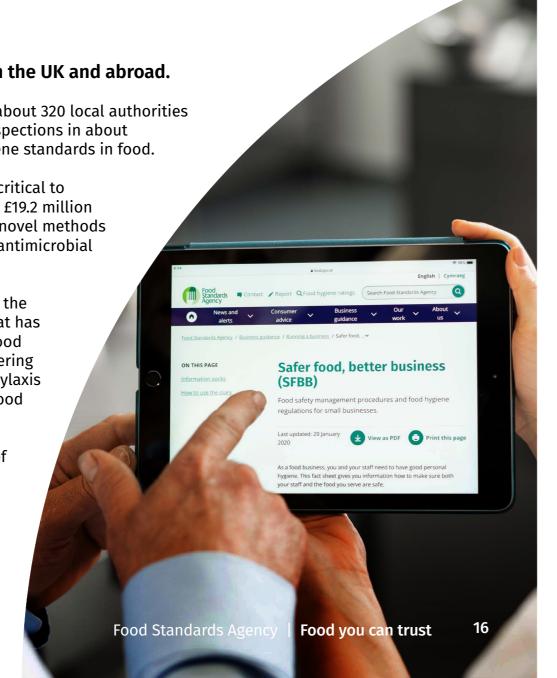
We strive to build strategic, collaborative partnerships in the UK and abroad.

Our Food Hygiene Rating Scheme is delivered in partnership with about 320 local authorities in England, Wales and Northern Ireland. They carry out hygiene inspections in about 610,000 premises – enabling consumer choice and improving hygiene standards in food.

Scientific partnerships across government and with academia are critical to meeting our science and evidence needs. We lead on PATH-SAFE, a £19.2 million cross-government programme, funded by HM Treasury, to explore novel methods for improved detection and tracking of foodborne pathogens and antimicrobial resistance through the whole agri-food system.

Strong partnership working also helps us to understand and reach the consumers we seek to protect. For example, partnering with Just Eat has helped us to increase transparency of information on hygiene in food businesses, enabling consumers to consider food safety when ordering food online. Collaborating with charities like Allergy UK and Anaphylaxis UK helps us to better understand and support people living with food hypersensitivities. We are working closely with colleagues in the Department for Education, Office for Health Improvement and Disparities, and local authorities to assess and improve the level of compliance with School Food Standards, to ensure healthier food.

We work in international fora to safeguard food entering the UK and to be at the forefront of international developments in food safety. Read about our work with partners<sup>2</sup> to influence international food safety standards.



# Working at the FSA

We offer fully flexible working arrangements and are location agnostic for non-frontline staff and a commitment to work-life balance because we believe this enables our people to work most effectively.

Flexible ways of working (including the option to be fully home-based) and digital tools that facilitate remote working mean we enjoy high levels of staff engagement and help us attract and retain the best talent from across the UK.

We started our flexible working programme in 2017. Two years later, we won an 'Innovation in Flexible Working' Award at the workingmums. co.uk Top Employer Awards – recognition of the fact that our flexible policies and practices are truly innovative and break new ground.

In 2022, we were <u>accredited<sup>10</sup></u> as a 'mature' Smarter Working department by the Government Property Agency. This means we 'provided demonstrable evidence of how our people and culture, leadership, technology and workspaces are supporting, advocating and role modelling smarter ways of working'.

The Our Ways of
Working policy has been
in place since before
the pandemic and saves
the taxpayer almost

£2 million
on office costs
each year.

Our current vacancies:

www.food.gov.uk/aboutus/working-for-us

influence international food safety standards.

9 www.food.gov.uk/about-us/fsa-international-work

<sup>&</sup>lt;sup>10</sup> www.gov.uk/government/news/infocus-newsand-views-from-the-gpa-march-2022

# The FSA: Protecting your plate since 2000







# Creation of the FSA and commitment to openness and transparency

The FSA was created as an independent government department working across England, Wales, Northern Ireland and Scotland to protect public health and consumers' wider interests in relation to food. It was established after several high-profile outbreaks and deaths from foodborne illness.

At launch, the FSA made a commitment to operate openly and transparently, with Board meetings held in public and a Code of Practice on Openness, which is still with us today. This committed the FSA to publish all the advice it gives to other parts of government – ground- breaking for its time, and still so now.

# Launching 'Safer Food, Better Business' to make food hygiene easier for small businesses

In 2005 we launched 'Safer Food, Better Business' to help small and micro businesses to adopt good food safety procedures. Designed to meet the needs of different types of businesses – including small catering companies, small retail companies, restaurants and takeaways – this guidance continues to be a core part of our offering and most restaurant kitchens now have a printed copy. In 2023 alone there were more than 600,000 page views to the 'Safer Food, Better Business' page of the FSA website and nearly 550,000 downloads of the guidance.

In Northern Ireland, catering businesses use the Safe Catering guide to help them comply with food legislation. This food safety management tool offers practical and comprehensive advice to caterers to help them produce a food safety management plan based on the principles of HACCP.

#### Initiating front of pack nutritional labelling

The FSA led on the early development of voluntary front of pack nutritional labelling on prepacked foods. The label shows, at a glance, whether food is high (red), medium (amber) or low (green) in fat, saturated fat, sugars and salt, as well as the total energy (calories and kilojoules) provided.

The labelling, now in widespread use, was designed to encourage consumers to look for and demand healthier food and give an incentive to businesses to produce that food.

