

# PAS 96:2017

## Guide to protecting and defending food and drink from deliberate attack

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# Foreword

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This PAS is not to be regarded as a British Standard. It will be withdrawn upon publication of its content in, or as, a British Standard.

The PAS process enables a guide to be rapidly developed in order to fulfil an immediate need in industry. A PAS can be considered for further development as a British Standard, or constitute part of the UK input into the development of a European or International Standard.

## Supersession

This PAS supersedes PAS 96:2014, which is withdrawn.

## Information about this document

This is a full revision of the PAS 96:2014, and introduces the following principal changes:

- normative and informative references have been updated;
- subclause **3.7** Cyber-crime has been revised;
- subclause **6.2.4** added to cover vulnerabilities related to cyber-attacks;
- two new fictional case studies have been added as subclauses **A.5** and **A.6** to illustrate cyber security issues;
- Annex B updated;
- Annex D added covering 10 steps to cyber security;
- some editorial amendments have been undertaken.

## Use of this document

As a guide, this PAS takes the form of guidance and recommendations. It should not be quoted as if it were a specification or a code of practice and claims of compliance cannot be made to it.

## Presentational conventions

The guidance in this standard is presented in roman (i.e. upright) type. Any recommendations are expressed in sentences in which the principal auxiliary verb is “should”.

*Commentary, explanation and general informative material is presented in smaller italic type, and does not constitute a normative element.*

## Contractual and legal considerations

This publication does not purport to include all the necessary provisions of a contract. Users are responsible for its correct application.

**Compliance with a PAS cannot confer immunity from legal obligations.**

# Introduction

The food industry sees the safety of its products as its main concern. Over the years, industry and regulators have developed food safety management systems which mean that major outbreaks of food poisoning are now quite unusual in many countries. These systems typically use Hazard Analysis Critical Control Point (HACCP) principles which are accepted globally.<sup>1)</sup> HACCP has proven to be effective against accidental contamination.

HACCP principles however have not been routinely used to detect or mitigate deliberate attacks on a system or process. Such attacks include deliberate contamination, electronic intrusion, and fraud. Deliberate acts may have food safety implications but can harm organizations in other ways, such as damaging business reputation or extorting money.

The common factor behind all such deliberate acts is people. These people may be within a food business, may be employees of a supplier to the food business, or may be complete outsiders with no connection to the food business. The key issue being their motivation, they may aim to cause harm to human health, business reputation, or make financial gains at the expense of the business. In any of these situations it is in the interests of the food business to protect itself from such attacks.

The purpose of PAS 96 is to guide food business managers through approaches and procedures to improve the resilience of supply chains to fraud or other forms of attack. It aims to assure the authenticity and safety of food by minimizing the chance of an attack and mitigating the consequences of a successful attack.

PAS 96 describes Threat Assessment Critical Control Points (TACCP), a risk management methodology, which aligns with HACCP, but has a different focus, that may need input from employees from different disciplines, such as human resources, procurement, security and information technology.

It explains the TACCP process, outlines steps that can deter an attacker or give early detection of an attack, and uses fictitious case studies (see Annex A) to show its application. Broadly, TACCP places food business managers in the position of an attacker to anticipate their motivation, capability and opportunity to carry out an attack, and then helps them devise protection. It also provides other sources of information and intelligence that may help identify emerging threats (see Annex B).

The TACCP process assumes and builds on a business' existing effective operation of HACCP, as many precautions taken to assure the safety of food are likely to also deter or detect deliberate acts. It also complements existing business risk management and incident management processes.

The focus of this PAS is on protecting the integrity and wholesomeness of food and food supply. Any intending attacker, whether from within a food business or its supply chain or external to both, is likely to attempt to elude or avoid routine management processes. It should help food businesses mitigate each of these threats, but the approach may also be used for other business threats.

No process can guarantee that food and food supply are not the target of criminal activity, but the use of PAS 96 can make it less likely. It is intended to be a practical and easily used guide and so is written in everyday language and is to be used in a common-sense rather than legalistic way.

<sup>1)</sup> Further information and guidance regarding HACCP can be found in the CODEX Alimentarius publication, *General Principles of Food Hygiene* [1].

# 1 Scope

This PAS provides guidance on the avoidance and mitigation of threats to food and food supply. It describes a risk management methodology, Threat Assessment Critical Control Points (TACCP), which can be adapted by food businesses of all sizes and at all points in food supply chains. While concerns for the safety and integrity of food and drink are paramount and much of the PAS is focussed on them, it needs to be stressed that its scope covers 'All Threats' and protection of all elements of food supply. This includes the viability of businesses within the supply chain.

It is intended to be of use to all organizations, but is of particular use to managers of small and medium sized food enterprises without easy access to specialist advice.



# 2 Terms and definitions

For the purposes of this PAS, the following terms and definitions apply.

## 2.1 cyber security

protection of devices, services and networks — and the information on them — from theft or damage

{SOURCE: NCSC Glossary [2]}

## 2.2 food defence

procedures adopted to assure the security of food and drink and their supply chains from malicious and ideologically motivated attack leading to contamination or supply disruption

**NOTE** The term *food security* refers to the confidence with which communities see food being available to them in the future. Except in the limited sense that a successful attack may affect the availability of food, *food security* is not used and is outside the scope of this PAS.

## 2.3 food fraud

dishonest act or omission, relating to the production or supply of food, which is intended for personal gain or to cause loss to another party<sup>2)</sup>

**NOTE 1** Although there are many kinds of food fraud the two main types are:

- 1) *the sale of food which is unfit and potentially harmful, such as:*
  - *recycling of animal by-products back into the food chain;*
  - *packing and selling of beef and poultry with an unknown origin;*
  - *knowingly selling goods which are past their 'use by' date;*

<sup>2)</sup> The UK Food Standards Agency discusses food crime and food fraud at: <https://www.food.gov.uk/enforcement/the-national-food-crime-unit/what-is-food-crime-and-food-fraud> [3].

2) the deliberate misdescription of food, such as:

- products substituted with a cheaper alternative, for example, farmed salmon sold as wild, and Basmati rice adulterated with cheaper varieties;
- making false statements about the source of ingredients, i.e. their geographic, plant or animal origin.

**NOTE 2** Food fraud may also involve the sale of meat from animals that have been stolen and/or illegally slaughtered, as well as wild game animals like deer that may have been poached.

### 2.4 food protection

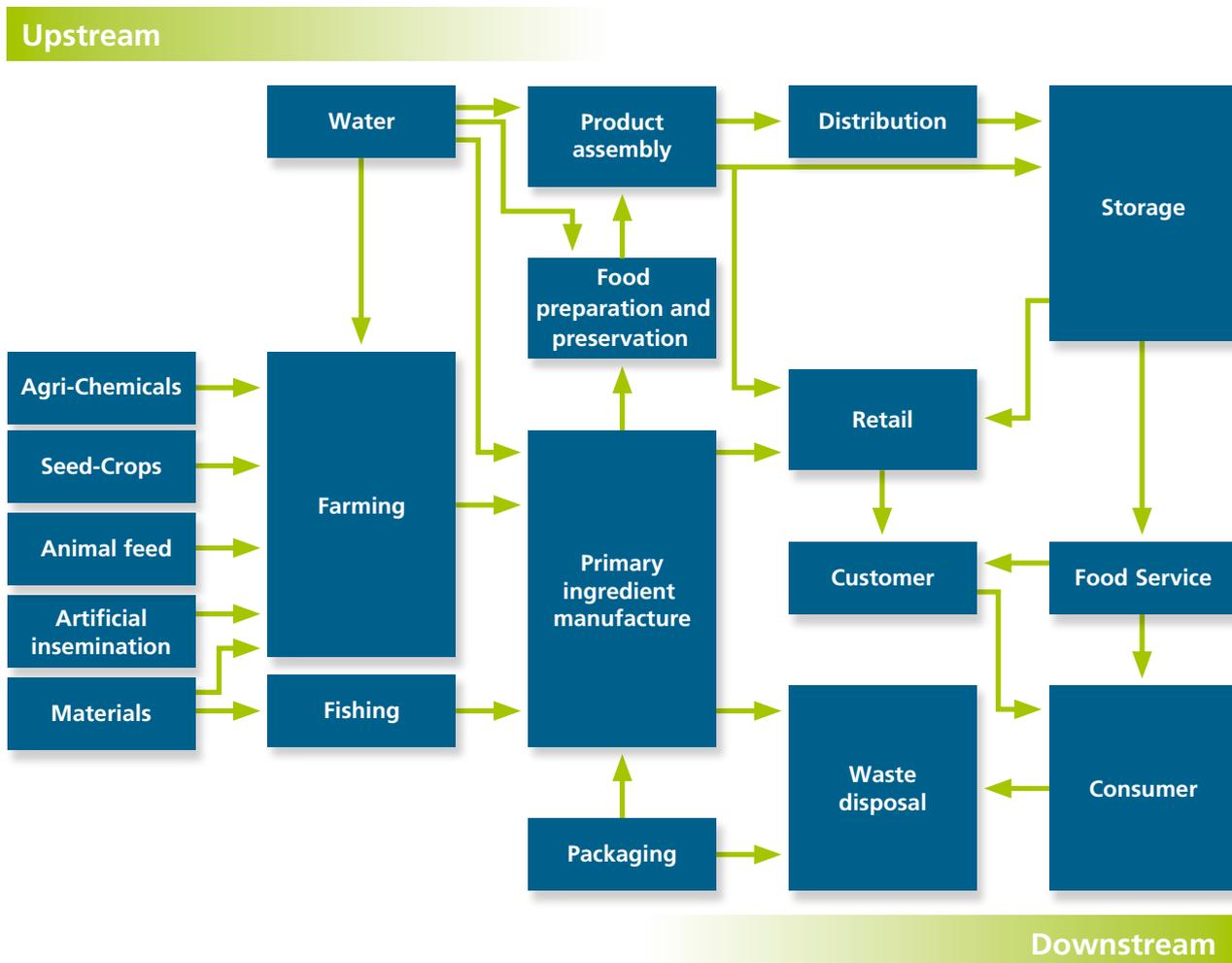
procedures adopted to deter and detect fraudulent attacks on food

### 2.5 food supply

elements of what is commonly called a food supply chain

**NOTE** An example of a food supply chain is given in Figure 1. Figure 1 is not intended to be comprehensive.

Figure 1 – A food supply chain



### 2.6 hazard

something that can cause loss or harm which arises from a naturally occurring or accidental event or results from incompetence or ignorance of the people involved

### 2.7 Hazard Analysis Critical Control Point (HACCP)

system which identifies, evaluates, and controls hazards which are significant for food safety

{SOURCE: CODEX Alimentarius. *General Principles of Food Hygiene* [1]}

### 2.8 insider

individual within or associated with an organization and with access to its assets but who may misuse that access and present a threat to its operations

## 2.9 personnel security

procedures used to confirm an individual's identity, qualifications, experience and right to work, and to monitor conduct as an employee or contractor

**NOTE 1** *Not to be confused with 'personal security'.*

**NOTE 2** *Personnel security principles are used to assure the trustworthiness of staff inside an organization, but may be applied to the staff of suppliers within processes for vendor accreditation.*

## 2.10 threat

something that can cause loss or harm which arises from the ill-intent of people

**NOTE** *Threat is not used in the sense of threatening behaviour or promise of unpleasant consequence of a failure to comply with a malicious demand.*

## 2.11 Threat Assessment Critical Control Point (TACCP)

systematic management of risk through the evaluation of threats, identification of vulnerabilities, and implementation of controls to materials and products, purchasing, processes, premises, people, distribution networks and business systems by a knowledgeable and trusted team with the authority to implement changes to procedures



## 3 Types of threat

### 3.1 General

Deliberate acts against food and food supply take several forms. Clause 3 describes the characteristics of the main threats to food authenticity and safety – economically motivated adulteration (EMA) and malicious contamination, and explains the nature of other threats, particularly the rapidly growing misuse of digital techniques.

