

## **F&Y2 Wave 6 – Final Online Questionnaire Specification**

**[Notes: in previous waves an answer had to be provided at all questions asked before the respondent could move on - the same approach has been adopted for w6. Existing questions have been copied from existing spectts but updated as required for wave 6; routing has been amended if required.]**

**INT1**

### **{2. LOGOS: Ipsos and Food Standards Agency}**

**Food and You 2 Survey** {display in centre of page in bold as a heading}

The aim of the survey is to help the Food Standards Agency (FSA) understand people's attitudes and behaviour relating to food, including eating out, cooking, preparing and storing food at home. The findings will be used to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

You can complete this survey on a desktop, laptop, tablet or smartphone. If at any point you wish to stop the survey and start again later, you will be able to do this.

[INFO: To stop the survey, simply close your internet browser. When you wish to resume, you can log back in with the same password and pick up where you left off.] We advise you to use the same device if you stop the survey and return to it later. The survey should take 30 minutes or less to complete.

Os hoffech lenwi'r arolwg hwn yn Gymraeg, cliciwch ar y botwm Cymraeg ar ochr dde uchaf y dudalen. Sylwch y gall fod angen i chi glicio'r botwm hwn eto ar ôl i chi gychwyn yr arolwg. If you would like to complete this survey in Welsh, please click on the Cymraeg button on the top right. Please note that you may need to click this button a second time once you have started the survey.

{PROGRAMMER: SHOW THE FOLLOWING TEXT IN A BOX IN THE CENTRE OF THE SCREEN:

Please enter one of the passwords from your invitation letter to start the survey.  
[INFO: If you are the first person in your household to complete the survey enter password 1. If someone else has already completed the survey enter password 2. If there is only one password on your letter, please use that one.]

{show two boxes with a hyphen between. Each box should take 3 letters or numbers}

{show blue button labelled as 'Start Survey' in white font in the bottom centre of the box}}

## **INT 2**

You may see the i symbol next to a question or an answer option. You can touch or click on it for extra information to help you answer the question.

The bar below can be found at the top right of the screen and you can use it to change the size of the text, or background colour of the screen



{Hyperlinks to 'About Ipsos', 'Privacy Policy', 'Accessibility', 'Contact us' and 'FAQs' at the bottom of the screen}

## **[TIMESTAMP 1]**

**[ASK ALL]**

**AGECHECK** Can you confirm that you are aged 16 or over and are happy to proceed with the survey?

1. Yes **CONTINUE**
2. No **CLOSE**

**IF CONSENT = 1 CONTINUE**

**IF CONSENT = 2 the survey closes permanently (they can't restart/resume)**

**MODULE: ABOUT YOU 1**

**[DISPLAY TO ALL]**

We would like to start by asking a few questions about you and anybody you live with.

**[ASK ALL]**

**NADULTS** Including you, how many adults aged 16 or over are currently living in your household?

*Please write your answer in the box below*

**[OPEN BOX]**

99. Prefer not to say

HARD CHECK IN PLACE WHEN ENTER 0 WITH ERROR TEXT 'Please ensure you have included yourself when counting the number of adults in your household'

**[ASK ALL]**

**NCHILDREN** How many children or young people aged 0 to 15 years currently live in your household?

*Please write your answer in the box below*

**[OPEN BOX]**

99. Prefer not to say

**[ASK ALL WHO HAVE CHIDLREN – NCHILDREN >0]**

**CHILDAGE1** How old are these children?

**[Show multiple rows up for children aged 0-15 in household]**

**CHILDAGE1\_1**

**CHILDAGE1\_2**

**CHILDAGE1\_3**

**CHILDAGE1\_4**

**CHILDAGE1\_5**

**CHILDAGE1\_6**

Header: Age in Years

Row for each child:

First child

Second child (and so on)

99. Prefer not to say

**[ASK IF CHILD IS AGED 7-15. QUESTION TO APPEAR AS GRID FORMAT FOR EACH CHILD]**

**TEXTFILL: For your child aged x**

**TEXTFILL if two children are the same age: For your first child aged x, For Your second child aged x**

**FSMANY** Does that child receive free school meals?

1. Yes
2. No
3. Don't know
4. Prefer not to say

**[ASK ALL]**

**GENDER** Which of the following describes how you think of yourself?

*Please select one answer only*

**SINGLE-CODE**

1. Male
2. Female
3. In another way
4. Prefer not to say

**[ASK IF GENDER=2]**

**PREGNANT** Are you currently pregnant?

*Please select one answer only*

1. Yes
2. No
3. Prefer not to say / Don't know

**[ASK ALL]**

**VEG** Do you consider yourself to be any of the following?

*Please select one answer only*

1. Vegetarian [INFO BUTTON: a person who does not eat meat or fish]
2. Pescatarian [INFO BUTTON: a person who does not eat meat but does eat fish.]
3. Vegan [INFO BUTTON: a person who does not eat or use animal products.]
4. Mainly vegetarian but occasionally eat meat
5. None of these
6. Prefer not to say

**[TIMESTAMP 2]**

**MODULE: HYPERSENSITIVITIES**

**[ASK ALL]**

**FOODREAC** Do you suffer from a bad or unpleasant physical reaction after consuming certain foods, or avoid certain foods because of the bad or unpleasant physical reaction they might cause? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea.]

*Please select one answer only*

1. Yes
2. No
3. Don't know
4. Prefer not to say

**[ASK IF HAS NEGATIVE REACTION - FOODREAC = 1]**

**REACsourc** Do you experience a bad or unpleasant physical reaction to any of the following foods?

*Please select all answers that apply*

1. Peanuts
2. Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans
3. Cow's milk and products made with cow's milk e.g. butter, cheese, cream, yoghurt
4. Cereals containing gluten e.g. wheat, rye, barley, oats
5. Eggs
6. Fish
7. Crustaceans e.g. crabs, lobster, prawns, scampi
8. Molluscs e.g. mussels, snails, squid, whelks, clams, oysters
9. Soya
10. Celery/celeriac
11. Mustard

12. Lupin
13. Sesame
14. Sulphur dioxide/sulphites
15. Other cereals e.g. buckwheat, rice, corn (please specify)
16. Any fruit (please specify)
17. Any vegetables (please specify)
18. Other (please specify)
19. Prefer not to say [EXCLUSIVE]

**[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURC – REACSOURC <> 19]**

**REACTYP** How would you best describe your problem with {TEXT FILL WITH FOOD TYPE}?

**REACTYP \_1** Peanuts

**REACTYP \_2** Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans

**REACTYP \_3** Cow's milk and products made with cow's milk e.g. butter, cheese, cream, yoghurt

**REACTYP \_4** Cereals containing gluten e.g. wheat, rye, barley, oats

**REACTYP \_5** Eggs

**REACTYP \_6** Fish

**REACTYP \_7** Crustaceans e.g. crabs, lobster, prawns, scampi

**REACTYP \_8** Molluscs e.g. mussels, snails, squid, whelks, clams, oysters

**REACTYP \_9** Soya

**REACTYP \_10** Celery/celeriac

**REACTYP \_11** Mustard

**REACTYP \_12** Lupin

**REACTYP \_13** Sesame

**REACTYP \_14** Sulphur dioxide/sulphites

**REACTYP \_15** Other cereals e.g. buckwheat, rice, corn

**REACTYP \_16** Fruit

**REACTYP \_17** Vegetables

**REACTYP \_18** Other

*Please select one answer only*

1. Food allergy
2. Food intolerance
3. Coeliac disease
4. Other
5. Don't know
6. Prefer not to say

**[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURC – REACSOURC <> 19]**

**REACCOND** How did you find out about your problem with {INSERT ITEM FROM REACSOURC}?

**MULTICODE**

**REACCOND\_1** Peanuts

**REACCOND\_2** Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans

**REACCOND\_3** Cow's milk and products made with cow's milk e.g. butter, cheese, cream, yoghurt

**REACCOND\_4** Cereals containing gluten e.g. wheat, rye, barley, oats

**REACCOND\_5** Eggs

**REACCOND\_6** Fish

**REACCOND\_7** Crustaceans e.g. crabs, lobster, prawns, scampi

**REACCOND\_8** Molluscs e.g. mussels, snails, squid, whelks, clams, oysters

**REACCOND\_9** Soya

**REACCOND\_10** Celery/celeriac

**REACCOND\_11** Mustard

**REACCOND\_12** Lupin

**REACCOND\_13** Sesame

**REACCOND\_14** Sulphur dioxide/sulphites

**REACCOND\_15** Other cereals e.g. buckwheat, rice, corn

**REACCOND\_16** Fruit



**REACCOND\_17**      Vegetables

**REACCOND\_18**      Other

*Please select all answers that apply*

1. I have been diagnosed by an NHS or private medical practitioner (e.g. GP, dietician, allergy specialist in a hospital or clinic) [INFO BUTTON: Common diagnosis methods include patient history assessments, skin prick test, blood test, food challenge, patch tests and elimination tests]
2. I have been diagnosed by an alternative or complementary therapist (e.g. homeopath, reflexologist, online or walk-in allergy testing service)
3. I have noticed that this food causes me problems, but I have not been formally diagnosed with a specific condition.
4. Other (please specify)

**[ASK IF FOODREAC=1]**

**REACSEV** How would you describe your bad or unpleasant physical reaction? If you have reactions to multiple foods, please consider your most unpleasant reaction.

