

Exploring food attitudes and behaviours in the UK: Findings from the Food and You Survey 2010

Annex A: Tables

TNS-BMRB, Policy Studies Institute and University of Westminster

Social Science Research Unit
Food Standards Agency
March 2011



Table A1 Cleaning practices in the kitchen

	Base (unwtd)	Wipe surfaces after preparing food				Change tea towels every week			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Individual characteristics									
Gender									
Men	1299	1	6	13	76	2	8	9	71
Women	1864	1	2	5	92	1	4	6	86
Age band									
16-24	284	3	7	16	73	3	13	12	60
25-34	516	*	6	8	84	1	9	13	71
35-44	531	1	3	10	84	1	6	8	80
45-54	506	1	3	9	86	1	3	5	85
55-64	489	1	2	5	88	2	1	3	88
65-74	442	*	2	5	90	*	2	4	87
75+	393	*	1	7	86	*	3	4	85
Ethnic group									
White	2922	1	4	8	85	1	5	6	82
Non-White	236	1	5	13	77	2	16	18	55
Religious faith									
Christian	2339	1	3	8	86	1	4	6	83
Other religion	155	-	6	15	75	1	15	16	58
No religion	645	1	6	10	82	3	7	7	75
Highest qualification									
Degree or higher	651	1	4	12	81	2	9	12	70
A levels – Dip HE	983	1	3	9	84	1	6	7	80
GCSE	682	1	4	8	85	1	6	5	81
Other/none	820	*	4	6	86	1	3	5	83
Marital status									
Married/living as married	1629	1	3	7	86	1	4	6	82
Single/widowed/divorced/separated	1531	1	5	11	81	2	8	9	73
Economic status of respondent									
In work	1532	1	3	10	83	2	5	8	79
Retired	885	*	1	5	90	*	2	4	89
Unemployed	202	-	5	9	83	1	13	5	71
Economically inactive / Others	542	2	7	11	80	2	11	10	69

Question number: 4.1

Table A1 (continued)

	Base (unwtd)	Wipe surfaces after preparing food				Change tea towels every week			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Household characteristics									
Children under 16 in the household									
At least one	747	1	3	10	84	1	5	7	81
None	2416	1	4	9	84	2	6	7	78
Household size									
One person	936	1	4	12	82	2	11	6	75
Two people	1186	1	2	7	86	1	4	8	83
Three people	468	1	4	8	83	1	5	6	79
Four people	398	1	6	7	84	1	8	8	73
Five or more people	175	2	4	14	79	3	3	9	77
Housing tenure									
Owner occupier	1997	1	3	8	86	1	4	5	83
Private tenant	481	2	5	15	77	3	12	16	65
Social tenant	620	*	6	4	86	3	7	6	80
NS-SEC of Household Reference Person									
Professional/managerial	944	1	3	9	85	1	5	7	79
Intermediate	537	1	3	9	84	2	3	6	82
Routine/manual	1106	*	4	7	86	1	6	8	80
Household annual income									
Up to £10,399	510	1	4	8	85	2	12	7	72
£10,400 to £25,999	838	1	5	7	85	2	5	7	83
£26,000 to £51,999	635	*	3	7	88	2	5	6	82
£52,000 or more	391	1	3	11	84		5	9	82
Region									
England	2025	1	4	9	84	1	6	8	78
Wales	121	2	-	11	86	2	2	3	87
Scotland	511	1	3	8	85	2	4	5	81
Northern Ireland	506	2	7	8	76	1	3	9	77

Question number: 4.1

Table A1 (continued)

	Base (unwtd)	Change dishcloths/ sponges once a week				Clean sink every day			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Individual characteristics									
Gender									
Men	1299	6	14	12	58	5	16	15	56
Women	1864	5	12	9	72	3	12	15	69
Age band									
16-24	284	9	12	13	53	6	23	17	43
25-34	516	4	23	9	58	5	19	12	60
35-44	531	4	14	11	67	3	14	16	64
45-54	506	7	11	10	66	3	15	17	62
55-64	489	4	9	8	74	4	9	15	69
65-74	442	3	8	11	72	2	7	14	73
75+	393	5	9	9	68	1	7	11	75
Ethnic group									
White	2922	6	12	10	66	4	15	15	62
Non-White	236	4	20	12	58	1	11	13	71
Religious faith									
Christian	2339	5	11	10	68	3	12	16	64
Other religion	155	2	23	9	57	2	11	11	71
No religion	645	8	15	11	60	6	20	14	56
Highest qualification									
Degree or higher	651	8	21	11	57	5	19	16	57
A levels – Dip HE	983	6	13	11	62	4	18	18	56
GCSE	682	5	11	10	67	4	12	13	65
Other/none	820	3	8	9	74	2	6	12	75
Marital status									
Married/living as married	1629	4	12	10	68	3	11	14	67
Single/widowed/divorced/separated	1531	7	15	11	60	4	18	16	56
Economic status of respondent									
In work	1532	5	15	10	63	4	17	18	57
Retired	885	4	9	10	72	2	7	12	75
Unemployed	202	4	15	11	60	4	10	15	67
Economically inactive / Others	542	7	12	11	65	4	17	12	62

Question number: 4.1

Table A1 (continued)

	Base (unwtd)	Change dishcloths/ sponges once a week				Clean sink every day			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Household characteristics									
Children under 16 in the household									
At least one	747	4	13	10	67	3	12	13	67
None	2416	6	13	10	64	4	15	16	61
Household size									
One person	936	8	16	11	62	4	18	17	60
Two people	1186	5	11	10	69	3	11	16	66
Three people	468	2	11	13	65	6	16	12	60
Four people	398	6	16	10	58	4	16	15	59
Five or more people	175	7	12	7	69	2	15	12	66
Housing tenure									
Owner occupier	1997	5	11	10	67	3	14	16	62
Private tenant	481	7	21	12	55	4	20	14	59
Social tenant	620	4	14	10	67	4	10	11	72
NS-SEC of Household Reference Person									
Professional/managerial	944	6	15	10	61	5	17	18	56
Intermediate	537	5	10	11	65	3	14	16	61
Routine/manual	1106	4	12	10	69	3	11	15	69
Household annual income									
Up to £10,399	510	7	11	9	67	4	14	9	71
£10,400 to £25,999	838	5	13	11	67	3	14	15	65
£26,000 to £51,999	635	6	13	10	66	5	14	17	60
£52,000 or more	391	7	15	13	60	4	21	18	55
Region									
England	2025	6	14	11	63	4	15	15	62
Wales	121	3	11	5	74	4	4	15	70
Scotland	511	3	7	11	73	2	12	15	64
Northern Ireland	506	2	6	10	72	3	7	12	67

Question number: 4.1

Table A1 (continued)

	Base (unwtd)	Use tea towels to dry washing up			
		Never	Someti mes	Most of the time	Always
		%	%	%	%
Individual characteristics					
Gender					
Men	1299	16	25	9	44
Women	1864	19	26	9	42
Age band					
16-24	284	16	24	16	41
25-34	516	21	24	8	42
35-44	531	20	30	8	36
45-54	506	18	28	10	38
55-64	489	18	26	6	45
65-74	442	13	26	6	50
75+	393	10	17	8	57
Ethnic group					
White	2922	17	26	9	43
Non-White	236	17	27	10	40
Religious faith					
Christian	2339	17	26	9	42
Other religion	155	13	24	12	46
No religion	645	20	24	9	42
Highest qualification					
Degree or higher	651	20	35	10	29
A levels – Dip HE	983	17	27	9	41
GCSE	682	19	22	11	43
Other/none	820	13	18	6	59
Marital status					
Married/living as married	1629	17	26	9	42
Single/widowed/divorced/separated	1531	18	25	10	43
Economic status of respondent					
In work	1532	19	29	8	38
Retired	885	13	22	6	53
Unemployed	202	22	27	6	44
Economically inactive / Others	542	16	22	15	43

Question number: 4.1

Table A1 (continued)

	Base (unwtd)	Use tea towels to dry washing up			
		Never	Someti mes	Most of the time	Always
		%	%	%	%
Household characteristics					
Children under 16 in the household					
At least one	747	20	25	12	38
None	2416	16	26	8	44
Household size					
One person	936	21	24	9	44
Two people	1186	17	26	8	44
Three people	468	19	26	8	40
Four people	398	13	28	11	43
Five or more people	175	17	24	15	41
Housing tenure					
Owner occupier	1997	16	28	9	41
Private tenant	481	20	24	11	42
Social tenant	620	19	20	8	50
NS-SEC of Household Reference Person					
Professional/managerial	944	17	32	9	35
Intermediate	537	14	25	11	44
Routine/manual	1106	16	22	7	51
Household annual income					
Up to £10,399	510	18	21	8	49
£10,400 to £25,999	838	20	24	8	45
£26,000 to £51,999	635	18	30	7	40
£52,000 or more	391	18	31	11	35
Region					
England	2025	17	26	9	43
Wales	121	21	21	11	44
Scotland	511	20	25	8	40
Northern Ireland	506	9	23	11	50

