

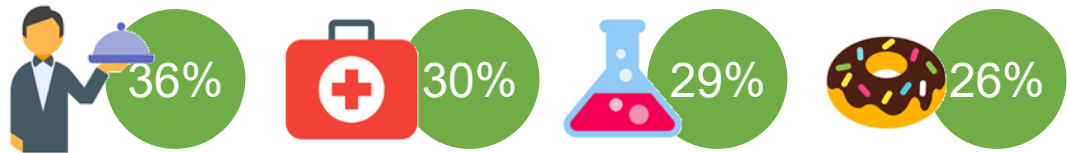
ATTITUDES TRACKER

SURVEY WAVE: 15 (NOV 2017)



Concern about food safety issues

The top food safety issues of concern were food hygiene when eating out (36%), food poisoning (30%), chemicals from the environment such as lead in food (29%), and food additives (26%).



Concern about wider food issues

The top wider food issues of concern were the amount of sugar in food (52%), food waste (48%), food prices (46%), and animal welfare (43%).



Food hygiene standards awareness

Of the 84% of people aware of food hygiene standards outside of the home, 61% reported being aware via hygiene stickers / certificates and 60% by the general appearance of the premises.



Trust in the FSA and wider food regulation

Of those aware of FSA, 75% trust it to tell the truth and 70% trust it to do its job. At a wider level, 75% trust that food is what it says it is and is accurately labelled, and 63% trust that the food industry is regulated fairly.