*Please select one answer only*

1. Mild
2. Moderate
3. Severe
4. Don't know

**[ASK IF FOODREAC=1]**

**REACCONF** How confident would you feel in your ability to avoid a bad or unpleasant physical reaction if you were eating...

*Please select one answer only for each statement*

**REACCONF\_a** ...food prepared / cooked by you at home?

**REACCONF\_b** ...food prepared / cooked by someone else in your home?

**REACCONF\_c** ...food prepared / cooked by someone else in their home?

**REACCONF\_d** ...pre-packaged food bought in a shop or café?

**REACCONF\_e** ...food made to order from a restaurant or café?

**REACCONF\_f** ...food ordered directly from a takeaway shop or restaurant?

**REACCONF\_g** ...food ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

**[ASK IF HAS NEGATIVE REACTION: FOODREAC=1]**

**REACT** In the last 12 months, have you experienced any bad or unpleasant physical reactions after consuming certain foods?

*Please select one answer only*

1. Yes
2. No
3. Can't remember

**[TIMESTAMP 3]**

**[ASK IF REACT=1]**

**REACTA** In the last 12 months, approximately how many times have you experienced a bad or unpleasant physical reaction after consuming certain foods?

*Please select one answer only*

1. Once
2. Twice
3. Between 3 and 10 times
4. More than 10 times

5. Don't know

**[ASK IF REACT=1]**

**REACTB** Thinking about the last time you experienced a bad or unpleasant physical reaction after consuming food, what do you think caused the reaction?

*Please select one answer only*

1. Food prepared / cooked by you at home
2. Food prepared / cooked by someone else in **your** home
3. Food prepared / cooked by someone else in **their** home
4. Pre-packaged food bought in a shop or café
5. Food made to order from a restaurant or café
6. Food ordered directly from a takeaway shop or restaurant
7. Food ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)
8. Other (Please specify)
9. Don't know

**[ASK IF HAD BAD OR UNPLEASANT PHYSICAL REACTION AFTER CONSUMING CERTAIN FOOD IN THE LAST 12 MONTHS: REACT=1]**

**REACREPORT\_w6** Thinking about the **most recent** bad or unpleasant physical reaction you experienced, did you report it or make a complaint to any of the following?

*Please select all that apply*

1. The place where I bought the food (e.g. shop or restaurant)
2. The manufacturer of the food
3. The local authority or local council
4. A charity (e.g. Allergy UK, Coeliac UK, The Anaphylaxis Campaign)
5. My GP or someone else who provides medical assistance
6. The Food Standards Agency (FSA)

7. UK Health Security Agency (UKHSA), formerly Public Health England (PHE) [DISPLAY IN ENGLAND ONLY]
8. Public Health Wales [DISPLAY IN WALES ONLY]
9. Public Health Agency [DISPLAY IN NORTHERN IRELAND ONLY]
10. Other (please specify)
11. I didn't report it **[EXCLUSIVE]**

**[ASK IF DID NOT REPORT RECENT INCIDENT OF BAD OR UNPLEASANT PHYSICAL REACTION AFTER CONSUMING CERTAIN FOOD: REACREPORT=11]**

**NOTREPORT** Thinking about the most recent bad or unpleasant physical reaction you experienced, why didn't you report it or make a formal complaint?

*Please select all that apply*

1. I didn't know where to report it or who to report it to
2. I didn't have time to report it
3. I didn't think any action would be taken if I did report it
4. I didn't think it was necessary to report it
5. I didn't think my reaction was serious enough to report it
6. I hadn't asked about the food so I felt that I couldn't report it
7. I hadn't told them about my food allergy or intolerance so I felt that I couldn't report it
8. I forgot about it
9. Other reason (please specify)

**[TIMESTAMP 4]**

**MODULE: EATING OUT AND THE FHRS**

**[ASK ALL]**

**EATOUTA\_w6** Nowadays, do you ever...

**EATOUTA\_w6\_a** ...eat food from a café / coffee shop / sandwich shop?

**EATOUTA\_w6\_b** ...eat out in a pub / bar?

- EATOUTA\_w6\_c** ...eat food from a takeaway, ordered directly from a takeaway shop or restaurant?
- EATOUTA\_w6\_d** ...eat food from a takeaway, ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?
- EATOUTA\_w6\_e** ...eat out in a restaurant?
- EATOUTA\_w6\_f** ...eat food ordered from an online marketplace (e.g. Amazon, Gumtree, Etsy, etc)?
- EATOUTA\_w6\_g** ...eat food ordered through a food-sharing app (e.g. Olio or Too Good To Go)?
- EATOUTA\_w6\_h** ...eat food ordered from social media (e.g. Facebook, Instagram, Nextdoor etc)?
- EATOUTA\_w6\_i** ...eat food ordered from someone who made it in a home kitchen?

1. Yes
2. No

**[TIMESTAMP 5]**

#### **MODULE: HYPERSENSITIVITIES**

**[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA\_w6 a-i=1 AND FOODREAC=1 (the participant suffers from a bad or unpleasant physical reaction after consuming certain foods, or avoids certain foods because of the bad or unpleasant physical reaction they might cause)]**

**ALLERINFO** When eating out or ordering food from somewhere new, how often, if at all, do you **check in advance** that information is available allowing you to identify food that might cause you a bad or unpleasant physical reaction?

*This may include checking the menu or website in advance or phoning and speaking to a member of staff.*

*Please select one answer only*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

**[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA\_w6 a-i=1 AND FOODREAC = 1]**

**ALLERSTAFF1** When eating out or buying food to take out, how often, if at all, is the information you need to help you identify food that might cause you a bad or unpleasant physical reaction **readily available**?

*By readily available we mean that you are able to access the information in writing (e.g. on a menu or food label) without needing to ask a member of staff to provide it to you.*

*Please select one answer only.*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

**[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA\_w6 a-i=1 AND FOODREAC = 1]**

**ALLERSTAFF1A** When such information is **not** readily available (e.g. on a menu or food label), how often, if at all, do you ask a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

*This information may be provided in writing (e.g. on a separate allergy menu) or verbally by a member of staff.*

*Please select one answer only*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't need to ask because the information is always readily available
7. Don't know

**[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA\_w6 a-i=1 AND FOODREAC = 1]**

**ALLERSTAFF1B** How comfortable do you feel asking a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

*Please select one answer only*

1. Very comfortable
2. Fairly comfortable
3. Not very comfortable
4. Not at all comfortable
5. It varies from place to place
6. Don't know

**[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA\_w6 a-i=1 AND FOODREAC = 1]**

**ALLERSTAFF2** How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction?

How confident are you...

**ALLERSTAFF2\_a** ...when the information is provided **in writing** (e.g. on the main menu or a separate allergen menu)

**ALLERSTAFF2\_b** ...when the information is provided **verbally** by a member of staff

*Please select one answer only*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

**[ASK IF FOODREAC=1 (the participant suffers from a bad or unpleasant physical reaction after consuming certain foods, or avoids certain foods because of the bad or unpleasant physical reaction they might cause) and only ASK ABOUT PLACES WHERE THE PARTICIPANT HAS EATEN OUT IN]**

**ALLERINFOEST\_w6** How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction when eating food...

*Please select one answer for each option*

**ALLERINFOEST\_w6\_a** From a café / coffee shop / sandwich shop **[ASK IF EATOUTA\_w6\_a=1]**

**ALLERINFOEST\_w6\_b** In a pub / bar **[ASK IF EATOUTA\_w6\_b=1]**

**ALLERINFOEST\_w6\_c** From a takeaway, ordered directly from a takeaway shop or restaurant **[ASK IF EATOUTA\_w6\_c=1]**



**ALLERINFOEST\_w6\_d** From a takeaway, ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)

**[ASK IF EATOUTA\_w6\_d=1]**

**ALLERINFOEST\_w6\_e** In a restaurant **[ASK IF EATOUTA\_w6\_e=1]**

**ALLERINFOEST\_w6\_f** Ordered from an online marketplace (e.g. Amazon, Gumtree, Etsy, etc **[ASK IF EATOUTA\_w6\_f=1]**

**ALLERINFOEST\_w6\_g** Ordered through a food-sharing app (e.g. Olio or Too Good To Go) **[ASK IF EATOUTA\_w6\_g=1]**

**ALLERINFOEST\_w6\_h** Ordered from social media (e.g. Facebook, Instagram, Nextdoor etc)**[ASK IF EATOUTA\_w6\_h=1]**

**ALLERINFOEST\_w6\_i** Ordered from someone who made it in a home kitchen**[ASK IF EATOUTA\_w6\_i=1]**

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

**[TIMESTAMP 6]**

**[ASK ALL]**

**WHOSHOP** Generally, who does the food shopping for your household? Please include both online and in store food shopping.

