F&Y2 Wave 10 - Online Questionnaire

[NOTES: IN PREVIOUS WAVES AN ANSWER HAD TO BE PROVIDED AT ALL QUESTIONS ASKED BEFORE THE RESPONDENT COULD MOVE ON - THE SAME APPROACH HAS BEEN ADOPTED FOR W10. EXISTING QUESTIONS HAVE BEEN COPIED FROM EXISTING SPECS BUT UPDATED AS REQUIRED FOR WAVE 10 ROUTING HAS BEEN AMENDED IF REQUIRED.]

Existing Text/Questions from earlier waves = yellow

New additions or changes for wave 10 = blue

The TIMESTAMPS should be recorded for wave 10 where they are shown in this specification.

INTRODUCTION – Waves 1-9

INT1

{2. LOGOS: Ipsos and Food Standards Agency, Food Standards Scotland}

Food and You 2 Survey {display in centre of page in bold as a heading}

The aim of the survey is to help the {IF England, Wales and Northern Ireland: Food Standards Agency (FSA)} {IF Scotland: Food Standards Agency (FSA) and Food Standards Scotland (FSS)} understand people's attitudes and behaviour relating to food, including eating out, cooking and preparing food in the home, trust in the food system and concerns about food. The findings will be used to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

You can complete this survey on a desktop, laptop, tablet or smartphone. If at any point you wish to stop the survey and start again later, you will be able to do this. To stop the survey, simply close your internet browser. When you wish to resume, you can log back in with the same password and pick up where you left off. We advise you to use the same device if you stop the survey and return to it later. The survey should take 30 minutes or less to complete.

Os hoffech lenwi'r arolwg hwn yn Gymraeg, cliciwch ar y botwm Cymraeg ar ochr dde uchaf y dudalen. Sylwch y gall fod angen i chi glicio'r botwm hwn eto ar ôl i chi gychwyn yr arolwg. If you would like to complete this survey in Welsh, please click on the Cymraeg button on the top right. Please note that you may need to click this button a second time once you have started the survey.

{PROGRAMMER: SHOW THE FOLLOWING TEXT IN A BOX IN THE CENRE OF THE SCREEN:

Please enter <u>one</u> of the passwords from your invitation letter to start the survey. [INFO: If you are the first person in your household to complete the survey enter password 1. If someone else has already completed the survey enter password 2. If there is only one password on your letter, please use that one.]

{show two boxes with a hyphen between. Each box should take 3 letters or numbers} {show blue button labelled as 'Start Survey' in white font in the bottom centre of the box}}

INT₂

You may see a hyperlink above a question. You can touch or click on it for extra information to help you answer the question.

Below is an example of how the additional information will be presented by touching or clicking on the hyperlink.

How to navigate the survey

- . Please navigate the survey using the survey 'Next' and 'Back' buttons, and not the browser back and forward buttons
- · Please do not refresh the page using the browser's refresh functionality
- · Please note that all hyperlinks open in a new tab

{Hyperlinks to 'About Ipsos', 'Privacy Policy', 'Accessibility', 'Contact us' and 'FAQs' at the bottom of the screen}

[TIMESTAMP 1]

Waves 1-9

[ASK ALL]

AGECHECK Can you confirm that you are aged 16 or over and are happy to proceed with the survey?

- 1. Yes CONTINUE
- 2. No **CONTINUE**

IF CONSENT = 1 CONTINUE

IF CONSENT = 2 the survey closes permanently (they can't restart/resume)

MODULF: ABOUT YOU 1

[DISPLAY TO ALL]

We would like to start by asking a few questions about you and anybody you live with.

Waves 1-9

[ASK ALL]

NADULTS Including you, how many adults aged 16 or over are currently living in your household?

Please write your answer in the box below

[OPEN BOX]

99. Prefer not to say

HARD CHECK IN PLACE WHEN ENTER 0 WITH ERROR TEXT 'Please ensure you have included yourself when counting the number of adults in your household'

Waves 1-9

[ASK ALL]

NCHILDREN How many children or young people aged 0 to 15 years currently live in your household?

Please write your answer in the box below

[OPEN BOX]

99. Prefer not to say

Waves 1-9

[ASK ALL WHO HAVE CHIDLREN - NCHILDREN >0]

CHILDAGE1 How old are these children?

[Show multiple rows up for children aged 0-15 in household]

CHILDAGE1 1

CHILDAGE1 2

CHILDAGE1_3

CHILDAGE1_4

CHILDAGE1_5

CHILDAGE1_6

Header: Age in Years

Row for each child:

First child

Second child (and so on)

99. Prefer not to say

Waves 1-9

[ASK IF CHILD IS AGED 7-15. QUESTION TO APPEAR AS GRID FORMAT FOR EACH CHILD]

TEXTFILL: For your child aged x

TEXTFILL if two children are the same age: For your first child aged x, For Your second child aged x

FSMANY Does that child receive free school meals?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know
- 4. Prefer not to say

Waves 1-9

[ASK ALL]

GENDER Which of the following describes how you think of yourself?

Please select one answer only

[SINGLE-CODE]

- 1. Male
- 2. Female
- 3. In another way
- 4. Prefer not to say

Waves 1 – 9

[ASK ALL]

VEG Do you consider yourself to be any of the following?

Please select one answer only

[SINGLE CODE]

- 1. Vegetarian. A person who does not eat meat or fish
- 2. Pescatarian. A person who does not eat meat but does eat fish
- 3. Vegan. A person who does not eat or use animal products
- 4. Mainly vegetarian but occasionally eat meat
- 5. None of these
- 6. Prefer not to say

MODULE: HYPERSENSITIVITIES

[TIMESTAMP 2]

Waves 1-9

[ASK ALL]

FOODREAC Do you suffer from a bad or unpleasant physical reaction after consuming certain foods, or avoid certain foods because of the bad or unpleasant physical reaction they might cause? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing

and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea]

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know
- 4. Prefer not to say

Waves 1-9

[ASK IF HAS NEGATIVE REACTION - FOODREAC = 1]

REACSOURC Do you experience a bad or unpleasant physical reaction to any of the following foods?

Please select all that apply

[MULTICODE]

REACSOURC1	1.	Peanuts
REACSOURC2	2.	Other nuts (e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans)
REACSOURC3	3.	Cow's milk and products made with cow's milk (e.g. butter, cheese, cream, yoghurt)
REACSOURC4	4.	Cereals containing gluten (e.g. wheat, rye, barley, oats)
REACSOURC5	5.	Eggs
REACSOURC6	6.	Fish
REACSOURC7	7.	Crustaceans (e.g. crabs, lobster, prawns, scampi)
REACSOURC8	8.	Molluscs (e.g. mussels, snails, squid, whelks, clams, oysters)
REACSOURC9	9.	Soya
REACSOURC10	10.	Celery/celeriac
REACSOURC11	11.	Mustard
REACSOURC12	12.	Lupin
REACSOURC13	13.	Sesame

REACSOURC14 14. Sulphur dioxide/sulphites REACSOURC15 15. Other cereals (e.g. buckwheat, rice, corn) (please specify) Any fruit (please specify) **REACSOURC16** 16. Any vegetables (please specify) REACSOURC17 17. **REACSOURC18** Other (please specify) 18. REACSOURC19 19. Prefer not to say [EXCLUSIVE]

Waves 1 – 9

[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURC - REACSOURC <> 19]

REACTYP How would you best describe your problem with {TEXT FILL WITH FOOD TYPE}?

REACTYP _1	1.	Peanuts
REACTYP _2	2.	Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans
REACTYP _3	3.	Cow's milk and products made with cow's milk (e.g. butter, cheese, cream, yoghurt)
REACTYP _4	4.	Cereals containing gluten (e.g. wheat, rye, barley, oats)
REACTYP_5	5.	Eggs
REACTYP_6	6.	Fish
REACTYP_7	7.	Crustaceans (e.g. crabs, lobster, prawns, scampi)
REACTYP _8	8.	Molluscs (e.g. mussels, snails, squid, whelks, clams, oysters)
REACTYP _9	9.	Soya
REACTYP _10	10.	Celery/celeriac
REACTYP _11	11.	Mustard
REACTYP _12	12.	Lupin
REACTYP _13	13.	Sesame
REACTYP _14	14.	Sulphur dioxide/sulphites
REACTYP _15	15.	Other cereals (e.g. buckwheat, rice, corn)
REACTYP _16	16.	Fruit

REACTYP _17 17. Vegetables

REACTYP _18 18. Other

Please select one answer only

[SINGLE CODE]

- 1. Food allergy
- 2. Food intolerance
- 3. Coeliac disease
- 4. Other
- 5. Don't know
- 6. Prefer not to say

Waves 1 – 9

[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURC - REACSOURC <> 19]

REACCOND How did you find out about your problem with {INSERT ITEM FROM REACSOURC}?

REACCOND1	1.	Peanuts
REACCOND2	2.	Other nuts (e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans)
REACCOND3	3.	Cow's milk and products made with cow's milk (e.g. butter, cheese, cream, yoghurt)
REACCOND4	4.	Cereals containing gluten (e.g. wheat, rye, barley, oats)
REACCOND5	5.	Eggs
REACCOND6	6.	Fish
REACCOND7	7.	Crustaceans (e.g. crabs, lobster, prawns, scampi)
REACCOND8	8.	Molluscs (e.g. mussels, snails, squid, whelks, clams,
		oysters)
REACCOND9	9.	Soya
REACCOND10	10.	Celery/celeriac
REACCOND11	11.	Mustard
REACCOND12	12.	Lupin
REACCOND13	13.	Sesame
REACCOND14	14.	Sulphur dioxide/sulphites
REACCOND15	15.	Other cereals (e.g. buckwheat, rice, corn)
REACCOND16	16.	Fruit
REACCOND17	17.	Vegetables

REACCOND18 18. Other

Please select all that apply

[MULTICODE]

- I have been diagnosed by an NHS or private medical practitioner (e.g. GP, dietician, allergy specialist in a hospital or clinic) [INFO BUTTON: Common diagnosis methods include patient history assessments, skin prick test, blood test, food challenge, patch tests and elimination tests]
- 2. I have been diagnosed by an alternative or complementary therapist (e.g. homeopath, reflexologist, online or walk-in allergy testing service)
- I have noticed that this food causes me problems, but I have not been formally diagnosed with a specific condition.
- 4. Other (please specify)

Waves 6 – 9

[ASK IF FOODREAC=1]

REACSEV How would you describe your bad or unpleasant physical reaction? If you have reactions to multiple foods, please consider your most unpleasant reaction. Please select one answer only

[SINGLE CODE]

- 1. Mild
- 2. Moderate
- Severe
- 4. Don't know

Waves 6 and 8

[ASK IF FOODREAC=1]

REACCONF How confident would you feel in your ability to avoid a bad or unpleasant physical reaction if you were eating...

Please select one answer only for each statement

[SINGLE CODE]

REACCONF_bfood prepared / cooked by you at home?

....food prepared / cooked by someone else in your home?

REACCONF_cfood prepared / cooked by someone else in their home?

REACCONF_dpre-packaged food bought in a shop or café?

REACCONF_efood made to order from a restaurant or café?

REACCONF_ffood ordered directly from a takeaway shop or restaurant?

REACCONF_gfood ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident

- 4. Not at all confident
- 5. Don't know

Waves 3, 5, 6, 8, 9

[ASK IF HAS NEGATIVE REACTION: FOODREAC=1]

REACT In the last 12 months, have you experienced any bad or unpleasant physical reactions after consuming certain foods?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Can't remember

[TIMESTAMP 3]

Waves 6 and 8

[ASK IF REACT=1]

REACTA In the last 12 months, approximately how many times have you experienced a bad or unpleasant physical reaction after consuming certain foods?