We continue to influence the scheme and a recent consumer campaign in Northern Ireland entitled 'Check the Label' encouraged consumers to use front of pack labelling by highlighting the nutritional value of commonly purchased foods.

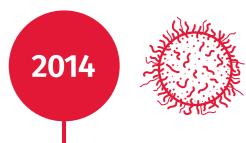
#### Improving hygiene standards in food businesses

In 2010, we launched the voluntary Food Hygiene Rating Scheme to provide the public with information about the hygiene standards in food businesses.

We operate the scheme in partnership with local authorities. They give businesses a hygiene rating, from 0 at the bottom to 5 at the top. The scheme became statutory in Wales from November 2013 and in October 2016 in Northern Ireland, making it mandatory for businesses to display their ratings.

Hygiene standards have improved – businesses achieving the top rating of 5 went up from 54% in 2013 to 79% in 2022. Research shows that businesses with higher ratings are less likely to be responsible for outbreaks of foodborne illness.

18









#### **Reducing Campylobacter poisoning**

In 2014, campylobacter was the most common cause of bacterial food poisoning in the UK, affecting more than a quarter of a million people each year.

To tackle this, the FSA launched Acting on Campylobacter Together (ACT). This included working with farmers, slaughterhouses, and retailers to reduce the presence of campylobacter and possibility of cross-contamination and educating consumers and caterers on good hygiene practices.

# Piloting use of blockchain technology as a regulatory tool to drive and verify compliance in the food chain

In 2018, we successfully completed a pilot using blockchain technology in a cattle slaughterhouse. It was the first time blockchain had been used as a regulatory tool to drive and verify compliance in the food chain. Blockchain takes records from each stage along the supply chain – from the arrival of the animal at the slaughterhouse, to the packaged meat – and puts them in a block. Each block is 'chained' to the next block, using an encrypted signature. This allows it to be shared and checked by anyone with permission (from farmers to slaughterhouses), rather than having a single central system controlled by one organisation.

Blockchain could increase the transparency of the supply chain, as information about a particular animal can easily be shared across the chain. It is tamperproof, as it involves multiple copies of data. It improves traceability, as the identification of a product's journey helps assure quality. It is timesaving, as blockchain improves operations by reducing unnecessary activities, such as data duplication.

# Improving the quality of life for people living with food hypersensitivities

In 2019, the government carried out an Allergen Labelling Review following the death of teenager Natasha Ednan-Laperouse. Natasha died from an allergic reaction to sesame in a baguette, which was not labelled with allergen information.

The FSA Board recommended full ingredient and allergen labelling on food that is prepacked for direct sale (PPDS) – food packed on the premises before a customer orders it, like some salads or sandwiches. The government agreed with this recommendation. A new legal requirement was introduced effective from October 2021 requiring businesses to provide a full ingredient list on PPDS food with the allergens emphasised, giving people with food hypersensitivities the ability to make safe choices when buying food.

#### Impacts on the food system: Ensuring food remains safe and what it says it is

#### Brexit

Ahead of the UK's departure from the EU, we delivered on our Brexit objectives. We put in place a robust and effective regulatory regime to take over the functions delivered by the EU. We took on new responsibilities and ways of working. We approve new types of food that come on sale here, set rules for checks of imported food, and more. We use new predictive modelling systems, using global open data sources to determine risks to the UK.

#### **COVID-19 pandemic**

Our risk assessments of COVID-19 from food were key in informing guidance produced for both food businesses and consumers. We supported food business operators in the post-lockdown recovery and helped make it simple for them to operate safely (continued overleaf).

2020 /21



2023

In 2021, our recovery plan was implemented to help local authorities get back on track and clear the backlog of food inspections that built up as local teams successfully targeted their resources at the highest risk businesses while fighting COVID-19.

According to our digital registration service 37% of new ventures registered since the start of the pandemic (March 2020) were run from domestic kitchens at private addresses. Our 2022 campaign encouraged as many of these new start-ups to register with their local authority<sup>11</sup>.

<sup>11</sup> www.food.gov.uk/news-alerts/news/fsalaunches-campaign-to-encourage-all-newfood-businesses-to-register-with-their-local-authority

#### Annual review of UK food standards

We published with Food Standards Scotland, Our Food: An annual review of food standards across the UK<sup>12</sup>, a comprehensive report of food standards in the UK.

It provides a baseline assessment of our food standards, following the UK's exit from the EU, and the impact of the COVID-19 pandemic. We will use this series of reports to provide an objective, data-driven assessment of the safety and standards of food over time.

<sup>12</sup> www.food.gov.uk/our-work/annualreviewoffoodstandards2021

# Commitment to innovation and proportionate risk-based regulation

We worked in partnership with Defra on supporting the Genetic Technology (Precision Breeding) Bill through parliament, achieving Royal Assent in the spring. We also worked to develop a proportionate framework for regulating precision bred organisms (PBOs). The framework will form the basis upon which PBOs are authorised and placed on the market as food and feed in England.

More about precision breeding: www.food.gov.uk/safety-hygiene/ precision-breeding

# **Our presence**

We operate in England, Wales and Northern Ireland. Food Standards Scotland is the non-ministerial government department of the Scottish Government responsible for food safety, food standards, nutrition, food labelling, feed official controls and meat inspection in Scotland.

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13 www.nationalarchives.gov.uk/doc/open-government-licence/version/3/