*Please select one answer only*

1. I do all or most of the food shopping
2. I share the responsibility with someone else
3. Someone else in my household does it
4. Someone else outside of my household (e.g. a relative or carer) does it
5. Each person does their own food / grocery shopping
6. Don't know

**[ASK IF WHOSHOP = 3, 4, 6]**

**EVSHOP** Do you ever do any food shopping for your household?

*Please select one answer only*

1. Yes
2. No

**[ASK IF (FOODREAC=1 and/or MORE THAN ONE PERSON IN THE HOUSEHOLD (NADULTS>1 and/or NCHILDREN=1 or more)) AND WHOSHOP=1,2,5 OR EVSHOP=1]**

**SHOPALLER** When shopping for food, do you consider the dietary requirements of yourself or someone else in your household who may experience bad or unpleasant physical reactions to foods?

*Please select one answer only*

1. Yes
2. No
3. Don't know
4. Prefer not to say

**[ASK IF SHOPALLER=1]**

**ALLCONF2** How confident are you that the information provided on food labels allows you to identify foods that will cause you or another member of your household a bad or unpleasant physical reaction? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea.]

*Please select one answer only*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident

5. It varies from place to place
6. Don't know

**[ASK IF SHOPALLER=1]**

**ALLCONF3** When buying **food that is sold loose** (e.g. at a bakery or deli counter), how confident are you that you can identify foods that will cause you or another member of your household a bad or unpleasant physical reaction? Consider food sold loose from the following sources...

**ALLCONF3\_a** ...from supermarkets in store

**ALLCONF3\_b** ...from supermarkets online

**ALLCONF3\_c** ...from independent food shops [INFO BUTTON: This refers to small food shops that are independently owned and are not part of a chain]

**ALLCONF3\_d** ...food markets/stalls

*Please select one answer only for each statement*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. I don't buy food from here
7. I don't buy food sold loose
8. Don't know

**[TIMESTAMP 7]**

**[NEW SCREEN] [SHOW IF REACSOURCE = 1-14 AND SHOPALLER=1]**

Sometimes a food product comes with a label indicating that an ingredient that can cause bad or unpleasant physical reactions, was **not deliberately added** to the food product, but **may be present in small quantities**. The following question asks about this type of allergen labelling.

**[IF REACSOURC = 1-14 AND SHOPALLER=1]**

**PRECALLERGY1A** If you saw a label on a food product that stated ‘**this product may contain [TEXTFILL – FOOD FROM REACSOURC IF ONE SELECTED; IF MULTIPLE FOODS SELECTED – USE A LEAST FILL SELECTION TO IDENTIFY ONE FOOD TO DISPLAY]**’, which might cause you a bad or unpleasant physical reaction [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea], how likely would you be to still buy it?

*Please select one answer only*

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. It depends on the product
6. It varies from place to place
7. Don't know

**[TIMESTAMP 8]**

**MODULE: Eating Out and the FHRS**

**[ASK ALL]**

**EATOUT** In the last 4 weeks, have you eaten food...?

*Please select all that apply*

**MULTI CODE. RANDOMISE APART FROM 13**

1. In a restaurant
2. In a pub / bar
3. From a café, coffee shop or sandwich shop (either to eat in or take out)
4. From a canteen (e.g. at work, school, university, or hospital)
5. In a hotel, B&B or guesthouse

6. From a takeaway, ordered directly from a takeaway shop or restaurant
7. From a takeaway, ordered from an online food delivery company (e.g. Just Eat, Deliveroo, Uber Eats)
8. From a fast food outlet (either to eat in or take out)
9. From a mobile food van or stall
10. From an entertainment venue (e.g. cinema, bowling alley, sports club)
11. From Facebook Marketplace (e.g. pre-prepared food or meals)
12. From a food-sharing app (e.g. Olio or Too Good To Go)
13. None of these **[EXCLUSIVE]**

**[ASK ALL]**

**EATOUTMEAL** At the moment, how often, if at all, do you eat out or buy food to take out for...

**EATOUTMEAL\_a** Breakfast? [info button: This includes eating out or buying food to take out / eat on the go from cafés, shops or other outlets]

**EATOUTMEAL\_b** Lunch? [info button: This includes eating out or buying food such as sandwiches to take out / eat on the go from cafés, shops or other outlets]

**EATOUTMEAL\_c** Dinner? [This includes eating out in restaurants/ pubs and eating takeaways at home]

*Please select one answer only for each statement*

1. Several times a week
2. About once a week
3. About 2-3 times a month
4. About once a month
5. Less than once a month
6. Never
7. Can't remember

**[ASK ALL]**

**EATOUT2** Generally, when you **eat out**, what do you consider when deciding where to go?

Please think about eating out in restaurants, pubs / bars, and cafés / coffee shops / sandwich shops.

**MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS TWO SCREENS. WITH LAST THREE OPTIONS DISPLAYED ON EACH SCREEN**

*Please select all that apply*

1. Location
2. Price
3. Offers, deals or discount available
4. Quality of food
5. Type of food (e.g. cuisine or vegetarian/vegan options)
6. Whether information about calories is provided
7. Whether allergen information is provided
8. Whether healthier options are available
9. Ambiance / atmosphere
10. Cleanliness of the place
11. Recommendations from family or friends
12. Reviews e.g. on TripAdvisor, Google, social media, or in newspapers and magazines
13. My previous experience of the place
14. Quality of service
15. Whether it is an independent business or part of a chain
16. Food Hygiene Rating
17. Whether the place is child-friendly
18. None of these **[DISPLAY ON EACH SCREEN]**
19. Don't know **[DISPLAY ON EACH SCREEN]**
20. I don't eat out **[DISPLAY ON EACH SCREEN]**

**[TIMESTAMP 9]**

**[ASK IF MORE THAN ONE OF 1-17 SELECTED AT EATOUT2]**

**EATOUT2IMP\_w6** Which of the following are you most likely to consider when deciding where to eat out?

*Please select one answer only*

Programmer instruction: All options selected at EATOUT2 to be pulled into this screen [OPTIONS 1-17 ONLY]

99. Don't know

**[TIMESTAMP 10]**

**[ASK ALL]**

**EATOUT3** Generally, when **ordering food from takeaways** (either directly from a takeaway shop or restaurant or from an online food delivery company like Just Eat, Uber Eats or Deliveroo) what do you consider when deciding where to order from?

**MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS TWO SCREENS. WITH LAST THREE OPTIONS DISPLAYED ON EACH SCREEN**

*Please select all that apply*

1. Whether there is a delivery or collection option
2. Delivery / collection times
3. Price (including cost of delivery)
4. Location of takeaway
5. Offers, deals or discount available
6. Quality of food
7. Type of food (e.g. cuisine or vegetarian / vegan options)
8. Whether information about calories is provided
9. Whether allergen information is provided
10. Whether healthier options are provided
11. Recommendations from family or friends
12. Reviews (e.g. on TripAdvisor, Google, social media, or in newspapers and magazines)
13. My previous experience of the takeaway

14. Whether it is an independent business or part of a chain
15. Whether food can be ordered online (e.g. through a website or app)
16. Food Hygiene Rating
17. None of these **[DISPLAY ON EACH SCREEN]**
18. Don't know **[DISPLAY ON EACH SCREEN]**
19. I don't order food from takeaways **[DISPLAY ON EACH SCREEN]**

**[TIMESTAMP 11]**

**[ASK IF MORE THAN ONE OF 1-16 SELECTED AT EATOUT3]**

**EATOUT3IMP\_w6** Which of the following are you most likely to consider when deciding where to order food to takeaway?

*Please select one answer only*

Programmer instruction: All options selected at EATOUT3 to be pulled into this screen [SHOW 1-16 only]

99. Don't know

**[TIMESTAMP 12]**

**[ASK ALL]**

**FHRS1** Have you heard of the Food Hygiene Rating Scheme?

*Please select one answer only*

1. Yes, I've heard of it and know quite a lot about it
2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

**[ASK IF HAVE AWARENESS OF FHRS FHRS1= 1-4]**

**FHRS2** Where have you come across the Food Hygiene Rating Scheme?



*Please select all that apply*

1. A sticker in a food business
2. On the Food Standards Agency's website
3. On a food business' own website (such as a restaurant website)
4. On a food ordering/delivery website or app (such as Just Eat, Deliveroo, Uber Eats etc.)
5. On another website
6. On social media (e.g. Twitter, Facebook Marketplace)
7. On another app (e.g. Scores on the Doors; Food Hygiene Rating) (please specify)
8. In the local newspaper
9. In an advert or magazine article
10. Word of mouth
11. Somewhere else (please specify)

**[ASK ALL]**

**FHRS3** Have you ever seen this sticker before? (sticker used in Wales / Sticker used in England and Northern Ireland are shown – only show relevant sticker to participant according to country of residence)

*Please select one answer only*

1. Yes
2. No
3. Don't know / Not sure

**[ASK IF FHRS3=1 (Those who have seen the FHRS sticker)]**

**FHRS4\_w6** In which, if any, of the following have you seen this sticker in over the last 12 months?

*Please select all that apply*

1. In restaurants
2. In cafés

3. In takeaways
4. In coffee or sandwich shops
5. In pubs
6. In hotels / B&Bs
7. In schools, hospitals and other institutions
8. In manufacturers (Business-to-Business traders) [WALES ONLY]
9. In supermarkets
10. On market stalls / street food
11. In other food shops
12. Somewhere else (please specify)
13. I have not seen this sticker in a food business in the last 12 months