Question number: 4.1

Table A2 Cleaning – hand washing

	Base (unwtd)	Wash hands after handling raw meat / fish				Wash hands before preparing food			
		Never %	Someti mes %	Most of the time %	Always %	Never %	Someti mes %	Most of the time %	Always %
Individual characteristics									
Gender									
Men	1299	1	4	5	79	2	5	10	79
Women	1864	1	2	4	89	*	3	8	89
Age band									
16-24	284	1	5	5	77	2	6	12	79
25-34	516	1	3	3	85	1	4	9	84
35-44	531	*	3	4	89	1	4	9	84
45-54	506	-	3	6	87	1	4	9	85
55-64	489	1	2	4	83	*	3	7	86
65-74	442	1	3	6	85	*	2	7	87
75+	393	1	2	6	82	*	7	7	79
Ethnic group									
White	2922	1	3	5	85	1	5	9	84
Non-White	236	1	4	3	77	1	2	9	84
Religious faith									
Christian	2339	*	3	5	87	1	4	8	85
Other religion	155	-	6	4	71	1	2	12	82
No religion	645	2	3	5	82	2	5	10	81
Highest qualification									
Degree or higher	651	1	3	6	82	1	5	10	82
A levels – Dip HE	983	*	3	5	87	*	3	8	86
GCSE	682	1	4	3	85	2	5	9	83
Other/none	820	*	2	5	83	1	5	8	82
Marital status									
Married/living as married	1629	*	2	5	86	1	3	8	85
Single/widowed/divorced/separated	1531	1	4	5	82	2	6	10	82
Economic status of respondent									
In work	1532	1	2	4	85	1	4	9	84
Retired	885	1	3	6	84	1	4	6	85
Unemployed	202	1	2	3	86	4	7	9	80
Economically inactive / Others	542	1	5	5	81	1	4	11	83

Question number: 4.1

Table A2 (continued)

	Base (unwtd)	Wash hands after handling raw meat / fish				Wash hands before preparing food			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Household characteristics									
Children under 16 in the household									
At least one	747	*	3	3	88	1	4	9	84
None	2416	1	3	5	83	1	4	9	83
Household size									
One person	936	2	4	5	85	1	6	10	82
Two people	1186	1	3	5	85	1	4	7	85
Three people	468	*	4	3	84	1	4	9	83
Four people	398	1	4	5	83	2	4	9	83
Five or more people	175	-	1	3	86	-	5	11	82
Housing tenure									
Owner occupier	1997	*	3	5	85	*	4	9	84
Private tenant	481	1	4	5	84	1	4	10	84
Social tenant	620	1	3	5	85	1	6	8	82
NS-SEC of Household Reference Person									
Professional/managerial	944	1	3	6	85	1	5	9	83
Intermediate	537	1	3	3	84	2	4	7	84
Routine/manual	1106	*	4	5	84	1	4	8	85
Household annual income									
Up to £10,399	510	2	2	5	86	2	5	8	84
£10,400 to £25,999	838	*	2	4	87	*	3	9	85
£26,000 to £51,999	635	1	3	4	88	1	5	8	84
£52,000 or more	391	-	5	5	84	1	4	11	84
Region									
England	2025	1	3	5	84	1	4	9	83
Wales	121	1	3	2	86	1	6	7	84
Scotland	511	1	1	4	88	1	3	7	86
Northern Ireland	506	2	4	8	80	1	6	10	80

Question number: 4.1

Table A3 Chilling and defrosting behaviours

	Base (unwtd)	Store open tins in fridge				Defrost frozen foods at room temperature			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Individual characteristics									
Gender									
Men	1299	64	23	3	6	13	36	19	26
Women	1864	77	16	2	4	14	43	18	23
Age band									
16-24	284	58	26	5	7	14	38	18	24
25-34	516	64	25	3	7	16	42	15	24
35-44	531	71	18	3	5	11	44	19	24
45-54	506	73	21	1	4	12	37	25	24
55-64	489	78	15	2	2	12	34	18	29
65-74	442	81	12	2	3	13	42	18	22
75+	393	81	11	2	3	16	39	17	22
Ethnic group									
White	2922	72	18	2	5	14	40	19	23
Non-White	236	64	25	4	4	11	36	17	30
Religious faith									
Christian	2339	73	18	2	5	14	39	19	24
Other religion	155	62	27	5	2	7	36	18	32
No religion	645	68	20	3	6	14	41	18	23
Highest qualification									
Degree or higher	651	69	24	3	3	12	45	21	18
A levels – Dip HE	983	71	18	3	7	12	39	21	24
GCSE	682	69	20	4	5	15	38	19	25
Other/none	820	75	16	1	4	15	36	14	28
Marital status									
Married/living as married	1629	73	18	2	4	10	42	20	24
Single/widowed/divorced/separated	1531	68	20	3	6	17	37	17	25
Economic status of respondent									
In work	1532	69	20	2	6	12	41	20	22
Retired	885	82	11	2	3	15	42	17	21
Unemployed	202	69	18	5	6	17	34	16	30
Economically inactive / Others	542	64	25	4	4	13	34	19	30

Question number: 4.1

Table A3 (continued)

	Base (unwtd)	Store open tins in fridge				Defrost frozen foods at room temperature			
		Never %	Someti mes %	Most of the time %	Always %	Never %	Someti mes %	Most of the time %	Always %
Household characteristics									
Children under 16 in the household									
At least one	747	67	22	2	5	13	41	19	24
None	2416	72	18	3	5	14	39	19	24
Household size									
One person	936	75	15	3	5	23	33	16	25
Two people	1186	74	18	2	3	12	44	19	22
Three people	468	68	19	3	6	14	37	17	26
Four people	398	64	24	3	6	10	39	22	25
Five or more people	175	69	21	1	4	8	40	20	28
Housing tenure									
Owner occupier	1997	74	18	2	4	11	43	19	22
Private tenant	481	61	26	4	7	17	35	18	27
Social tenant	620	70	17	4	6	16	34	16	30
NS-SEC of Household Reference Person									
Professional/managerial	944	74	17	2	4	13	44	20	19
Intermediate	537	68	21	2	6	13	41	22	21
Routine/manual	1106	71	20	3	4	13	35	19	29
Household annual income									
Up to £10,399	510	70	18	5	4	17	37	14	29
£10,400 to £25,999	838	72	17	1	7	16	37	19	25
£26,000 to £51,999	635	73	17	3	5	10	45	19	24
£52,000 or more	391	70	23	1	5	11	45	20	23
Region									
England	2025	70	20	3	5	13	41	19	23
Wales	121	69	20	3	2	17	32	19	27
Scotland	511	79	14	1	3	12	33	17	32
Northern Ireland	506	79	14	2	1	14	41	17	19

Question number: 4.1

Table A3 (continued)

	Base (unwtd)	Defrost frozen food in fridge				Defrost frozen food in a microwave			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Individual characteristics									
Gender									
Men	1299	36	39	9	9	44	40	6	2
Women	1864	29	43	14	12	50	42	3	2
Age band									
16-24	284	45	33	9	6	46	37	7	3
25-34	516	31	39	11	15	55	37	3	1
35-44	531	27	44	14	12	49	41	4	2
45-54	506	35	41	12	9	43	48	5	1
55-64	489	32	44	9	10	46	45	2	-
65-74	442	28	44	13	10	45	43	4	4
75+	393	25	46	11	11	43	35	5	4
Ethnic group									
White	2922	32	43	12	10	48	41	4	2
Non-White	236	37	30	9	16	43	41	9	2
Religious faith									
Christian	2339	31	43	12	11	47	42	3	2
Other religion	155	42	27	10	12	46	39	7	1
No religion	645	34	42	11	9	48	40	6	2
Highest qualification									
Degree or higher	651	27	42	15	13	39	50	5	2
A levels – Dip HE	983	33	45	10	9	47	43	4	2
GCSE	682	36	40	9	10	51	37	5	2
Other/none	820	34	37	12	12	53	33	3	3
Marital status									
Married/living as married	1629	30	44	12	10	45	45	4	1
Single/widowed/divorced/separated	1531	36	38	10	11	50	36	5	3
Economic status of respondent									
In work	1532	31	42	13	10	46	44	4	1
Retired	885	27	45	12	11	46	40	4	3
Unemployed	202	40	40	9	8	47	39	6	5
Economically inactive / Others	542	40	36	8	11	53	37	4	2

Question number: 4.1

Table A3 (continued)