### 3.2 Economically motivated adulteration (EMA)

*NOTE Details of many other cases are available from the US Pharmacopeial Convention's Food Fraud Database at <http://www.foodfraud.org/> [4].*

#### Case 1

In 2016, customs officials in Nigeria confiscated 2.5 tonnes of rice which they suspected was made from plastic.<sup>3)</sup>

#### Case 2

Olive oil has been a frequent target for adulteration, often by other vegetable oils. In 2017 Italian authorities disrupted an organized crime ring which was exporting fake olive oil to the United States.<sup>4)</sup> Similarly, Brazilian officials reported that a very high proportion of olive oils tested did not meet the quality standards required by their labelling.<sup>5)</sup>

#### Case 3

Spanish police have accused a beef burger manufacturer of using minced pork and soya to increase the perceived meat content of their products

for many years.<sup>6)</sup> It is not clear whether the burgers actually contained enough beef to satisfy any official regulation.

#### Case 4

In 2014 the Kenyan Dairy Board claimed that hawkers were putting lives at risk by adding preservatives (formalin and hydrogen peroxide) in a (probably futile) attempt to extend the shelf life of milk.<sup>7)</sup>

#### Case 5

Staff in a European meat packer felt, mistakenly, that they could avoid a product being condemned as carrying foot and mouth disease by covering it with disinfectant.

The motivation of EMA is financial, to gain an increased income from selling a foodstuff in a way which deceives customers and consumers. This may be by either passing off a cheaper material as a more expensive one (see case 1), or it may be that a less expensive ingredient is used to replace or extend the more expensive one (see cases 2 and 3).

The avoidance of loss may also be an incentive for adulteration (see cases 4 and 5). Limited supply of a key material may encourage a producer to improvise to complete an order rather than declare short delivery to the customer.

The intention of EMA is not to cause illness or death, but that may be the result. This was the case in 2008 when melamine was used as a nitrogen source to fraudulently increase the measured protein content of milk, resulting in more than 50 000 babies hospitalized and six deaths after having consumed contaminated infant formula.<sup>8)</sup>

<sup>3)</sup> Further information is available from: <http://www.bbc.co.uk/news/world-africa-38391998> [5].

<sup>4)</sup> Further information is available from: <https://www.oliveoiltimes.com/olive-oil-business/italy-arrests-33-accused-olive-oil-fraud/55364> [6].

<sup>5)</sup> Additional case study can be found: <https://www.oliveoiltimes.com/olive-oil-business/brazil-reveals-widespread-olive-oil-fraud/56395> [7].

<sup>6)</sup> Further information is available from: <https://www.euroweeklynews.com/3.0.15/news/on-euro-weekly-news/spain-news-in-english/144405-police-uncover-major-beef-food-fraud-in-spain> [8].

<sup>7)</sup> Further information is available from: <http://www.standardmedia.co.ke/article/2000107380/naivasha-hawkers-using-formalin-to-preserve-milk> [9].

<sup>8)</sup> For further details on this adulteration case see the WHO and FAO publication, Toxicological aspects of melamine and cyanuric acid <http://www.who.int/foodsafety/publications/melamine-cyanuric-acid/en/> [10].

The common factor in many cases of EMA is that the adulterant is neither a food safety hazard, nor readily identified, as this would defeat the aim of the attacker. Common adulterants<sup>9)</sup> include water and sugar; ingredients that may be properly used and declared but improper use is food fraud.

EMA is likely to be more effective for an attacker, and therefore present a greater threat to a food business, upstream on the food supply chain (see Figure 1) close to manufacture of primary ingredients. A successful adulteration (from the point of view of the attacker) continues without detection. EMA may need an insider but could be revealed by verification, for example, financial audit could reveal:

- purchases which are unexplained by recipes, such as sudan dyes which have no place in spice manufacture; or
- differences between quantities sold and quantities purchased, such as beef mince sold and bovine meat purchased, with horsemeat to make up the difference.

### 3.3 Malicious contamination

#### Case 6

In 2005, a major British bakery reported that several customers had found glass fragments and sewing needles inside the wrapper of loaves.<sup>10)</sup>

#### Case 7

In 1984, the Rajneeshee sect in Oregon attempted to affect the result of a local election by contaminating food in ten different salad bars, resulting in 751 people affected by salmonella food poisoning.<sup>11)</sup>

#### Case 8

In 2013, a major soft drinks supplier was forced to withdraw product from a key market when it was sent a bottle which had had its contents replaced with mineral acid. The attackers included a note indicating

<sup>9)</sup> For further information on adulterants see the U.S. Pharmacopeial Convention Food Fraud Database Version 2.0 at: <http://www.foodfraud.org/#/food-fraud-database-version-20> [11].

<sup>10)</sup> For further details on this case of malicious contamination see the Food Standards Agency archive at: <http://webarchive.nationalarchives.gov.uk/20120206100416/http://food.gov.uk/news/newsarchive/2006/dec/kingsmill> [12].

<sup>11)</sup> For further information see the American Medical Association publication, A Large Community Outbreak of Salmonellosis Caused by Intentional Contamination of Restaurant Salad Bars [13].

that more would be distributed to the public if the company did not comply with their demands.

#### Case 9

In 2007, a bakery found piles of peanuts in the factory. It withdrew product and closed for a week long deep clean to re-establish its nut-free status.

The motivation for malicious contamination may be to cause localized (see case 6) or widespread (see case 7) illness or death.

In case 7, the attacker did not want the contamination to be detected before it was consumed, therefore the contaminant had to be an effective toxin with little effect on the palatability of the food.

The motivation in case 8 was publicity. Public opinion would have been against the attackers if harm had been caused to members of the public, but the supplier could not take that risk.

Materials which could be used by an attacker to gain publicity, or to extort money, are more readily found than those needed to cause widespread harm. The case of allergens (see case 9) shows the harm, impact and cost that can be caused to a business with little risk to the attacker.

Contamination close to point of consumption or sale, as in case 7, (downstream in Figure 1) is more likely to cause harm to health than an attack on crops or primary ingredients.

### 3.4 Extortion

#### Case 10

In 1990, a former police officer was convicted of extortion after contaminating baby food with glass and demanding money from the multi-national manufacturer.<sup>12)</sup>

#### Case 11

In 2008, a man was jailed in Britain after being convicted of threatening to bomb a major supermarket and contaminate its products.<sup>13)</sup>

<sup>12)</sup> For further details on this food tampering case see the Q Food publication at: <http://www.qfood.eu/2014/03/1989-glass-in-baby-food/> [14].

<sup>13)</sup> For further details on this extortion case see The Guardian article at: <http://www.theguardian.com/uk/2008/jan/28/ukcrime> [15].

The motivation for extortion by either an individual or group is financial, to obtain money from the victim organization. Such activity is attractive to the criminal mind when the product, like baby food (see case 10), is sensitive or where a company is seen as rich (see case 11).

A small number of samples can be used to show the company that the attacker has the capability and is enough to cause public concern and media interest.

### 3.5 Espionage

#### Case 12

One business consultancy uses the theft of the intellectual property of a fictitious innovative snack product as an example of commercial espionage.<sup>14)</sup>

#### Case 13

In July 2014, Reuters reported that a woman was charged in the USA with attempting to steal patented U.S. seed technology as part of a plot to smuggle types of specialized corn for use in China.<sup>15)</sup>

The primary motivation of espionage is for competitors seeking commercial advantage to access intellectual property. They may infiltrate using insiders to report, or may attack remotely through information technology systems. Alternatively, organizations may try to entice executives to reveal confidential information or use covert recording to capture such material, or they may simply steal the material, as case 13 suggests.

### 3.6 Counterfeiting

#### Case 14

In 2013, enforcement officers seized 9 000 bottles of fake Glen's Vodka from an illegal factory.<sup>16)</sup>

#### Case 15

In 2011, 340 bottles of a famous Australian brand of wine were seized, following complaints of poor quality to the owner, which had no link with Australia.<sup>17)</sup>

The motivation for counterfeiting is financial gain, by fraudulently passing off inferior goods as established and reputable brands. Both organized and petty crime can cause companies financial loss and harm to their reputation. The former, for example, can use sophisticated printing technologies to produce product labels that are indistinguishable from the genuine ones. The latter can steal genuine packs or even refill single use containers for resale.

Organized criminals may try to mimic the food contents closely to delay detection and investigation. Petty criminals may be tempted by a 'quick killing' and be less concerned in the safety of the food.

<sup>14)</sup> For further information on this fictional case study is available from Murray Associates at: <https://counterespionage.worldsecuresystems.com/tscm-the-missing-business-school-course.html> [16].

<sup>15)</sup> For more information go to: <http://www.grainews.ca/daily/chinese-woman-arrested-in-plot-to-steal-u-s-corn-technology> [17].

<sup>16)</sup> ) For further information on this example of counterfeiting see: <http://thecounterfeitreport.com/product/322/> [18].

<sup>17)</sup> For further information on this case of counterfeiting see <http://www.news.com.au/finance/offshore-raids-turn-up-fake-australian-jacobs-creek-wines/story-e6frfm1i-1226029399148> [19].

### 3.7 Cyber crime

#### Case 16

In 2014, Financial Fraud Action UK advised restaurant managers to stay vigilant as fraudsters are attempting to target their customers in a new phone scam. They phone restaurants claiming there is a problem with their card payments system, the restaurant is then told to redirect any card payments to a phone number provided by the fraudster.<sup>18)</sup>

Modern information and communication technologies provide new and rapidly increasing opportunities for malpractice. In case 16 the fraudster uses social engineering to try to defraud both business and consumer. It is common for the attacker to try and exploit individual ignorance of the technologies involved. The fraud in this case is 'cyber-enabled', that is a familiar scam made easier by electronic communications. In total in England and Wales for the year to September 2016, the Office for National Statistics reported about 3.6 million frauds and nearly 2 million cases of computer misuse.<sup>19)</sup>

#### Case 17

In 2016, reports suggested that criminals had hacked Deliveroo accounts to order food on victims' cards.<sup>20)</sup>

#### Case 18

In 2015, Michigan-based Biggby Coffee reported a database breach with possible theft of customer information derived from loyalty card applications.<sup>21)</sup>

The fraud in both cases 17 and 18 could be carried out remotely over the Internet with little chance of detection and justice for the perpetrator.

<sup>18)</sup> For further information about this restaurant fraud see <https://www.financialfraudaction.org.uk/news/2014/08/13/scam-alert-restaurants-and-diners-targeted-in-new-scam/> [20].

<sup>19)</sup> ONS Dataset: Crime in England and Wales: Experimental tables: Table E1: Fraud and computer misuse by loss (of money or property) – number and rate of incidents and number and percentage of victims from <https://www.ons.gov.uk/peoplepopulationandcommunity/crimeandjustice/datasets/crimeinenglandandwalesexperimentaltables> [21].

<sup>20)</sup> For further information see: <https://business-reporter.co.uk/2016/11/23/cyber-criminals-use-hacked-deliveroo-accounts-order-food-victims-cards/> [22].

<sup>21)</sup> For further information see: <http://www.canadianbusiness.com/business-news/michigan-based-biggby-coffee-reports-database-breach-possible-theft-of-customer-information> [23].

#### Case 19

In 2016 the FBI and US Department of Agriculture alerted farmers to their increasing vulnerability to cyber-attack through their use of precision agriculture technology.<sup>22)</sup>

Such an attack could be cyber-enabled industrial espionage, or hacking - gaining unauthorized access to computer systems, perhaps with malicious intent.