**[DISPLAY TO ALL – COUNTRY SPECIFIC WORDING AND STICKERS]**

**SHOW TEXT IN ENGLAND:**

FHRS stands for the Food Hygiene Rating Scheme, which is run in England. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with stickers to display their ratings at their premises. The stickers look like this:



**SHOW TEXT IN WALES:**

FHRS stands for the Food Hygiene Rating Scheme, which is run in Wales. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food. Businesses are given a rating ranging from 0 at the bottom (urgent improvement

required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



### SHOW TEXT IN NI:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Northern Ireland. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



### NEW SCREEN

#### [ASK ALL]

**FHRS5\_w4** Which of the following do you think are covered by the Food Hygiene Rating Scheme?

*Please select all that apply*

1. Restaurants

2. Cafés
3. Takeaways
4. Coffee or sandwich shops
5. Pubs
6. Hotels / B&Bs
7. Schools, hospitals and other institutions
8. Manufacturers (Business-to-Business traders) **[WALES ONLY]**
9. Supermarkets
10. Market stalls / street food
11. Other food shops
12. Other (please specify)
13. None of these
14. Don't know

**[ASK ALL]**

**FHRS6** In the last 12 months, have you checked the hygiene rating of a food business? You may have checked a rating at the business premises, online, in leaflets or menus; whether or not you decided to purchase food from there.

*Please select one answer only*

1. Yes, I have checked the Food Hygiene Rating of a food business
2. No, I have not checked the Food Hygiene Rating of a food business
3. Don't know

**[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHRS6=1]**

**FHRS7\_w4** In which of the following kinds of food businesses have you checked the hygiene ratings in the last 12 months?

*Please select all that apply*

1. In restaurants
2. In cafés

3. In takeaways
4. In coffee or sandwich shops
5. In pubs
6. In hotels /B&Bs
7. In schools, hospitals and other institutions
8. In manufacturers (Business-to-Business traders) **[WALES ONLY]**
9. In supermarkets
10. On market stalls / street food
11. In other food shops
12. Somewhere else (please specify)
13. Don't know

**[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHRS6=1]**

**FHRS8** How did you check these ratings?

*Please select all that apply*

1. I looked at an FHRS sticker displayed at the food business (such as in a business' window or on the door)
2. I checked the food business' own website
3. I checked an online food ordering website or app (e.g. Just Eat, Deliveroo, Uber Eats)
4. I checked on the Food Standards Agency's website
5. I checked on another website
6. I checked on an app (e.g. Scores on the Doors; Food Hygiene Rating)
7. I checked in a local newspaper
8. Other (please specify)
9. Don't know

**[TIMESTAMP 13]**

**[ASK IF ANSWERED MORE THAN ONE OF 1-7 AT FHRS8]**

**FHRS9** Where do you most frequently check the Food Hygiene Rating of a food business?

*Please rank in order of frequency of use, putting the most used first.*

*Instructions for programmer: All options (1-7) selected at FHSR8 to be pulled onto this screen.*

Most frequently [DROP DOWN BOX WITH ALL ANSWERS FROM FHRS8]

Second most frequently

Etc

**[TIMESTAMP 14]**

**[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHRS6=1]**

**FHRS CHECK** When you look for FHSR ratings for food businesses, how often are they easy to find?

*Please select one answer only*

SINGLE-CODE

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

**[ASK ALL]**

**FHRS10** When arriving at a restaurant or takeaway, how often, if at all, do you check a food business' hygiene rating **upon arrival**?

[Info button: To remind you, FHSR stickers are usually on display in the business' window, door, or on entry to the premises]

*Please select one answer only*

1. I always check on arrival
2. I do this most of the time

3. I do this about half the time
4. I do this occasionally
5. I never check on arrival
6. I don't eat at restaurants or order food from takeaways
7. Don't know

**[NEW SCREEN]**

Below are the different FHS ratings that are placed on stickers at the entrance of restaurants and takeaways.

- 0 - urgent improvement necessary
- 1 - major improvement necessary
- 2 - improvement necessary
- 3 - generally satisfactory
- 4 - good
- 5 - very good

**[NEW SCREEN]**

**[ASK ALL]**

**FHS11** Imagine you arrived at a restaurant or takeaway and saw the FHS sticker at the entrance. The sticker indicates that the hygiene rating is **lower than** the maximum rating of **5 – very good**.

For each of the following hygiene ratings, please state whether you would still eat at the restaurant or takeaway on seeing the rating, or whether you would decide not to eat at the restaurant or takeaway.

*Please select one answer only for each statement*

**FHS11\_a** Awaiting inspection **[ENGLAND / NI ONLY]**

**FHS11\_b** Rating awaited **[WALES ONLY]**

**FHS11\_c** 0 - urgent improvement necessary

**FHS11\_d** 1 - major improvement necessary

**FHS11\_e** 2 - improvement necessary

**FHRS11\_f** 3 - generally satisfactory

**FHRS11\_g** 4 - good

1. I would still eat at the restaurant / takeaway
2. I would **not** eat at the restaurant / takeaway
3. Don't know

**[ASK ALL]**

**FHRS12** From a rating of 0 to 5, what is the lowest rating you would usually consider acceptable, if you were considering buying food from somewhere?

'0' is the lowest rating and means the food business must make urgent improvements, '5' is the highest rating and means the food business's hygiene is very good.

*Please select one answer only*

1. 0 - urgent improvement necessary
2. 1 - major improvement necessary
3. 2 - improvement necessary
4. 3 - generally satisfactory
5. 4 - good
6. 5 - very good
7. Don't know
8. I do not usually notice the rating when I go into a food business

**[ASK THOSE WHO ANSWERED HIGHER THAN 0 IN FHRS12 (FHRS12=2-6)]**

**FHRS13** Can you think of a situation in which you might decide to buy food from a food business with a rating of **lower** than [INSERT RATING THAT HAS BEEN SELECTED IN FHRS12]?

*Please select one answer only*

1. Yes
2. No



3. Don't know

**[ASK IF FHRS13=1]**

**FHRS14** When would that be?

*Please select all that apply*

1. If there wasn't much choice of places to go
2. If I needed to pick something up quickly
3. If I was out late at night
4. If I didn't have much money to spend / wanted somewhere cheap
5. If I had eaten food from there before
6. If it was a place that had been recommended to me
7. If it was part of a chain I knew
8. If I was taking food away rather than eating in
9. If I enjoyed the taste of the food from the place
10. If I knew the food was of high quality
11. If the food business served a particular type of food (e.g. Cuisine or vegetarian / vegan options)
12. If I was in an unfamiliar location (away with work, on holiday, etc)
13. If someone else in my party chose this food business
14. Because I would assume it is safe if it is still open / running
15. Other (Please specify)
16. Don't know

**[ASK IF PARTICIPANT WOULD EAT AT A FOOD BUSINESS WITH A SCORE OF FOUR OR LOWER (FHRS12=1-5)]**

**FHRS15** Can you think of an occasion where you would only buy food from a food business with a rating of **higher** than [INSERT RATING THAT HAS BEEN SELECTED IN FHRS12]?

*Please select one answer only*

1. Yes

2. No
3. Don't know

**[ASK IF THERE ARE OCCASSIONS WHEN A PARTICIPANT WOULD ONLY EAT SOMEWHERE WITH A HIGHER RATING THAN ANSWERED AT FHRS12 (FHRS15=1)]**

**FHRS16** When would that be?

*Please select all that apply*

1. When it's a special occasion (birthday, anniversary, celebration, etc)
2. When I am taking (young) children
3. When I am taking older people
4. When I am with particular people / family members
5. When I or someone else had special health issues (illness, pregnancy, etc)
6. When I want to go somewhere expensive
7. When it was part of a chain
8. When I was in an unfamiliar location (away with work, on holiday, etc)
9. other, (please specify)
10. Don't know

**[ASK ALL]**

**FHRS17** If a food business does **not** have the FHRs sticker present at the entrance to what extent, if at all, will this affect your decision to eat there?

*Please select one answer only*

1. It would make me much less likely to eat there
2. It would make me a little less likely to eat there
3. It would not make me any less likely to eat there
4. Don't know

**[ASK ALL]**

**FHRS18** In the last 12 months, did you ever decide against using a food business, because it did not display its Food Hygiene Rating Scheme sticker?

*Please select one answer only*

1. Yes
2. No
3. Don't know / can't remember

**[ASK ALL]**

**FHRS19** If you visited a food business that did **not** display their Food Hygiene Rating Scheme sticker on the premises, would you be concerned about any of the following?

**RANDOMISE 1-6**

*Please select all that apply*

1. That the food business had poor hygiene standards
2. The food business had a low / poor Food Hygiene Rating and was trying to hide it
3. There would be a higher risk of food poisoning / illness / infection when eating there
4. The safety of eating at the food business
5. The food business doesn't meet legal requirements
6. Whether the food business has been inspected by the relevant authorities or not
7. I would not be concerned about anything **[SINGLE CODE ONLY]**
8. I would not notice that the sticker is missing **[SINGLE CODE ONLY]**
9. Other (please specify)
10. Don't know **[SINGLE CODE ONLY]**

**[ASK ALL]**

**FHRS20** Do you think that food businesses should be required by law to display their Food Hygiene Rating at their premises, or should it be up to the business to decide whether to or not?