	Base (unwtd)	Defrost frozen food in fridge				Defrost frozen food in a microwave			
		Never %	Someti mes %	Most of the time %	Always %	Never %	Someti mes %	Most of the time %	Always %
Household characteristics									
Children under 16 in the household									
At least one	747	31	41	11	12	47	42	5	1
None	2416	33	41	11	10	47	41	4	2
Household size									
One person	936	34	37	11	15	53	34	5	3
Two people	1186	28	46	12	10	46	43	4	2
Three people	468	38	36	12	7	49	37	5	3
Four people	398	33	43	11	8	43	48	5	*
Five or more people	175	33	39	10	14	47	41	6	1
Housing tenure									
Owner occupier	1997	31	44	12	8	44	44	5	2
Private tenant	481	36	34	11	14	50	40	5	1
Social tenant	620	33	38	9	15	57	32	2	3
NS-SEC of Household Reference Person									
Professional/managerial	944	28	45	14	8	40	48	4	2
Intermediate	537	34	44	9	9	46	43	3	2
Routine/manual	1106	35	39	11	11	52	36	5	2
Household annual income									
Up to £10,399	510	40	36	8	12	53	36	3	4
£10,400 to £25,999	838	32	41	12	13	56	35	3	2
£26,000 to £51,999	635	31	45	13	8	43	47	4	2
£52,000 or more	391	30	47	14	8	42	48	4	1
Region									
England	2025	32	42	12	10	47	41	5	2
Wales	121	29	36	12	15	42	48	3	2
Scotland	511	38	39	9	9	51	36	2	2
Northern Ireland	506	33	42	7	9	47	38	3	3

Question number: 4.1

Table A4 Cooking behaviours

	Base (unwtd)	Cook food until steaming hot throughout				Eat chicken / turkey / pork if meat is pink / red			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Individual characteristics									
Gender									
Men	1299	1	7	14	73	87	5	1	1
Women	1864	1	3	9	86	90	4	1	1
Age band									
16-24	284	1	11	16	71	85	8	*	2
25-34	516	3	6	9	81	85	7	1	1
35-44	531	*	5	12	81	90	3	2	1
45-54	506	*	4	14	80	90	2	1	2
55-64	489	*	3	8	83	88	3	*	1
65-74	442	1	1	11	82	92	3	*	2
75+	393	1	2	10	79	91	1	*	1
Ethnic group									
White	2922	1	4	12	80	91	4	*	1
Non-White	236	2	7	9	78	70	7	3	3
Religious faith									
Christian	2339	1	4	12	80	91	4	1	2
Other religion	155	4	6	7	78	70	8	2	1
No religion	645	*	8	13	78	90	5	*	1
Highest qualification									
Degree or higher	651	2	4	16	75	84	5	1	1
A levels – Dip HE	983	*	4	12	81	89	5	*	1
GCSE	682	*	8	9	81	91	4	1	-
Other/none	820	1	3	9	81	88	2	1	3
Marital status									
Married/living as married	1629	1	4	11	80	90	3	1	1
Single/widowed/divorced/separated	1531	1	6	12	79	87	6	1	2
Economic status of respondent									
In work	1532	*	5	13	79	89	4	1	1
Retired	885	1	2	9	83	92	3	*	1
Unemployed	202	2	4	11	81	86	5	2	3
Economically inactive / Others	542	2	8	11	77	84	7	*	2

Question number: 4.1

Table A4 (continued)

	Base (unwtd)	Cook food until steaming hot throughout				Eat chicken / turkey / pork if meat is pink / red			
		Never	Someti mes	Most of the time	Always	Never	Someti mes	Most of the time	Always
		%	%	%	%	%	%	%	%
Household characteristics									
Children under 16 in the household									
At least one	747	2	4	10	82	89	4	1	2
None	2416	1	5	12	79	88	4	1	1
Household size									
One person	936	1	4	12	81	90	3	1	1
Two people	1186	*	4	13	79	90	4	*	1
Three people	468	1	7	11	77	86	5	2	2
Four people	398	2	6	8	81	87	5	1	2
Five or more people	175	1	4	12	81	86	4	1	2
Housing tenure									
Owner occupier	1997	*	4	12	80	90	4	*	1
Private tenant	481	2	7	12	78	86	6	1	1
Social tenant	620	2	3	9	82	84	5	2	3
NS-SEC of Household Reference Person									
Professional/managerial	944	1	4	14	78	90	4	*	*
Intermediate	537	*	6	9	81	92	3	*	*
Routine/manual	1106	1	5	10	82	87	5	1	2
Household annual income									
Up to £10,399	510	2	4	6	86	89	3	2	3
£10,400 to £25,999	838	1	4	11	82	90	3	1	1
£26,000 to £51,999	635	*	6	11	80	93	3	1	1
£52,000 or more	391	*	3	15	81	89	5	*	1
Region									
England	2025	1	5	11	80	88	4	1	1
Wales	121	*	4	15	79	87	5	-	4
Scotland	511	1	3	14	80	92	2	1	1
Northern Ireland	506	3	7	11	73	94	3	1	1

Question number: 4.1

Table A4 (continued)

	Base (unwtd)	Eat red meat if meat is pink / red			
		Never	Someti mes	Most of the time	Always
		%	%	%	%
Individual characteristics					
Gender					
Men	1299	45	27	11	11
Women	1864	54	24	8	8
Age band					
16-24	284	48	24	11	10
25-34	516	45	27	8	11
35-44	531	47	26	11	10
45-54	506	42	35	7	10
55-64	489	49	24	10	8
65-74	442	55	20	9	11
75+	393	73	12	4	3
Ethnic group					
White	2922	48	27	10	10
Non-White	236	58	16	5	3
Religious faith					
Christian	2339	51	26	8	10
Other religion	155	53	13	7	2
No religion	645	44	27	12	12
Highest qualification					
Degree or higher	651	39	28	11	12
A levels – Dip HE	983	42	30	12	10
GCSE	682	56	22	8	8
Other/none	820	63	18	3	8
Marital status					
Married/living as married	1629	48	27	9	9
Single/widowed/divorced/separated	1531	51	23	9	10
Economic status of respondent					
In work	1532	43	29	10	11
Retired	885	60	17	9	9
Unemployed	202	47	31	5	11
Economically inactive / Others	542	53	24	8	5

Question number: 4.1

Table A4 (continued)

	Base (unwtd)	Eat red meat if meat is pink / red			
		Never %	Someti mes %	Most of the time %	Always %
Household characteristics					
Children under 16 in the household					
At least one	747	48	29	7	9
None	2416	50	24	10	10
Household size					
One person	936	56	18	8	10
Two people	1186	49	26	11	9
Three people	468	49	23	9	11
Four people	398	45	33	7	9
Five or more people	175	47	25	8	9
Housing tenure					
Owner occupier	1997	46	27	10	10
Private tenant	481	50	24	8	11
Social tenant	620	61	20	6	7
NS-SEC of Household Reference Person					
Professional/managerial	944	39	29	12	12
Intermediate	537	48	30	9	7
Routine/manual	1106	59	20	6	8
Household annual income					
Up to £10,399	510	68	15	6	6
£10,400 to £25,999	838	53	24	8	8
£26,000 to £51,999	635	47	28	9	13
£52,000 or more	391	35	31	14	14
Region					
England	2025	48	26	9	10
Wales	121	48	29	8	8
Scotland	511	61	18	7	9
Northern Ireland	506	61	21	8	8

Question number: 4.1

Table A5 Logistic regression - Whether respondents reported eating five portions of fruit and vegetables in the 24 hours prior to interview

	Odds	95% CI		p-value
Individual level factors				
Gender (Women)				
Men	0.7	0.5	0.8	0.00*
Age group (16-24 years)				
25-34	1.6	1.0	2.4	0.04*
35-44	1.7	1.1	2.5	0.01*
45-54	2.1	1.4	3.3	0.00*
55-64	2.0	1.2	3.2	0.01*
65-74	2.2	1.3	3.8	0.01*
75 plus	1.8	1.0	3.2	0.06
Ethnic group (Other ethnic group)				
White	1.2	0.8	1.8	0.36
Religious faith of respondent (No religion)				
Christian	1.2	1.0	1.5	0.09
Other religion	1.2	0.8	1.9	0.39
Highest educational qualification (No qualifications)				
Degree or above	2.5	1.8	3.5	0.00*
A level - Dip HE	1.9	1.4	2.5	0.00*
GCSE	1.1	0.9	1.5	0.36
Other	1.5	0.6	3.4	0.35
Marital status of respondent (Other marital status)				
Married	1.3	1.1	1.6	0.01*
Economic status of respondent (Unemployed)				
In work	0.8	0.6	1.2	0.37
Retired	1.2	0.8	2.0	0.43
Economically inactive	1.2	0.8	1.7	0.45
Household level factors				
Number of children in household (At least one child)				
No children in the household	1.0	0.8	1.3	0.75
Tenure (Social tenant)				
Owner occupier	1.4	1.1	1.9	0.02*
Private tenant	1.6	1.1	2.2	0.02*
NS-SEC of HRP (Routine/manual)				
Managerial/professional	1.2	0.9	1.6	0.12
Intermediate	1.2	0.9	1.6	0.23
Not stated/unclassifiable/never worked	1.3	1.0	1.8	0.10
Country (England)				
Wales	1.4	0.9	2.0	0.13
Scotland	0.8	0.7	1.1	0.12
Northern Ireland	0.7	0.6	1.0	0.02*

Notes:

Sample size 3027

Standard errors adjusted for sample design

* indicates statistically significant at the 95 per cent level

Table A6

Agreement with statements about food

	Base (unwtd)	I enjoy cooking and preparing food			I enjoy making new things to eat		
		Agree %	Neither %	Disagree %	Agree %	Neither %	Disagree %
Individual characteristics							
Gender							
Men	1299	64	12	25	58	11	31
Women	1864	72	11	17	72	8	20
Age band							
16-24	284	64	15	21	64	11	25
25-34	516	75	10	15	76	7	17
35-44	531	73	10	17	74	7	19
45-54	506	72	12	16	71	13	16
55-64	489	64	8	28	60	9	31
65-74	442	65	14	21	55	10	35
75+	393	53	12	35	38	12	50
Ethnic group							
White	2922	67	12	21	64	10	26
Non-White	236	75	9	16	73	10	17
Religious faith							
Christian	2339	69	11	21	65	9	26
Other religion	155	68	12	20	71	11	18
No religion	645	66	13	21	64	11	25
Highest qualification							
Degree or higher	651	72	12	16	71	9	19
A levels – Dip HE	983	68	13	19	67	11	22
GCSE	682	67	11	22	64	9	26
Other/none	820	64	9	27	57	7	36
Marital status							
Married/living as married	1629	69	11	20	67	9	24
Single/widowed/divorced/separated	1531	67	12	21	63	10	27
Economic status							
In work	1532	71	10	19	69	10	21
Retired	885	60	12	28	50	10	40
Unemployed	202	77	5	17	75	5	20
Economically inactive / Others	542	67	16	17	70	9	22

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	I enjoy cooking and preparing food			I enjoy making new things to eat		
		Agree	Neither	Agree	Neither	Agree	Neither
		%	%	%	%	%	%
Household characteristics							
Children under 16 in the household							
At least one	747	72	12	16	73	8	19
None	2416	67	11	22	63	10	27
Household size							
One person	936	65	12	23	55	12	33
Two people	1186	67	11	22	66	8	26
Three people	468	67	11	21	67	10	23
Four people	398	73	10	17	66	10	24
Five or more people	175	70	14	16	76	8	16
Housing tenure							
Owner occupier	1997	67	12	21	64	10	26
Private tenant	481	73	12	16	75	6	19
Social tenant	620	66	9	25	60	11	29
NS-SEC of Household Reference Person							
Professional/ managerial	944	70	11	19	67	9	24
Intermediate	537	69	10	20	63	11	26
Routine/manual	1106	65	12	23	63	10	27
Household annual income							
Up to £10,399	510	72	10	18	64	9	27
£10,400 to £25,999	838	68	12	20	65	9	26
£26,000 to £51,999	635	71	11	19	69	10	22
£52,000 or more	391	72	13	15	71	8	21
Region							
England	2025	68	11	21	66	9	25
Wales	121	69	9	21	61	11	28
Scotland	511	68	13	19	65	10	25
Northern Ireland	506	65	8	27	57	7	35

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	The price of food doesn't really matter as long as I know the quality is good			I enjoy reading articles about food in newspapers and magazines		
		Agree	Neither	Disagree	Agree	Neither	Disagree
		%	%	%	%	%	%
Individual characteristics							
Gender							
Men	1299	62	14	25	35	10	55
Women	1864	59	14	27	60	11	29
Age band							
16-24	284	52	26	21	32	13	54
25-34	516	62	14	24	52	13	35
35-44	531	61	12	26	51	10	39
45-54	506	52	13	35	50	11	39
55-64	489	60	10	30	52	10	38
65-74	442	69	9	21	54	6	39
75+	393	75	9	15	44	6	50
Ethnic group							
White	2922	59	15	26	46	10	43
Non-White	236	70	8	21	60	13	27
Religious faith							
Christian	2339	60	13	27	48	11	41
Other religion	155	73	11	17	67	7	26
No religion	645	56	18	26	40	11	49
Highest qualification							
Degree or higher	651	60	14	27	56	11	33
A levels – Dip HE	983	60	14	26	45	13	43
GCSE	682	56	17	26	44	12	44
Other/none	820	65	11	24	49	7	45
Marital status							
Married/living as married	1629	63	12	25	52	9	39
Single/widowed/divorced/separated	1531	57	16	27	42	13	45
Economic status							
In work	1532	60	14	26	47	12	42
Retired	885	70	9	21	51	7	42
Unemployed	202	50	17	33	40	14	46
Economically inactive / Others	542	55	18	27	51	11	39

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	The price of food doesn't really matter as long as I know the quality is good			I enjoy reading articles about food in newspapers and magazines		
		Agree	Neither	Agree	Neither	Agree	Neither
		%	%	%	%	%	%
Household characteristics							
Children under 16 in the household							
At least one	747	59	14	27	50	12	39
None	2416	61	14	25	47	10	42
Household size							
One person	936	62	11	27	44	10	46
Two people	1186	63	13	24	53	9	38
Three people	468	58	14	28	42	13	45
Four people	398	58	17	25	49	11	40
Five or more people	175	55	19	26	44	13	43
Housing tenure							
Owner occupier	1997	63	14	23	50	11	39
Private tenant	481	57	14	28	44	12	44
Social tenant	620	53	14	33	47	9	44
NS-SEC of Household Reference Person							
Professional/managerial	944	62	13	25	52	12	36
Intermediate	537	59	15	27	46	11	43
Routine/manual	1106	60	14	26	47	8	45
Household annual income							
Up to £10,399	510	56	14	30	45	10	45
£10,400 to £25,999	838	59	13	28	49	10	41
£26,000 to £51,999	635	60	12	27	51	11	37
£52,000 or more	391	63	14	24	49	13	38
Region							
England	2025	60	14	26	48	11	41
Wales	121	59	18	23	47	9	45
Scotland	511	61	16	23	48	13	39
Northern Ireland	506	65	10	25	53	6	40

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	Cooking is like a hobby for me			The price of food, means I often don't buy the food I would like to		
		Agree	Neither	Disagree	Agree	Neither	Disagree
		%	%	%	%	%	%
Individual characteristics							
Gender							
Men	1299	37	13	50	39	11	49
Women	1864	43	13	44	38	9	52
Age band							
16-24	284	35	13	53	43	23	33
25-34	516	50	12	38	42	10	47
35-44	531	42	15	43	43	9	48
45-54	506	43	15	42	40	8	52
55-64	489	38	11	51	38	8	55
65-74	442	34	13	53	27	7	65
75+	393	29	9	62	25	6	69
Ethnic group							
White	2922	37	13	49	38	10	52
Non-White	236	59	10	31	45	9	45
Religious faith							
Christian	2339	39	13	48	37	9	53
Other religion	155	55	11	34	45	10	44
No religion	645	39	12	49	39	13	47
Highest qualification							
Degree or higher	651	45	17	38	27	9	64
A levels – Dip HE	983	38	12	50	39	10	50
GCSE	682	38	14	48	43	14	42
Other/none	820	38	9	53	44	7	48
Marital status							
Married/living as married	1629	41	14	45	36	9	55
Single/widowed/divorced/separated	1531	38	11	51	42	13	44
Economic status							
In work	1532	41	14	45	36	10	53
Retired	885	33	11	57	28	7	65
Unemployed	202	45	13	42	54	12	33
Economically inactive / Others	542	44	12	44	50	14	36

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	Cooking is like a hobby for me			The price of food, means I often don't buy the food I would like to		
		Agree	Neither	Agree	Neither	Agree	Neither
		%	%	%	%	%	%
Household characteristics							
Children under 16 in the household							
At least one	747	42	15	43	42	10	47
None	2416	39	12	48	37	10	52
Household size							
One person	936	38	10	52	36	8	56
Two people	1186	39	13	48	35	9	56
Three people	468	36	16	47	44	11	45
Four people	398	46	12	42	39	13	46
Five or more people	175	42	13	45	44	12	43
Housing tenure							
Owner occupier	1997	39	14	48	30	10	59
Private tenant	481	46	11	43	48	9	43
Social tenant	620	37	12	51	59	9	31
NS-SEC of Household Reference Person							
Professional/managerial	944	44	13	44	28	10	61
Intermediate	537	38	15	47	37	12	51
Routine/manual	1106	37	13	50	45	10	45
Household annual income							
Up to £10,399	510	44	10	46	54	10	36
£10,400 to £25,999	838	40	11	49	47	7	46
£26,000 to £51,999	635	41	12	47	36	11	53
£52,000 or more	391	41	19	41	22	9	68
Region							
England	2025	40	13	47	39	10	51
Wales	121	40	17	43	33	13	51
Scotland	511	39	15	45	36	14	50
Northern Ireland	506	38	10	52	37	9	55

