

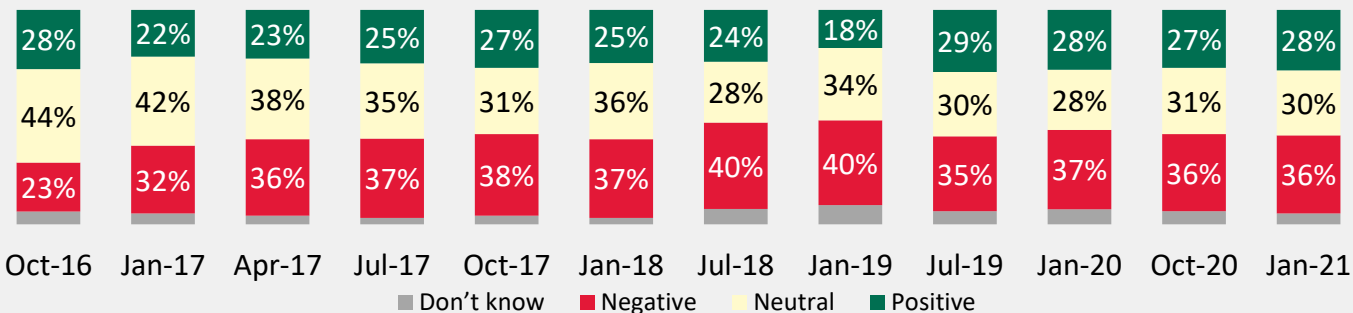
Citizens' views on the EU and food issues

Summary of findings – January 2021

This headline note pulls out key findings from the eleventh wave of tracking citizens' attitudes to food and regulation within the context of leaving the EU. Significant changes over time are indicated with symbols – see key below. This latest wave was conducted in January with a sample of 1,492 adults aged 16+ in England, Wales and Northern Ireland.

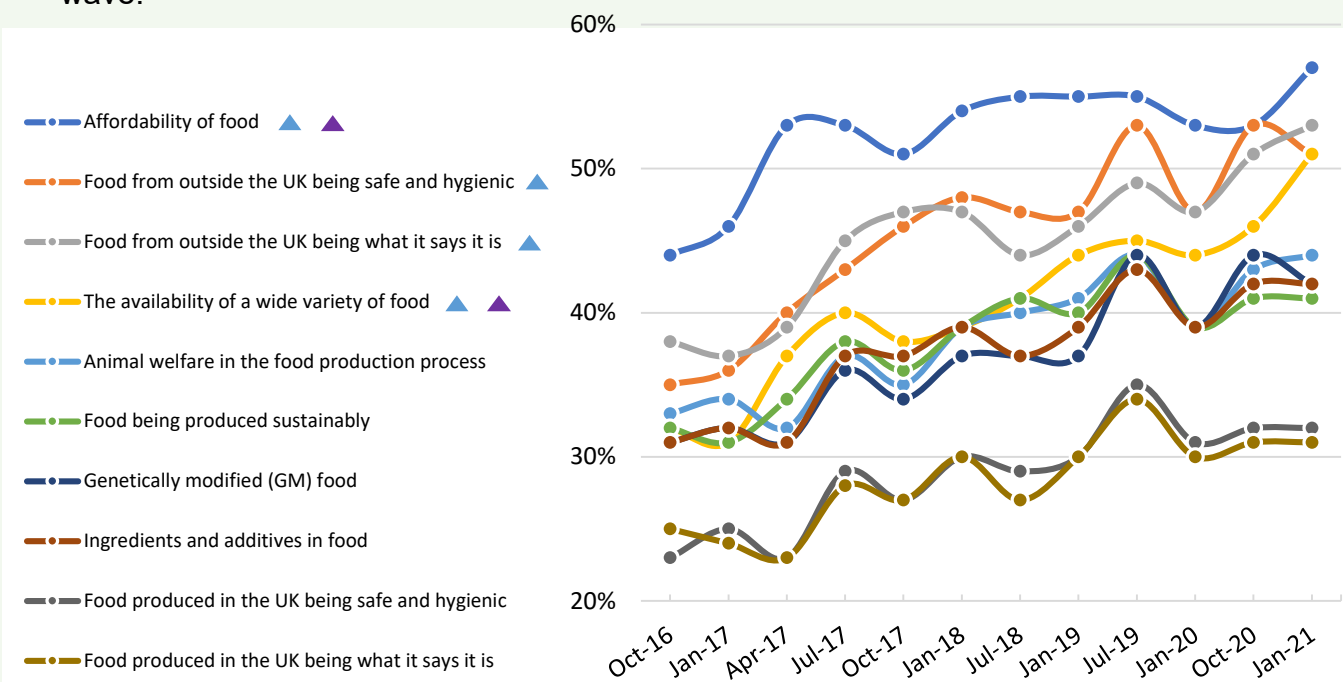
Key findings:

- The proportions of citizens believing that the vote to leave the EU will have a positive, neutral or negative effect on food over the next 2-3 years has remained roughly the same this wave compared to the previous wave in October 2020 and around this time last year. A larger proportion of people believe it will have a negative effect (36%) than positive effect (28%).



(Q1. Do you think the recent vote to leave the EU will have a positive, neutral or negative effect on food over the next 2-3 years?)

- In this first wave since the end of the transition period the peak levels of concern seen in the last wave have generally been maintained or even risen. Top areas of concern continue to be affordability, and food from outside the UK being safe and hygienic and what it says it is all of which are significantly higher than this time last year. **There has been a notable increase in concern around availability of a wide variety of food**, which is now amongst the top concerns and is significantly higher than any previous wave.



(Q7. And would you say you were more or less concerned about the following food issues, now that the UK has voted to leave the European Union? NET More concerned: I am more concerned than I was / I am much more concerned than I was)