Please select one answer only

[SINGLE CODE]

- 1. Once
- 2. Twice
- 3. Between 3 and 10 times
- 4. More than 10 times
- 5. Don't know

Waves 6 and 8

[ASK IF REACT=1]

REACTB Thinking about the last time you experienced a bad or unpleasant physical reaction after consuming food, what do you think caused the reaction?

Please select one answer only

[SINGLE CODE]

- 1. Food prepared / cooked by you at home
- 2. Food prepared / cooked by someone else in **your** home
- 3. Food prepared / cooked by someone else in **their** home
- 4. Pre-packaged food bought in a shop or café
- 5. Food made to order from a restaurant or café
- 6. Food ordered directly from a takeaway shop or restaurant
- 7. Food ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)
- 8. Other (please specify)
- 9. Don't know

Waves 3 and 6

[TIMESTAMP 4]

MODULE: EATING OUT [IF ENGLAND / WALES / NI: AND THE FHRS] [IF SCOTLAND: EATING OUT AND THE FHIS]

Wave 2, 4, 6, 8

[ASK ALL]

EATOUTA_w6 Nowadays, do you ever...

EATOUTA a w6 ...eat food from a café / coffee shop / sandwich shop?

EATOUTA_b_w6 ...eat out in a pub / bar?

EATOUTA_c_w6 ...eat food from a takeaway, ordered directly from a takeaway

shop or restaurant?

EATOUTA d w6 ...eat food from a takeaway, ordered through an online ordering

and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?

EATOUTA_e_w6 ...eat out in a restaurant?

EATOUTA f w6 ...eat food ordered from an online marketplace (e.g. Amazon,

Gumtree, Etsy, etc)?

EATOUTA_g_w6 ...eat food ordered through a food-sharing app (e.g. Olio or Too

Good To Go)?

EATOUTA_h_w6 ...eat food ordered from social media (e.g. Facebook,

Instagram, Nextdoor etc)?

EATOUTA i w6 ...eat food ordered from someone who made it in a home

kitchen?

1. Yes

2. No

[TIMESTAMP 5]

MODULE: HYPERSENSITIVITIES

Waves 2, 4, 6, 8

AMEND ROUTING TO INCLUDE ONLY STATEMENTS A TO E AT EATOUTA

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT

HAS AN ALLERGY ANY OF EATOUTA_w6 a-e =1 AND FOODREAC=1 (the

participant suffers from a bad or unpleasant physical reaction after consuming

certain foods, or avoids certain foods because of the bad or unpleasant

physical reaction they might cause)]

ALLERINFO When eating out or ordering food from somewhere new, how often, if at all, do you **check in advance** that information is available allowing you to identify food that might cause you a bad or unpleasant physical reaction?

This may include checking the menu or website in advance or phoning and speaking to a member of staff.

Please select one answer only

[SINGLE CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

Waves 2, 4, 6, 8, 9

AMEND ROUTING TO INCLUDE ONLY STATEMENTS A TO E AT EATOUTA

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY EATOUTA_w6 ANY OFF a-e =1 AND FOODREAC = 1]

ALLERSTAFF1 When eating out or buying food to take out, how often, if at all, is the information you need to help you identify food that might cause you a bad or unpleasant physical reaction **readily available**?

By readily available we mean that you are able to access the information in writing (e.g. on a menu or food label) without needing to ask a member of staff to provide it to you.

Please select one answer only

[SINGLE CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

Waves 2, 4, 6, and 8,9

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF1A When such information is **not** readily available (e.g. on a menu or food label), how often, if at all, do you ask a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

This information may be provided in writing (e.g. on a separate allergy menu) or verbally by a member of staff.

Please select one answer only

[SINGLE CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. I don't need to ask because the information is always readily available
- 7. Don't know

Waves 2, 4, 6, 8, and 9

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF1B How comfortable do you feel asking a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

Please select one answer only

[SINGLE CODE]

1. Very comfortable

- 2. Fairly comfortable
- 3. Not very comfortable
- 4. Not at all comfortable
- 5. It varies from place to place
- 6. Don't know

Waves 2, 4, 6, 8 and 9

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF2 How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction?

How confident are you...

ALLERSTAFF2_a ...when the information is provided **in writing** (e.g. on the main menu or a separate allergen menu)

ALLERSTAFF2_b ...when the information is provided **verbally** by a member of staff

Please select one answer only

[SINGLE CODE]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies from place to place
- 6. Don't know

Waves 2, 4, 6 and 8

[ASK IF FOODREAC=1 (the participant suffers from a bad or unpleasant physical reaction after consuming certain foods, or avoids certain foods because of the bad or unpleasant physical reaction they might cause) and only ASK ABOUT PLACES WHERE THE PARTICIPANT HAS EATEN OUT IN]

ALLERINFOEST_w6 How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction when eating food...?

Please select one answer for each option

[SINGLE CODE]

ALLERINFOEST_a_w6	From a café / coffee shop / sandwich shop [ASK IF
	EATOUTA_w6_a=1]
ALLERINFOEST_b_w6	In a pub / bar [ASK IF EATOUTA_ w6_b=1]
ALLERINFOEST_c_w6	From a takeaway, ordered directly from a takeaway shop
	or restaurant [ASK IF EATOUTA_ w6_c=1]
ALLERINFOEST_d_w6	From a takeaway, ordered through an online ordering and
	delivery company (e.g. Just Eat, Deliveroo, Uber Eats)
	[ASK IF EATOUTA_ w6_d=1]
ALLERINFOEST_e_w6	In a restaurant [ASK IF EATOUTA_ w6_e=1]
ALLERINFOEST_f_w6	Ordered from an online marketplace (e.g. Amazon,
	Gumtree, Etsy, etc [ASK IF EATOUTA_ w6_f=1]
ALLERINFOEST_g_w6	Ordered through a food-sharing app (e.g. Olio or Too
	Good To Go) [ASK IF EATOUTA_ w6_g=1]
ALLERINFOEST_h_w6	Ordered from social media (e.g. Facebook, Instagram,
	Nextdoor etc) [ASK IF EATOUTA_w6_h=1]
ALLERINFOEST_i_w6	Ordered from someone who made it in a home
	kitchen [ASK IF EATOUTA_w6_i=1]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies from place to place
- 6. Don't know

[TIMESTAMP 6]

[SHOW ALL]

The next few questions are about food shopping you have done for yourself {IF NADULTS > 1, TEXTFILL: and others in your household}

Waves 1, 3 – 9 [ASK ALL]

WHOSHOP Generally, who does the food shopping for your household? Please include both online and in store food shopping.

Please select one answer only

[SINGLE CODE]

- 1. I do all or most of the food shopping
- 2. I share the responsibility with someone else
- 3. Someone else in my household does it
- 4. Someone else outside of my household (e.g. a relative or carer) does it
- 5. Each person does their own food / grocery shopping
- 6. Don't know

Waves 1, 3 – 9

[ASK IF WHOSHOP = 3,4,6]

EVSHOP Do you ever do any food shopping for your household?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No

Waves 1 – 3, and 5 – 9

[ASK IF (FOODREAC=1 and/or MORE THAN ONE PERSON IN THE HOUSEHOLD (NADULTS>1 and/or NCHILDREN=1 or more)) AND WHOSHOP=1,2,5 OR EVSHOP=1]

SHOPALLER When shopping for food, do you consider the dietary requirements of yourself or someone else in your household who may experience bad or unpleasant physical reactions to foods?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No.
- Don't know
- 4. Prefer not to say

Waves 1 – 3, 5 – 9

[ASK IF SHOPALLER=1]

ALLCONF2 How confident are you that the information provided on food labels allows you to identify foods that will cause you or another member of your household a bad or unpleasant physical reaction? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea]

Please select one answer only

[SINGLE CODE]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies from place to place
- 6. Don't know

Waves 1 – 3 , 5 – 7, 9
[ASK IF SHOPALLER=1]

INFO BOX FOR ALLCONF3_c PRESENTED AS TEXT IN WAVE 9 DUE TO ACCESSIBILITY TEMPLATE CHANGES

ALLCONF3 When buying **food that is sold loose** (e.g. at a bakery or deli counter), how confident are you that you can identify foods that will cause you or another member of your household a bad or unpleasant physical reaction? Consider food sold loose from the following sources...

ALLCONF3_a ...from supermarkets in store

ALLCONF3_b ...from supermarkets online

ALLCONF3 cfrom independent food shops. This refers to small food

shops that are independently owned and are not part of a chain

ALLCONF3_d ...food markets/stalls

Please select one answer only for each statement

[SINGLE CODE]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- Not at all confident
- 5. It varies from place to place
- 6. I don't buy food from here
- 7. I don't buy food sold loose
- 8. Don't know

[NEW SCREEN]

[SHOW IF REACSOURC = 1-14 AND SHOPALLER=1]

Sometimes a food product comes with a label indicating that an ingredient that can cause bad or unpleasant physical reactions, was **not deliberately added** to the food product, but **may be present in small quantities**. The following question asks about this type of allergen labelling.

Waves 3 and 6

[IF REACSOURC = 1-14 AND SHOPALLER=1]

PRECALLERGY1A If you saw a label on a food product that stated 'this product may contain {TEXTFILL – FOOD FROM REACSOURC IF ONE SELECTED; IF MULTIPLE FOODS SELECTED – USE AT LEAST FILL SELECTION TO IDENTIFY ONE FOOD TO DISPLAY}, which might cause you a bad or unpleasant physical reaction [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea], how likely would you be to still buy it?

Please select one answer only

[SINGLE CODE]

- 1. Very likely
- 2. Fairly likely
- 3. Not very likely
- 4. Not at all likely
- 5. It depends on the product
- 6. It varies from place to place
- 7. Don't know

[TIMESTAMP 7]

Waves 2, 4, 6 and 8

[ASK ALL]

EATOUT In the last 4 weeks, have you eaten food...?

Please select all that apply

MULTI CODE. RANDOMISE APART FROM 13

EATOUT1 1. In a restaurant

EATOUT2 2. In a pub / bar

EATOUT3 3. From a café, coffee shop or sandwich shop (either to eat

		in or take out)
EATOUT4	4.	From a canteen (e.g. at work, school, university, or
		hospital)
EATOUT5	5.	In a hotel, B&B or guesthouse
EATOUT6	6.	From a takeaway, ordered directly from a takeaway shop
		or restaurant
EATOUT7	7.	From a takeaway, ordered from an online food delivery
		company (e.g. Just Eat, Deliveroo, Uber Eats)
EATOUT8	8.	From a fast food outlet (either to eat in or take out)
EATOUT9	9.	From a mobile food van or stall
EATOUT10	10.	From an entertainment venue (e.g. cinema, bowling alley,
		sports club)
EATOUT11	11.	From Facebook Marketplace (e.g. pre-prepared food or
		meals)
EATOUT12	12.	From a food-sharing app (e.g. Olio or Too Good To Go)
EATOUT13	13.	None of these [EXCLUSIVE]

Wave 2, 4, 6, 8

IN WAVE 8, THIS WAS PRESENTED AS A SINGLE SCREEN FOR EACH QUESTION DUE TO ACCESSIBILITY TEMPLATE CHANGES. HAVE FORMATTED THE CHANGE IN WAVE 10 TO MATCH WHAT WILL BE SHOWN ON SCREEN (I.E., INDIVIDUAL QUESTIONS WITH THEIR OWN SET OF RESPONSE OPTIONS)

[ASK ALL]

EATOUTMEAL_w8 Thinking about breakfast, lunch and dinner separately, at the moment, how often, if at all, do you eat out or buy food to take out for...