#### Case 20

In 2016 a major supermarket discovered that scales at its self-service check outs had been corrupted to enable distributed denial of service (DDOS) attacks on public websites.

DDOS can be a real nuisance to companies, and lead to real losses when the company website is an important trading platform. The 'Internet of Things' (IoT) becomes more and more important; the Joint NCSC/NCA Threat Report<sup>23)</sup> exposes the vulnerability of (apparently innocuous) internet connected devices and their misuse by criminals.

Identity theft is perhaps more familiar to the public, but organizations may be aware of their identity being stolen to enable procurement fraud, in which goods are ordered in their name but diverted to the fraudsters premises leaving the duped supplier and supposed purchaser to carry the cost and litigation.

<sup>22)</sup> Private Industry Notification PIN 160331-001 Smart Farming May increase Cyber Targeting Against US Food and Agriculture Sector see <https://info.publicintelligence.net/FBI-SmartFarmHacking.pdf> [24].

<sup>23)</sup> The Cyber Threat to UK Business at <https://www.ncsc.gov.uk/news/ncsc-and-nca-threat-report-provides-depth-analysis-evolving-threat> [25].

## 4 Understanding the attacker

### 4.1 General

The success of a deliberate attack on food or food supply depends on several things:

- a) Does the attacker have the motivation and drive to overcome the obvious, and less obvious blocks to their actions? If the blocks seem massive and success seems unlikely, many would-be attackers would seek an easier target.
- b) Does the attacker have the capability to carry out the attack? A group is more likely to find the resources and learn the skills needed.
- c) Does the attacker have the opportunity to carry out the attack? A physical attack needs physical access to the target, but a cyber-attack may only need access to a computer.
- d) Would the attacker be deterred by the chance of detection and/or any potential penalties?

### 4.2 The extortionist

The extortionist wants to gain financially from an attack but does not want to be caught, and concentrates on avoiding detection. Their target is more likely to be a high profile business with lots to lose from negative publicity. They may work alone and be resourceful, secretive and self-interested. Cyber attacks across the world using 'ransomware' have demonstrated both how easily extortionists can now attack multiple victims and how difficult it is to bring them to justice.<sup>24)</sup> Some individuals may claim to be able to take action against a business while lacking the capability to carry it out; the business may judge the claim as not credible but still decide to respond appropriately.

### 4.3 The opportunist

The opportunist may hold an influential position within an operation to be able to evade internal controls. They may have some technical knowledge but their main asset is access. They are likely to be discouraged by the chance of detection, so unannounced visits by

customers or auditors, or ad hoc sampling for analysis may deter their actions.

A supplier who cannot risk failure to deliver to a customer may take the chance that occasional adulteration would not be detected. Success on one occasion may make it easier to attempt a repeat. This opportunist may persuade themselves that the adulteration is legitimate, for example, chicken in a pork sausage would still be meat.

### 4.4 The extremist

The extremist takes their cause or campaign so seriously that they distort its context and overlook wider issues. The dedication to their cause may have no limits and their determination to progress it can be great.

Extremists may want to cause harm and are likely to enjoy publicity after the event. It may not matter, and may be a benefit, if they themselves are harmed. The risk of failure is a deterrent, but the risk of capture after the event is not. They are typically resourceful and innovative in devising ways to attack.

Some single issue groups may want to disrupt business operations and reputation but fear that mass harm to the public would damage their cause and lead them to lose support.

### 4.5 The irrational individual

Some individuals have no rational motive for their actions. Their priorities and preoccupations have become distorted so they are unable to take a balanced view of the world. Some may have clinically diagnosed mental health issues.

This individual may be readily deterred by simple steps which prevent them from gaining access to their target or make detection easy.

<sup>24)</sup> For further information see *The Cyber Threat to UK Business*, pg 7 available from: <https://www.ncsc.gov.uk/news/ncsc-and-nca-threat-report-provides-depth-analysis-evolving-threat> [25].

#### 4.6 The disgruntled individual

The disgruntled individual believes that an organization has been unfair to them and seeks revenge. For example, they may be an aggrieved employee or former employee, supplier or customer. They may have expert knowledge of the operation and access to it.

This attacker is likely to be an individual rather than part of a group. If an insider, they could be dangerous, but are more likely to want to cause embarrassment and financial loss than harm to the public. If not an insider, this individual is more likely to claim or boast of having done something than actually being able to do it.

#### 4.7 Cyber criminals and other malicious digital actors

Cyber criminals aim to subvert controls on computerized information and communications systems in order to stop them working effectively, to steal or to corrupt data which they hold, and/or to disrupt internet business. Their motivation may be criminal or even political, but may also be to demonstrate their expertise and ability to beat any protective system devised to stop them.

Traditionally, this type of attacker has information and communications technology expertise that can cause commercial harm. However, as warned in the Joint UK NCSC/NCA threat report [25], "The lines between those committing attacks continue to blur, with criminal groups imitating states ..... and more advanced actors successfully using 'off the shelf' malware to launch attacks."<sup>25)</sup> This may pose an increasing threat to food safety as internet activity increases.

#### 4.8 The professional criminal

Organized crime may see food fraud as a relatively simple crime, with big gains in prospect, little chance of apprehension, and modest penalties if convicted. The global trade in food in which food materials move, often with little notice, across enforcement area borders appears to encourage the professional criminal. The anonymity of the internet and the opportunity for remote intrusion into electronic systems makes cyber-crime increasingly attractive to professional criminals.

They may be deterred by close collaboration between food operations and national and international police authorities.



<sup>25)</sup> NCSC and NCA The Cyber Threat to UK Business available from: <https://www.ncsc.gov.uk/news/ncsc-and-nca-threat-report-provides-depth-analysis-evolving-threat> [25].

## 5 Threat Assessment Critical Control Point (TACCP)

### 5.1 Broad themes

TACCP should be used by food businesses as part of their broader risk management processes, or as a way of starting to assess risks systematically.

TACCP aims to:

- reduce the likelihood (chance) of a deliberate attack;
- reduce the consequences (impact) of an attack;
- protect organizational reputation;
- reassure customers, press and the public that proportionate steps are in place to protect food;
- satisfy international expectations and support the work of trading partners; and
- demonstrate that reasonable precautions are taken and due diligence is exercised in protecting food.

by, in broad terms:

- identifying specific threats to the company's business;
- assessing the likelihood of an attack by considering the motivation of the prospective attacker, the vulnerability of the process, the opportunity and the capability they have of carrying out the attack and the certainty of information on which the assessment is based;
- assessing the potential impact by considering the consequences of a successful attack;
- judging the priority to be given to different threats by comparing their likelihood and impact;
- prioritizing threats based on risk, and communicating such a prioritization across trading partners for shared risk acceptance;
- deciding upon proportionate controls needed to discourage the attacker and give early notification of an attack; and
- maintaining information and intelligence systems to enable revision of priorities.

Food sector professionals want to minimize the chances of loss of life, ill health, financial loss and damage to business reputation that an attack could cause.

TACCP cannot stop individuals or organizations claiming that they have contaminated food, but it can help judge whether that claim is likely to be true. Any such claim, if judged to be credible, and any actual incident should be treated as a crisis. The organization needs to take steps to keep operations running and inform those involved.

### 5.2 TACCP process

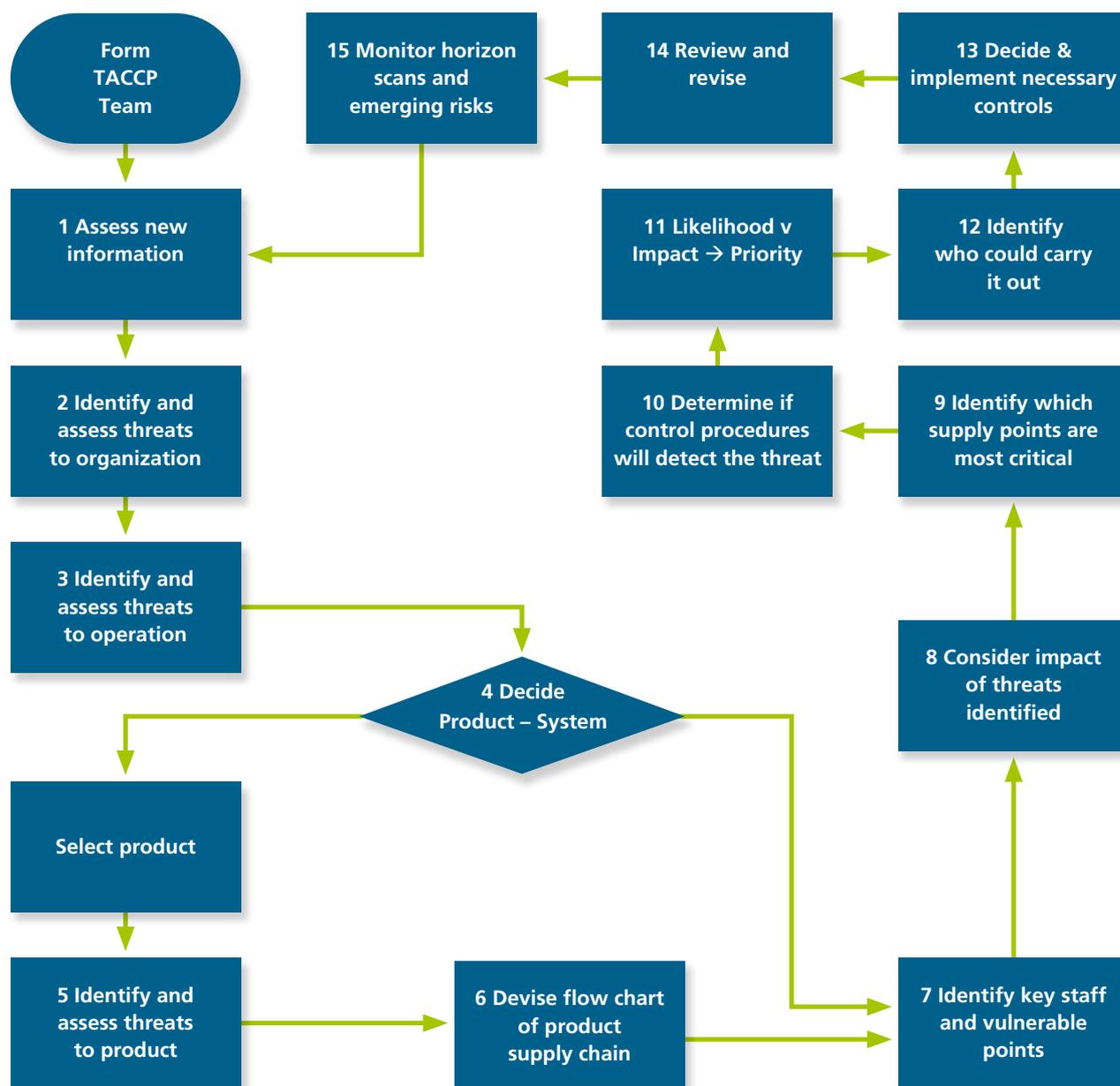
In most cases TACCP should be a team activity, as that is the best way to bring skills, especially people management skills, together. For many small businesses the team approach is not practicable and it may be the job of one person. The TACCP team can and should modify the TACCP process to best meet its needs and adapt it to other threats as necessary to deal with four underlining questions:

- a) Who might want to attack us?
- b) How might they do it?
- c) Where are we vulnerable?
- d) How can we stop them?

The flowchart (see Figure 2) outlines the TACCP process and focuses on deliberate adulteration and contamination. Further information on each element of the TACCP process set out in Figure 2 is given in the corresponding numbered list [see 5.2, 1) – 5.2, 15)].