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	My life is so busy that I just eat what I can while I'm on the go			For me, food is just fuel to live		
		Agree	Neither	Disagree	Agree	Neither	Disagree
		%	%	%	%	%	%
Individual characteristics							
Gender							
Men	1299	23	11	66	29	8	63
Women	1864	20	11	69	25	8	67
Age band							
16-24	284	35	16	49	33	10	57
25-34	516	30	14	56	24	10	66
35-44	531	28	14	58	23	8	69
45-54	506	20	11	69	23	10	66
55-64	489	11	7	82	28	6	66
65-74	442	9	3	87	29	5	66
75+	393	5	5	89	34	7	60
Ethnic group							
White	2922	21	11	68	27	8	65
Non-White	236	24	12	64	30	7	63
Religious faith							
Christian	2339	19	11	71	27	7	66
Other religion	155	22	8	69	32	7	61
No religion	645	30	13	58	26	13	62
Highest qualification							
Degree or higher	651	17	13	70	16	7	77
A levels – Dip HE	983	24	13	63	26	9	66
GCSE	682	25	11	64	28	10	62
Other/none	820	19	6	75	39	8	54
Marital status							
Married/living as married	1629	17	11	72	23	8	69
Single/widowed/divorced/separated	1531	27	11	62	32	9	58
Economic status							
In work	1532	26	13	60	22	9	69
Retired	885	6	5	89	31	6	63
Unemployed	202	26	9	64	36	10	54
Economically inactive / Others	542	25	12	64	32	8	59

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	My life is so busy that I just eat what I can while I'm on the go			For me, food is just fuel to live		
		Agree	Neither	Agree	Neither	Agree	Neither
		%	%	%	%	%	%
Household characteristics							
Children under 16 in the household							
At least one	747	25	13	62	25	9	66
None	2416	20	10	70	28	8	64
Household size							
One person	936	21	8	71	37	7	56
Two people	1186	16	10	74	23	9	69
Three people	468	24	12	64	27	9	64
Four people	398	29	14	57	27	10	63
Five or more people	175	23	11	66	25	6	69
Housing tenure							
Owner occupier	1997	17	11	72	22	8	70
Private tenant	481	30	14	56	29	8	63
Social tenant	620	28	7	65	43	10	48
NS-SEC of Household Reference Person							
Professional/managerial	944	18	12	70	18	8	74
Intermediate	537	23	10	67	23	8	69
Routine/manual	1106	23	9	68	33	10	57
Household annual income							
Up to £10,399	510	24	9	67	39	8	53
£10,400 to £25,999	838	22	10	67	29	9	62
£26,000 to £51,999	635	23	12	65	22	10	68
£52,000 or more	391	19	14	67	16	8	76
Region							
England	2025	21	11	68	26	8	66
Wales	121	27	12	60	35	10	55
Scotland	511	23	15	62	27	11	62
Northern Ireland	506	22	5	73	29	7	64

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	For me, most of the time food should be as quick as possible to prepare		
		Agree %	Neither %	Disagree %
Individual characteristics				
Gender				
Men	1299	36	17	47
Women	1864	39	16	45
Age band				
16-24	284	41	25	34
25-34	516	38	16	47
35-44	531	39	19	42
45-54	506	38	15	47
55-64	489	33	14	53
65-74	442	32	11	56
75+	393	41	14	45
Ethnic group				
White	2922	38	17	45
Non-White	236	33	16	50
Religious faith				
Christian	2339	38	15	46
Other religion	155	33	17	50
No religion	645	37	19	44
Highest qualification				
Degree or higher	651	33	19	48
A levels – Dip HE	983	36	19	45
GCSE	682	37	18	45
Other/none	820	44	9	46
Marital status				
Married/living as married	1629	33	16	51
Single/widowed/divorced/separated	1531	44	17	39
Economic status				
In work	1532	38	18	44
Retired	885	35	11	53
Unemployed	202	45	14	42
Economically inactive / Others	542	38	18	44

Question number: 2.2

Table A6 (continued)

	Base (unwtd)	For me, most of the time food should be as quick as possible to prepare		
		Agree %	Neither %	Disagree %
Household characteristics				
Children under 16 in the household				
At least one	747	37	18	45
None	2416	37	16	46
Household size				
One person	936	46	14	40
Two people	1186	33	14	53
Three people	468	38	19	43
Four people	398	39	20	41
Five or more people	175	34	21	45
Housing tenure				
Owner occupier	1997	35	17	48
Private tenant	481	39	18	43
Social tenant	620	44	13	43
NS-SEC of Household Reference Person				
Professional/ managerial	944	32	19	49
Intermediate	537	39	15	46
Routine/manual	1106	40	14	46
Household annual income				
Up to £10,399	510	45	15	39
£10,400 to £25,999	838	34	17	49
£26,000 to £51,999	635	38	17	45
£52,000 or more	391	34	21	45
Region				
England	2025	37	17	46
Wales	121	46	13	42
Scotland	511	38	16	46
Northern Ireland	506	46	8	46

Question number: 2.2

Table A7 How often respondent cooks or prepares food for others

	Base (unwtd)	At least once a day	5-6 times a week	3-4 times a week	1-2 times a week	Once a fort- night	Once a month	Less than once a month	Never	Varies too much
		%	%	%	%	%	%	%	%	%
Individual characteristics										
Gender										
Men	1299	17	7	14	21	5	7	7	21	1
Women	1864	56	8	7	10	3	4	4	7	*
Age band										
16-24	284	14	4	12	21	5	15	8	19	1
25-34	516	39	9	15	16	4	3	4	9	1
35-44	531	48	11	12	15	4	3	2	5	*
45-54	506	47	12	11	15	2	3	5	6	1
55-64	489	38	5	11	16	5	3	5	18	1
65-74	442	39	4	6	13	5	8	9	17	*
75+	393	29	2	2	10	3	4	12	38	1
Ethnic group										
White	2922	38	8	11	15	4	5	6	14	1
Non-White	236	32	6	8	20	6	6	6	14	1
Religious faith										
Christian	2339	39	8	9	15	4	5	6	14	*
Other religion	155	32	5	7	21	5	6	6	17	1
No religion	645	35	7	14	16	3	7	5	12	1
Highest qualification										
Degree or higher	651	37	11	12	18	3	4	4	10	*
A levels – Dip HE	983	36	6	11	17	5	6	6	11	1
GCSE	682	39	7	10	13	4	7	6	12	1
Other/none	820	37	4	7	13	3	4	7	24	*
Marital status										
Married/living as married	1629	50	10	10	14	3	2	3	9	*
Single/widowe d/divorced/ separated	1531	19	4	12	18	6	10	9	20	1
Economic status										
In work	1532	39	10	13	16	4	4	4	9	1
Retired	885	35	3	6	13	4	5	9	25	*
Unemployed	202	24	6	15	26	3	4	4	17	1
Economically inactive / Others	542	40	5	8	14	4	10	6	13	1

Question number: 2.4

Table A7

(continued)

	Base (unwtd)	At least once a day	5-6 times a week	3-4 times a week	1-2 times a week	Once a fort- night	Once a month	Less than once a month	Never	Varies too much
		%	%	%	%	%	%	%	%	%
Household characteristics										
Children under 16 in the household										
At least one	747	56	10	10	11	1	3	3	6	*
None	2416	31	7	11	17	5	6	7	16	1
Household size										
One person	936	5	2	8	19	8	13	15	29	1
Two people	1186	46	10	10	14	3	2	3	12	*
Three people	468	41	6	15	13	4	4	5	11	2
Four people	398	43	7	12	16	3	5	4	10	*
Five or more people	175	42	11	4	18	3	10	3	8	*
Housing tenure										
Owner occupier	1997	41	8	10	14	3	5	6	12	1
Private tenant	481	26	7	14	19	5	9	6	12	1
Social tenant	620	37	5	8	14	4	4	6	21	*
NS-SEC of Household Reference Person										
Professional/managerial	944	39	9	12	15	4	5	6	10	*
Intermediate	537	42	7	8	13	5	5	6	14	1
Routine/manual	1106	36	6	9	17	4	5	5	17	1
Household annual income										
Up to £10,399	510	26	5	10	13	5	6	12	23	*
£10,400 to £25,999	838	44	5	9	15	3	7	5	11	1
£26,000 to £51,999	635	38	10	14	15	4	4	5	10	*
£52,000 or more	391	40	13	12	14	6	4	2	8	1
Region										
England	2025	36	7	11	16	4	6	6	14	1
Wales	121	45	4	7	10	6	7	3	17	1
Scotland	511	38	9	12	14	3	4	5	14	1
Northern Ireland	506	46	4	7	13	3	4	6	16	1

