

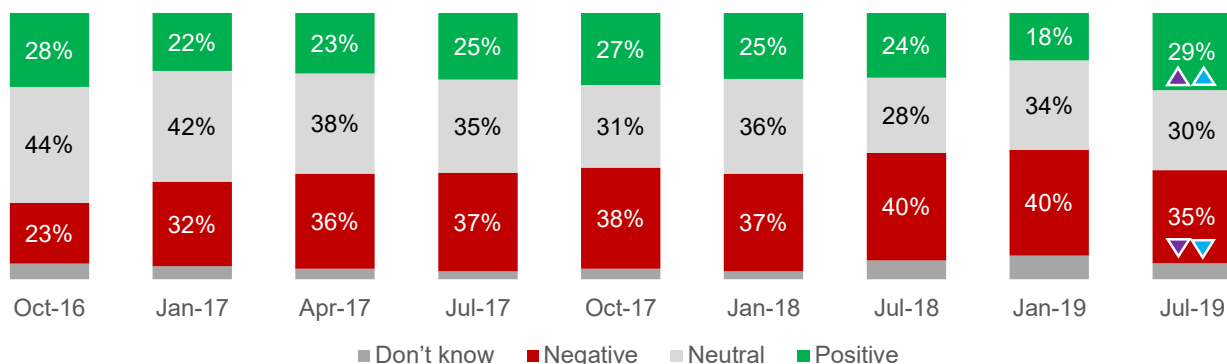
Citizens' views on the EU and food issues

Summary of findings – July 2019

This headline note pulls out key findings from the ninth wave of tracking citizens' attitudes to food and regulation within the context of leaving the EU. Significant changes over time are indicated with symbols - see key below. This latest wave was conducted in July 2019 with a sample of 1,438 adults aged 16+ in England, Wales and Northern Ireland.

Key findings:

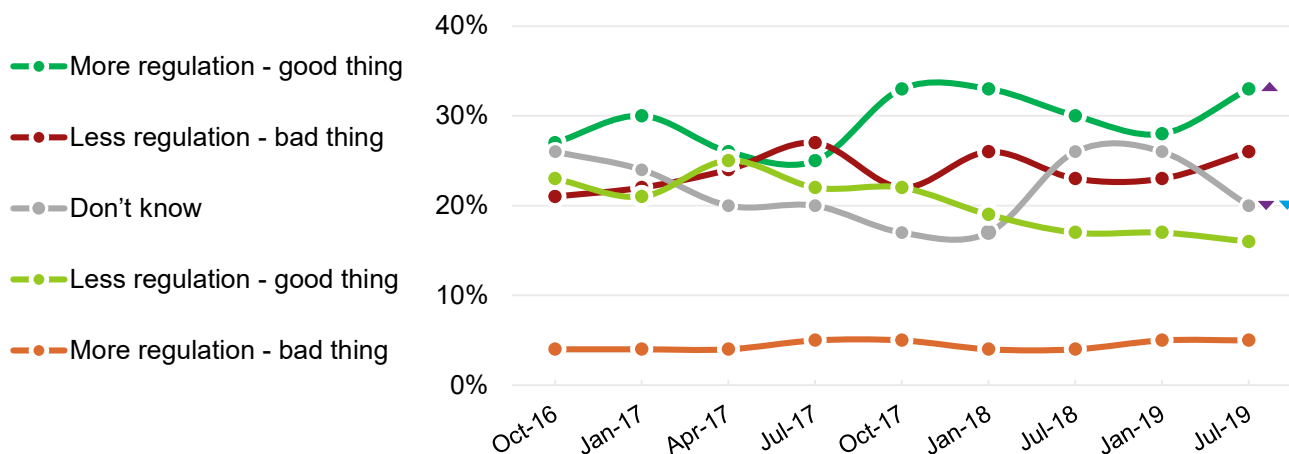
- 1 Following the low point in January 2019 (18%), this wave has seen an **increase in anticipation of a positive effect on food** over the next two to three years (29% expect a positive impact vs. 35% anticipating a negative impact).



(Q1. Do you think the recent vote to leave the EU will have a positive, neutral or negative effect on food over the next 2-3 years?)

- 2 Similarly, this wave has seen **increased expectation of improvement** for all food issues asked about in the context of EU exit (between 13% and 22% expecting improvement on each issue). However, overall, citizens remain **more likely to think that things will get worse** than improve the for majority of issues.
- 3 There continues to be a downward trend in the proportion anticipating an impact on food prices (now 40%, down from 50% in January 2018). However, there have also been **increases in reported concern for several issues this wave**, including GM food and food from both inside and outside the UK being safe and hygienic.

- 4 **A third of citizens expect and want more regulation** – a significant increase from January 2019 (28%).



(Q11. On the whole, which of the following best describes how you think regulation around food in the UK will change as a result of the UK voting to leave the European Union?)