Figure 2 – Outline TACCP process



**NOTE 1** An alternative risk approach is CARVER + Shock which is outlined in Annex C.

**NOTE 2** Figure 2 is meant to be an indicative illustration only.

A standing TACCP team should be formed, which could include individuals with the following expertise:

- security;
- human resources;
- food technology;
- process engineering;
- production and operations;
- purchasing and procurement;
- distribution and logistics;
- information technology;

- communications; and
- commercial/marketing.

**NOTE 1** The team may include representatives of key suppliers and customers.

**NOTE 2** For a small organization one person may have to cover all of these roles.

**NOTE 3** While the HACCP team might provide a suitable starting point, the Business Continuity team might be a better model. The TACCP team is typically an established and permanent group able to continually review its decisions.

Since the TACCP process may cover sensitive material and could be of assistance to a prospective attacker, all team members should not only be knowledgeable of actual processes, but also trustworthy, discreet and aware of the implications of the process.

The TACCP team should:

- 1) evaluate all new information which has come to its attention;
- 2) identify individuals and/or groups which may be a threat to the organization and its systems, especially electronic systems, and assess their motivation, capability and determination;
- 3) identify individuals and/or groups which may be a threat to the specific operation (e.g. premises, factory, site);
- 4) differentiate product threats from other threats:
  - a) for non-product threats, go to Clause 11;
  - b) for product threats, select a product which is representative of a particular process;

**NOTE 4** For example, a suitable product would be typical of a particular production line and could be one which is more vulnerable.
- 5) identify individuals and/or groups that may want to target the specific product;
- 6) draw a process flow chart for the product from but not limited by, 'farm to fork' including, for example, domestic preparation. The whole flow chart should be visible at one time. Particular attention should be paid to less transparent parts of the supply chain which might merit a subsidiary chart;
- 7) identify both the vulnerable points where an attacker might hope for success and the people who would have access from an examination of each step of the process;
- 8) identify possible threats appropriate to the product at each step and assess the impact that the process may have in mitigating the threats;
 

**NOTE 5** Model adulterants include low-cost alternative ingredients to premium components; model contaminants could include highly toxic agents, toxic industrial chemicals, readily available noxious materials and inappropriate substances like allergens or ethnically unwholesome foodstuffs.

**NOTE 6** For example, cleaning may remove the contaminant, heat treatment may destroy it, and other food components may neutralize it.
- 9) select the points in the process where the threat would have the most effect, and where they might best be detected;

- 10) assess the likelihood of routine control procedures detecting such a threat;

**NOTE 7** For example, routine laboratory analysis could detect added water or unusual fats and oils; effective management of buying would challenge unusual purchase orders.

- 11) score the likelihood of the threat happening, score the impact it would have, and chart the results to show the priority it should be given (see 6.3), and revise if this risk assessment seems wrong;

**NOTE 8** Some lateral thinking may be needed. The TACCP team might ask, "If we were trying to undermine our business, what would be the best way?" It may consider how an attacker selects attack materials:

- availability;
- cost;
- toxicity;
- physical form; and/or
- safety in use, for example pesticides on farms and aggressive flavour materials in factories may be convenient contaminants.

- 12) where the priority is high, identify who has unsupervised access to the product or process and whether they are trustworthy, and if that trust can be justified;

- 13) identify, record confidentially, agree and implement proportionate preventative action (critical controls). The TACCP team should have a confidential reporting and recording procedure that allows management action on decisions but does not expose weaknesses to those without a need to know (see case studies in Annex A);

- 14) determine the review and revise arrangements for the TACCP evaluation; and

**NOTE 9** Review of the TACCP evaluation should take place after any alert or annually, and at points where new threats emerge or when there are changes in good practice.

- 15) maintain a routine watch of official and industry publications which give an early warning of changes that may become new threats or change the priority of existing threats, including more local issues as they develop.

**NOTE 10** An outline of some information and intelligence systems is given in Annex B.

## 6 Assessment

**NOTE** The following lists are not intended to be exhaustive of all questions that may be asked to assess a threat.

### 6.1 Evaluating threats

The product, the premises and the organization and its information systems can be the target of an attack from a range of groups and individuals (see Clause 4), and each element should be assessed separately. The TACCP team should consider suppliers under financial stress, alienated employees and former employees, single issue groups, commercial competitors, media organizations, terrorist organizations, criminals and local pressure groups.

Commonly, a short supply chain involving fewer people may be less risky than a longer supply chain.

The TACCP team could ask the following questions to evaluate a threat:

For the product:

- Have there been significant cost increases which have affected this product?
- Does this product have particular religious, ethical or moral significance for some people?
- Could this product be used as an ingredient in a wide range of popular foods?
- Does the product contain ingredients or other material sourced from overseas?
- Are major materials becoming less available (e.g. from crop failure) or alternatives plentiful (e.g. from overproduction)?
- Have there been unexpected increases or decreases in demand?
- Are low cost substitute materials available?
- Has pressure increased on suppliers' trading margins?

For the premises:

- Are the premises located in a politically or socially sensitive area?
- Do the premises share access or key services with controversial neighbours?
- Are new recruits, especially agency and seasonal staff, appropriately screened?
- Are services to the premises adequately protected?
- Are external utilities adequately protected?

- Are hazardous materials, which could be valuable to hostile groups, stored on site?
- Are large numbers of people (including the general public) using the location?
- Do any employees have reason to feel disgruntled or show signs of dissatisfaction?
- Are internal audit arrangements independent?
- Have key roles been occupied by staff for many years with little supervision?

For the organization:

- Are we under foreign ownership by nations involved in international conflict?
- Do we have a celebrity or high profile chief executive or proprietor?
- Do we have a reputation for having significant links, customers, suppliers, etc. with unstable regions of the world?
- Are our brands regarded as controversial by some?
- Do we or our customers supply high profile customers or events?
- Is the organization involved with controversial trade?
- Have business competitors been accused of espionage or sabotage?

For the information systems:

- Does social media chatter suggest that we might be the target of digital intrusion?
- Are our Supervisory Control and Data Acquisition (SCADA) and other control systems also used by other organizations which could be prime targets?

Consideration of responses to these questions can give an understanding of the impact of a successful attack and the likelihood of it taking place. This informs a judgement on the proportionate level of protection required.

### 6.2 Identifying vulnerabilities

**NOTE** In this section EMA, malicious contamination and cyber attack are used as examples of approaches to vulnerability assessment.

#### 6.2.1 General

Individual organizations have different business needs and operate in different contexts. The TACCP team can judge which approach and questions are appropriate and proportionate to the threats they identify.

### 6.2.2 Economically motivated adulteration (EMA)

A typical feature of EMA (see 3.2) is the substitution of a low cost item in place of a relatively high cost component/ingredient. The TACCP team needs to be alert to the availability of such alternatives. An example where this may happen is when added value is claimed, e.g. organic, non-GM, locally grown, free range or with protected designations of origin. The attacker is likely to have ready access to lower value equivalents, which are almost indistinguishable.

**NOTE** Further guidance on sources of information and intelligence on the likelihood of food fraud is provided in Annex B.

The TACCP team needs to be confident that its own operations and those of its suppliers are in trustworthy hands. This can be achieved using official advice on personnel security.<sup>26)</sup>

Questions which the TACCP team could ask include:

- Do you trust your suppliers' managers, and their suppliers' managers?
- Do key suppliers use personnel security practices?
- Do suppliers think that we monitor their operation and analyse their products?
- Which suppliers are not routinely audited?
- Are we supplied through remote, obscure chains?
- How do suppliers dispose of excessive amounts of waste materials?
- Are we aware of shortcuts to the process which could affect us?
- Are our staff and those of suppliers encouraged to report concerns (whistleblowing)?
- Are accreditation records, certificates of conformance and analyses reports independent?

### 6.2.3 Malicious contamination

Questions which the TACCP team could ask of both its own operations and that of its suppliers include:

- Are food safety audits rigorous and up-to-date?
- Are personnel security procedures in use?
- Is access to product restricted to those with a business need?
- Do storage containers have tamper-evident seals?
- Is there opportunity for access by sympathizers of single issue groups?

<sup>26)</sup> Further information on personnel security can be found on CPNI's website at <http://www.cpni.gov.uk/advice/Personnel-security1/> [26].

- Do any employees bear a grudge against the organization?
- Is staff boredom, discipline, recruitment a problem?

### 6.2.4 Cyber attack

Questions which the TACCP team may ask include:

- Has the Board adopted the NCSC's *10 Steps to cyber security* [27] and established appropriate procedures? (See Annex D)
- Are all IT/IS projects subject to an assessment of the risk of electronic intrusion?
- Are colleagues likely to be aware of and to report suspicious electronic communications (e.g. emails, SMS)?
- Is highly sensitive material held on separate, stand alone computer systems?
- Are passwords used securely, and in compliance with NCSC guidance?<sup>27)</sup>
- Are policies relating to the handling of electronic accounts when a member of staff joins, moves or leaves employment effective?
- Are any locality Wi-Fi links unencrypted or accessible by external users?
- Are manufacturing or other operational systems interconnected with information technology systems?
- Are internet enabled processes secure? For example, could process parameters be changed without proper authority? Could cloud based records be corrupted?
- Are data backup procedures effective?
- Are operators notified and aware of changes to production or other operational configuration, for example, to product formulations?
- Can production systems be remotely accessed?
- Are essential operations systems segregated from the company's corporate network and from the internet?
- Is externally sourced data (from email, internet or removable media) checked for malware before being imported?
- Does remote access to company systems require multi-factor authentication and is the extent of access limited?
- Do essential computerised systems have tested, offline backups?
- Are business continuity and disaster recovery plans for IT and production systems in place and effective?

<sup>27)</sup> NCSC guidance is available from: <https://www.ncsc.gov.uk/guidance/password-guidance-simplifying-your-approach> [28].

### 6.3 Assessment of risk

Organizations need to understand the threats that they face, but should focus attention on the priority ones. For each identified threat the TACCP team considers and gives a score for the likelihood of each threat happening and for its impact (see Table 1).

**Table 1** – Risk assessment scoring

| Likelihood of threat happening | Score | Impact       |
|--------------------------------|-------|--------------|
| Very high chance               | 5     | Catastrophic |
| High chance                    | 4     | Major        |
| Some chance                    | 3     | Significant  |
| May happen                     | 2     | Some         |
| Unlikely to happen             | 1     | Minor        |

**NOTE 1** This is an example scoring matrix, organizations may choose their own ranking scheme.

**NOTE 2** Likelihood of a threat happening could be judged, for example, over a period of 5 years.

**NOTE 3** Impact could consider death or injury, cost, damage to reputation and/or public and media perceptions of these consequences.

The likelihood of a threat happening can be judged by considering:

- whether an attacker would achieve their aims if successful;
- whether an attacker could have access to the product or process;
- whether an attacker would be deterred by protective measures;
- whether an attacker would prefer other targets; and
- whether an attack would be detected before it had any impact.

The impact might be assessed in financial terms or in terms of the seniority of staff needed to deal with it.

The risk score presented by each threat can be shown on a simple chart. An example risk scoring matrix is presented in Figure 3.

### 6.4 TACCP reporting

Four fictional case studies showing how the TACCP process may be applied and adapted to best meet an individual company's needs are given in Annex A. They are presented as formal records of the TACCP investigation and may be used to demonstrate that the business has taken all reasonable precautions should they be victims of an attack.