EATOUTMEAL_w8_a Breakfast? [info button: This includes eating out or buying food to take out / eat on the go from cafés, shops or other outlets]

Please select one answer only

[SINGLE CODE]

- 1. Several times a week
- 2. About once a week
- 3. About 2-3 times a month
- 4. About once a month
- 5. Less than once a month
- 6. Never
- 7. Can't remember

EATOUTMEAL_w8_b Lunch? [info button: This includes eating out or buying food such as sandwiches to take out / eat on the go from cafés, shops or other outlets]

Please select one answer only

[SINGLE CODE]

- 1. Several times a week
- 2. About once a week
- 3. About 2-3 times a month
- 4. About once a month
- 5. Less than once a month
- 6. Never
- 7. Can't remember

EATOUTMEAL_w8_c Dinner? [info button: This includes eating out in restaurants/ pubs and eating takeaways at home]

Please select one answer only

[SINGLE CODE]

1. Several times a week

- 2. About once a week
- 3. About 2-3 times a month
- 4. About once a month
- 5. Less than once a month
- 6. Never
- 7. Can't remember

Waves 2, 4, 6, 8

[ASK ALL]

EATOUT2 Generally, when you **eat out,** what do you consider when deciding where to go?

Please think about eating out in restaurants, pubs / bars, and cafés / coffee shops / sandwich shops.

MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS TWO SCREENS. WITH LAST THREE OPTIONS DISPLAYED ON EACH SCREEN

Please select all that apply

[MULTICODE]

MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS THREE SCREENS. WITH LAST THREE OPTIONS FIXED ON EACH SCREEN

Please select all that apply

EATOUT2_1	1	Location
EATOUT2_2	2.	Price
EATOUT2_3	3.	Offers, deals or discount available
EATOUT2_4	4.	Quality of food
EATOUT2_5	5.	Type of food (e.g. cuisine or vegetarian/vegan options)
EATOUT2_6	6.	Whether information about calories is provided
EATOUT2_7	7.	Whether allergen information is provided
EATOUT2_8	8.	Whether healthier options are available
EATOUT2_9	9.	Ambiance / atmosphere
EATOUT2_10	10.	Cleanliness of the place

EATOUT2_11	11.	Recommendations from family or friends
EATOUT2_12	12.	Reviews e.g. on TripAdvisor, Google, social media, or in
		newspapers and magazines
EATOUT2_13	13.	My previous experience of the place
EATOUT2_14	14.	Quality of service
EATOUT2_15	15.	Whether it is an independent business or part of a chain
EATOUT2_16	16.	Food Hygiene Rating
EATOUT2_17	17.	Whether the place is child-friendly
EATOUT2_18	18.	None of these [FIXED, SINGLE CODE ONLY]
EATOUT2_19	19.	Don't know [FIXED, SINGLE CODE ONLY]
EATOUT2_20	20.	I don't eat out [FIXED]

Waves 2, 4, 6, 8

[ASK IF MORE THAN ONE OF 1-17 SELECTED AT EATOUT2]

EATOUT2IMP_w6 Which of the following are you most likely to consider when deciding where to eat out?

Please select one answer only

[SINGLE CODE]

Programmer instruction: All options selected at EATOUT2 to be pulled into this screen [OPTIONS 1-17 ONLY]

99. Don't know

Waves, 2, 4, 6, 8

[ASK ALL]

EATOUT3 Generally, when **ordering food from takeaways** (either directly from a takeaway shop or restaurant or from an online food delivery company like Just Eat, Uber Eats or Deliveroo) what do you consider when deciding where to order from?

MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS THREE SCREENS. WITH LAST THREE OPTIONS FIXED ON EACH SCREEN

Please select all that apply

EATOUT3_1	1.	Whether there is a delivery or collection option
EATOUT3_2	2.	Delivery/ collection times
EATOUT3_3	3.	Price (including cost of delivery)
EATOUT3_4	4.	Location of takeaway
EATOUT3_5	5.	Offers, deals or discount available
EATOUT3_6	6.	Quality of food
EATOUT3_7	7.	Type of food (e.g. cuisine or vegetarian/vegan options)
EATOUT3_8	8.	Whether information about calories is provided
EATOUT3_9	9.	Whether allergen information is provided
EATOUT3_10	10.	Whether healthier options are provided
EATOUT3_11	11.	Recommendations from family or friends
EATOUT3_12	12.	Reviews (e.g. on TripAdvisor, Google, social media, or in
		newspapers and magazines)
EATOUT3_13	13.	My previous experience of the takeaway
EATOUT3_14	14.	Whether it is an independent business or part of a chain
EATOUT3_15	15.	Whether food can be ordered online (e.g. through a
		website or app)
EATOUT3_16	16.	Food Hygiene Rating
EATOUT3_17	17.	None of these [DISPLAY ON EACH SCREEN, SINGLE
		CODE ONLY]
EATOUT3_18	18.	Don't know [DISPLAY ON EACH SCREEN, SINGLE
		CODE ONLY]
EATOUT3_19	19.	I don't order food from takeaways [DISPLAY ON
_		EACHSCREEN]

Waves 2, 4, 6, and 8

[ASK IF MORE THAN ONE OF 1-16 SELECTED AT EATOUT3]

EATOUT3IMP_w6 Which of the following are you most likely to consider when deciding where to order food to take away?

Please select one answer only

[SINGLE CODE]

Programmer instruction: All options selected at EATOUT3 to be pulled into this screen [SHOW 1-16 only]

99. Don't know

[TIMESTAMP 8]

Waves 2 – 8

[ASK ALL]

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS1 Have you heard of the Food Hygiene Rating Scheme?

Please select one answer only

[SINGLE CODE]

- 1. Yes, I've heard of it and know quite a lot about it
- 2. Yes, I've heard of it and know a bit about it
- 3. Yes, I've heard of it but don't know much about it
- 4. Yes, I've heard of it but don't know anything about it
- 5. No, I've never heard of it

Waves 2, 4, 6, 8

[ASK IF HAVE AWARENESS OF FHRS FHRS1= 1-4]

FHRS2 Where have you come across the Food Hygiene Rating Scheme?

Please select all that apply

[MULTICODE]

FHRS2 1 1. 1.	A sticł	ker in a	tood	business
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FHRS2_2 2. On the Food Standards Agency's website

FHRS2_3 3. On a food business' own website (such as a restaurant

		website)
FHRS2_4	4.	On a food ordering/delivery website or app (such as Just
		Eat, Deliveroo, Uber Eats etc.)
FHRS2_5	5.	On another website
FHRS2_6	6.	On social media (e.g. Twitter, Facebook Marketplace)
FHRS2_7	7.	On another app (e.g. Scores on the Doors; Food Hygiene
		Rating) (please specify)
FHRS2_8	8.	In the local newspaper
FHRS2_9	9.	In an advert or magazine article
FHRS2_10	10.	Word of mouth

11. Somewhere else (please specify)

Waves 2, 4, 6, 8

FHRS2_11

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY] [ASK ALL]

weheite)

FHRS3 Have you ever seen this sticker before? (sticker used in Wales / Sticker used in England and Northern Ireland are shown – only show relevant sticker to participant according to country of residence)

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know / Not sure

Waves 2, 4, 6, 8

[ASK IF FHRS3=1 (Those who have seen the FHRS sticker)]

FHRS4_w6 In which, if any, of the following have you seen this sticker in over the last 12 months?

Please select all that apply

FHRS4_1_w6	1.	In restaurants
FHRS4_2_w6	2.	In cafés
FHRS4_3_w6	3.	In takeaways
FHRS4_4_w6	4.	In coffee or sandwich shops
FHRS4_5_w6	5.	In pubs
FHRS4_6_w6	6.	In hotels / B&Bs
FHRS4_7_w6	7.	In schools, hospitals and other institutions
FHRS4_8_w6	8.	In manufacturers (Business-to-Business traders)
[WAL	ES ON	LY]
FHRS4_9_w6	9	In supermarkets
FHRS4_10_w6	10	On market stalls / street food
FHRS4_11_w6	11.	In other food shops
FHRS4_12_w6	12.	Somewhere else (please specify)
FHRS4_13_w6	13.	I have not seen this sticker in a food business in
		the last 12 months

Waves 2 – 8

[DISPLAY TO ENGLAND, WALES, AND NORTHERN IRELAND ONLY – COUNTRY SPECIFIC WORDING AND STICKERS DISPLAYED ON THE SAME SCREEN AS FHRS1. FHRS1 TO APPEAR BELOW THE STICKER.]

FHRS stands for the Food Hygiene Rating Scheme, which is run in England. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with stickers to display their ratings at their premises. The stickers look like this:



SHOW TEXT IN WALES:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Wales. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



SHOW TEXT IN NI:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Northern Ireland. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



Waves 2, 4, 6, and 8

NEW SCREEN

[ASK ALL]

NEW SCREEN

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS5_w4 Which of the following do you think are covered by the Food Hygiene Rating Scheme?

Please select all that apply

[MULTICODE]

FHRS5_1	1.	Restaurants
FHRS5_2	2.	Cafés
FHRS5_3	3.	Takeaways
FHRS5_4	4.	Coffee or sandwich shops
FHRS5_5	5.	Pubs
FHRS5_6	6.	Hotels / B&Bs
FHRS5_7	7.	Schools, hospitals and other institutions
FHRS5_8	8.	Manufacturers (Business-to-Business traders) [WALES ONLY]
FHRS5_9	9.	Supermarkets
FHRS5_10	10.	Market stalls / street food
FHRS5_11	11.	Other food shops
FHRS5_12	12.	Other (please specify)
FHRS5_13	13.	None of these [EXLCUSIVE]
FHRS5_14	14.	Don't know [EXLCUSIVE]

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS6 In the last 12 months, have you checked the hygiene rating of a food business? You may have checked a rating at the business premises, online, in leaflets or menus; whether or not you decided to purchase food from there.

Please select one answer only

[SINGLE CODE]

- 1. Yes, I have checked the Food Hygiene Rating of a food business
- 2. No, I have not checked the Food Hygiene Rating of a food business
- 3. Don't know

Waves 2, 4, 6, 8

FHRS7_11_w4

11.

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHRS6=1]

FHRS7_w4 In which of the following kinds of food businesses have you checked the hygiene ratings in the last 12 months?

Please select all that apply

FHRS7_1_w4	1.	In restaurants
FHRS7_2_w4	2.	In cafés
FHRS7_3_w4	3.	In takeaways
FHRS7_4_w4	4.	In coffee or sandwich shops
FHRS7_5_w4	5.	In pubs
FHRS7_6_w4	6.	In hotels /B&Bs
FHRS7_7_w4	7.	In schools, hospitals and other institutions
FHRS7_8_w4	8.	In manufacturers (Business-to-Business traders)
	[WALES ONLY]	
FHRS7_9_w4	9.	In supermarkets
FHRS7_10_w4	10.	On market stalls / street food

In other food shops

FHRS7_12_w4 12. Somewhere else (please specify)

FHRS7_13_w4 13. Don't know [SINGLE CODE ONLY]

Waves 2, 4, 6, 8

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHRS6=1]

FHRS8 How did you check these ratings?