*Please select one answer only*

1. They should have to
2. It should be up to them to decide
3. Don't know

**[ASK ALL]**

**FHRS21** Do you think businesses providing an online food ordering service should display their Food Hygiene Rating where it can clearly be seen by customers before they order food?

*Please select one answer only*

1. Yes
2. No
3. Don't know

**[ASK ALL]**

**FHRS22\_w4** Do you think that the hygiene ratings should be displayed on...

*Please select one answer only for each statement*

**FHRS22\_w4\_a** ...food ordering and delivery companies' apps and websites (such as Just Eat, Deliveroo, Uber Eats etc.) that allow you to order food from a range of local restaurants and takeaways

**FHRS22\_w4\_f** ...a food business's social media site (such as Facebook, Instagram etc.)

**FHRS22\_w4\_b** ...a restaurant's or café's own website

**FHRS22\_w4\_c** ...a takeaway's own website

**FHRS22\_w4\_d** ...a hotel's or B&B's own website if they provide food

**FHRS22\_w4\_e** ...a supermarket's own website

1. Yes
2. No

3. Don't know

**[TIMESTAMP 15]**

**MODULE: EATING AT HOME (CORE)**

Now we would like to ask you some questions about eating at home.

**[ASK ALL]**

**COOKHH** In general, who does the food preparation and cooking for your household?

*Please select one answer only*

1. I do all or most of the food preparation and cooking
2. I share the responsibility with someone else
3. Someone else in my household does it
4. Someone else outside of my household (e.g. a relative or carer) does it
5. Each person prepares / cooks their own food
6. Don't know

**[IF COOKHH =3,4, 6]**

**EVCOOK** Do you ever do any food preparation or cooking for your household?

*Please select one answer only*

1. Yes
2. No

**[IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]**

**STEAMHOT** How often, if at all, do you cook food until it is steaming hot and cooked all the way through?

*Please select one answer only*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never

6. Don't know

**[IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]**

**FOODREH** When reheating food, how do you know when it is ready to eat?

**RANDOMISE ANSWER OPTIONS. 11, 12 and 13 in same place**

*Please select all that apply*

1. I can see steam coming from it
2. I taste it
3. I stir it
4. I check the middle is hot
5. I check it's an even temperature throughout
6. I put my hand over it / touch it
7. I use a thermometer / probe
8. I use a timer to ensure it has been cooked for a certain amount of time
9. I can see it's bubbling
10. I follow the instructions on the label
11. None of the above **[EXCLUSIVE]**
12. I don't check **[EXCLUSIVE]**
13. I don't reheat food **[EXCLUSIVE]**

**[ASK IF FOODREH 1-12]**

**FOODREH2** How many times would you consider reheating food after it was cooked for the first time?

*Please select one answer only*

1. Not at all
2. Once
3. Twice
4. More than twice
5. Don't know

**[TIMESTAMP 16]**

**[ASK ALL]**

**LEFTOVER3** When is the latest you would consume any leftovers stored in the fridge?

*Please select one answer only*

1. The same day
2. Within 1-2 days
3. Within 3-5 days
4. More than 5 days later
5. It varies too much
6. Don't know

**[TIMESTAMP 17]**



**[ASK IF NOT VEGAN OR VEGETARIAN. VEG=4,5 or 6]**

**EATPINK1\_a** How often, if at all, do you eat chicken or turkey when the meat is pink or has pink or red juices?

*Please select one answer only*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't eat chicken or turkey
7. Don't know

**[ASK IF PREPARES / COOKS – COOKHH=1,2,5 OR EVCOOK=1]**

**WASHCHIC** How often, if at all, do you wash raw chicken?

*Please select one answer only*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

**[TIMESTAMP 18]**

**[ASK ALL]**

**FOODUSE** Which of these shows when food is no longer safe to eat?

*Please select one answer only*

**RANDOMISE 1-4**

1. Use by date
2. Best before date
3. Sell by date
4. Display until date
5. It depends **[EXCLUSIVE]**
6. All of these **[EXCLUSIVE]**
7. None of these **[EXCLUSIVE]**
8. Don't know **[EXCLUSIVE]**

**[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]**

**COOKDATES** How often, if at all, do you check use by dates when you are about to cook or prepare food?

*Please select one answer only*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. It varies too much to say
7. Don't know

**[ASK AS SPECIFIED PER ITEM] [SHOW AS CAROUSEL GRID]**

**SINGLE CODE PER ROW.**

**RANDOMISE ROWS AND ENSURE EATFOODUBD\_e IS SHOWN AFTER EATFOODUBD  
c&d IS SHOWN**

**EATFOODUBD** When, if at all, is the latest you would eat or drink the following items after their use-by date? Please do not include anything that you have frozen on or before the use-by date and consumed at a later date.

*Please select one answer for each food.*

<b>EATFOODUBD_a</b>	Raw meat such as beef, lamb or pork or raw poultry <b>[ASK IF VEG=4,5 or 6]</b>
<b>EATFOODUBD_b</b>	Cooked meats <b>[ASK IF VEG=4,5 or 6]</b>
<b>EATFOODUBD_c</b>	Smoked fish <b>[ASK IF VEG=2,4,5 or 6]</b>
<b>EATFOODUBD_d</b>	Shellfish <b>[ASK IF VEG=2,4,5 or 6]</b>
<b>EATFOODUBD_e</b>	Any other fish <b>[ASK IF VEG=2,4,5 or 6]</b>
<b>EATFOODUBD_f</b>	Bagged salads <b>[ASK ALL]</b>
<b>EATFOODUBD_g</b>	Cheese <b>[ASK IF VEG=1,2,4,5 or 6]</b>
<b>EATFOODUBD_h</b>	Milk <b>[ASK IF VEG=1,2,4,5 or 6]</b>
<b>EATFOODUBD_i</b>	Yoghurt <b>[ASK IF VEG=1,2,4,5 or 6]</b>

1. 1-2 days after the use-by date
2. 3-4 days after the use-by date
3. 5-6 days after the use-by date
4. 1-2 weeks after the use-by date
5. More than 2 weeks after the use-by date
6. {IF EATFOODUBD\_a-g & i: I don't eat this food after its use-by date}
7. {IF EATFOODUBD\_h: I don't drink this after its use-by date}
8. Don't know / I don't ever check the use-by date of this
9. {IF EATFOODUBD\_a-g & i: Not applicable – I never eat this}
10. {IF EATFOODUBD\_h: Not applicable – I never drink this}

**[TIMESTAMP 19]**

**[ASK ALL]**

**FRIDGERAW1** How do you store raw meat and poultry in the fridge?

**RANDOMISE CODES 1-5**

*Please select all that apply*

1. Away from cooked foods
2. Covered with film / foil
3. In a sealed container
4. In its original packaging
5. On a plate
6. I don't buy or store meat or poultry **[EXCLUSIVE]**
7. I don't store raw meat / poultry in the fridge **[EXCLUSIVE]**
8. I don't have a fridge **[EXCLUSIVE]**
9. Don't know

**[ASK IF STORE RAW MEAT IN THE FRIDGE. FRIDGERAW1=1-5]**

**FRIDGERAW2** Where in the fridge do you store raw meat and poultry?

*Please select all that apply*

1. Wherever there is space **[EXCLUSIVE]**
2. At the top of the fridge
3. In the middle of the fridge
4. At the bottom of the fridge
5. I don't buy meat or poultry **[EXCLUSIVE]**
6. I don't store meat or poultry in the fridge **[EXCLUSIVE]**
7. I don't have a fridge **[EXCLUSIVE]**
8. Don't know **[EXCLUSIVE]**

**[TIMESTAMP 20]**

**[ASK ALL]**

**FRIDGECH1** Do you, or anyone else in your household, ever check your fridge temperature?

*Please select one answer only*

1. Yes
2. No
3. Don't know
4. I don't need to – it has an alarm if it is too hot or cold
5. I don't have a fridge

**[ASK HH CHECKS FRIDGE. FRIDFECH1=1]**

**FRIDGECH2\_w5** How often, if at all, do you or someone else in your household check the temperature of the fridge?

*Please select one answer only*

1. At least daily
2. 2-3 times a week
3. Once a week
4. Less than once a week but more than once a month
5. Once a month
6. Four times a year
7. Once or twice a year
8. Less often / Never
9. Don't know

**[ASK HH CHECKS FRIDGE. FRIDFECH1=1]**

**FRIDGECH3** How do you (or someone else in your household) normally check the temperature?

**RANDOMISE APART FROM EXCLUSIVE CODES**

*Please select one answer only*

1. Check the setting / gauge
2. Check the temperature display built into the fridge
3. Put a thermometer in the fridge and check
4. Check for ice or condensation
5. Feel food inside to see if it is cold
6. Don't know **[EXCLUSIVE]**
7. Other **[EXCLUSIVE]**

**[ASK ALL]**

**FRIDGECH4** What do you think the temperature inside your fridge should be?

*Please select one answer only*

1. Less than 0 degrees C (less than 32 degrees F)
2. Between 0 and 5 degrees C (32 to 41 degrees F)
3. More than 5 but less than 8 degrees C (42 to 46 degrees F)
4. 8 to 10 degrees C (47 to 50 degrees F)
5. More than 10 degrees C (over 50 degrees F)
6. Other
7. Don't know
8. I don't have a fridge

**[TIMESTAMP 21]**

**HANDWASH** When you are at home, how often, if at all, do you...

**HANDWASH\_a** ...Wash your hands before starting to prepare or cook food

**[ASK IF DOES ANY COOKING – COOKHH = 1,2, 5 OR**

**EVCOOK = 1]**

**HANDWASH\_b** ...Wash your hands immediately after handling raw meat, poultry or fish **[ASK IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]**

**HANDWASH\_c** ...Wash your hands before eating **[ASK ALL]**

*Please select one answer only for each statement*

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't cook meat, poultry or fish {DISPLAY ONLY FOR STATEMENT B}
7. Don't know

**[ASK ALL]**

**EOHANDWASH** When eating outside of the home (e.g. in a restaurant or café, on a picnic, or on-the-go) how often, if at all, do you wash your hands, or use hand sanitising gel or wipes before eating?