**Figure 3** – Risk scoring matrix

|                 |            |          |          |          |          |          |
|-----------------|------------|----------|----------|----------|----------|----------|
| Impact          | 5          |          |          |          | Threat A |          |
|                 | 4          |          | Threat C |          |          |          |
|                 | 3          |          |          |          |          | Threat B |
|                 | 2          | Threat E |          |          |          |          |
|                 | 1          |          |          | Threat D |          |          |
|                 |            | 1        | 2        | 3        | 4        | 5        |
|                 | Likelihood |          |          |          |          |          |
| Very high risk  |            | Threat A |          |          |          |          |
| High risk       |            | Threat B |          |          |          |          |
| Moderate risk   |            | Threat C |          |          |          |          |
| Low risk        |            | Threat D |          |          |          |          |
| Negligible risk |            | Threat E |          |          |          |          |

**NOTE** This is an example risk scoring matrix, organizations may choose different criteria for the different risk categories.

## 7 Critical controls

**NOTE** Tables 2, 3 and 4 are not intended to be exhaustive of all controls that may be considered relevant or proportionate to reduce a risk.

### 7.1 Controlling access

If a prospective attacker has no access to their target, then that attack cannot take place. It is not possible or desirable to prevent all access, but physical measures may limit access to certain individuals and those with a legitimate need. Some approaches to risk reduction that the TACCP team may feel are proportionate and relevant to their business are listed in Table 2.

**Table 2 – Approaches to risk reduction**

| Access to premises |   | Relevant?<br>Proportionate? |
|--------------------|---|-----------------------------|
| 1                  | Access to people on business only                               |                             |
| 2                  | Vehicle parking outside perimeter                               |                             |
| 3                  | Premises zoned to restrict access to those with a business need |                             |
| 4                  | Visible and comprehensive perimeter fencing                     |                             |
| 5                  | Perimeter alarm system  |                             |
| 6                  | CCTV monitoring/recording of perimeter vulnerabilities          |                             |
| Access to vehicles |   | Relevant?<br>Proportionate? |
| 7                  | Monitored access points   |                             |
| 8                  | Approach roads traffic-calmed                                   |                             |
| 9                  | Scheduled deliveries  |                             |
| 10                 | Documentation checked before admittance                         |                             |
| 11                 | Missed deliveries investigated                                  |                             |

| Access to people             |   | Relevant?<br>Proportionate? |
|------------------------------|---|-----------------------------|
| 12                           | Chip & PIN access control   |                             |
| 13                           | Changing facilities, separate personal clothing from work wear                                    |                             |
| Access to electronic systems |   | Relevant?<br>Proportionate? |
| 14                           | Routine monitoring and implementation of NCSC guidance [28]                                       |                             |
| 15                           | Penetration testing by external professionals   |                             |
| 16                           | Routine training in cyber security principles (e.g. Cyber Essentials [29] or BS ISO 27000 series) |                             |
| Screening of visitors        |   | Relevant?<br>Proportionate? |
| 17                           | By appointment only   |                             |
| 18                           | Proof of identity required  |                             |
| 19                           | Accompanied throughout  |                             |
| 20                           | Positive identification of staff and visitors   |                             |
| 21                           | CCTV monitoring/recording of sensitive areas  |                             |
| Other aspects                |   | Relevant?<br>Proportionate? |
| 22                           | Secure handling of mail   |                             |
| 23                           | Restrictions on portable electronic and camera equipment  |                             |
| 24                           | Limitations on access to mains services   |                             |

## 7.2 Tamper detection

Much raw material storage, some product storage, most distribution vehicles and all packaged foods can be tamper evident. Should an attacker gain access, tamper evidence gives some chance that the attack may be detected in time to avoid the impact.

Some approaches to aspects of tamper evidence that the TACCP team may feel are proportionate and relevant to their business are listed in Table 3.

**Table 3 – Tamper evidence**

| Detecting tampering |   | Relevant?<br>Proportionate? |
|---------------------|---|-----------------------------|
| 1                   | Numbered seals on bulk storage silos                  |                             |
| 2                   | Numbered seals on stores of labels and labelled packs |                             |
| 3                   | Effective seals on retail packs                       |                             |
| 4                   | Numbered seals on hazardous materials                 |                             |
| 5                   | Close stock control of key materials                  |                             |
| 6                   | Recording of seal numbers on delivery vehicles        |                             |
| 7                   | Secure usernames and passwords for electronic access  |                             |
| 8                   | Reporting of unauthorized access by cyber systems     |                             |

## 7.3 Assuring personnel security

Personnel security guidance is used to mitigate the insider threat to the organization. Its principles can also be used by food businesses to judge whether key staff within the organizations that supply goods and services can be trusted to comply with specifications and procedures, and to work in the best interest of both the supplier and customer. Some approaches to assuring personnel security that the TACCP team may feel are proportionate and relevant to their business are listed in Table 4.

**NOTE** Further guidance on personnel and people security is available from: <http://www.cpni.gov.uk/advice/Personnel-security1/> [26]. In particular, food businesses may make use of CPNI's publication, *Holistic Management of Employee Risk (HoMER)* [30].

**Table 4 – Personnel security**

| Pre-employment checks        |  | Relevant?<br>Proportionate? |
|------------------------------|--|-----------------------------|
| 1                            | Proof of identity  |                             |
| 2                            | Proof of qualifications                                      |                             |
| 3                            | Verification of contractors                                  |                             |
| 4                            | More sensitive roles identified with appropriate recruitment |                             |
| On-going personnel security  |  | Relevant?<br>Proportionate? |
| 5                            | Staff in critical roles motivated and monitored              |                             |
| 6                            | Whistleblowing arrangements                                  |                             |
| 7                            | Temporary staff supervised                                   |                             |
| 8                            | Individuals able to work alone                               |                             |
| 9                            | Favourable security culture <sup>28)</sup>                   |                             |
| End of contract arrangements |  | Relevant?<br>Proportionate? |
| 10                           | Access and ID cards and keys recovered                       |                             |
| 11                           | Computer accounts closed or suspended                        |                             |
| 12                           | Termination interview assesses security implications         |                             |

<sup>28)</sup> Further information on security culture is available from: CPNI at <https://www.cpni.gov.uk/developing-security-culture> [31].

## 8 Response to an incident

### 8.1 Management of a food protection crisis

Food protection and defence procedures aim to reduce the risk of an attack but cannot eliminate it, so emergency response and business continuity protocols are essential.

Food protection may sit within a business' crisis management system (see BS 11200), and is likely to share its general objectives:

- to minimize physical and financial harm to consumers, customers, employees and others;
- to collaborate with investigatory and enforcement authorities (e.g. National Food Crime Unit in the UK);
- to gain public support for the organization;
- to minimize the cost – financial, reputational and personal – of the incident;
- to prevent re-occurrence; and
- to identify offenders.

Where contamination is implicit, quarantine and maybe withdrawal and recall of product might be expected.

In cases involving criminal action, police officers from serious crime units should be involved at the earliest opportunity to avoid any loss of evidence.

**NOTE** Some examples of police contacts are the National Crime Agency and the Anti-Kidnap and Extortion unit; others are also provided in Annex B.

Generally, the best time to learn how to manage a crisis is not in the crisis, so advanced planning and rehearsal of procedures is essential.

### 8.2 Management of a cyber-attack

Speed of response can greatly influence the damage caused by a cyber-attack so the maintenance of colleague awareness can be crucial. The complexity and variety of attacks can be so great that selection of a specialist contractor (in advance of the incident) may benefit many organizations.

Thoughts about cyber incident response are available from CREST (Council of Registered Ethical Security Testers) [32]. Support may also be available from membership of Cyber Security Information Sharing Partnership (CiSP) [33].

### 8.3 Contingency planning for recovery from attack

Business continuity management principles give good resilience to react to and recover from an attack. Advice on how best to develop and implement your organization's recovery in response to a disruptive incident is provided in BS ISO 22313.



## 9 Review of food protection arrangements

Any changes which could affect the TACCP assessment, such as breaches and suspected breaches of security or authenticity, should immediately be reported to the TACCP team leader who decides if a full review is needed.

The TACCP team should monitor official websites for updates in national threat assessments and for information on emerging risks (see Annex B). The local situation may be reviewed frequently and briefly against changes to conditions pertaining at the premises.

A concise report of the review should have only limited circulation.

The TACCP team should regularly review food protection arrangements in line with other corporate policies.

**NOTE** *The TACCP report and any review documents are commercially sensitive and confidential. Trusted senior managers with a 'need to know' and enforcement officials require access. Organizations may consider publication of a generic overview for internal use and/or to present to external auditors. Such an overview avoids detail which could be of value to an attacker. External auditors are to respect the sensitive nature of the TACCP process.*



# Annex A (informative) TACCP case studies

*NOTE These case studies are entirely fictitious and any resemblance to real organizations is coincidental.*

## A.1 General

This annex presents four case studies to illustrate how the TACCP process may be adapted, operated and reported by different organizations to reflect their business situation. They are written as formal records of the risk assessment exercise and do not attempt any background company context.

Case study A is a national fast food chain, and case study B is a small enterprise with an owner/manager who handles all strategic and operational matters personally.

Case study C and case study D are intended to highlight cyber security issues faced by innovative food businesses. Case study C is a food initiative by an established internet, but not food, operator. Case study D is a professional food business aiming to exploit digital opportunities.

In all cases the TACCP process has been deliberately changed from that described in Clause 5 to encourage users of this PAS to take an open-minded approach.

## A.2 Case study A

Case study A presents an example report following the investigative work of the TACCP team at Burgers4U, a national fast food chain. The assumptions made are as follows:

- Burgers4U is a fictitious fast food chain with the unique selling proposition (USP) that it makes its own burgers. Nationally it is a major operator but it has no international business;
- the standard burger is considered to be typical of the range: standard, jumbo, veggie, cheese, and chilli;
- the Operations Director of Burgers4U leads the company's Emergency Planning and Business Continuity Committee;

- the Head of Internal Audit holds delegated responsibility for security and fraud prevention;
- the TACCP team also received contributions from other managers on specialist topics; and
- this case study makes use of information in the expert advisory group report: The lessons to be learned from the 2013 horsemeat incident [34].



## TACCP case study A

**Company:** BURGERS4U  
**Location:** All high street retail outlets  
**Product:** Standard takeaway burger  
**TACCP team:** Operations Director (Chairman)  
 Human Resources Manager  
 Procurement Manager  
 Technical Manager  
 Head of Internal Audit

**Table A.1 – Threat information**

| No   | Threats to company and info-systems from:   | Possible method of operation                                  | Comments   |
|--|---|---|--|
| A  | Animal rights activists   | Vandalism or sabotage   | Little evidence of current activity  |
| B  | Hacktivists   | Distributed denial of service (DDOS) attack on website        | Developing company profile may provoke attack  |
| C  | Company buyers  | Fraud; collusion with suppliers                               | Established team working autonomously  |
| D  | Criminals   | Counterfeiting; misappropriation of packaging                 | Increasing risk as brand strengthens   |
| No   | Threats to locations from:  | Possible method of operation                                  | Comments   |
| E  | Supporters of local businesses  | Adverse publicity; 'Guilt by association' with fast food      | Some locations report high levels of press interest  |
| F  | Overworked company staff, disenchantment could lead to alliance with extremists (e.g. terrorists) | Petty contamination; possible serious malicious contamination | Some staff shortage where there is little post-18 education; and in locations with an extremist reputation |
| G  | Single issue groups   | Deliberate infestation of premises                            | Some recent precedent  |
| H  | Front line staff  | Theft; collusion with customers                               | Rigorous audit in place; Outlet managers trustworthy (personnel security checks)                           |
| No   | Threats to product from:  | Possible method of operation                                  | Comments   |
| I  | Suppliers of meat   | EMA – non-animal protein, or non-beef meats, replacing meat   | Beef is specified and expected, even though not claimed in publicity                                       |
| J  | Front line staff  | Deliberate undercooking of patty                              | Rotas minimize chance of collusion   |
| K  | Front line staff  | Selling burger too long after wrapping                        |  |
| L  | Ideologically motivated group   | Malicious contamination of component                          | Official threat level unchanged  |
| <b>NOTE</b> Press reports of concerns about food authenticity are pertinent. |   |   |  |