Question number: 2.4

Table A8 Where respondents had eaten in the last seven days

	Base (unwtd)	Res- taur- ant	Take away	Café to take away	Fast food	Café	Pub	Can- teen	Leisure facility	None
		%	%	%	%	%	%	%	%	%
Individual characteristics										
Gender										
Men	419	25	27	22	24	18	16	7	1	29
Women	637	29	17	18	14	20	17	5	2	32
Age band										
16-24	92	33	34	48	41	16	19	13	4	9
25-34	190	28	33	21	37	25	18	10	2	15
35-44	163	29	27	24	17	19	13	7	1	29
45-54	164	19	21	14	11	19	15	6	2	41
55-64	161	20	13	8	5	10	14	3	*	46
65-74	148	37	7	12	5	27	20	-	*	35
75+	136	25	6	7	1	17	16	-	2	53
Ethnic group										
White	969	28	22	21	16	20	18	7	1	30
Non-White	85	20	19	17	35	14	6	3	5	37
Religious faith										
Christian	787	27	20	18	14	19	17	6	1	33
Other religion	56	26	16	15	41	21	9	1	4	32
No religion	209	28	30	28	23	19	18	8	1	23
Highest qualification										
Degree or higher	217	31	19	23	20	27	18	9	1	25
A levels – Dip HE	322	32	27	24	20	18	20	6	2	26
GCSE	233	24	25	23	21	12	12	7	2	30
Other/none	273	18	16	9	13	20	16	2	1	43
Marital status										
Married/living as married	521	27	20	16	16	19	17	6	2	33
Single/widowed/divorced/separated	534	27	24	25	22	19	16	7	2	27
Economic status										
In work	491	30	28	23	19	21	20	9	2	23
Retired	308	28	7	8	2	17	19	-	1	44
Unemployed	69	13	15	17	27	14	12	1	-	45
Economically inactive / Others	188	25	26	28	32	17	8	7	2	29

Question number: 2.33

Table A8

(continued)

	Base (unwtd)	Res- taurant	Take away	Café to take away	Fast food	Café	Pub	Can- teen	Leisure facility	None
		%	%	%	%	%	%	%	%	%
Household characteristics										
Children under 16 in the household										
At least one	238	21	27	19	24	16	20	3	3	22
None	818	29	20	21	17	20	15	7	1	33
Household size										
One person	335	27	18	20	14	24	16	4	2	35
Two people	380	30	17	18	16	23	18	6	1	30
Three people	139	31	29	23	20	19	14	9	2	29
Four people	40	19	30	20	28	11	13	3	1	30
Five or more people	62	25	22	24	17	10	23	12	3	31
Housing tenure										
Owner occupier	648	32	21	19	12	20	18	5	1	32
Private tenant	173	23	22	30	37	22	16	11	2	21
Social tenant	213	14	23	16	15	11	11	4	2	39
NS-SEC of Household Reference Person										
Professional/managerial	304	35	23	21	13	18	16	9	1	26
Intermediate	178	31	20	21	17	21	17	3	2	29
Routine/manual	388	20	21	17	24	16	13	4	2	38
Household annual income										
Up to £10,399	182	25	23	15	20	19	13	4	3	34
£10,400 to £25,999	281	23	20	24	19	14	14	3	2	35
£26,000 to £51,999	227	28	26	20	21	22	19	8	2	24
£52,000 or more	124	35	24	23	13	22	22	13	-	21
Region										
England	676	26	21	20	19	17	17	7	2	32
Wales	46	31	21	21	19	28	17	-	2	28
Scotland	165	36	25	28	16	28	8	4	*	27
Northern Ireland	169	33	35	12	14	29	4	9	2	22

Question number: 2.33

Table A9 Logistic regression - Whether respondents reported eating out in the seven days prior to interview

	Odds	95% CI		p-value
Individual level factors				
Gender (Women)				
Men	1.3	0.9	1.9	0.15
Age group (16-24 years)				
25-34	0.6	0.2	1.6	0.28
35-44	0.2	0.1	0.5	0.00*
45-54	0.1	0.0	0.3	0.00*
55-64	0.1	0.0	0.4	0.00*
65-74	0.2	0.1	0.6	0.01*
75 plus	0.1	0.0	0.3	0.00*
Ethnic group (Other ethnic group)				
White	3.3	1.6	7.0	0.00*
Religious faith of respondent (No religion)				
Christian	1.2	0.7	1.8	0.50
Other religion	1.6	0.5	5.2	0.40
Highest educational qualification (No qualifications)				
Degree or above	1.6	0.8	3.0	0.18
A level - Dip HE	1.4	0.8	2.3	0.23
GCSE	1.0	0.6	1.7	0.94
Other	1.2	0.4	4.0	0.73
Marital status of respondent (Other marital status)				
Married	0.8	0.5	1.1	0.20
Economic status of respondent (Unemployed)				
In work	4.0	1.9	8.3	0.00*
Retired	2.5	1.0	6.6	0.05
Economically inactive	2.0	0.9	4.3	0.07
Household level factors				
Number of children in household (At least one child)				
No children in the household	0.7	0.4	1.3	0.25
Tenure (Social tenant)				
Owner occupier	1.1	0.7	1.9	0.62
Private tenant	1.2	0.6	2.5	0.67
NS-SEC of HRP (Routine/manual)				
Managerial/professional	1.4	0.9	2.2	0.19
Intermediate	1.6	1.0	2.5	0.06
Not stated/unclassifiable/never worked	1.7	0.9	3.0	0.09
Country (England)				
Wales	1.1	0.4	2.6	0.88
Scotland	1.1	0.7	1.9	0.63
Northern Ireland	1.7	1.0	3.0	0.06

Notes:

Sample size 3027

Standard errors adjusted for sample design

* indicates statistically significant at the 95 per cent level

Table A10 Important factors when eating out

	Base (unwtd)	Clean- liness / hygiene	Good service	Price	Re- comm- en- dations	Healthy food choices	Good hygiene score	Nutri- tional info
		%	%	%	%	%	%	%
Individual characteristics								
Gender								
Men	419	58	55	48	36	31	22	7
Women	637	67	53	42	44	38	27	7
Age band								
16-24	92	65	47	56	36	30	23	4
25-34	190	59	58	48	33	42	22	8
35-44	163	69	57	51	45	34	30	6
45-54	164	63	59	44	42	32	31	8
55-64	161	61	53	39	46	38	23	10
65-74	148	68	55	41	47	37	22	9
75+	136	52	44	28	32	24	16	3
Ethnic group								
White	969	63	55	48	43	33	24	6
Non-White	85	62	47	26	25	48	27	16
Religious faith								
Christian	787	63	56	46	43	34	26	8
Other religion	56	70	54	29	26	57	28	14
No religion	209	59	49	49	38	27	20	2
Highest qualification								
Degree or higher	217	61	59	43	50	42	23	8
A levels – Dip HE	322	66	58	51	40	29	23	6
GCSE	233	66	52	47	38	34	29	4
Other/none	273	60	47	36	31	33	24	10
Marital status								
Married/living as married	521	65	59	43	42	37	25	7
Single/widowed/divorced/ separated	534	60	48	48	37	31	24	7
Economic status of respondent								
In work	491	63	61	47	47	35	27	7
Retired	308	62	49	35	41	31	21	7
Unemployed	69	53	47	43	36	29	21	4
Economically inactive / Others	188	65	48	51	26	40	23	8

Question number: 2.35

Table A10 (continued)

	Base (unwtd)	Clean- liness / hygiene	Good service	Price	Re- comm- en- dations	Healthy food choices	Good hygiene score	Nutritio nal informa tion
		%	%	%	%	%	%	%
Household characteristics								
Children under 16 in the household								
At least one	238	67	55	42	41	40	33	5
None	818	61	54	46	40	33	22	8
Household size								
One person	335	59	49	46	38	26	23	7
Two people	380	66	56	46	45	36	24	5
Three people	139	65	55	50	38	39	20	8
Four people	40	54	50	43	40	35	26	8
Five or more people	62	70	66	38	30	37	31	12
Housing tenure								
Owner occupier	648	65	58	42	48	34	24	7
Private tenant	173	62	55	55	37	33	25	6
Social tenant	213	55	42	47	17	38	30	12
NS-SEC of Household Reference Person								
Professional/ managerial	304	64	66	45	53	30	27	7
Intermediate	178	65	55	53	38	36	25	10
Routine/manual	388	60	46	38	32	37	24	8
Household annual income								
Up to £10,399	182	54	41	52	26	28	21	11
£10,400 to £25,999	281	66	54	55	35	40	28	7
£26,000 to £51,999	227	70	63	46	50	35	27	5
£52,000 or more	124	65	62	43	56	38	24	9
Region								
England	676	64	56	44	41	35	24	8
Wales	46	65	49	45	41	38	36	8
Scotland	165	52	45	53	34	34	16	3
Northern Ireland	169	58	41	39	43	26	24	8

Question number: 2.35

Table A11 Where respondents would like more information about healthy food options

	Base (unwtd)	Restaur ants	Pubs	Cafes/ coffee shops	Fast food outlets	Take away outlets	None
		%	%	%	%	%	%
Individual characteristics							
Gender							
Men	386	51	41	35	44	50	25
Women	597	52	37	42	37	47	23
Age band							
16-24	89	43	40	40	49	54	16
25-34	189	52	37	34	49	60	19
35-44	158	52	40	40	41	53	23
45-54	153	59	44	42	40	45	24
55-64	152	55	38	38	37	49	29
65-74	134	53	40	44	31	36	25
75+	106	43	26	28	17	12	42
Ethnic group							
White	902	50	40	40	39	47	25
Non-White	80	64	33	30	50	55	15
Religious faith							
Christian	728	53	40	41	37	47	24
Other religion	53	61	30	23	49	60	18
No religion	199	46	38	37	45	46	26
Highest qualification							
Degree or higher	212	53	40	40	40	54	22
A levels – Dip HE	301	55	43	38	44	51	22
GCSE	224	49	36	38	44	50	25
Other/none	237	46	35	37	31	35	28
Marital status							
Married/living as married	491	55	41	39	39	49	26
Single/widowed/divorced/separated	491	47	36	38	42	47	21
Economic status							
In work	478	54	42	40	42	51	24
Retired	265	48	36	37	25	30	31
Unemployed	61	47	31	33	48	57	22
Economically inactive / Others	179	53	37	37	49	55	18