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

**[TIMESTAMP 22]**

**MODULE: FOOD CONCERNS**

**[ASK ALL]**

**FOODISSA1** Do you have any concerns about the food you eat?

*Please select one answer only*

1. Yes
2. No

**[ASK IF FOODISSA1=1]**

**FOODISSA2** What are your concerns about the food you eat?

*Please write your answer in the box below in a few words*

**OPEN BOX**

**[ASK ALL]**

**FOODISSB1\_w6**

Do you have concerns about any of the following?

**RANDOMISE ANSWER OPTIONS ACROSS 3 PAGES. WITH 20 AND 21 APPEARING AT THE END OF EACH LIST AS EXCLUSIVE CODES**

*Please select all that apply.*

**[MULTI-CODE]**

1. Cooking safely at home
2. Food poisoning (e.g. Salmonella and E. Coli)
3. Food hygiene when eating out
4. Food hygiene when ordering takeaways
5. The use of pesticides
6. The use of additives (e.g. preservatives and colouring)
7. Chemical contamination from the environment (e.g. lead in food)
8. Hormones, steroids or antibiotics in food
9. Genetically Modified (GM) foods
10. Food prices
11. Food allergen information (e.g. availability and accuracy)
12. The amount of salt in food



13. The amount of sugar in food
14. The amount of fat in food
15. The number of calories in food
16. Food waste
17. Animal welfare
18. Food miles (e.g. the distance food travels)
19. Food fraud or crime (e.g. food not being what the label says it is)
20. Being able to eat healthily
21. The quality of food
22. The amount of food packaging
23. None of these **[EXCLUSIVE]**
24. Don't know **[EXCLUSIVE]**

**[ASK ALL WHO SELECT TWO OR MORE OPTIONS FROM CODES 1-22 AT FOODISSB1]**

**FOODISSB2\_w6** Which of these food issues are you most concerned about?

*Please select one answer only*

**[PULL ANSWERS THAT ARE SELECTED AT FOODISSB1]**

99. Don't know

**[FOOD SYSTEM] [aka FOOD WE CAN TRUST]**

**[TIMESTAMP 23]**

**[ASK ALL]**

**FOODCONF** How confident are you that...

**FOODCONF\_a** ...the food you buy is **safe to eat**

**FOODCONF\_b** ...the information on food labels is **accurate** (e.g. ingredients, nutritional information, country of origin)

*Please select one answer only for each statement*

1. Very confident
2. Fairly confident

3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

**MODULE: FOOD WE CAN TRUST**

**[ASK ALL]**

**FOODSUPPLY** How confident are you in the food supply chain? That is all the processes involved in bringing food to your table.

*Please select one answer only*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

**[ASK ALL]**

**FOODCONF1** How confident are you that...

**FOODCONF1\_a** ...Farmers in the UK [IF NORTHERN IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

**FOODCONF1\_b** .... Slaughterhouses and dairies in the UK [IF NORTHERN IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

**FOODCONF1\_c** ...Food manufacturers (e.g. factories) in the UK [IF NORTHERN IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

**FOODCONF1\_d** .... Shops and supermarkets in the UK [IF NORTHERN IRELAND: 'and Ireland] ensure the food you buy is safe to eat?

*Please select one answer only for each statement*

1. Very confident
2. Fairly confident

3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

**[ASK ALL]**

**FOODCONF2** How confident are you that...

**FOODCONF2\_a** ...Restaurants in the UK [IF NORTHERN IRELAND: 'and Ireland]  
ensure the food you buy is safe to eat?

**FOODCONF2\_b** ...Takeaways in the UK [IF NORTHERN IRELAND: 'and Ireland]  
ensure the food you buy is safe to eat?

**FOODCONF2\_c** ... Online ordering and delivery companies e.g. Just Eat,  
Deliveroo or Uber Eats, etc ensure the food you buy is safe to  
eat?

*Please select one answer only for each statement*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

**[TIMESTAMP 24]**

**[ASK ALL]**

**HEARDOF\_w6** Which of the following, if any, have you heard of?

*Please select all that apply.*

[ENGLAND]

1. Food Standards Agency (FSA)
2. UK Health Security Agency (UKHSA)

3. Department for Environment, Food and Rural Affairs (DEFRA)
4. Environment Agency
5. Health and Safety Executive (HSE)
6. The Office for Health Improvement and Disparities
7. None of these [EXCLUSIVE]

[WALES]

1. Food Standards Agency (FSA)
2. Public Health Wales
3. Natural Resources Wales
4. Health and Safety Executive (HSE)
5. None of these [EXCLUSIVE]

[NI]

1. Food Standards Agency (FSA)
2. Public Health Agency (PHA)
3. Department of Agriculture, Environment and Rural Affairs (DAERA)
4. Health and Safety Executive Northern Ireland (HSENI)
5. safefood
6. None of these [EXCLUSIVE]

**[TIMESTAMP 25]**

**[ASK ALL]**

**FSADO** How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

*Please select one answer only*

1. I know a lot about the FSA and what it does
2. I know a little about the FSA and what it does
3. I've heard of the FSA but know nothing about it
4. I hadn't heard of the FSA until I was contacted to take part in this survey
5. I've never heard of the FSA

**[ASK THOSE WHO HAVE NO OR LITTLE PRIOR KNOWLEDGE OF THE FSA- FSADO = 3-5]**

**FSACON1** How confident are you that the Government Agency responsible for food safety in England, Wales and Northern Ireland...

**FSACON1\_a** ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

**FSACON1\_b** ...is committed to communicating openly with the public about food-related risks?

**FSACON1\_c** ...takes appropriate action if a food-related risk is identified?

*Please select one answer for each statement only*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

**[ASK THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO = 1 or 2]**

**FSACON2** How confident are you that the Food Standards Agency...

**FSACON2\_a** ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

**FSACON2\_b** ...is committed to communicating openly with the public about food-related risks?

**FSACON2\_c** ...takes appropriate action if a food-related risk is identified?

*Please select one answer for each statement only*

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

**[ASK ONLY THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO=1 or 2]**

**FSATRUST** How much do you trust or distrust the Food Standards Agency to do its job? That is to make sure that food is safe and what it says it is.

*Please select one answer only*

1. I trust it a lot
2. I trust it
3. I neither trust nor distrust it
4. I distrust it
5. I distrust it a lot
6. Don't know

**[TIMESTAMP 26]**

**[ASK ALL]**

**STATEMENTS RANDOMISED. LINK STATEMENTS B AND C AND D AND E, SO THEY APPEAR TOGETHER WHEN RANDOMISED**

**ISSUESIMPACT** Thinking about food in [IN ENGLAND AND WALES: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] today, how concerned, if at all, do you feel about each of the following topics?

*Please select one answer for each statement*

**ISSUESIMPACT\_a** Affordability of food

**ISSUESIMPACT\_b** Food produced in [IN ENGLAND AND WALES: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being safe and hygienic

**ISSUESIMPACT\_c** Food from outside [IN ENGLAND AND WALES: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being safe and hygienic

- ISSUESIMPACT\_d** Food produced in [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being what it says it is
- ISSUESIMPACT\_e** Food from outside [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being what it says it is
- ISSUESIMPACT\_f** Food being produced sustainably
- ISSUESIMPACT\_g** The availability of a wide variety of food
- ISSUESIMPACT\_h** Animal welfare in the food production process
- ISSUESIMPACT\_i** Ingredients and additives in food
- ISSUESIMPACT\_j** Genetically modified (GM) food
1. Highly concerned
  2. Somewhat concerned
  3. Not very concerned
  4. Not at all concerned
  5. Don’t know

**[TIMESTAMP 27]**

## **MODULE: HOUSEHOLD FOOD SECURITY**

**[NEW SCREEN]** The following questions ask about your household’s personal situation.

**[ASK ALL]**

[FOR THE FOLLOWING PLEASE USE CAROUSEL GRID FORMAT]

**FOODSEC** Please say whether the statement below was often true, sometimes true or never true for {TEXT FILL DEPENDING ON HH SIZE: you/people in your household} in the last 12 months.