Figure A.1 – Threat identification

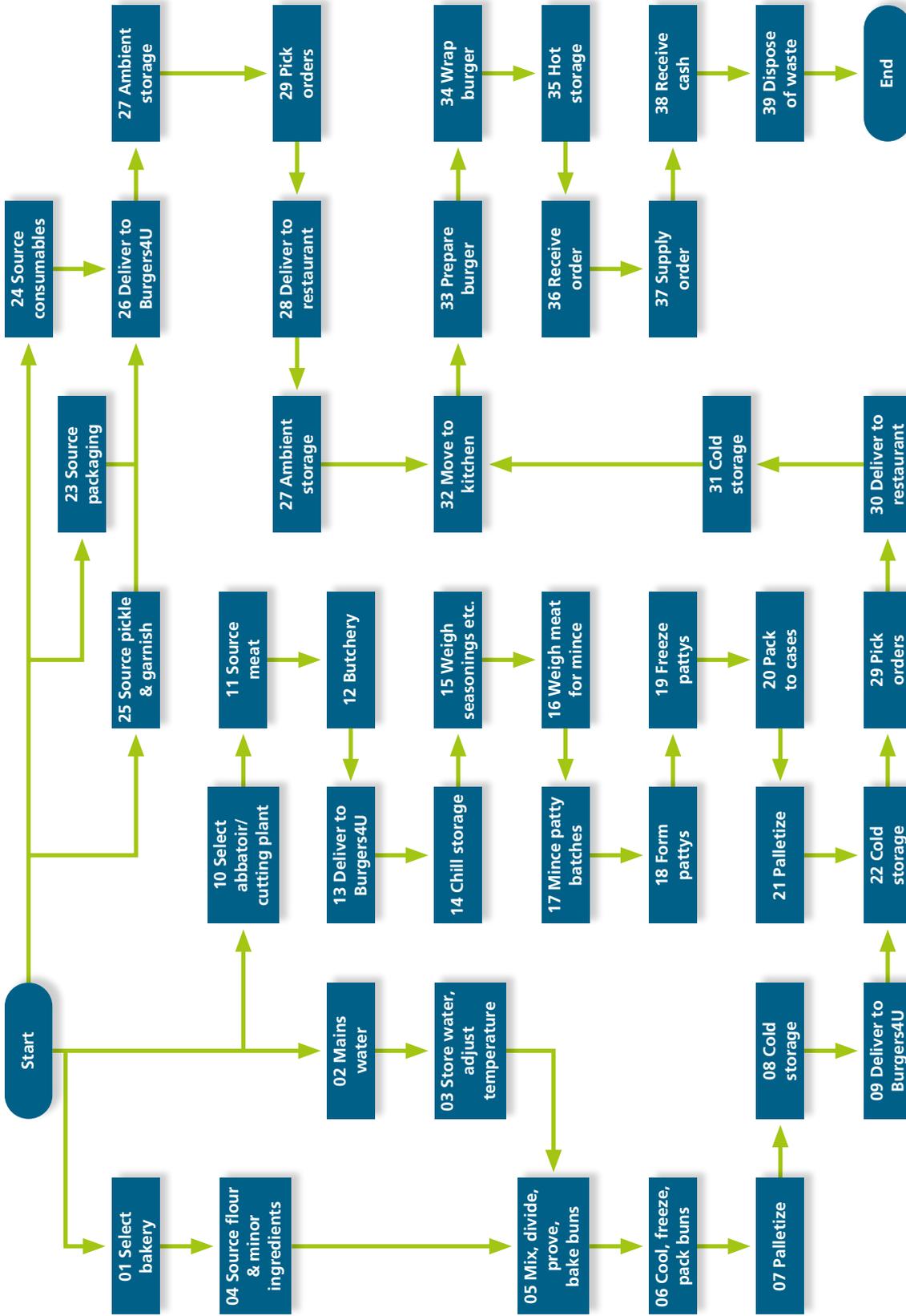


Table A.2 – Threat identification

| Step no | Process step                     | Threat                  | Vulnerability                      | Access                  | Mitigation                                     | Adulterant; Contamination | Impact of process                            | QA/QC                  | Likelihood | Impact |
|---------|----------------------------------|-------------------------|------------------------------------|-------------------------|--|---------------------------|--|------------------------|------------|--------|
| 01A     | Select bakery                    | Various                 | Casual staff                       | Production staff        | Contracts require personnel security protocols | —                         | —  | —                      | —          | —      |
| 01B     | Select bakery                    | Fraud                   | Collusion                          | Buyers                  | Little   | —                         | —  | —                      | 2          | 3      |
| 02      | Mains water                      | Malicious contamination | Bulk storage reservoirs            | Services engineers      | Effective control of access                    | Soluble toxins            | May inhibit yeast; may affect dough handling | May fail sensory tests | 1          | 1      |
| 03      | Store water; adjust temperature  | As above                | Batch storage reservoirs           | As above                | As above                                       | As above                  | As above                                     | As above               | 1          | 1      |
| 04      | Source flour + minor ingredients | Fraudulent substitution | Little cost advantage to fraudster | —                       | —  | —                         | —  | —                      | —          | —      |
| 05      | Mix, divide, prove, bake buns    | Malicious contamination | Batch mixing operation             | Skilled mixer operative | Trained experienced staff                      | Powdered toxin            | May inhibit yeast; may affect dough handling | May fail sensory tests | 1          | 1      |
| 06      | Cool, freeze, pack buns          | —                       | —                                  | —                       | —  | —                         | —  | —                      | —          | —      |
| 07      | Palletize                        | —                       | —                                  | —                       | —  | —                         | —  | —                      | —          | —      |
| 08      | Cold storage                     | —                       | —                                  | —                       | —  | —                         | —  | —                      | —          | —      |
| 09      | Deliver to Burgers4U             | —                       | —                                  | —                       | —  | —                         | —  | —                      | —          | —      |

Table A.2 – Threat identification (continued)

| Step no | Process step                    | Threat                   | Vulnerability               | Access                          | Mitigation                            | Adulterant; Contamination | Impact of process | QA/QC                                    | Likelihood | Impact   |
|---------|---------------------------------|--------------------------|-----------------------------|---------------------------------|---------------------------------------|---------------------------|-------------------|--|------------|----------|
| 10A     | Select abattoir / cutting plant | Fraud                    | Collusion                   | Buyers                          | Little                                | —                         | —                 | —  | 3          | 5        |
| 10B     | Select abattoir / cutting plant | Fraudulent substitution  | Poor segregation of species | Delivery drivers; process staff | Unique animal identification recorded | Meat from cheaper sources | Negligible        | Random tests may detect unless collusion | 2          | 3        |
| 11      | Source meat                     | Fraudulent substitution  | Poor segregation of species | Process management and staff    |                                       | Meat from cheaper sources | Negligible        | Random tests may detect unless collusion | 4          | 3        |
| 12      | Butchery                        | Fraudulent substitution  | Poor segregation of species | Process management & staff      |                                       | Meat from cheaper sources | Negligible        | Random tests may detect unless collusion | 2          | 3        |
| 13      | Deliver to Burgers4U            | Hijacking of consignment | Supplier responsibility     | —                               | —                                     | —                         | —                 | —  | —          | —        |
| 14      | Chill storage                   | —                        | —                           | —                               | —                                     | —                         | —                 | —  | —          | —        |
| 15      | Weigh seasonings etc            | Malicious contamination  | Manual operation            | Process management & staff      | Rigorous hygiene standards            | Powdered toxins           | Negligible        | May fail sensory tests                   | 1          | 3        |
| 16      | Weigh meat for mince            | As above                 | As above                    | As above                        | As above                              | As above                  | As above          | As above                                 | As above   | As above |
| 17      | Mince patty batches             | As above                 | As above                    | As above                        | As above                              | As above                  | As above          | As above                                 | As above   | As above |

Table A.2 – Threat identification (continued)

| Step no | Process step            | Threat                           | Vulnerability               | Access                  | Mitigation                             | Adulterant; Contamination | Impact of process | QA/QC    | Likelihood | Impact   |
|---------|-------------------------|----------------------------------|-----------------------------|-------------------------|--|---------------------------|-------------------|----------|------------|----------|
| 18      | Form pattys             | As above                         | As above                    | As above                | As above                               | As above                  | As above          | As above | As above   | As above |
| 19      | Freeze pattys           | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 20      | Pack to cases           | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 21      | Palletize               | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 22      | Cold storage            | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 23      | Source packaging        | Misappropriation; Counterfeiting | Supplier warehouse security | Agency delivery drivers | Little                                 | —                         | —                 | —        | 2          | 4        |
| 24      | Source consumables      | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 25      | Source pickle + garnish | Ingredient substitution          | —                           | —                       | Established brands; reliable contracts | —                         | —                 | —        | —          | —        |
| 26      | Deliver to Burgers4U    | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 27      | Ambient storage         | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 28      | Deliver to restaurant   | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 29      | Pick orders             | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 30      | Deliver to restaurant   | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 31      | Cold storage            | —                                | —                           | —                       | —                                      | —                         | —                 | —        | —          | —        |
| 32      | Move to kitchen         | Malicious substitution           | Out of hours; unsupervised  | Night store-staff       | Tamper evident cases                   | 'Spiked' pattys           | Little            | None     | 1          | 3        |

Table A.2 – Threat identification (continued)

| Step no | Process step     | Threat                           | Vulnerability                             | Access           | Mitigation                           | Adulterant; Contamination | Impact of process | QA/QC | Likelihood | Impact |
|---------|------------------|----------------------------------|---|------------------|--------------------------------------|---------------------------|-------------------|-------|------------|--------|
| 33      | Prepare burger   | Deliberate undercooking          | Lone worker                               | Restaurant staff | Rigorous food safety manufacture     | —                         | —                 | None  | 1          | 2      |
| 34      | Wrap burger      | —                                | —   | —                | —                                    | —                         | —                 | —     | —          | —      |
| 35      | Hot storage      | —                                | —   | —                | —                                    | —                         | —                 | —     | —          | —      |
| 36      | Receive order    | —                                | —   | —                | —                                    | —                         | —                 | —     | —          | —      |
| 37      | Supply order     | Selling too long after wrapping  | Restaurant manager under wastage pressure | —                | Personnel security procedures        | —                         | —                 | —     | 2          | 2      |
| 38      | Receive cash     | Theft                            | Restaurant staff                          | Counter staff    | Automated cash tills; rigorous audit | —                         | —                 | —     | 4          | 1      |
| 39      | Dispose of waste | Misappropriation; Counterfeiting | Unlocked external bins                    | Public           | Daily removal                        | —                         | —                 | —     | 1          | 2      |

**NOTE** The symbol '—' indicates 'not applicable' or 'not significant'.

Table A.3 – Threat assessment

| Threat | Description                     | Vulnerable step               | Likelihood | Impact | Protective action                   |
|--------|---------------------------------|-------------------------------|------------|--------|-------------------------------------|
| A      | Vandalism or sabotage           | All locations                 | 1          | 2      | Maintain vigilance                  |
| B      | DDOS attack on website          | Marketing                     | 3          | 3      | Ensure cyber security good practice |
| C:01B  | Fraud; collusion with suppliers | Select bakery                 | 2          | 3      | Job rotation <5 years               |
| C:10A  |                                 | Select abattoir/cutting plant | 3          | 5      | Internal audit                      |

