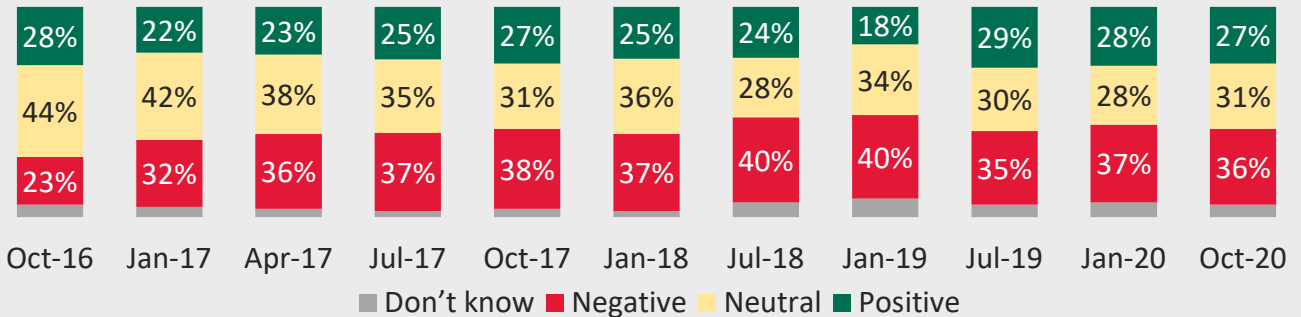


Citizens' views on the EU and food issues: Summary of findings – October 2020

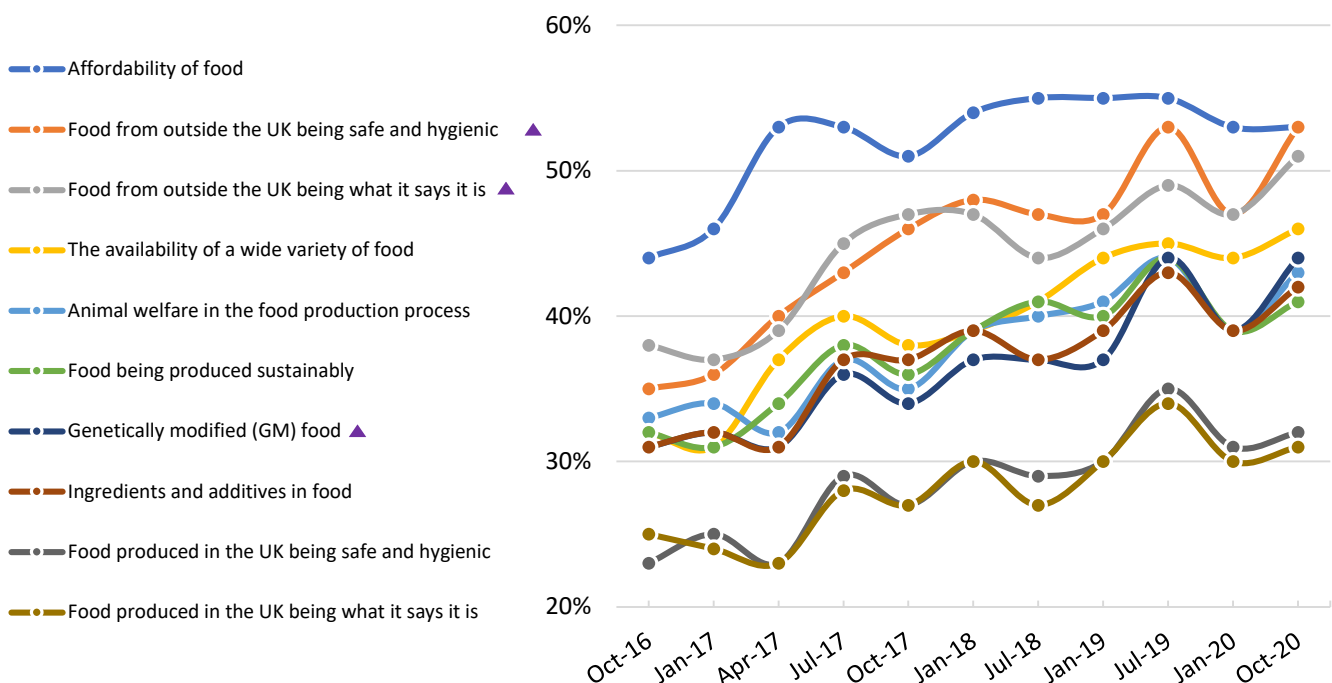
This headline note pulls out key findings from the eleventh wave of tracking citizens' attitudes to food and regulation within the context of leaving the EU. Significant changes over time are indicated with symbols – see key below. This latest wave was conducted in October with a sample of 1,488 adults aged 16+ in England, Wales and Northern Ireland.

1 The proportions of citizens believing that the vote to leave the EU will have a positive, neutral or negative effect on food over the next 2-3 years has remained roughly the same this wave compared to the previous wave in January 2020. A larger proportion of people believe it will have a negative effect (36%) than positive effect (27%).



(Q1. Do you think the recent vote to leave the EU will have a positive, neutral or negative effect on food over the next 2-3 years?)

2 In this final wave before the UK ends the transition period levels of concern in light of EU exit have risen with many areas seeing peaks in concern. Top areas of concern continue to be affordability, and food from outside the UK being safe and hygienic and what it says it is, with the latter two seeing peaks in concern. There are also peaks in concern around availability and GM food.



(Q7. And would you say you were more or less concerned about the following food issues, now that the UK has voted to leave the European Union? NET More concerned: I am more concerned than I was / I am much more concerned than I was)

▲ Significant change vs. previous wave (Jul 2019) ▼ Significant change vs. previous year (Jan 2019)