Please select all that apply

FHRS8_1	1.	I looked at an FHRS sticker displayed at the food
	business (such as in a business' window or on the door)	
FHRS8_2	2.	I checked the food business' own website
FHRS8_3	3.	I checked an online food ordering website or app (e.g.
	Just Eat, Deliveroo, Uber Eats)	
FHRS8_4	4.	I checked on the Food Standards Agency's website
FHRS8_5	5.	I checked on another website
FHRS8_6	6.	I checked on an app (e.g. Scores on the Doors; Food
	Hygiene Rating)	
FHRS8_7	7.	I checked in a local newspaper
FHRS8_8	8.	Other (please specify)
FHRS8_9	9.	Don't know [EXCLUSIVE]

Waves 2, 4, 6, 8

[ASK IF ANSWERED MORE THAN ONE OF 1-7 AT FHRS8]

FHRS9 Where do you most frequently check the Food Hygiene Rating of a food business?

Please rank in order of frequency of use, putting the most used first.

Instructions for programmer: All options (1-7) selected at FHSR8 to be pulled onto this screen.

Most frequently [DROP DOWN BOX WITH ALL ANSWERS FROM FHRS8]

Second most frequently

Etc

Waves 4, 6, 8

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHRS6=1]

FHRSCHECK When you look for FHRS ratings for food businesses, how often are they easy to find?

Please select one answer

[SINGLE-CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

Waves 2, 4, 6, and 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS10 When arriving at a restaurant or takeaway, how often, if at all, do you check a food business' hygiene rating **upon arrival**?

[Info button: To remind you, FHRS stickers] are usually on display in the business' window, door, or on entry to the premises]

Please select one answer only

[SINGLE CODE]

- 1. I always check on arrival
- 2. I do this most of the time
- 3. I do this about half the time

- 4. I do this occasionally
- 5. I never check on arrival
- 6. I don't eat at restaurants or order food from takeaways
- 7. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

[NEW SCREEN]

Below are the different FHRS ratings that are placed on stickers at the entrance of restaurants and takeaways.

- 0 urgent improvement necessary
- 1 major improvement necessary
- 2 improvement necessary
- 3 generally satisfactory
- 4 good
- 5 very good

[NEW SCREEN]

Waves 2,4,6,8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS11 Imagine you arrived at a restaurant or takeaway and saw the FHRS sticker at the entrance. The sticker indicates that the hygiene rating is **lower than** the maximum rating of **5 – very good**.

For each of the following hygiene ratings, please state whether you would still eat at the restaurant or takeaway on seeing the rating, or whether you would decide not to eat at the restaurant or takeaway.

Please select one answer only for each statement

[SINGLE CODE]

FHRS11_a Awaiting inspection [ENGLAND / NI ONLY]

- FHRS11_b Rating awaited [WALES ONLY]
- **FHRS11_c** 0 urgent improvement necessary
- **FHRS11 d** 1 major improvement necessary
- **FHRS11_e** 2 improvement necessary
- **FHRS11_f** 3 generally satisfactory
- **FHRS11_g** 4 good
- 1. I would still eat at the restaurant / takeaway
- 2. I would **not** eat at the restaurant / takeaway
- 3. Don't know

Waves 2, 4, 6, and 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS12 From a rating of 0 to 5, what is the lowest rating you would usually consider acceptable, if you were considering buying food from somewhere?

'0' is the lowest rating and means the food business must make urgent improvements, '5' is the highest rating and means the food business's hygiene is very good.

Please select one answer only

[SINGLE CODE]

- 1. 0 urgent improvement necessary
- 2. 1 major improvement necessary
- 3. 2 improvement necessary
- 4. 3 generally satisfactory
- 5. 4 good
- 6. 5 very good
- 7. Don't know

8. I do not usually notice the rating when I go into a food business

Waves 2, 4, 6, 8

[ASK THOSE WHO ANSWERED HIGHER THAN 0 IN FHRS12 (FHRS12=2-6)]

FHRS13 Can you think of a situation in which you might decide to buy food from a food business with a rating of **lower** than [INSERT RATING THAT HAS BEEN SELECTED IN FHRS12]?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know

Waves 2, 4, 6, 8

[ASK IF FHRS13=1]

FHRS14When would that be?

Please select all that apply

[MULTICODE]

FHRS14_1	1.	If there wasn't much choice of places to go
FHRS14_2	2.	If I needed to pick something up quickly
FHRS14_3	3.	If I was out late at night
FHRS14_4	4.	If I didn't have much money to spend / wanted
		somewhere cheap
FHRS14_5	5.	If I had eaten food from there before
FHRS14_6	6.	If it was a place that had been recommended to me
FHRS14_7	7.	If it was part of a chain I knew
FHRS14_8	8.	If I was taking food away rather than eating in
FHRS14_9	9.	If I enjoyed the taste of the food from the place
FHRS14_10	10.	If I knew the food was of high quality
FHRS14_11	11.	If the food business served a particular type of food (e.g.

		Cuisine or vegetarian / vegan options)
FHRS14_12	12.	If I was in an unfamiliar location (away with work, on
		holiday, etc)
FHRS14_13	13.	If someone else in my party chose this food business
FHRS14_14	14.	Because I would assume it is safe if it is still open /
		running
FHRS14_15	15.	Other (Please specify)
FHRS14_16	16.	Don't know [SINGLE CODE ONLY]

Waves 2, 4, 6, 8

[ASK IF PARTICIPANT WOULD EAT AT A FOOD BUSINESS WITH A SCORE OF FOUR OR LOWER (FHRS12=1-5)]

FHRS15 Can you think of an occasion where you would only buy food from a food business with a rating of **higher** than [INSERT RATING THAT HAS BEEN SELECTED IN FHRS12]?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know

Waves 2, 4, 6, 8

[ASK IF THERE ARE OCCASSIONS WHEN A PARTICIPANT WOULD ONLY EAT SOMEWHERE WITH A HIGHER RATING THAN ANSWERED AT FHRS12 (FHRS15=1)]

FHRS16 When would that be?

Please select all that apply

[MULTICODE]

FHRS16_1 1. When it's a special occasion (birthday, anniversary,

		celebration, etc)
FHRS16_2	2.	When I am taking (young) children
FHRS16_3	3.	When I am taking older people
FHRS16_4	4.	When I am with particular people / family members
FHRS16_5	5.	When I or someone else had special health issues
		(illness, pregnancy, etc)
FHRS16_6	6.	When I want to go somewhere expensive
FHRS16_7	7.	When it was part of a chain
FHRS16_8	8.	When I was in an unfamiliar location (away with work
		on holiday, etc)
FHRS16 9	9.	Other, (please specify)

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS16_10 10. Don't know [EXCLUSIVE]

FHRS17 If a food business does **not** have the FHRS sticker present at the entrance to what extent, if at all, will this affect your decision to eat there?

Please select one answer only

[SINGLE CODE]

- 1. It would make me much less likely to eat there
- 2. It would make me a little less likely to eat there
- 3. It would not make me any less likely to eat there
- 4. Don't know

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS18 In the last 12 months, did you ever decide against using a food business, because it did not display its Food Hygiene Rating Scheme sticker?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know / can't remember

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS19 If you visited a food business that did **not** display their Food Hygiene Rating Scheme sticker on the premises, would you be concerned about any of the following?

Please select all that apply

[MULTICODE]

[RANDOMISE 1-6]

FHRS19_1	1.	That the food business had poor hygiene standards
FHRS19_2	2.	The food business had a low / poor Food Hygiene Rating
		and was trying to hide it
FHRS19_3	3.	There would be a higher risk of food poisoning / illness /
		infection when eating there
FHRS19_4	4.	The safety of eating at the food business
FHRS19_5	5.	The food business doesn't meet legal requirements
FHRS19_6	6.	Whether the food business has been inspected by the
		relevant authorities or not
FHRS19_7	7.	I would not be concerned about anything [EXCLUSIVE]
FHRS19_8	8.	I would not notice that the sticker is missing
		[EXCLUSIVE]
FHRS19_9	9.	Other (please specify)
FHRS19_10	10.	Don't know [EXCLUSIVE]

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS20 Do you think that food businesses should be required by law to display their Food Hygiene Rating at their premises, or should it be up to the business to decide whether to or not?

Please select one answer only

[SINGLE CODE]

- 1. They should have to
- 2. It should be up to them to decide
- 3. Don't know

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS21 Do you think businesses providing an online food ordering service should display their Food Hygiene Rating where it can clearly be seen by customers before they order food?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know

Waves 2, 4, 6, 8

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS22_w4 Do you think that the hygiene ratings should be displayed on...

Please select one answer only for each statement

FHRS22_a_w4 ...food ordering and delivery companies' apps and websites

(such as Just Eat, Deliveroo, Uber Eats etc.) that allow you to order food from a range of local restaurants and takeaways

FHRS22_f_w4 ...a food business's social media site (such as Facebook,

Instagram etc.)

FHRS22_b_w4 ...a restaurant's or café's own website

FHRS22_c_w4 ...a takeaway's own website

FHRS22_d_w4 ...a hotel's or B&B's own website if they provide food

FHRS22_e_w4 ...a supermarket's own website

- 1. Yes
- 2. No
- 3. Don't know

[TIMESTAMP 9]

MODULE: FOOD HYGEINE INFORMATION SCHEME (SCOTLAND)

[ASK SCOTLAND ONLY]

FHIS1 Have you heard of the Food Hygiene Information Scheme?

Please select one answer only

- 1. Yes, I've heard of it and know quite a lot about it
- 2. Yes, I've heard of it and know a bit about it
- 3. Yes, I've heard of it but don't know much about it
- 4. Yes, I've heard of it but don't know anything about it
- 5. No, I've never heard of it

[ASK IF HAVE FHIS1= 1 - 4]

FHIS2 Where have you come across the Food Hygiene Information Scheme?

Please select all that apply

[MULTICODE]

FHIS2_1	1.	On the premises of a food business
FHIS2_2	2.	On the Food Standards Agency's website
FHIS2_3	3.	On the Food Standards Scotland website
FHIS2_4	4.	On a food business' own website (such as a restaurant website)
FHIS2_5	5.	On a food ordering/delivery website or app (such as Just
		Eat, Deliveroo, Uber Eats etc.)
FHIS2_6	6.	On another website
FHIS2_7	7.	On social media (e.g. Twitter, Facebook Marketplace)
FHIS2_8	8.	On another app (e.g. Scores on the Doors; Food Hygiene
		Rating) (please specify)
FHIS2_9	9.	In the local newspaper
FHIS2_10	10.	In an advert or magazine article
FHIS2_11	11.	Word of mouth
FHIS2_12	12.	Somewhere else (please specify)

[ASK SCOTLAND ONLY]

[ASK ALL]

FHIS3 Have you ever seen either of these two images before? (FHIS Sticker and Pass certificate used in Scotland)

Please select one answer only

- 1. Yes
- 2. No

3. Don't know/Not sure

[ASK IF FHIS3 =1 Those who have seen the FHIS sticker]

FHIS4 In which, if any, of the following have you seen these images over the last 12 months?

Please select all that apply

[MULTICODE]

FHIS4_1	1.	In restaurants
FHIS4_2	2.	In cafés
FHIS4_3	3.	In takeaways
FHIS4_4	4.	In coffee or sandwich shops
FHIS4_5	5.	In pubs
FHIS4_6	6.	In hotels / B&Bs
FHIS4_7	7.	In schools, hospitals and other institutions
FHIS4_8	8.	In supermarkets
FHIS4_9	9.	On market stalls / street food
FHIS4_10	10.	In other food shops
FHIS4_11	11.	Somewhere else (please specify)
FHIS4_12	12.	I have not seen this sticker in a food business in the last
		12 months

[ASK SCOTLAND ONLY]

FHIS stands for the Food Hygiene Information Scheme, which is run in Scotland and provides the results of food hygiene inspections.