Question number: 2.40

Table A11 (continued)

	Base (unwtd)	Restau rants	Pubs	Cafes/ coffee shops	Fast food outlets	Take away outlets	None
		%	%	%	%	%	%
Household characteristics							
Children under 16 in the household							
At least one	230	58	37	36	52	59	18
None	753	50	39	39	37	45	26
Household size							
One person	302	52	37	36	40	43	24
Two people	358	50	43	38	34	45	27
Three people	134	54	43	44	41	55	20
Four people	129	55	30	41	51	51	20
Five or more people	60	49	36	30	43	50	26
Housing tenure							
Owner occupier	615	52	38	38	36	42	26
Private tenant	164	53	42	36	48	56	19
Social tenant	185	55	39	39	44	55	23
NS-SEC of Household Reference Person							
Professional/ managerial	295	49	36	38	42	51	24
Intermediate	169	53	35	43	36	36	26
Routine/manual	347	54	41	36	42	51	24
Household annual income							
Up to £10,399	162	53	32	36	33	41	19
£10,400 to £25,999	265	62	47	44	48	55	15
£26,000 to £51,999	222	46	41	40	36	48	25
£52,000 or more	121	46	35	34	36	45	31
Region							
England	633	51	39	37	40	47	24
Wales	45	50	40	39	34	44	30
Scotland	146	62	37	52	47	59	19
Northern Ireland	159	50	24	34	38	44	25

Question number: 2.40

Table A12 Signs of standards of hygiene when eating out

	Base (unwtd)	Appearance of pre- mises %	Appearance of staff %	Repu- tation %	Hygiene certifi- cation %	Word of mouth %	Hygiene sticker %
Individual characteristics							
Gender							
Men	305	65	50	39	37	29	12
Women	522	76	58	38	32	34	10
Age band							
16-24	65	60	27	45	37	35	12
25-34	143	53	47	25	47	29	17
35-44	140	76	58	44	39	31	8
45-54	134	81	68	35	35	33	14
55-64	125	75	58	39	26	30	11
65-74	119	76	66	44	25	38	11
75+	99	75	53	38	17	19	1
Ethnic group							
White	763	72	54	39	32	32	11
Non-White	63	64	53	31	47	24	13
Religious faith							
Christian	618	72	59	40	33	37	11
Other religion	44	61	52	30	54	16	11
No religion	162	72	42	35	30	21	12
Highest qualification							
Degree or higher	167	73	64	41	33	37	14
A levels – Dip HE	258	75	53	43	31	32	10
GCSE	185	70	53	39	44	30	15
Other/none	208	66	50	30	26	27	7
Marital status							
Married/living as married	418	73	60	40	35	32	12
Single/widowed/divorced/separated	408	68	46	36	33	30	11
Economic status							
In work	393	75	58	41	38	31	12
Retired	242	77	62	40	21	30	8
Unemployed	47	60	49	26	34	31	24
Economically inactive / Others	145	59	40	34	40	33	9

Question number: 2.38

Table A12 (continued)

	Base (unwtd)	Appea- rance of pre- mises %	Appea- rance of staff %	Repu- tation %	Hygiene certifi- cation %	Word of mouth %	Hygiene sticker %
Household characteristics							
Children under 16 in the household							
At least one	204	72	51	36	43	27	14
None	623	70	55	39	31	33	10
Household size							
One person	257	68	50	35	26	29	8
Two people	294	72	62	41	32	33	12
Three people	118	76	47	36	33	37	12
Four people	107	66	48	40	38	26	13
Five or more people	51	68	56	33	58	31	9
Housing tenure							
Owner occupier	531	77	59	41	33	33	11
Private tenant	133	55	44	33	39	27	11
Social tenant	147	67	46	33	31	29	12
NS-SEC of Household Reference Person							
Professional/ managerial	245	77	60	47	38	41	12
Intermediate	140	73	65	37	42	26	10
Routine/manual	298	62	46	33	32	26	12
Household annual income							
Up to £10,399	137	69	51	25	21	27	8
£10,400 to £25,999	222	67	50	38	36	29	9
£26,000 to £51,999	193	74	59	39	40	33	15
£52,000 or more	97	83	59	48	28	37	14
Region							
England	533	71	56	38	36	30	12
Wales	36	70	37	42	36	37	9
Scotland	118	61	48	40	16	38	9
Northern Ireland	140	73	56	43	25	38	11

Question number: 2.38

Table A13 Agreement with the statement 'I do not need to make any changes to the food I eat, as it is already healthy enough'

	Base (unwtd)	Agree	Neither	Disagree
		%	%	%
Individual characteristics				
Gender				
Men	1299	55	13	32
Women	1864	54	12	34
Age band				
16-24	284	37	24	39
25-34	516	50	13	37
35-44	531	47	13	40
45-54	506	53	10	37
55-64	489	59	9	31
65-74	442	72	7	21
75+	393	82	7	11
Ethnic group				
White	2922	55	12	33
Non-White	236	54	12	34
Religious faith				
Christian	2339	56	12	32
Other religion	155	64	12	24
No religion	645	47	14	39
Highest qualification				
Degree or higher	651	52	13	35
A levels – Dip HE	983	53	12	34
GCSE	682	48	16	36
Other/none	820	65	8	26
Marital status				
Married/living as married	1629	58	11	31
Single/widowed/divorced/ separated	1531	50	15	35
Economic status of respondent				
In work	1532	49	13	39
Retired	885	76	6	18
Unemployed	202	41	16	44
Economically inactive / Others	542	52	17	31

Question number: 2.24

Table A13 (continued)

	Base (unwtd)	Agree	Neither	Disagree
		%	%	%
Household characteristics				
Children under 16 in the household				
At least one	747	49	15	37
None	2416	57	12	32
Household size				
One person	936	58	11	30
Two people	1186	61	10	29
Three people	468	48	13	39
Four people	398	47	15	38
Five or more people	175	51	19	30
Housing tenure				
Owner occupier	1997	55	12	33
Private tenant	481	53	12	34
Social tenant	620	54	12	34
NS-SEC of Household Reference Person				
Professional/managerial	944	54	11	35
Intermediate	537	55	12	32
Routine/manual	1106	58	11	31
Household annual income				
Up to £10,399	510	53	12	35
£10,400 to £25,999	838	59	10	31
£26,000 to £51,999	635	49	13	37
£52,000 or more	391	52	12	36
Region				
England	2025	55	12	33
Wales	121	54	17	27
Scotland	511	55	12	33
Northern Ireland	506	47	9	45

Question number: 2.24

Table A13 (continued)

	Base (unwtd)	Agree	Neither	Disagree
		%	%	%
Other characteristics				
Perception of own health				
Healthy	2212	60	12	28
Unhealthy	179	38	11	50
Perception of healthy eating				
Healthy	2643	63	11	26
Unhealthy	171	10	13	77
BMI				
<18.5 (underweight)	82	50	22	28
18.5 – 25 (healthy)	1355	59	13	28
25 – 30 (overweight)	1076	57	11	32
30+ (obese)	581	43	11	46
Eat out				
At all	735	49	16	35
Never	321	67	6	26
Physical activity days last week				
0 – 2	1370	50	13	37
3 – 5	934	55	13	32
6 – 7	840	62	9	29
Portions of fruit and vegetables eaten yesterday				
0 -1	449	41	13	47
2 – 4	1234	48	15	38
5+	1479	65	10	25

Question number: 2.24

Table A14 Changes made to food eaten in last 6 months (answers over 15%)