Table A.3 – Threat assessment (continued)

| Threat | Description  | Vulnerable step                 | Likelihood | Impact | Protective action  |
|--------|--|---------------------------------|------------|--------|--|
| D:23   | Counterfeiting; misappropriation of packaging                    | Source packaging                | 2          | 4      | Formal notice to supplier; new supplier if no improvement in security after 6 months                       |
| D:39   |  | Dispose of waste                | 1          | 2      | No further action  |
| E      | Adverse publicity: 'Guilt by association' with 'fast food'       | Corporate                       | 2          | 1      | Review PR strategy   |
| F:32   | Petty contamination;<br>Possible serious malicious contamination | Move to kitchen                 | 1          | 3      | Part used cases to be security sealed by manager   |
| G      | Deliberate infestation of premises                               | Restaurants                     | 1          | 2      | Maintain vigilance   |
| H:38   | Theft: collusion with customers                                  | Receive cash                    | 4          | 1      | No further action  |
| I:10B  | EMA – non-animal protein, or non-beef meats, replacing meat      | Select abattoir/cutting plant   | 2          | 3      | Stronger management of vendor: technical audit; regular sampling/ad hoc testing, facilitate whistleblowing |
| I:11   |  | Source meat                     | 4          | 3      |  |
| I:12   |  | Butchery                        | 2          | 3      |  |
| J:33   | Deliberate undercooking of patty                                 | Prepare burger                  | 1          | 2      | No further action  |
| K:37   | Selling burgers too long after wrapping                          | Supply order                    | 2          | 2      | No further action  |
| L:02   | Malicious contamination of component                             | Mains water                     | 1          | 1      | No further action  |
| L:03   |  | Store water; adjust temperature | 1          | 1      |  |
| L:05   |  | Mix, divide, prove, bake buns   | 1          | 1      |  |
| L:15   | Weigh seasonings etc.  |                                 | 1          | 3      | Key staff to meet personnel security standards   |

Figure A.2 – Threat prioritization

|  |        |                               |                        |                        |       |      |   |
|--|--------|-------------------------------|------------------------|------------------------|-------|------|---|
|  | Impact | 5                             |                        |                        | C:10A |      |   |
|  |        | 4                             |                        | D:23                   |       |      |   |
|  |        | 3                             | F:32<br>L:15           | C:01B<br>I:10B<br>I:12 | B     | I:11 |   |
|  |        | 2                             | A<br>D:39<br>G<br>J:33 | K:37                   |       |      |   |
|  |        | 1                             |                        | E                      |       | H:38 |   |
|  |        | <b>Excludes (1,1) threats</b> |                        | 1                      | 2     | 3    | 4 |
|  |        | <b>Likelihood</b>             |                        |                        |       |      |   |

**A.3 Conclusions**

TACCP gave a threat register of 19 threats, of which 9 are under satisfactory control.

Fraud in the selection of abattoir/cutting plant is the greatest threat to Burgers4U. On-going cost penalties and significant reputational damage could result. Closely linked are the threats of species or non-meat protein substitution. Within the TACCP team, the Technical Manager is charged with the implementation of protective action with the objective of reducing the threat to (2,3) within 12 months. This action is likely to also mitigate other sourcing threats.

As a brand with an increasing reputation for quality and integrity, the threat of counterfeited goods increases. The traditional supplier of printed packaging material does not recognize this and has inadequate physical security procedures in place. As an otherwise reliable partner, the Procurement Manager is tasked with challenging the supplier to remedy the situation or to find an alternative. This threat should be assessed as (1,3) or better within 6 months.

The Burgers4U website is not a primary selling instrument but does play a significant marketing role. The Head of Internal Audit is assigned to liaise with the Business Systems Department to ensure proper resourcing of cyber security procedures generally and against denial of service attacks in particular. Advice and tenders for cyber response services may be sought (e.g. from CREST approved suppliers). No reduction in the assessment (3,3) is anticipated.

The Technical Manager is to monitor official and industry sources of information and intelligence on emerging risks and decide with the TACCP team chairman whether to reconvene the group in advance of its scheduled 6 monthly routine meeting.

**A.4 Case study B**

Case study B presents an example threat assessment report of Bridgeshire Cheese Company. It was prepared, alone in the absence of other executive colleagues, by A. Bridgeshire the Managing Partner, and summarizes their individual assessment of the threats it faces. Bridgeshire Cheese Company is a fictitious small family-farm owned and operated organic cheese producer selling to speciality retailers and food service businesses.

Table A.4 represents an example threat assessment report. Figure A.3 represents a vulnerability assessment flowchart.

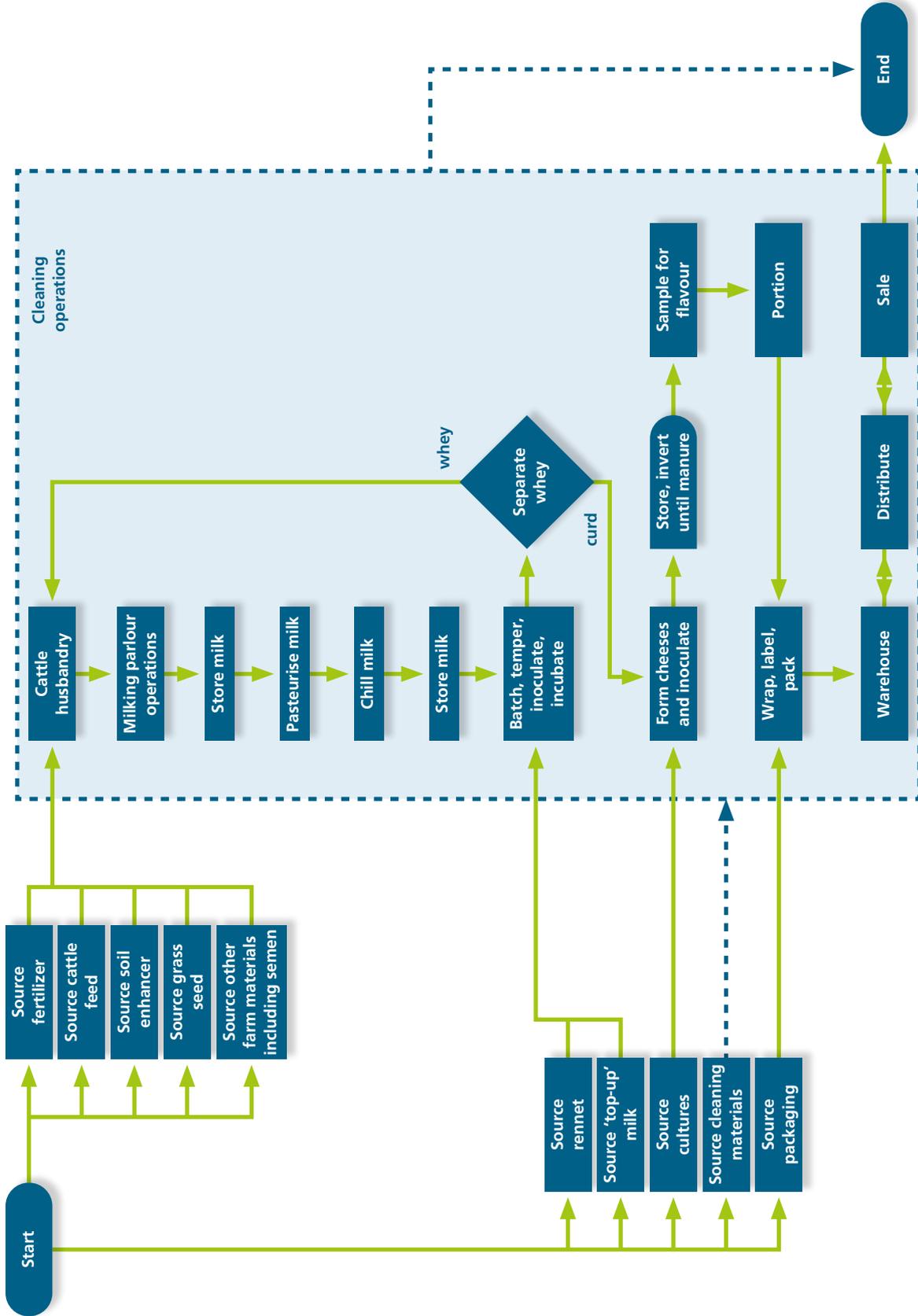
Table A.4 – Threat assessment report 20170602

| Threat no | From  | Threat   | Vulnerability <sup>A)</sup>   | Mitigation   | Consequence  | Impact | Likelihood | Protective action  |
|-----------|---|--|---|--|--|--------|------------|--|
| 1         | Suppliers                                       | Non-organic supply                                   | 'Top-up' milk; Bought-in calves; semen <sup>B)</sup>                                    | All goods from accredited suppliers  | Loss of organic status                             | 5      | 2          | Require certificate of conformance for all ad hoc purchases          |
| 2         | Neighbours over-reacting to 'effluent nuisance' | Widespread livestock disease                         | Rights of way through farm  | Biosecurity meets best practice  | Loss of herd and/or insurance cover                | 3      | 2          | Install reservoir to avoid effluent discharge when wind from the SW  |
| 3         | BCC staff                                       | Malicious contamination                              | Manual operations, unsupervised (process largely self-controlling)                      | All staff are family members or long term trusted partners; All batches are taste tested | Localized illness possible                         | 2      | 1          | No further action  |
| 4         | Adjacent farms                                  | Trials of GM crops                                   | Perimeter pasture land  | Accreditation organization campaign  | Loss of organic status                             | 4      | 3          | Cooperative action with trade association to lobby elected officials |
| 5         | Opportunist criminals                           | Theft of product                                     | Distribution, vehicle often unmanned and unlocked                                       | Little   | Value of goods; Loss of reputation for reliability | 2      | 3          | Replace with more modern vehicle at earliest opportunity             |
| 6         | Cyber criminals                                 | Remote attack on Cloud controlled production process | Tampering with the 'Off the Peg' SCADA system to reduce pasteurization time/temperature | Supplier is re-assuring  | Hazardous product from under-processing            | 5      | 1          | Maintain separate QC analysis<br>Take NCSC advice                    |

<sup>A)</sup> See Figure A.3 for the full vulnerability process assessment.

<sup>B)</sup> Other goods are routinely sourced from long-standing accredited companies.