**FOODSEC\_1** {TEXT FILL DEPENDING ON HH SIZE: I/We} worried whether (my/our) food would run out before (I/we) got money to buy more.

**FOODSEC\_2** The food that (I/we) bought just didn’t last, and {TEXT FILL DEPENDING ON HH SIZE: I/we} didn’t have money to get more.

**FOODSEC\_3** {TEXT FILL DEPENDING ON HH SIZE: I/We} couldn't afford to eat balanced meals.

*Please select one answer only for each statement*

1. Often true
2. Sometimes true
3. Never true
4. Don't know or prefer not to say

**[ASK IF FOODSEC\_1=1 or 2 FOODSEC\_2=1 or 2 FOODSEC\_3=1 or 2]**

**SKIPMEAL** In the last 12 months, did you {IF OTHER ADULTS IN HH or any other adult in your household} ever cut the size of your meals or skip meals because there wasn't enough money for food?

*Please select one answer only*

1. Yes
2. No
3. Don't know or prefer not to say

**[IF SKIPMEAL = 1]**

**SKIPREQ** How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

*Please select one answer only*

1. Almost every month
2. Some months but not every month
3. Only 1 or 2 months
4. Don't know or prefer not to say

**[ASK IF FOODSEC\_1=1 or 2 FOODSEC\_2=1 or 2 FOODSEC\_3=1 or 2]**



**EATLESS** In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money for food?

*Please select one answer only*

1. Yes
2. No
3. Don't know or prefer not to say

**[ASK IF FOODSEC\_1=1 or 2 FOODSEC\_2=1 or 2 FOODSEC\_3=1 or 2]**

**HUNGRY** In the last 12 months, were you ever hungry but didn't eat because there wasn't enough money for food?

*Please select one answer only*

1. Yes
2. No
3. Don't know or prefer not to say

**[ASK IF FOODSEC\_1=1 or 2 FOODSEC\_2=1 or 2 FOODSEC\_3=1 or 2]**

**LOSTWT** In the last 12 months, did you lose weight because there wasn't enough money for food?

*Please select one answer only*

1. Yes
2. No
3. Don't know or prefer not to say

**[ASK IF SKIPMEAL =1 and/or EATLESS =1 and or HUNGRY =1 and/or LOSTWT =1]**

**NOTEAT** In the last 12 months, did you {TEXT FILL IF OTHER ADULTS IN HH: or any other adults in your household} ever not eat for a whole day because there wasn't enough money for food?

**SINGLE CODE**

*Please select one answer only*

1. Yes
2. No
3. Don't know or prefer not to say

**[ASK IF DIDN'T EAT FOR WHOLE DAY IN LAST 12 MONTHS – NOTEAT = 1]**

**NOTEATFREQ** How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

*Please select one answer only*

1. Almost every month
2. Some months but not every month
3. Only 1 or 2 months
4. Don't know or prefer not to say

**[TIMESTAMP 28]**

**[ASK ALL]**

**CHANGEA** In the last 12 months, have you made any of these changes for **financial reasons**?

**MULTICODE. RANDOMISE ANSWERS APART FROM CODES 21 AND 22**

*Please select all that apply*

1. Eaten out less
2. Eaten at home more
3. Eaten fewer takeaways
4. Eaten more takeaways
5. Cooked from scratch more
6. Bought items on special offer more (e.g. 3 for 2)
7. Prepared food to be kept as leftovers / cooked in batches more
8. Changed where you buy food to somewhere cheaper
9. Changed the food you buy to something cheaper
10. Made packed lunches more
11. Kept leftovers for longer before eating
12. Bought reduced / discounted food close to its use by date more
13. Eaten food past its use by date more
14. Started using a food bank/emergency food provider
15. Reduced the amount of fresh food you buy
16. Swapped to buying food with lower welfare or environmental standards
17. Bought less food that is locally produced
18. Bulked out meals with cheaper ingredients more
19. Changed the length of time or temperature food is cooked at
20. Changed the setting on the fridge or freezer
21. I have made another food-related change (please specify)
22. I have not made any changes

**[TIMESTAMP 29]**

**[ASK ALL]**

**FOODBANK** In the last 12 months, have you, or anyone else in your household, received a free parcel of food from a food bank or other emergency food provider?

*Please select one answer only*

1. Yes
2. No
3. Prefer not to say

**[ASK IF CHANGEA=14 OR FOODBANK=1]**

**FBANKFREQ** How often in the last 12 months, have you, or anyone else in your household, received a free food parcel from a food bank or other emergency food provider?

*Please select one answer only*

1. Only once in the last year
2. Two or three times in the last year
3. Four to six times in the last year
4. More than six times but not every month
5. Every month or more often
6. Don't know
7. Prefer not to say

**[TIMESTAMP 30]**

**[ASK ALL]**

**FOODCLUB** Social supermarkets (also known as food clubs / hubs or community pantries) allow people to buy food at a heavily discounted price, or as part of a membership. These are generally community organisations and are different from food banks as they offer a choice of food, provide a retail-like environment and may provide social support.

In the last 12 months, have you, or anyone else in your household, used a social supermarket (also known as a food club / hub or community pantry)?

*Please select one answer only*

1. Yes
2. No
3. Prefer not to say
4. I had not heard of a social supermarket, food club / hub or community pantry before today

**[ASK IF FOODCLUB=1]**

**FOODCLUBFREQ** How often in the last 12 months, have you, or anyone else in your household, used a social supermarket (also known as a food club / hub or community pantry)?

*Please select one answer only*

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

**[TIMESTAMP 31]**

**[ASK IF CHILDREN AGED 5-15 in HOUSEHOLD]**

**FOODSCH** Did {TEXT FILL BASED ON NUMBER OF CHILDREN: your child/any of the children in your household} attend any of the following in the past 12 months?

*Please select all that apply*

1. A breakfast club before school
2. An after-school club where they also received a meal (tea/dinner)
3. A lunch and activity club that ran only during school holidays

4. None of these [EXCLUSIVE]
5. Don't know [EXCLUSIVE]

**[ASK IF PREGNANT OR CHILD IN HH AGED 0-4]**

**HSVOUCH** Do you receive Healthy Start vouchers {IF PREGNANT: for yourself} {IF CHILDREN IN HH: for your children} {IF BOTH: for yourself or your children}?

[INFO BUTTON: Healthy Start is a voucher scheme for women who have young children or who are pregnant and receiving benefits. Vouchers can be used to buy basic foods like milk or fruit, as well as vitamins]

*Please select one answer only*

1. Yes
2. No
3. Don't know
4. Prefer not to say

**[TIMESTAMP 32]**

**MODULE: ABOUT YOU 2**

And finally, some more general questions about you {TEXT FILL IF LIVES WITH OTHERS and your household} to help us analyse our results.

**[ASK ALL]**

**AGEYR** What is your age in years?

**[OPEN BOX - ALLOW UP TO 3 DIGITS TO BE TYPED IN. ALLOW ANSWERS BETWEEN 16 AND 120]**

**[ASK IF RESPONDENT TRIES TO SKIP AGEYR WITHOUT PROVIDING AN ANSWER]**

**AGEBAND** Which age category are you in?

1. 16-24
2. 25-29
3. 30-34
4. 35-39
5. 40-44
6. 45-49
7. 50-54
8. 55-59
9. 60-64
10. 65-69
11. 70-79
12. 80 or older
13. Prefer not to say

**[ASK ALL]**

**COUPLE** Are you living with someone in this household as a couple?

*Please select one answer only*

1. Yes
2. No

**[ASK ALL] MARSTAT** Are you...

*Please select one answer only*

1. Single, that is, never married and never registered a civil partnership
2. Married
3. Separated, but still legally married
4. Divorced
5. Widowed
6. In a registered civil partnership
7. Separated, but still legally in a civil partnership

8. Formerly in a civil partnership which is now legally dissolved
9. Surviving partner from a civil partnership
10. Prefer not to say

**[ASK ALL] ACTSTAT** What is your current working status?

*Please select first answer to apply*

1. Student – in full-time education studying for a recognised qualification
2. Working full-time (30+ hours)
3. Working part-time (less than 30 hours)
4. Not working – on maternity / paternity leave
5. Not working – retired
6. Not working – looking after house/children/relatives
7. Not working – long term sick or disabled
8. Unemployed – less than 12 months
9. Unemployed – 12 months or more
10. Student – in part-time education studying for a recognised qualification
11. Doing something else

**[ASK IF 2 OR 3 AT ACTSTAT]**

**WORKHOME**

At the moment, are you working from home?