There are three certificates - 'Pass' which means the business meets the legal requirement for food hygiene, 'Improvement Required' where businesses did not meet the legal requirements and need to make improvements, and 'Awaiting Inspection'. For businesses awarded a 'pass' certificate, a pass sticker is also available for display.

The certificate and sticker look like this:





FHIS5 Which of the following do you think are covered by the Food Hygiene Information Scheme?

Please select all that apply

[MULTICODE]

FHIS5_1	1.	Restaurants
FHIS5_2	2.	Cafés
FHIS5_3	3.	Takeaways
FHIS5_4	4.	Coffee or sandwich shops
FHIS5_5	5.	Pubs
FHIS5_6	6.	Hotels / B&Bs
FHIS5_7	7.	Schools, hospitals and other institutions
FHIS5_8	8.	Supermarkets
FHIS5_9	9.	Market stalls / street food

FHIS5_10	10.	Other food shops
FHIS5_11	11.	Other (please specify)
FHIS5_12	12.	None of these
FHIS5_13	13.	Don't know [EXCLUSIVE]

[ASK ALL IN SCOTLAND ONLY]

FHIS6 In the last 12 months, have you checked the Food Hygiene Information Scheme rating for a food business? You may have checked a rating at the business premises, online, in leaflets or menus; whether or not you decided to purchase food from there.

Please select one answer only

[SINGLE CODE]

- 1. Yes, I have checked the Food Hygiene Information Scheme rating for a food business
- No, I have not checked the Food Hygiene Information Scheme rating for a food business
- 3. Don't know

[ASK IF HAVE CHECKED HYGIENE RATING OF A FOOD BUSINESS FHIS6=1]

FHIS7 In which of the following kinds of food businesses have you checked the hygiene ratings in the last 12 months?

Please select all that apply

[MULTICODE]

FHIS7_1	1.	In restaurants
FHIS7_2	2.	In cafés
FHIS7_3	3.	In takeaways
FHIS7_4	4.	In coffee or sandwich shops
FHIS7_5	5.	In pubs
FHIS7_6	6.	In hotels /B&Bs

FHIS7_7	7.	In schools, hospitals and other institutions
FHIS7_8	8.	In supermarkets
FHIS7_9	9.	On market stalls / street food
FHIS7_10	10.	In other food shops
FHIS7_11	11.	Somewhere else (please specify)
FHIS7_12	12.	Don't know [EXCLUSIVE]

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHIS6=1]

FHIS8 How did you check these ratings?

Please select all that apply

[MULTICODE]

FHIS8_1	1.	I looked at the FHIS sticker or certificate displayed at the food business (such as in a business' window or on the door)
FHIS8_2	2.	I checked the food business' own website
FHIS8_3	3.	I checked an online food ordering website or app (e.g.
		Just Eat, Deliveroo, Uber Eats)
FHIS8_4	4.	I checked on the Food Standards Agency's website
FHIS8_5	5.	I checked on the Food Standards Scotland website
FHIS8_6	6.	I checked on another website
FHIS8_7	7.	I checked on an app (e.g. Scores on the Doors; Food
		Hygiene rating)
FHIS8_8	8.	I checked in a local newspaper
FHIS8_9	9.	Other (please specify)
FHIS8_10	10.	Don't know [EXCLUSIVE]

[ASK IF ANSWERED MORE OF ONE OF 1-8 AT FHIS8]

FHIS9 Where do you most frequently check the Food Hygiene Information Scheme rating of a food business?

Please rank in order of frequency of use, putting the most used first.

Instructions for programmer: All options (1-8) selected at FHIS8 to be pulled onto this screen.

Most frequently [DROP DOWN BOX WITH ALL ANSWERS FROM FHIS8]

Second most frequently

Etc

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHIS6=1]

FHISCHECK When you look for Food Hygiene Information Scheme ratings for food businesses, how often are they easy to find?

Please select one answer only

[SINGLE-CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

[ASK SCOTLAND ONLY]

FHIS10 When arriving at a restaurant or takeaway, how often, if at all, do you check a food business' Food Hygiene Information Scheme rating **upon arrival**? [Info button: To remind you, Food Hygiene Information Scheme stickers or certificates are usually on display in the business' window, door, or on entry to the premises]

Please select one answer only

[SINGLE CODE]

- 1. I always check on arrival
- 2. I do this most of the time
- 3. I do this about half the time
- 4. I do this occasionally
- 5. I never check on arrival
- 6. I don't eat at restaurants or order food from takeaways
- 7. Don't know

[SHOW ALL IN SCOTLAND]

In Scotland, the Food Hygiene Information Scheme rating may be displayed on a certificate or 'Pass' sticker in the business' window, door, or on entry to the premises.

[NEW SCREEN]

[ASK ALL IN SCOTLAND ONLY]

FHIS11 Imagine you are arriving at a restaurant or takeaway and saw a Food Hygiene Information Scheme sticker or certificate at the entrance indicating that the business has not passed the hygiene rating.

For each of the following hygiene ratings, please state whether you would still eat at the restaurant or takeaway on seeing the certificate, or whether you would decide not to eat at the restaurant or takeaway.

Please select one answer for each statement

FHIS11_a 1. Awaiting inspection

FHIS11_b 2. Improvement required

- 1. I would still eat at the restaurant / takeaway
- 2. I would not eat at the restaurant / takeaway
- 3. It depends
- 4. Don't know

[ASK ALL IN SCOTLAND ONLY]

FHIS17 If a food business does **not** have the Food Hygiene Information Scheme sticker or certificate present at the entrance to what extent, if at all, will this affect your decision to eat there?

Please select one answer only

[SINGLE CODE]

- 1. It would make me much less likely to eat there
- 2. It would make me a little less likely to eat there
- 3. It would not make me any less likely to eat there
- 4. Don't know

[ASK ALL IN SCOTLAND ONLY]

FHIS18 In the last 12 months, did you ever decide against using a food business, because it did not display Food Hygiene Information Scheme sticker or certificate?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know/ can't remember

[ASK ALL IN SCOTLAND ONLY]

FHIS19 If you visited a food business that did **not** display their Food Hygiene Information Scheme sticker or certificate on the premises, would you be concerned about any of the following?

RANDOMISE 1-6

Please select all that apply

FHIS19_1	1.	That the food business had poor hygiene standards
FHIS19_2	2.	The food business had a low / poor Food Hygiene rating
	and was tryi	ng to hide it.
FHIS19_3	3.	There would be a higher risk of food poisoning / illness /
	infection wh	en eating there
FHIS19_4	4.	The safety of eating at the food business
FHIS19_5	5.	The food business doesn't meet legal requirements
FHIS19_6	6.	Whether the food business has been inspected by the
	relevant aut	norities or not
FHIS19_7	7.	I would not be concerned about anything [SINGLE CODE
	ONLY]	
FHIS19 8	8.	I would not notice that the sticker is missing [SINGLE

CODE ONLY]

FHIS19_9 9. Other (please specify)

FHIS19_10 10. Don't know [SINGLE CODE ONLY]

[ASK SCOTLAND ONLY]

FHIS20 Do you think that food businesses should be required by law to display their Food Hygiene Information Scheme sticker or certificate at their premises, or should it be up to the business to decide whether to or not?

Please select one answer only

- 1. They should have to
- 2. It should be up to them to decide
- 3. Don't kno

[ASK SCOTLAND ONLY]

FHIS21 Do you think businesses providing an online food ordering service should display their Food Hygiene Information Scheme sticker or certificate where it can clearly be seen by customers before they order food?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know

[ASK SCOTLAND ONLY]

FHIS22 Do you think that the hygiene sticker or certificate should be displayed on...

Please select one answer for each statement

FHIS22_afood ordering and delivery companies' apps and websites (such as Just Eat, Deliveroo, Uber Eats etc.) that allow you to order food from a range of local restaurants and takeaways

FHIS22_f ...a food business's social media site (such as Facebook, Instagram etc.)

FHIS22 b ...a restaurant's or café's own website

FHIS22_c ...a takeaway's own website

FHIS22 d ...a hotel's or B&B's own website if they provide food

FHIS22_e ...a supermarket's own website

- 1. Yes
- 2. No
- Don't know

[TIMESTAMP 10]

MODULE: EATING AT HOME (CORE)

Now we would like to ask you some questions about eating at home.

Waves 1-8

[ASK ALL]

COOKHH In general, who does the food preparation and cooking for your household?

Please select one answer only

[SINGLE CODE]

- 1. I do all or most of the food preparation and cooking
- 2. I share the responsibility with someone else
- 3. Someone else in my household does it
- 4. Someone else outside of my household (e.g. a relative or carer) does it
- 5. Each person prepares / cooks their own food
- 6. Don't know

Waves 1-8

[IF COOKHH =3,4, 6]

EVCOOK Do you ever do any food preparation or cooking for your household?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No

Waves 1, 2, 5, 6 and 8

[IF DOES ANY COOKING - COOKHH = 1,2, 5 OR EVCOOK = 1]

STEAMHOT How often, if at all, do you cook food until it is steaming hot and cooked all the way through?

Please select one answer only

- 1. Always
- 2. Most of the time

- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

Waves 1, 2, 4, 5, 6, 8, 9

[IF DOES ANY COOKING - COOKHH = 1,2, 5 OR EVCOOK = 1]

FOODREH When reheating food, how do you know when it is ready to eat? **RANDOMISE ANSWER OPTIONS. 11, 12 and 13 in same place**

Please select all that apply

[MULTICODE]

FOODREH_1	1.	I can see steam coming from it
FOODREH_2	2.	I taste it
FOODREH_3	3.	I stir it
FOODREH_4	4.	I check the middle is hot
FOODREH_5	5.	I check it's an even temperature throughout
FOODREH_6	6.	I put my hand over it / touch it
FOODREH_7	7.	I use a thermometer / probe
FOODREH_8	8.	I use a timer to ensure it has been cooked for a certain amount of time
FOODREH_9	9.	I can see it's bubbling
FOODREH_10	10.	I follow the instructions on the label
FOODREH_11	11.	None of the above [EXCLUSIVE]
FOODREH_12	12.	I don't check [EXCLUSIVE]
FOODREH_13	13.	I don't reheat food [EXCLUSIVE]

Waves 1,2, 4, 5, 6, 8 and 9 [ASK IF FOODREH 1-12]

FOODREH2 How many times would you consider reheating food after it was cooked for the first time?

Please select one answer only

[SINGLE CODE]

- 1. Not at all
- 2. Once
- 3. Twice
- 4. More than twice
- 5. Don't know

Waves 1, 2, 4, 5, 6, 8 and 9 [ASK ALL]

LEFTOVER3 When is the latest you would consume any leftovers stored in the fridge?

Please select one answer only

- 1. The same day
- 2. Within 1-2 days
- 3. Within 3-5 days
- 4. More than 5 days later
- 5. It varies too much
- 6. Don't know

Waves 1, 2, 4, 5, 8, 9

[ASK IF NOT VEGAN OR VEGETARIAN. VEG=4,5 or 6]

EATPINK1_a How often, if at all, do you eat chicken or turkey when the meat is pink or has pink or red juices?

Please select one answer only

[SINGLE CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. I don't eat chicken or turkey
- 7. Don't know

Waves 1, 2, 4, 5, 6, 8 and 9

[ASK IF PREPARES / COOKS - COOKHH=1,2,5 OR EVCOOK=1]

WASHCHIC How often, if at all, do you wash raw chicken?

