

Annex 3

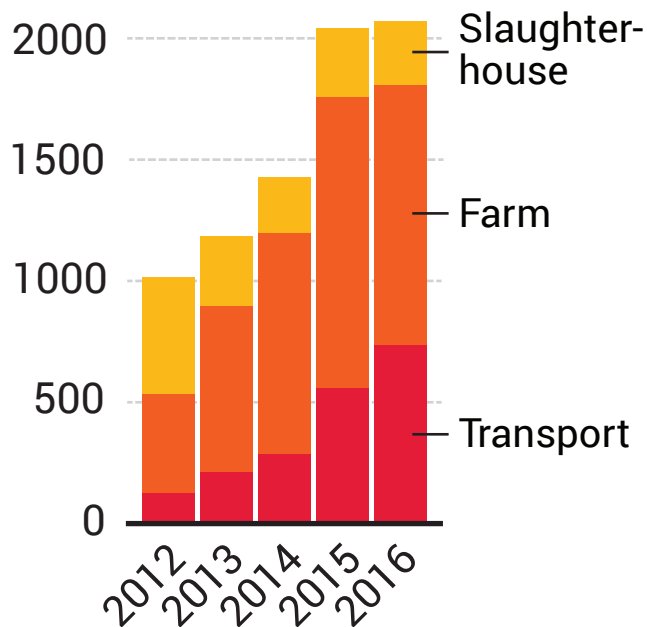
Data story

Working together with the poultry sector to improve poultry welfare

Using data to improve poultry welfare

Over 950 million poultry are slaughtered annually in the UK. This is a high volume industry that sees a higher than average proportion of welfare non-compliances. Most issues occur on the farm and in transport, with about half of reported incidents being due to damaged transport crates.

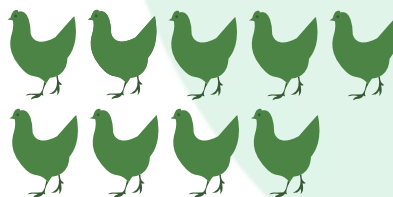
Number of incidents



Main welfare issues identified

Damaged crates

45%



Foot pad dermatitis

10%



Catching damage

5%



Overstocking

10%



Other (lairage, cutting, bleeding)

30%






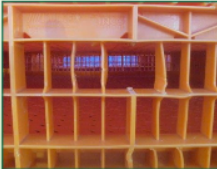







Reducing transport-related incidents

To reduce the number of damaged crates in the transport system, we worked with the industry to develop best-practice guidance on which crates should be removed from the system to prevent transport injuries.



Live Bird Crate Assessment

All crates used to transfer live birds should be in a condition that will not pose a risk to their welfare. The following guide will limit the risk of injury and reduce welfare concerns, using a GREEN / AMBER / RED system.

GREEN	AMBER	RED
<p>Good condition, clean, no damage NO WELFARE ISSUES Can be used to transport live birds</p>	<p>Reasonable condition, minimal interior and exterior damage that pose no welfare issues Can be used to transport live birds but MONITOR CLOSELY for further deterioration</p>	<p>Poor condition, major damage High potential for welfare issues DO NOT USE</p>
  	 <p>One lag missing but edges smoothed</p>  <p>Minor exterior damage</p>  	 <p>Two or more missing lags, or bent or sharp edges</p>    <p>Major structural damage to the exterior</p>