1. Yes, I work from home all or most of the time
2. Yes, I work from home some of the time
3. No, I never work from home
4. Prefer not to say

**[ASK ALL]**

**ETHGRP** Which one of the following best describes your ethnic group or background?



*Please select one answer only*

**WHITE [drop down options below]**

1. English/Welsh/Scottish/Northern Irish/British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please specify)

**MIXED [drop down options below]**

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed/multiple ethnic background (please specify)

**ASIAN OR ASIAN BRITISH [drop down options below]**

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian/Asian British background (please specify)

**BLACK OR BLACK BRITISH [drop down options below]**

14. Caribbean
15. African
16. Any other Black/Black British background (please specify)

**OTHER ETHNIC GROUP [drop down options below]**

17. Arab
18. Any other ethnic group (please specify) **[offer open text box for this]**
19. Prefer not to say

**[ASK ALL]**

**RELIG** What is your religion?

*Please select one answer only*

1. No religion
2. Christian
3. Buddhist
4. Hindu
5. Jewish
6. Muslim
7. Sikh
8. Any other religion
9. Prefer not to say

**[ASK ALL]**

**LTCOND** Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

*Please select one answer only*

1. Yes – physical condition
2. Yes – mental health condition
3. Yes – both physical and mental health condition
4. No
5. Prefer not to say

**[ASK ALL]**

**INCTYPE1** Below is a list of various possible sources of income. Can you please indicate which kinds of income your household receives?

*Please select all answers that apply*

1. Earnings from employment or self-employment
2. Pension from a former employer

3. Maternity or paternity pay
4. State Pension
5. Universal Credit
6. Child Benefit
7. Income Support
8. Personal Independence Payment, Disability Living Allowance, Attendance Allowance
9. Other State Benefits
10. Tax Credits
11. Employment Support Allowance (ESA)
12. Interest from savings and investments etc.
13. Other kinds of regular allowance from outside the household e.g rent, maintenance
14. No source of income **[EXCLUSIVE]**
15. Prefer not to say **[EXCLUSIVE]**

**[ASK ALL]**

**INCTOT\_ANNUAL\_w4** Thinking of the income of the household as a whole, which of the following groups represents the total income of the whole household before deductions for income tax, National Insurance etc. You may indicate either annual or monthly income.

*Please select one answer only*

	<b>Annual Income</b>	<b>Monthly Income</b>
1	Less than £13,000	less than £1,083
2	£13,000-£18,999	£1,083-£1,583
3	£19,000-£25,999	£1,584-£2,167
4	£26,000-£31,999	£2,168-£2,667
5	£32,000-£47,999	£2,668-£4,000
6	£48,000-£63,999	£4,001-£5,333
7	£64,000-£95,999	£5,334-£8,000
8	More than £96,000	more than £8,000

9 Prefer not to say

**[ASK IF NOT WORKING – ACTSTAT=1 or 5-11]**

**EVWORK** Have you ever worked?

*Please select one answer only*

1. Yes
2. No

**[ASK IF ACTSTAT = 2 ,3 OR 4 OR IF EVWRK = 1]**

[Note question wording slightly different according to whether they are working or not]

**[IF ACTST = 2 or 3] SEMP** Are you working as an employee or are you self-employed?

**[IF ACTST = 4] SEMP** Please tell us about the work you are on maternity/paternity leave from

**[IF EVWRK = 1] SEMP** Were you working as an employee or were you self-employed in your last main job?

*Please select one answer only*

1. Employed
2. Self-employed

**[ASK IF SEMP = 1]**

**[IF ACTSTAT = 2, 3 OR 4] SUPER** In your job do you have any formal responsibility for supervising the work of other employees?

**[IF EVWRK = 1] SUPER** In your job did you have any formal responsibility for supervising the work of other employees?

[INFO BUTTON: What do I include as supervising?

INCLUDE supervising employees

DO NOT include supervising children, animals or buildings.]

*Please select one answer only*

1. Yes
2. No

**[ASK IF SEMP = 1]**

**[IF ACTSTAT = 2, 3 OR 4] NEMPL** How many people work for your employer at the place where you work?

**[IF EVWRK = 1] NEMPL** How many people worked for your employer at the place where you worked?

*Please select one answer only*

1. 1 - 24
2. 25 - 499
3. 500 or more
4. Unsure

**[ASK IF SEMP = 2]**

**[IF ACTSTAT = 2, 3 OR 4] ANYEMP** Are you working on your own or do you have employees?

**[IF EVWRK = 1] ANYEMP** Were you working on your own or did you have employees?

*Please select one answer only*

1. On my own/with partner but no employees
2. With employees

**[ASK IF ANYEMP = 2]**

**[IF ACTSTAT = 2, 3 OR 4] NEMPL2** How many people do you employ at the place where you work?

**[IF EVWRK = 1] NEMPL2** How many people did you employ at the place where you worked?

*Please select one answer only*

1. 1 - 24
2. 25 - 499
3. 500 or more

**[ASK IF ACTSTAT = 2, 3 OR 4 EVWRK = 1]**

**[IF ACTSTAT = 2, 3 OR 4] OCCUP** Select the answer which best describes the sort of work you do.

**[IF EVWRK = 1] OCCUP** Select the answer which best describes the sort of work you did in your last job.

*Please select one answer only*

1. **Modern professional occupations** such as: teacher – nurse – physiotherapist - social worker - welfare officer – artist – musician - police officer (sergeant or above) - software designer
2. **Clerical and intermediate occupations** such as: secretary – personal assistant – clerical worker – office clerk – call centre agent – nursing auxiliary – nursery nurse
3. **Senior managers or administrators (usually responsible for planning, organising and co-ordinating work, and for finance)** such as: finance manager – chief executive
4. **Technical and craft occupations** such as: motor mechanic – fitter –

inspector – plumber – printer – tool maker – electrician – gardener – train driver

5. **Semi-routine manual and service occupations** such as: postal worker – machine operative – security guard – caretaker – farm worker – catering assistant – receptionist – sales assistant
6. **Routine manual and service occupations** such as: HGV driver – van driver – cleaner – porter – packer – sewing machinist – messenger – labourer – waiter/waitress – bar staff
7. **Middle or junior managers** such as: office manager – retail manager – bank manager – restaurant manager – warehouse manager – publican
8. **Traditional professional occupations** such as: accountant – solicitor – medical practitioner – scientist – civil/mechanical engineer

**[TIMESTAMP 33]**

## **VOUCHER AND RECONTACT QUESTIONS**

**[ASK ALL]**

**VOUCH** Thank you for taking the time to complete this survey. In appreciation, we would like to give you a gift voucher. To receive your gift voucher please enter your email address below.

If you provide us with your email address, we will send you an e-voucher within five working days after you have completed the survey. You will be able to redeem your e-voucher from a wide range of online retailers.

Please enter your email address here:

{open box}

Please re-enter your email address here:

{open box}

{Provide suitable standard space and format for this to be entered including double entry for accuracy with no option to paste second entry}

99. Do not wish to receive gift voucher

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher'}

**[ASK ALL]**

**RC1** This study was commissioned and funded by the Food Standards Agency (FSA). The FSA may wish to carry out follow up research on this topic sometime within the next two years.

If you agree, we will pass your name and email address to the FSA so they can invite you to take part in follow up research. The FSA may share these details with research agencies appointed to carry out this follow up research on their behalf. The full privacy policy can be found here [insert link].

Would you be willing for Ipsos to share your name, email address and your survey responses with the FSA to allow them and their agents to contact you again for follow up research? [INFO BUTTON: If you agree to be recontacted by the FSA or their partners, Ipsos will forward your name and email address, alongside any relevant Food and You survey responses. Please be assured that your name, email address and survey responses will be held securely by the above organisations and will only be used for research purposes if follow up research is done. This information will not be used for commercial purposes, and will be destroyed after two years.]

*Please select one answer only*

1. Yes
2. No



**[ASK IF RC1 = 1]**

**RC3** What is your name (forename and surname)?

*Please write your names in the box below*

Forename

[Provide suitable standard space and format for this to be entered]

Surname

[Provide suitable standard space and format for this to be entered]

[If they try to move on without entering details or with just one letter in a field:

Error message: If you are willing to be re-contacted about this study or follow up research we need your full name in order to contact you]

**[ASK IF RC1=1 and VOUCH has email address]**

**RC4A** You have already given us your email address for sending the voucher. May we also use this to contact you about further research?

*Please select one answer only*

1. Yes
2. No

**[ASK IF RC1=1 and VOUCH= no email address (99)]=**

**RC4** What is your email address?

INFO BUTTON: ***What will you use my email address for?*** If you provide us with your email address, this may be used to contact you to ask questions about this study or invite you to take part in follow up research on the topic.

Please enter your email address here:

{open box}

Please re-enter your email address here:

{open box}

99. Do not wish to give email address

{Provide suitable standard space and format for this to be entered including double entry for accuracy but with no opportunity to paste into second entry}

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher'}

### **[TIMESTAMP 34]**

You have now reached the end of the survey. To submit your answers, please click the 'submit' button below.

### **[THANKS]**

**Thank you very much for giving your time to take part in this survey.**

**The results will be used by the FSA to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.**

**Your answers have now been submitted. You can exit the questionnaire by closing your internet browser.**

**Is there another adult in your household who has not yet completed the survey? If so, please remind them that they can also take part in the survey. Thank you!**

**If you have any questions, please visit our survey website: [www.foodandyou2.org](http://www.foodandyou2.org) or contact us using the details below**

**Email: [foodandyou2survey@Ipsos.com](mailto:foodandyou2survey@Ipsos.com).**

**Telephone helpline: 0800 014 9467**