Please select one answer only

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

Wave 1, 2, 4, 5, 6, 8, and 9

[ASK ALL]

FOODUSE Which of these shows when food is no longer safe to eat?

RANDOMISE 1-4

Please select one answer only

[SINGLE CODE]

- 1. Use by date
- 2. Best before date
- 3. Sell by date
- 4. Display until date
- 5. It depends
- 6. All of these
- 7. None of these
- 8. Don't know

Waves 3, 5, 6, 8 and 9

[ASK IF PREPARES / COOKS -COOKHH=1,2,5 OR EVCOOK=1]

COOKDATES How often, if at all, do you check use by dates when you are about to cook or prepare food?

Please select one answer only

[SINGLE CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. It varies too much to say
- 7. Don't know

Wave 4 , 5, 6, 8 , and 9

[ASK AS SPECIFIED PER ITEM] [SHOW AS CAROUSEL GRID] SINGLE CODE PER ROW.

RANDOMISE ROWS AND ENSURE EATFOODUBD_e IS SHOWN AFTER EATFOODUBD c&d IS SHOWN

EATFOODUBD When, if at all, is the latest you would eat or drink the following items after their use-by date? Please do not include anything that you have frozen on or before the use-by date and consumed at a later date.

Please select one answer for each food

EATFOODUBD_a	Raw meat such as beef, lamb or pork or raw poultry
	[ASK IF VEG=4,5 or 6]
EATFOODUBD_b	Cooked meats [ASK IF VEG=4,5 or 6]
EATFOODUBD_c	Smoked fish [ASK IF VEG=2,4,5 or 6]
EATFOODUBD_d	Shellfish [ASK IF VEG=2,4,5 or 6]
EATFOODUBD_e	Any other fish [ASK IF VEG=2,4,5 or 6]
EATFOODUBD_f	Bagged salads [ASK ALL]
EATFOODUBD_g	Cheese [ASK IF VEG=1,2,4,5 or 6]
EATFOODUBD_h	Milk [ASK IF VEG=1,2,4,5 or 6]
EATFOODUBD_i	Yoghurt [ASK IF VEG=1,2,4,5 or 6]

- 1. 1-2 days after the use-by date
- 2. 3-4 days after the use-by date
- 3. 5-6 days after the use-by date
- 4. 1-2 weeks after the use-by date
- 5. More than 2 weeks after the use-by date
- 6. {IF EATFOODUBD_a-g & i: I don't eat this food after its use-by date}
- 7. {IF EATFOODUBD_h: I don't drink this after its use-by date}
- 8. Don't know / I don't ever check the use-by date of this
- 9. {IF EATFOODUBD_a-g & i: Not applicable I never eat this}
- 10. {IF EATFOODUBD h: Not applicable I never drink this}

Waves 1,2, 4, 5, 6, 8, and 9

[ASK ALL]

FRIDGERAW1 How do you store raw meat and poultry in the fridge?

RANDOMISE CODES 1-5

Please select all that apply

[MULTICODE]

FRIDGERAW1_1	1.	Away from cooked foods
FRIDGERAW1_2	2.	Covered with film / foil
FRIDGERAW1_3	3.	In a sealed container
FRIDGERAW1_4	4.	In its original packaging
FRIDGERAW1_5	5.	On a plate
FRIDGERAW1_6	6.	I don't buy or store meat or poultry [EXCLUSIVE]
FRIDGERAW1_7	7.	I don't store raw meat / poultry in the fridge [EXCLUSIVE]
FRIDGERAW1_8	8.	I don't have a fridge [EXCLUSIVE]
FRIDGERAW1 9	9.	Don't know [EXCLUSIVE]

Waves 1,2,4,5,6,8 and 9

[ASK IF STORE RAW MEAT IN THE FRIDGE. FRIDGERAW1=1-5]

FRIDGERAW2 Where in the fridge do you store raw meat and poultry?

Please select all that apply

[MULTICODE]

FRIDGERAW2_1	1.	Wherever there is space [EXCLUSIVE]
FRIDGERAW2_2	2.	At the top of the fridge
FRIDGERAW2_3	3.	In the middle of the fridge
FRIDGERAW2_4	4.	At the bottom of the fridge
FRIDGERAW2_5	5.	I don't buy meat or poultry [EXCLUSIVE]
FRIDGERAW2_6	6.	I don't store meat or poultry in the fridge [EXCLUSIVE]
FRIDGERAW2_7	7.	I don't have a fridge [EXCLUSIVE]

FRIDGERAW2_8 8. Don't know [**EXCLUSIVE**]

Waves 1 ,2, 4, 5, 6, 8 and 9

[ASK ALL]

FRIDGECH1 Do you, or anyone else in your household, ever check your fridge temperature?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know
- 4. I don't need to it has an alarm if it is too hot or cold
- 5. I don't have a fridge

Waves 1, 2, 4, 5, 6, 8, and 9

[ASK HH CHECKS FRIDGE. FRIDFECH1=1]

FRIDGECH2_w5 How often, if at all, do you or someone else in your household check the temperature of the fridge?

Please select one answer only

- 1. At least daily
- 2. 2-3 times a week
- 3. Once a week
- 4. Less than once a week but more than once a month
- 5. Once a month
- 6. Four times a year
- 7. Once or twice a year

- 8. Less often / Never
- 9. Don't know

Waves 1,2, 4, 5, 6, 8 and 9

[ASK HH CHECKS FRIDGE. FRIDFECH1=1]

FRIDGECH3 How do you (or someone else in your household) normally check the temperature?

RANSOMISE APART FROM EXCLUSIVE CODES

Please select one answer only

[SINGLE CODE]

- 1. Check the setting / gauge
- 2. Check the temperature display built into the fridge
- 3. Put a thermometer in the fridge and check
- 4. Check for ice or condensation
- 5. Feel food inside to see if it is cold
- 6. Don't know
- 7. Other

Wave 1, 2, 4, 5, 6, 8 and 9

[ASK ALL]

FRIDGECH4 What do you think the temperature inside your fridge should be?

Please select one answer only

- 1. Less than 0 degrees C (less than 32 degrees F)
- 2. Between 0 and 5 degrees C (32 to 41 degrees F)
- 3. More than 5 but less than 8 degrees C (42 to 46 degrees F)
- 4. 8 to 10 degrees C (47 to 50 degrees F)
- 5. More than 10 degrees C (over 50 degrees F)
- 6. Other
- 7. Don't know

8. I don't have a fridge

Waves 1, 2, 4, 5, 6, 7, 8, and 9

HANDWASH When you are at home, how often, if at all, do you...

HANDWASH_a ...Wash your hands before starting to prepare or cook food

[ASK IF DOES ANY COOKING - COOKHH = 1,2, 5 OR

EVCOOK = 1]

HANDWASH_b ...Wash your hands immediately after handling raw meat,

poultry or fish [ASK IF DOES ANY COOKING - COOKHH =

1,2, 5 OR EVCOOK = 1]

HANDWASH cWash your hands before eating [ASK ALL]

Please select one answer only for each statement

[SINGLE CODE]

- 1. Always
- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. I don't cook meat, poultry or fish **(DISPLAY ONLY FOR STATEMENT B)**
- 7. Don't know

Waves 4, 5, 6, 8 and 9 [ASK ALL]

EOHANDWASH When eating outside of the home (e.g. in a restaurant or cafe, on a picnic, or on-the-go) how often, if at all, do you wash your hands, or use hand sanitising gel or wipes before eating?

Please select one answer only

[SINGLE CODE]

1. Always

- 2. Most of the time
- 3. About half the time
- 4. Occasionally
- 5. Never
- 6. Don't know

[TIMESTAMP 11]

MODULE: FOOD SYSTEM aka FOOD WE CAN TRUST

Waves 1 – 9
[ASK ALL]

FOODCONF How confident are you that...

FOODCONF_a ...the food you buy is **safe to eat**

FOODCONF_b ...the information on food labels is **accurate** (e.g. ingredients,

nutritional information, country of origin)?

Please select one answer only for each statement

[SINGLE CODE]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies
- 6. Don't know

Waves 1 – 8

[ASK ALL]

FOODSUPPLY How confident are you in the food supply chain? That is all the processes involved in bringing food to your table.

Please select one answer only

[SINGLE CODE]

1. Very confident

- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies
- 6. Don't know

Waves 1 – 4, 6 – 7

[ASK ALL]

FOODCONF1 How confident are you that...

FOODCONF1 How confident are you that...

FOODCONF1_a ... Farmers in the UK [IF NORTHERN IRELAND: 'and Ireland]

ensure the food you buy is safe to eat?

FOODCONF1_b Slaughterhouses and dairies in the UK [IF NORTHERN

IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

FOODCONF1_cFood manufacturers (e.g. factories) in the UK [IF NORTHERN

IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

FOODCONF1 d Shops and supermarkets in the UK [IF NORTHERN

IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

Please select one answer only for each statement

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies
- 6. Don't know

Waves 1 – 4, 6 – 7

[ASK ALL]

FOODCONF2 How confident are you that...

FOODCONF2_a ...Restaurants in the UK [IF NORTHERN IRELAND: 'and

Ireland] ensure the food you buy is safe to eat?

FOODCONF2_bTakeaways in the UK [IF NORTHERN IRELAND: 'and Ireland]

ensure the food you buy is safe to eat?

FOODCONF2_c ... Online ordering and delivery companies e.g. Just Eat,

Deliveroo or Uber Eats, etc ensure the food you buy is safe to

eat?

Please select one answer only for each statement

[SINGLE CODE]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. It varies
- 6. Don't know

[TIMESTAMP 12]

[ASK ALL]

HEARDOF w6 Which of the following, if any, have you heard of?

Please select all that apply

[ENGLAND]

HEARDOF1_w6 1. Food Standards Agency (FSA)

HEARDOF5 w6 2. UK Health Security Agency (UKHSA)

HEARDOF3_ w6 3. Department for Environment, Food and Rural Affairs

(DEFRA)

HEARDOF4_ w6 4. Environment Agency

HEARDOF7_ w6 5. Health and Safety Executive (HSE)

HEARDOF6_ w6 6. The Office for Health Improvement and Disparities

(OHID)

HEARDOF17_w6 7. None of these [**EXCLUSIVE**]

[WALES]

HEARDOF1_w6 1. Food Standards Agency (FSA)

HEARDOF8_w6 2. Public Health Wales

HEARDOF9 w6 3. Natural Resources Wales

HEARDOF7_w6 4. Health and Safety Executive (HSE)

HEARDOF17_w6 5. None of these [EXCLUSIVE]

[NI]

HEARDOF1_w6 1. Food Standards Agency (FSA)

HEARDOF10 w6 2. Public Health Agency (PHA)

HEARDOF11_w6 3. Department of Agriculture, Environment and Rural Affairs

(DAERA)

HEARDOF12 w6 4. Health and Safety Executive Northern Ireland (HSENI)

HEARDOF13_w6 5. Safefood

HEARDOF17_w6 6. None of these [**EXCLUSIVE**]

[SCOTLAND]

HEARDOF18_w8 1. Food Standards Scotland

HEARDOF19_w8 2. Public Health Scotland

HEARDOF20_w8 3. Scottish Environment Protection Agency (SEPA)

HEARDOF21 w8 4. Health and Safety Executive (HSE)

HEARDOF17_w8 5. None of these

Waves 1-9

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FSADO How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

Please select one answer only

[SINGLE CODE]

- 1. I know a lot about the FSA and what it does
- 2. I know a little about the FSA and what it does
- 3. I've heard of the FSA but know nothing about it
- 4. I hadn't heard of the FSA until I was contacted to take part in this survey
- 5. I've never heard of the FSA

Wave 8

[ASK SCOTLAND ONLY]

FSSDO How much, if anything, do you know about Food Standards Scotland, also known as FSS?