	Base (unwtd)	More fruit and veg	Smaller portions	Less food high in sat fats	Less food high in fats	Less salt	Fewer calories	More fish	None of these
		%	%	%	%	%	%	%	%
Individual characteristics									
Gender									
Men	1299	24	21	16	17	18	13	14	47
Women	1864	32	29	19	18	19	20	16	38
Age band									
16-24	284	40	22	16	18	22	19	15	30
25-34	516	34	28	18	18	19	17	13	32
35-44	531	33	30	20	18	18	20	17	39
45-54	506	30	28	22	22	19	20	18	40
55-64	489	21	23	18	20	20	14	16	48
65-74	442	17	25	14	14	17	12	11	57
75+	393	8	16	8	10	11	6	7	70
Ethnic group									
White	2922	27	25	18	18	18	17	15	43
Non-White	236	31	26	15	16	21	15	14	37
Religious faith									
Christian	2339	28	26	19	19	19	16	16	43
Other religion	155	33	24	17	15	15	13	9	40
No religion	645	26	25	15	16	18	18	13	43
Highest qualification									
Degree or higher	651	27	27	20	17	18	20	18	36
A levels – Dip HE	983	33	28	17	17	19	19	16	40
GCSE	682	30	25	19	22	21	17	14	40
Other/none	820	20	20	15	14	15	9	10	55
Marital status									
Married/living as married	1629	27	27	18	19	18	16	16	45
Single/widowed/divorced/separated	1531	29	23	17	16	19	17	13	39
Economic status of respondent									
In work	1532	32	28	21	21	21	19	18	37
Retired	885	14	21	13	12	15	10	10	61
Unemployed	202	27	24	12	17	14	14	13	44
Economically inactive / Others	542	34	23	15	15	17	16	13	35

Question number: 2.19

Table A14 (continued)

	Base (unwtd)	More fruit and veg	Smaller portions	Less food high in sat fats	Less food high in fats	Less salt	Fewer calories	More fish	None of these
		%	%	%	%	%	%	%	%
Household characteristics									
Children under 16 in the household									
At least one	747	35	28	20	22	20	18	15	37
None	2416	26	24	17	16	18	16	15	44
Household size									
One person	936	22	22	15	14	17	14	13	48
Two people	1186	23	25	16	15	17	14	14	47
Three people	468	31	26	19	17	20	17	15	39
Four people	398	37	28	23	23	21	19	16	34
Five or more people	175	35	27	16	27	18	20	17	41
Housing tenure									
Owner occupier	1997	25	25	17	18	19	17	14	45
Private tenant	481	36	26	17	18	17	15	18	33
Social tenant	620	31	27	20	16	20	16	13	41
NS-SEC of Household Reference Person									
Professional/managerial	944	27	28	18	18	20	21	15	41
Intermediate	537	26	25	16	20	18	14	16	45
Routine/manual	1106	27	24	16	16	18	13	12	46
Household annual income									
Up to £10,399	510	26	25	15	13	20	13	14	46
£10,400 to £25,999	838	31	27	20	21	20	16	13	40
£26,000 to £51,999	635	30	31	23	19	23	20	17	36
£52,000 or more	391	30	28	19	19	19	20	21	37
Region									
England	2025	28	25	17	17	18	16	14	43
Wales	121	35	30	25	32	18	25	19	36
Scotland	511	25	30	18	19	25	14	17	39
Northern Ireland	506	22	19	16	13	16	14	11	50

Question number: 2.19

Table A14

(continued)

	Base (unwtd)	More fruit and veg	Smaller portions	Less food high in sat fats	Less food high in fats	Less salt	Fewer calories	More fish	None of these
		%	%	%	%	%	%	%	%
Other characteristics									
BMI									
<18.5 (underweight)	82	26	13	6	5	12	5	12	47
18.5 – 25 (healthy)	1355	26	21	14	15	15	12	14	46
>25 – 30 (overweight)	1076	28	28	18	20	20	19	14	41
>30 (obese)	581	31	34	28	23	24	23	19	37
Dietary restrictions									
Yes	1104	34	33	25	24	18	26	18	35
None	2028	25	21	13	14	21	11	13	47

Question number: 2.19

Table A15 Reasons for making changes to food eaten in last 6 months (answers over 3%)

	Base (unwtd)	Lose/ stop gaining weight	Be more healthy	Health reasons	Improve diet	Keep fit/ exercise	Reduce/ cut salt in diet
		%	%	%	%	%	%
Individual characteristics							
Gender							
Men	646	26	19	12	9	8	4
Women	1092	40	16	10	12	1	4
Age band							
16-24	190	25	22	3	13	7	3
25-34	354	28	23	5	11	6	3
35-44	318	41	17	8	14	5	5
45-54	305	42	16	12	10	3	4
55-64	260	34	13	24	6	1	5
65-74	193	35	11	19	9	-	3
75+	117	26	8	21	4	1	3
Ethnic group							
White	1583	34	16	11	11	4	4
Non-White	153	32	28	7	8	7	2
Religious faith							
Christian	1267	34	18	12	10	4	4
Other religion	91	31	20	9	8	6	1
No religion	366	32	15	7	12	5	3
Highest qualification							
Degree or higher	402	37	19	11	9	3	2
A levels – Dip HE	582	35	16	9	13	6	3
GCSE	395	32	20	10	12	4	5
Other/none	349	28	14	16	8	1	4
Marital status							
Married/living as married	890	37	17	11	10	4	3
Single/widowed/divorced/ separated	847	29	18	10	11	5	4
Economic status of respondent							
In work	945	38	20	8	11	6	4
Retired	343	31	11	22	7	*	4
Unemployed	116	32	22	7	11	4	2
Economically inactive / Others	334	25	15	11	13	4	2

Question number: 2.21

Table A15 (continued)

	Base (unwtd)	Lose/ stop gaining weight	Be more healthy	Health reasons	Improve diet	Keep fit/ exercise	Reduce/ cut salt in diet
		%	%	%	%	%	%
Household characteristics							
Children under 16 in the household							
At least one	472	37	20	5	12	6	4
None	1266	32	16	13	10	3	3
Household size							
One person	457	28	19	15	6	3	4
Two people	630	34	16	13	10	4	3
Three people	287	30	15	8	16	5	6
Four people	259	37	23	6	9	4	2
Five or more people	105	39	15	10	11	8	3
Housing tenure							
Owner occupier	1042	37	15	11	10	3	4
Private tenant	314	30	22	8	11	5	2
Social tenant	351	27	21	14	10	6	4
NS-SEC of Household Reference Person							
Professional/managerial	546	40	17	9	12	4	5
Intermediate	279	30	14	10	6	5	3
Routine/manual	586	32	17	12	11	4	3
Household annual income							
Up to £10,399	265	28	20	17	10	3	3
£10,400 to £25,999	472	32	18	11	10	5	4
£26,000 to £51,999	395	41	19	8	11	3	4
£52,000 or more	233	35	16	6	11	7	3
Region							
England	1126	33	17	10	11	4	4
Wales	76	39	28	13	10	4	2
Scotland	292	35	20	11	11	4	3
Northern Ireland	244	34	21	10	10	4	4

Question number: 2.21

Table A16 Difficulties in trying to eat more healthily (answers over 4%)

	Base (unwtd)	None	Money/ cost of food	Time con- straints	Time to prepare/ cook food	Healthy food is too expensive
		%	%	%	%	%
Individual characteristics						
Gender						
Men	1299	23	13	8	4	5
Women	1864	23	12	7	6	5
Age band						
16-24	284	16	12	6	7	7
25-34	516	18	11	11	7	6
35-44	531	18	15	14	6	7
45-54	506	20	16	9	6	5
55-64	489	27	12	3	2	3
65-74	442	36	8	2	2	1
75+	393	36	7	1	*	*
Ethnic group						
White	2922	23	13	7	5	5
Non-White	236	25	10	11	2	5
Religious faith						
Christian	2339	24	12	7	5	4
Other religion	155	22	6	10	3	7
No religion	645	20	14	9	5	5
Highest qualification						
Degree or higher	651	18	9	11	8	4
A levels – Dip HE	983	20	13	10	6	6
GCSE	682	24	16	6	4	5
Other/none	820	31	11	4	2	3
Marital status						
Married/living as married	1629	25	11	8	5	4
Single/widowed/divorced/separated	1531	20	14	7	5	6
Economic status of respondent						
In work	1532	21	11	12	7	5
Retired	885	36	8	1	1	1
Unemployed	202	20	24	3	1	8
Economically inactive / Others	542	16	16	4	6	6

Question number: 2.22

Table A16 (continued)

	Base (unwtd)	None %	Money/ cost of food %	Time con- straints %	Time to prepare/ cook food %	Healthy food is too expensive %
Household characteristics						
Children under 16 in the household						
At least one	747	23	12	11	6	6
None	2416	23	12	7	5	4
Household size						
One person	936	24	15	5	3	5
Two people	1186	27	10	7	5	3
Three people	468	20	13	8	5	6
Four people	398	20	15	10	6	6
Five or more people	175	19	10	9	4	6
Housing tenure						
Owner occupier	1997	24	10	8	5	3
Private tenant	481	18	14	11	6	8
Social tenant	620	23	20	4	3	7
NS-SEC of Household Reference Person						
Professional/managerial	944	20	10	10	7	4
Intermediate	537	22	11	8	4	3
Routine/manual	1106	25	13	4	4	5
Household annual income						
Up to £10,399	510	25	18	4	3	6
£10,400 to £25,999	838	24	14	6	5	6
£26,000 to £51,999	635	19	12	11	5	4
£52,000 or more	391	18	7	12	7	5
Region						
England	2025	23	12	8	5	5
Wales	121	30	12	2	3	6
Scotland	511	23	15	8	4	5
Northern Ireland	506	15	11	11	9	2

Question number: 2.22