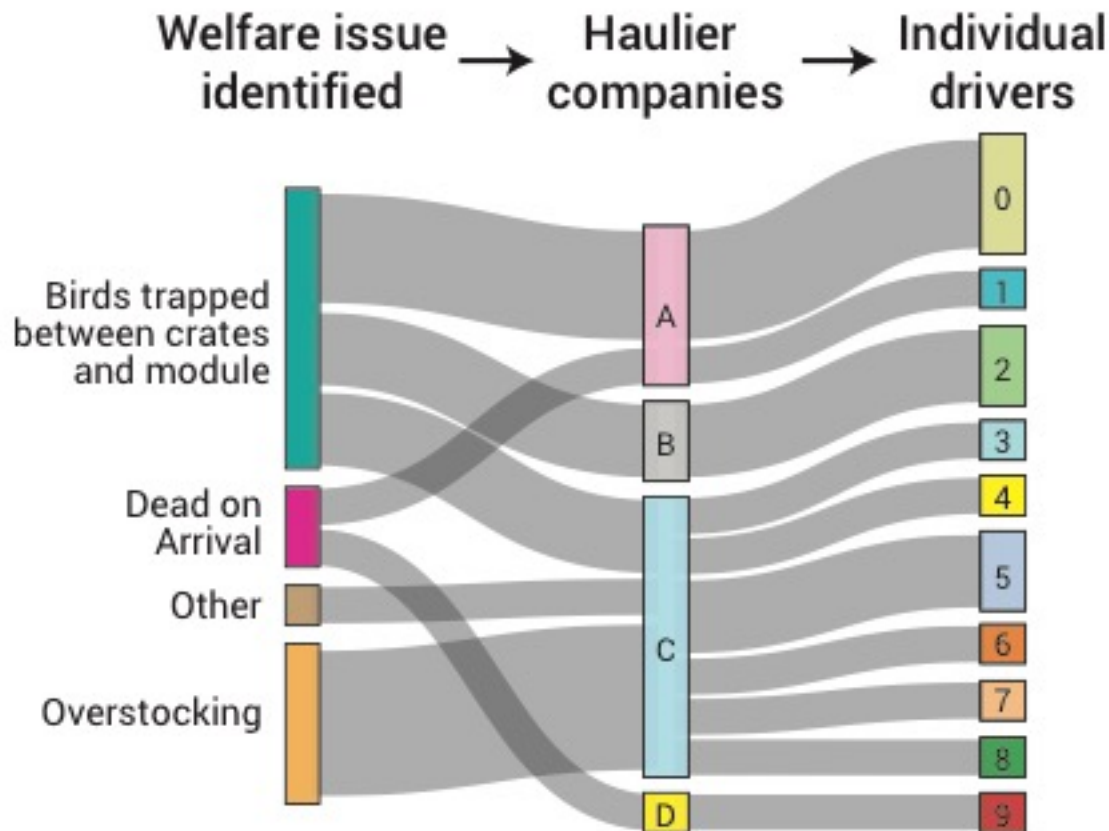
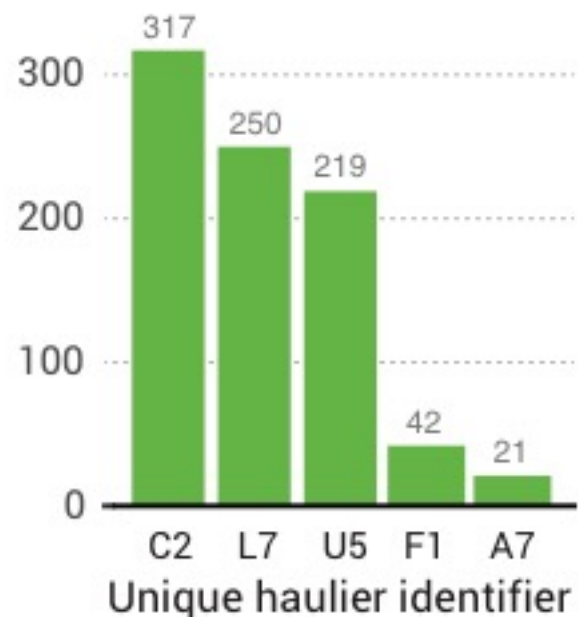
We created a laminated card with a traffic light classification to illustrate the various conditions of live bird crates and to explain when crates should be removed.

The guidance was issued in April 2017 and we plan to evaluate the effect of this intervention in April 2018.

Improving welfare data collection

Our new Welfare and Enforcement reporting system (Chronos) captures detailed information about welfare incidents – including the haulier, the driver, and the vehicle registration number – and shares this with APHA.

Top 5 non-compliant haulier companies



The data in this flow diagram show real but anonymised non-compliances from a single day.