Please select one answer only

[SINGLE CODE]

- 1. I know a lot about FSS and what it does
- 2. I know a little about FSS and what it does
- 3 I've heard of FSS but know nothing about it
- 4. I hadn't heard of FSS until I was contacted to take part in this survey
- 5 I've never heard of FSS

Waves 1 - 9

[ASK THOSE WHO HAVE NO OR LITTLE PRIOR KNOWLEDGE OF THE FSA FSADO = 3-5 OR FSS – FSSDO=3-5]

FSACON1 How confident are you that the Government Agency responsible for food safety in [IF ENGLAND / WALES / NI: England, Wales and Northern Ireland IF SCOTLAND: Scotland]...

FSACON1_acan be relied upon to protect the public from food-related risks

(such as food poisoning or allergic reactions from food)?

FSACON1_b ...is committed to communicating openly with the public about

food-related risks?

FSACON1_ctakes appropriate action if a food-related risk is identified?

Please select one answer for each statement

[SINGLE CODE]

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. Don't know

[ASK THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO = 1 or 2 OR FSS – FSSDO =1-2]

FSACON2 How confident are you that [IF ENGLAND / WALES / NI: the Food Standards Agency] [IF SCOTLAND: Food Standards Scotland]...

FSACON2_ a ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

FSACON2_ b ...is committed to communicating openly with the public about food-related risks?

FSACON2_ c ...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not at all confident
- 5. Don't know

[FSATRUST IS SEPARATED INTO FSATRUST AND FSSTRUST POST SCRIPTING AT THE REQUEST OF KATHRYN AT WAVE 10. THIS IS TO BE IMPLEMENTED IN WAVE 11 IF THE QUESTION IS FIELDED AGAIN]
[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]
Waves 1-9

[ASK ONLY THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO=1 or 2]

FSATRUST How much do you trust or distrust the Food Standards Agency to do its job? That is to make sure that food is safe and what it says it is.

Please select one answer only

[SINGLE CODE]

- 1. I trust it a lot
- 2. I trust it
- 3. I neither trust nor distrust it
- 4. I distrust it
- 5. I distrust it a lot
- 6. Don't know

[FSATRUST IS SEPARATED INTO FSATRUST AND FSSTRUST POST SCRIPTING AT THE REQUEST OF KATHRYN AT WAVE 10. THIS IS TO BE IMPLEMENTED IN WAVE 11 IF THE QUESTION IS FIELDED AGAIN]
[ASK SCOTLAND ONLY]

Waves 1-9

[ASK ONLY THOSE WHO HAVE PRIOR KNOWLEDGE OF FSS-FSSDO=1 or 2]

ADD ROUTING FOR SCOTLAND

FSSTRUST How much do you trust or distrust Food Standards Scotland to do its job? That is to make sure that food is safe and what it says it is.

Please select one answer only

- 1. I trust it a lot
- 2. I trust it
- 3. I neither trust nor distrust it

- 4. I distrust it
- 5. I distrust it a lot
- 6. Don't know

Waves 2 – 9 – IN WAVE 10, OPTIONS A AND F THROUGH J ARE REMOVED [ASK ALL]

ADD SCOTLAND IN THE QUESTION AND OPTIONS

ISSUESIMPACT_W10 Thinking about food in [IN ENGLAND ,WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] today, how concerned, if at all, do you feel about each of the following topics?

Please select one answer for each statement

[SINGLE CODE]

SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being safe and hygienic

ISSUESIMPACT _W10_c Food from outside [IN ENGLAND ,WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being safe and hygienic

ISSUESIMPACT _W10_d Food produced in [IN ENGLAND,WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being what it says it is

ISSUESIMPACT_W10 _e Food from outside [IN ENGLAND ,WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being what it says it is

- 1. Highly concerned
- 2. Somewhat concerned
- 3. Not very concerned
- 4. Not at all concerned
- 5. Don't know

Wave 4, 8

[ASK ALL]

SUSBEHV_w8 Which, if any, of the following changes have you made in the last 12 months?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS APART FROM CODES 1-3 AND 15-17.

- **SUSBEHV_1_w8** 1. Stopped eating meat or poultry or fish completely
- **SUSBEHV_2_w8** 2. Eaten less meat or poultry or fish
- **SUSBEHV_3_w8** 3. Eaten / drunk less dairy (e.g. milk, cheese, butter or eggs)
- **SUSBEHV_4_w8** 4. Eaten less processed food
- **SUSBEHV_5_w8** 5. Started eating more fruit and / or vegetables
- **SUSBEHV_6_w8** 6. Started minimising food waste
- **SUSBEHV_7_w8** 7. Started growing fruit and / or vegetables
- **SUSBEHV_8_w8** 8. Started buying animal products with high welfare standards
- **SUSBEHV_9_w8** 9. Started buying fair trade products
- **SUSBEHV_1_w8** 10. Started buying locally produced food or food that is in season
- **SUSBEHV_11_w8** 11. Started buying foods with minimal or no packaging
- **SUSBEHV_12_w8** 12. Started buying foods that have been produced with minimal water usage and / or minimal deforestation
- **SUSBEHV_13_w8** 13. Started buying foods grown organically
- **SUSBEHV_14_w8** 14. Started buying sustainably sourced fish
- **SUSBEHV_18_w8** 18. Started getting food from the waste area or bins of a supermarket or shop (i.e., freeganism)
- **SUSBEHV_15_w8** 15. Other (please specify)
- SUSBEHV_16_w8 16. None of these [EXCLUSIVE]
- SUSBEHV 17 w8 17. Don't know [EXCLUSIVE]

[TIMESTAMP 13]

MODULE: HOUSEHOLD FOOD SECURITY

[NEW SCREEN]

The following questions ask about your household's personal situation.

Waves 1 – 9

[ASK ALL]

FOODSEC Please say whether the statement below was often true, sometimes true or never true for {TEXT FILL DEPENDING ON HH SIZE: you/people in your household} in the last 12 months.

FOODSEC_1 {TEXT FILL DEPENDING ON HH SIZE: I/We} worried whether (my/our) food would run out before (I/we) got money to buy more

FOODSEC_2 The food that (I/we) bought just didn't last, and {TEXT FILL

DEPENDING ON HH SIZE: I/we} didn't have money to get more

FOODSEC_3 {TEXT FILL DEPENDING ON HH SIZE: I/We} couldn't afford to

eat balanced meals

Please select one answer only for each statement

[SINGLE CODE]

- 1. Often true
- 2. Sometimes true
- 3. Never true
- 4. Don't know or prefer not to say

Waves 1-9

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

SKIPMEAL In the last 12 months, did you {IF OTHER ADULTS IN HH or any other adult in your household} ever cut the size of your meals or skip meals because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know or prefer not to say

Waves 1 – 9

[IF SKIPMEAL = 1]

SKIPFREQ How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

Please select one answer only

[SINGLE CODE]

- 1. Almost every month
- 2. Some months but not every month
- 3. Only 1 or 2 months
- 4. Don't know or prefer not to say

Waves 1 – 9

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

EATLESS In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know or prefer not to say

Waves 1 – 9

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

HUNGRY In the last 12 months, were you ever hungry but didn't eat because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know or prefer not to say

Waves 1 – 9

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

LOSTWT In the last 12 months, did you lose weight because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Don't know or prefer not to say

Waves 1-9

[ASK IF SKIPMEAL =1 and/or EATLESS =1 and or HUNGRY =1 and/or LOSTWT =1]

NOTEAT In the last 12 months, did you {TEXT FILL IF OTHER ADULTS IN HH: or any other adults in your household} ever not eat for a whole day because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

1. Yes

- 2. No
- 3. Don't know or prefer not to say

Waves 1-9

[ASK IF DIDN'T EAT FOR WHOLE DAY IN LAST 12 MONTHS - NOTEAT = 1]

NOTEATFREQ How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

Please select one answer only

[SINGLE CODE]

- 1. Almost every month
- 2. Some months but not every month
- 3. Only 1 or 2 months
- 4. Don't know or prefer not to say

[TIMESTAMP 14]

Waves 1-9

[ASK ALL]

FOODBANK In the last 12 months, have you, or anyone else in your household, received a free parcel of food from a food bank or other emergency food provider?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Prefer not to say

Waves 1-9

[ASK IF FOODBANK=1]

FBANKFREQ How often in the last 12 months, have you, or anyone else in your household, received a free food parcel from a food bank or other emergency food provider?

Please select one answer only

[SINGLE CODE]

- 1. Only once in the last year
- 2. Two or three times in the last year
- 3. Four to six times in the last year
- 4. More than six times but not every month
- 5. Every month or more often
- 6. Don't know
- 7. Prefer not to say

Waves 6 - 9

[ASK ALL]

FOODCLUB Social supermarkets (also known as food clubs / hubs or community pantries) allow people to buy food at a heavily discounted price, or as part of a membership. These are generally community organisations and are different from food banks as they offer a choice of food, provide a retail-like environment and may provide social support.

In the last 12 months, have you, or anyone else in your household, used a social supermarket (also known as a food club / hub or community pantry)?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Prefer not to say
- 4. I had not heard of a social supermarket, food club / hub or community pantry before today

Waves 6-7, 9

[ASK IF FOODCLUB=1]

FOODCLUBFREQ How often in the last 12 months, have you, or anyone else in your household, used a social supermarket (also known as a food club / hub or community pantry)?

Please select one answer only

[SINGLE CODE]

- 1. Every day
- 2. Most days
- 3. 2-3 times a week
- 4. About once a week
- 5. 2-3 times a month
- 6. About once a month
- 7. Less than once a month
- 8. Can't remember

[TIMESTAMP 15]

MODULE: ABOUT YOU 2

And finally, some more general questions about you {TEXT FILL IF LIVES WITH OTHERS and your household} to help us analyse our results.

Wave 5-9

[ASK ALL]

AGEYR What is your age in years?

[OPEN BOX - ALLOW UP TO 3 DIGITS TO BE TYPED IN. ALLOW ANSWERS BETWEEN 6 AND 120]

Wave 5-9

[ASK IF RESPONDENT TRIES TO SKIP AGEYR WITHOUT PROVIDING AN ANSWER]

AGEBAND_w7 Which age category are you in?

Please select one answer only

[SINGLE CODE]

- 1. 16-24
- 2. 25-29
- 3. 30-34
- 4. 35-39
- 5. 40-44
- 6. 45-49
- 7. 50-54
- 8. 55-59
- 9. 60-64
- 10. 65-69
- 11. 70-74
- 12. 75-79
- 13. 80 or older
- 14. Prefer not to say

Waves 1 – 9

[ASK ALL]

COUPLE_w7 Are you living with someone in this household as a couple? Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No
- 3. Prefer not to say

Waves 1-9

[ASK ALL] MARSTAT Are you...

Please select one answer only

[SINGLE CODE]

- 1. Single, that is, never married and never registered a civil partnership
- 2. Married

- 3. Separated, but still legally married
- 4. Divorced
- 5. Widowed
- 6. In a registered civil partnership
- 7. Separated, but still legally in a civil partnership
- 8. Formerly in a civil partnership which is now legally dissolved
- 9. Surviving partner from a civil partnership
- 10. Prefer not to say

Waves 1-9

[ASK ALL]

ACTSTAT What is your current working status?

Please select first answer to apply

[SINGLE CODE]

- 1. Student in full-time education studying for a recognised qualification
- 2. Working full-time (30+ hours)
- 3. Working part-time (less than 30 hours)
- 4. Not working on maternity / paternity leave
- 5. Not working retired
- 6. Not working looking after house/children/relatives
- 7. Not working long term sick or disabled
- 8. Unemployed less than 12 months
- 9. Unemployed 12 months or more
- 10. Student in part-time education studying for a recognised qualification
- 11. Doing something else

Waves 1-9

[ASK ALL]

ETHGRP Which one of the following best describes your ethnic group or background?

Please select one answer only

[SINGLE CODE]

WHITE [drop down options below]

- 1. English/Welsh/Scottish/Northern Irish/British
- 2. Irish
- 3. Gypsy or Irish Traveller
- 4. Any other White background (please specify)

MIXED [drop down options below]

- 5. White and Black Caribbean
- 6. White and Black African
- 7. White and Asian
- 8. Any other mixed/multiple ethnic background (please specify)

ASIAN OR ASIAN BRITISH [drop down options below]

- 9. Indian
- 10. Pakistani
- 11. Bangladeshi
- 12. Chinese
- 13. Any other Asian/Asian British background (please specify)

BLACK OR BLACK BRITISH [drop down options below]

- 14. Caribbean
- 15. African
- 16. Any other Black/Black British background (please specify)

OTHER ETHNIC GROUP [drop down options below]

- 17. Arab
- 18. Any other ethnic group (please specify) [offer open text box for this]
- 19. Prefer not to say

Waves 1 – 9

[ASK ALL]

LTCOND Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Please select one answer only

[SINGLE CODE]

- 1. Yes physical condition
- 2. Yes mental health condition
- 3. Yes both physical and mental health condition
- 4. No

5. Prefer not to say

Waves 1-9

[ASK ALL]

INCTYPE1_w8. Below is a list of various possible sources of income. Can you please indicate which kinds of income your household receives?

Please select all that apply

[MULTICODE]

INTYPE1_1_w8	1.	Earnings from employment or self-employment	
INTYPE1_2_w8	2.	Pension from a former employer	
INTYPE1_3_w8	3.	Maternity or paternity pay	
INTYPE1_4_w8	4.	State Pension	
INTYPE1_5_w8	5.	Universal Credit	
INTYPE1_6_w8	6.	Child Benefit	
INTYPE1_7_w8	7.	Income Support	
INTYPE1_8_w8	8.	Personal Independence Payment, Disability Living	
Allowance, Attendance Allowance			
INTYPE1_9_w8	9.	Other State Benefits	
INTYPE1_10_w8	10.	Tax Credits	
INTYPE1_11_w8	11.	Employment Support Allowance (ESA)	
INTYPE1_16_w8	16.	Personal Pension	
INTYPE1_12_w8	12.	Interest from savings and investments etc.	
INTYPE1_13_w8	13.	Other kinds of regular allowance from outside the	
household e.g rent, maintenance			
INTYPE1_14_w8	14.	No source of income [EXCLUSIVE]	
INTYPE1_15_w8	15.	Prefer not to say [EXCLUSIVE]	

Waves 1 – 9

[ASK ALL]

INCTOT_ANNUAL_w4 Thinking of the income of the household as a whole, which of the following groups represents the total income of the whole household before

deductions for income tax, National Insurance etc. You may indicate either annual or monthly income.

Please select one answer only

[SINGLE CODE]

	Annual Income	Monthly Income
1.	Less than £13,000	less than £1,083
2.	£13,000-£18,999	£1,083-£1,583
3.	£19,000-£25,999	£1,584-£2,167
4.	£26,000-£31,999	£2,168-£2,667
5.	£32,000-£47,999	£2,668-£4,000
6.	£48,000-£63,999	£4,001-£5,333
7.	£64,000-£95,999	£5,334-£8,000
8.	More than £96,000	more than £8,000
9.	Prefer not to say	

Waves 1-9

[ASK IF NOT WORKING – ACTSTAT=1 or 5-11] EVWORK Have you ever worked?

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No

Waves 1-9

[ASK IF ACTSTAT = 2,3 OR 4 OR IF EVWRK = 1]

[Note question wording slightly different according to whether they are working or not]

[IF ACTSTAT = 2 or 3] SEMP Are you working as an employee or are you self-employed?

[IF ACTSTAT= 4] SEMP Please tell us about the work you are on maternity/paternity leave from

[IF EVWORK = 1] SEMP Were you working as an employee or were you selfemployed in your last main job?

Please select one answer only

[SINGLE CODE]

- 1. Employed
- 2. Self-employed

Waves 1-9

[ASK IF SEMP = 1]

[IF ACTSTAT = 2, 3 OR 4] SUPER In your job do you have any formal responsibility for supervising the work of other employees?

[IF EVWORK = 1] SUPER In your job did you have any formal responsibility for supervising the work of other employees?

[INFO BUTTON: What do I include as supervising? INCLUDE supervising employees DO NOT include supervising children, animals or buildings.]

Please select one answer only

[SINGLE CODE]

- 1. Yes
- 2. No

Waves 1-9

[ASK IF SEMP = 1]

[IF ACTSTAT = 2, 3 OR 4] NEMPL How many people work for your employer at the place where you work?

[IF EVWORK = 1] NEMPL How many people worked for your employer at the place where you worked?

Please select one answer only

[SINGLE CODE]

1. 1-24

- 2. 25 499
- 3. 500 or more
- 4. Unsure

Waves 1-9

[ASK IF SEMP = 2]

[IF ACTSTAT = 2, 3 OR 4] ANYEMP Are you working on your own or do you have employees?

[IF EVWORK = 1] ANYEMP Were you working on your own or did you have employees?

Please select one answer only

[SINGLE CODE]

- 1. On my own/with partner but no employees
- 2. With employees

Waves 1-9

[ASK IF ANYEMP = 2]

[IF ACTSTAT = 2, 3 OR 4] NEMPL2 How many people do you employ at the place where you work?

[IF EVWORK = 1] NEMPL2 How many people did you employ at the place where you worked?

Please select one answer only

[SINGLE CODE]

- 1. 1-24
- 2. 25 499
- 3. 500 or more

Waves 1-9

[ASK IF ACTSTAT = 2, 3 OR 4 EVWRK = 1]

[IF ACTSTAT = 2, 3 OR 4] OCCUP Select the answer which best describes the sort of work you do.

[IF EVWORK = 1] OCCUP Select the answer which best describes the sort of work you did in your last job.

Please select one answer only

[SINGLE CODE]

- Modern professional occupations such as: teacher nurse physiotherapist – social worker - welfare officer – artist – musician - police officer (sergeant or above) - software designer
- Clerical and intermediate occupations such as: secretary personal assistant – clerical worker – office clerk – call centre agent – nursing auxiliary – nursery nurse
- 3. **Senior managers or administrators** (usually responsible for planning, organising and co-ordinating work, and for finance) such as: finance manager chief executive
- 4. **Technical and craft occupations** such as: motor mechanic fitter inspector plumber printer tool maker electrician gardener train driver
- 5. **Semi-routine manual and service occupations** such as: postal worker machine operative security guard caretaker farm worker catering assistant receptionist sales assistant
- 6. **Routine manual and service occupations** such as: HGV driver van driver cleaner porter packer sewing machinist messenger labourer waiter/waitress bar staff
- 7. **Middle or junior managers** such as: office manager retail manager bank manager restaurant manager warehouse manager publican
- 8. **Traditional professional occupations** such as: accountant solicitor medical practitioner scientist civil/mechanical engineer

[TIMESTAMP 16]

Waves 1-9

[ASK ALL]

VOUCH Thank you for taking the time to complete this survey. In appreciation, we would like to give you a gift voucher. To receive your gift voucher please enter your email address below.

If you provide us with your email address, we will send you an e-voucher within three working days after you have completed the survey. You will be able to redeem your e-voucher from a wide range of online retailers.

Please enter your email address here:

{open box}

Please re-enter your email address here:

{open box}

{Provide suitable standard space and format for this to be entered including double entry for accuracy with no option to paste second entry}

99. Do not wish to receive gift voucher

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher}

Waves 1-9

[ASK ALL]

RC1_w8 This study was commissioned and funded by the Food Standards Agency (FSA) [IF SCOTLAND: and Food Standards Scotland (FSS)]. The FSA [IF SCOTLAND:/ FSS] may wish to carry out follow up research on this topic sometime within the next two years.

If you agree, we will pass your name and email address to the FSA [IF SCOTLAND: /FSS] so they can invite you to take part in follow up research. The FSA [IF SOCTLAND: / FSS] may share these details with research agencies appointed to carry out this follow up research on their behalf. The full privacy policy can be found here [insert link].

Would you be willing for Ipsos to share your name, email address and your survey responses with the FSA [IF SCOTLAND: / FSS] to allow them and their agents to contact you again for follow up research?

Please select one answer only

- 1. Yes
- 2. No

INFO BUTTON: If you agree to be recontacted by the FSA [IF SCOTLAND: / FSS], Ipsos will forward your name and email address, alongside any relevant Food and You survey responses. Please be assured that your name, email address and survey responses will be held securely by the FSA [IF SCOTLAND: / FSS] and will only be used for research purposes if follow up research is done. This information will not be used for commercial purposes, and will be destroyed after two years.

Waves 1-9

[ASK IF RC1 = 1]

RC3 What is your name (forename and surname)?

Please write your names in the box below

Forename

[Provide suitable standard space and format for this to be entered]
Surname

[Provide suitable standard space and format for this to be entered]
[If they try to move on without entering details or with just one letter in a field: Error message: If you are willing to be re-contacted about this study or follow up research

Waves 1-9

[ASK IF RC1=1 and VOUCH has email address]

we need your full name in order to contact you]

RC4A You have already given us your email address for sending the voucher. May we also use this to contact you about further research?

Please select one answer only

- 1. Yes
- 2. No

Waves 1-9 – new check/error message included for wave 6 to match data collection technique at VOUCH

[ASK IF RC1=1 and VOUCH= no email address (99)]=

RC4 What is your email address?

INFO BUTTON: What will you use my email address for? If you provide us with your email address, this may be used to contact you to ask questions about this study or invite you to take part in follow up research on the topic.

Please enter your email address here:

{open box}

Please re-enter your email address here:

{open box}

99. Do not wish to give email address

{Provide suitable standard space and format for this to be entered including double entry for accuracy but with no opportunity to paste into second entry}

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher}

[ASK ENGLAND, NORTHERN IRELAND, AND WALES ONLY]

WLANG1_w8 Lastly, did you complete this questionnaire in English or Welsh?

Please select one answer only

- 1. All of it in English
- 2. Most of it in English, but some in Welsh
- 3. Most of it in Welsh, but some in English
- 4. All of it in Welsh
- 5. Prefer not to say

[TIMESTAMP 17]

Waves 1-9

You have now reached the end of the survey. To submit your answers, please click the 'submit' button below.

Waves 1-9

[THANKS]

Thank you very much for giving your time to take part in this survey.

The results will be used by the FSA [IF SCOTLAND: / FSS] to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

Your answers have now been submitted. You can exit the questionnaire by closing your internet browser.

Is there another adult in your household who has not yet completed the survey? If so, please remind them that they can also take part in the survey. Thank you!

If you have any questions, please visit our survey website: www.foodandyou2.org or contact us using the details below

Email: foodandyou2survey@lpsos.com.

Telephone helpline: 0800 014 9467