Figure A.3 – Vulnerability assessment



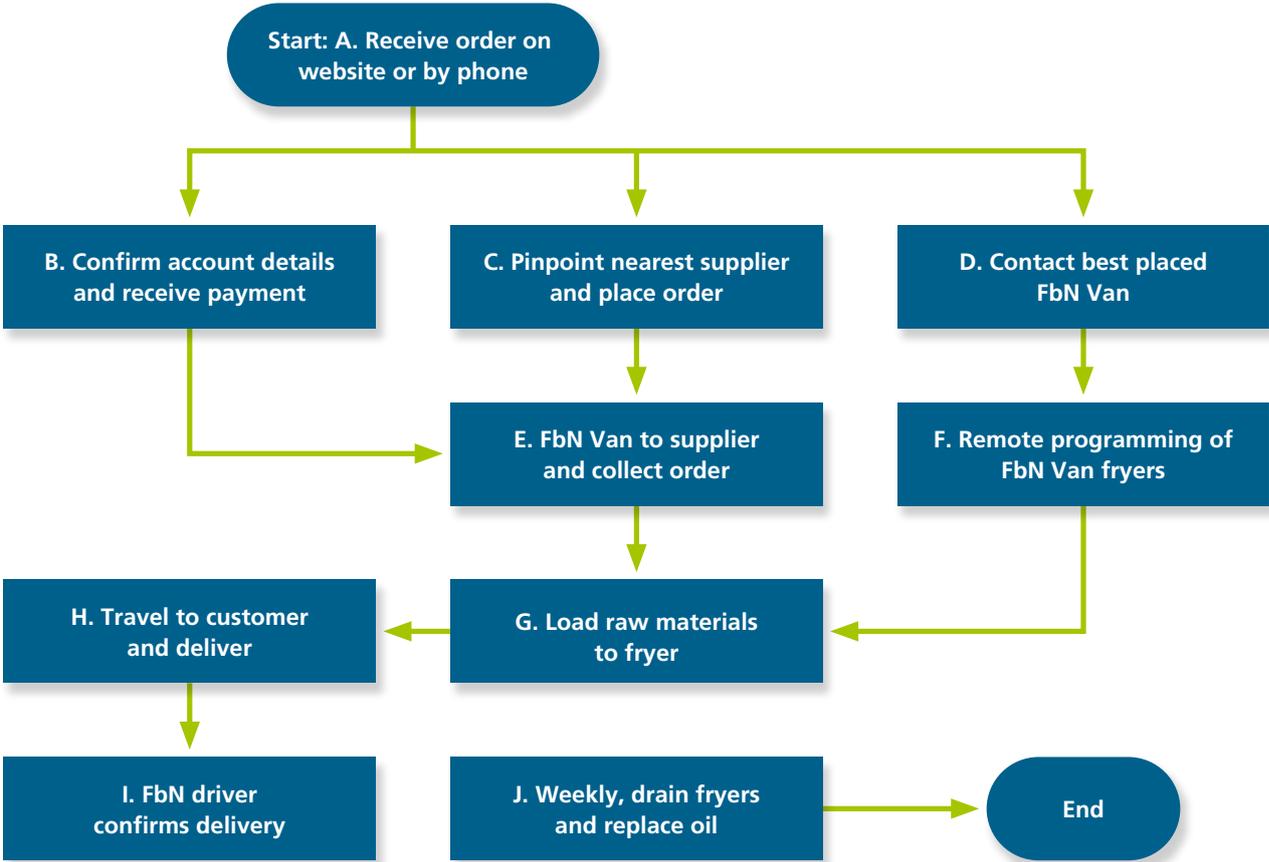
A.5 Case study C

FryByNite is a new venture, the national hot food delivery service of a major internet-based general trading company. The company is a world leader in its software and logistics management field, but is new into food business operations. It recognizes its weakness in food and has a consultant food specialist on contract for the duration of the launch and consolidation phases of FryByNite.

FryByNite aims to deliver freshly cooked hot food to customers' doorsteps within 30 minutes of receiving a web or telephone order. The standard product is fish and chips, with each delivery vehicle carrying programmable deep fat fryers. Raw product is ordered over the internet from a network of contracted fast food outlets. These prepare the food and load it into the frying baskets used by the delivery vehicle. A global positioning system (GPS) estimates the time to customers' premises and initiates the frying process. When ready, the frying baskets withdraw automatically and the food is packaged and kept hot so that the customer receives hot freshly cooked food in better condition than if they had visited the outlet themselves. (See Figure A.4)

Example product: Fried fish and chips for home delivery (as typical of the menu)

Figure A.4 – FryByNite workflow



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**TACCP Team:** Director of Human Resources  
(Chairman)  
Director of Information Systems  
Consultant food technologist  
Head of security

**Threat information**

*NOTE As a new ‘brand’ FryByNite is covered by holding company risk management and contingency planning procedures. The TACCP therefore addresses operational aspects of the new venture.*

**Table A.5 – Threat information**

| No | Threat actors       | Threats to company from:             | Possible method of operation  | Comments   |
|----|---------------------|--------------------------------------|---|--|
| 1  | Hacktivists         | Failure of web based ordering system | DDOS attack   | Protected by company-wide systems and expertise                                |
| 2  | Nation states       | Loss of GPS-based navigation         | Over-commitment and/or inadequate maintenance by satellite operators. | No control over threat actors but strong contractual protection with operators |
| 3  | Extortionists       | Exfiltration of sensitive data       | Phishing emails to staff  | Ransomware readily available   |
| 4  | Insiders            | Theft of IP                          | Unauthorised access to administrative privileges                      |  |
|    |                     | <b>Threats to product:</b>           |   |  |
| 5  | Aggrieved suppliers | Food poisoning                       | Inadequate handling of product  |  |
| 6  | Competitors         | Food poisoning                       | Failure of van cooking regime   | From power failure, or subversion of process controls                          |
| 7  | Aggrieved staff     | Food poisoning                       | Malicious contamination   | Personnel security screening in place  |
|    |                     | <b>Threats to operations:</b>        |   |  |
| 8  | Criminals           | Attack on vehicle/driver             | Mugging for cash  | Signs: “No cash held in this vehicle” in place                                 |
| 9  | Vandals             | Petty damage to vehicle              | Random unplanned opportunism  | Riskier areas noted on satnav system   |
| 10 | Fraudsters          | Loss of income                       | Use of stolen personal data to create false account                   |  |

Table A.6 – Threat assessment

| Step | Threat  | Threat No. | Vulnerability  | Mitigation                                    | Adulterant/ Contaminant                 | Comment  | Likelihood | Impact |
|------|---|------------|--|---|---|--|------------|--------|
| A    | DDOS (1)  | A1         | High – public site   | Corporate systems give early warning          | —                                       | Nuisance; loss of sales; annoyed customers                     | 4          | 2      |
| A    | Inter-bank failure (2)                            | A2         | Electronic funds transfer system is a prime cyber target, but well protected | Maintaining close links with system operators | —                                       | Small chance of major loss                                     | 2          | 4      |
| B    | Fraudulent account (10)                           | B1         | Fictitious delivery point  | Check new accounts on set-up                  | —                                       | Time waster  | 1          | 1      |
| C    | Supplier not available                            | C1         | Databases out of date  | Close partnership with suppliers              | —                                       |  | 1          | 1      |
| C    | Product contamination (5) (6) (7)                 | C2         | Batter may be target   | Suppliers vetted for HACCP operation          | Toxic chemicals; spore-forming bacteria | Supplier does not know customer identity, unless collaboration | 1          | 4      |
| C    | Product substitution (5)                          | C3         | Opportunistic food fraud   | As C2   | Exchange of species                     | Reputation and regulation                                      | 3          | 2      |
| D    | GPS failure                                       | D1         | Poor signal  | Liaison with telecoms providers               | —                                       | Contingency plans in place                                     | 1          | 1      |
| F    | Corruption of control system with malware (1) (4) | F1         | New technology: snags likely   | Trials show resilience                        | —                                       | Fire or undercooked food possible                              | 3          | 5      |
| G    | Undercooking                                      | G1         | Oversized fillets  | Size limits                                   | —                                       | Product inedible   | 1          | 1      |

Table A.6 – Threat assessment (continued)

| Step | Threat                                  | Threat No. | Vulnerability   | Mitigation                           | Adulterant/Contaminant                                       | Comment  | Likelihood | Impact |
|------|---|------------|---|--------------------------------------|--|--|------------|--------|
| G    | Product contamination (4)               | G2         | Unsupervised manual operation                               | Personnel screening                  | Toxic chemicals; spore-forming bacteria                      |  | 2          | 4      |
| H    | Delays on route                         | H1         | Unexpected traffic or roadworks                             | Automatic updates of satnav          | —  | Compensation if food inedible                                | 3          | 1      |
| H    | Assault on staff (8)                    | H2         | Some difficult customers and areas.                         | Staff training in conflict avoidance | —  | A key concern in some areas                                  | 2          | 5      |
| H    | Damage to vehicle (9)                   | H3         | Vehicle unsupervised during delivery                        | Riskier areas noted on satnav system | —  | Largely nuisance   | 1          | 2      |
| J    | Inappropriate disposal of waste oil (7) | J1         | Staff under pressure seeking shortcuts                      | Replacement 'new for old'            | —  | Reputation damage  | 1          | 2      |
| J    | Use of wrong oil                        | J2         | Staff under pressure seeking shortcuts or covering mistakes | Replacement 'new for old'            | Other edible oils<br>Mineral oils<br>Toxic organic chemicals | Issues: labelling; allergy; integrity; toxicity; fire safety | 1          | 4      |

Figure A.5 – Threat prioritization

|            |   |                |       |   |       |    |
|------------|---|----------------|-------|---|-------|----|
| Likelihood | 5 |                |       |   |       |    |
|            | 4 |                | A1    |   |       |    |
|            | 3 | H1             | C3    |   |       | F1 |
|            | 2 |                |       |   | A2 G2 | H2 |
|            | 1 | B1 C1<br>D1 G1 | J1 H3 |   | C2 J2 |    |
|            |   | 1              | 2     | 3 | 4     | 5  |
|            |   | Impact         |       |   |       |    |



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Table A.7 – Threat register

| Threat | Rating (L,I) | Description                                     | Further defensive action   | Responsibility               | Comment  |
|--------|--------------|---|--|------------------------------|--|
| F1     | (3,5)        | Corruption of process control system for fryers | Daily review through roll-out and consolidation phases.<br>Build contact with software provider. | Director of InfoTech         | Target (2,3) within one year.                  |
| A1     | (4,2)        | DDOS - website                                  | Build NCSC contact.<br>Track social media chatter.   | Director of InfoTech         | On-going.<br>Threat rating unlikely to change. |
| H2     | (2,5)        | Assault on staff                                | Evaluate use of body cameras   | Director of InfoTech         | With Director of Human Resources               |
| C3     | (3,2)        | Fraudulent product substitution                 | Introduce low level overt product sampling   | Consultant food technologist | Target (1,2)                                   |
| A2     | (2,4)        | Inter-bank funds transfer failure               | Continue current protocols.  | Director of InfoTech         | Insurance cover adequate.                      |
| G2     | (2,4)        | Malicious product contamination                 | Introduce ongoing personnel security routines.   | Director of Human Resources  | Target (1,4)                                   |
| H1     | (3,1)        | Delays on route                                 | Continue current protocols.  |                              | Under proportionate control.                   |
| J1     | (1,2)        | Inappropriate disposal of waste oil             | Review and promote 'new for old' model.  | Director of Human Resources  | Target (1,1) within one year.                  |
| H3     | (1,2)        | Damage to vehicle                               | Continue current protocols.  |                              | Under proportionate control.                   |

Table A.7 – Threat register (continued)

| Threat | Rating (L,I) | Description                     | Further defensive action  | Responsibility               | Comment                           |
|--------|--------------|---------------------------------|---|------------------------------|-----------------------------------|
| C2     | (1,4)        | Malicious product contamination | Include handling of non-food chemicals in supplier accreditation. | Consultant food technologist | Threat rating unlikely to change. |
| J2     | (1,4)        | Use of wrong oil                | Build technology into induction training.                         | Director of Human Resources  | Threat rating unlikely to change. |
| B1     | (1,1)        | Fraudulent customer account     | No further action required.                                       | -                            | Under proportionate control.      |
| C1     | (1,1)        | Supplier not available          | Review training of database admin.                                | Director of Human Resources  | -                                 |
| D1     | (1,1)        | GPS failure                     | No further action required.                                       | -                            | Under proportionate control.      |
| G1     | (1,1)        | Undercooked product             | No further action required.                                       | -                            | Under proportionate control.      |

#### Commentary

1. As a new development the TACCP Team plans to meet monthly to review developments.
2. In all the Team has identified 15 threats of which seven require substantive protective action.
3. Remote control of the frying operation creates the opportunity for new threats (F1) which would receive senior attention and organizational priority.
4. Precautions, i.e. appropriate training, from launch of the initiative have kept the likelihood of assault on staff low, but further work is needed.
5. The parent company's senior managers continue its policy of avoiding a high profile public image which helps reduce the chance of FbN being a target.

### A.6 Case study D

F. Armer & Daughters Ltd is an established agricultural company with an enviable reputation for 'good practice'. The business has evolved and grown from its origins as a mixed family farm supplying its local population with seasonal produce through to its present broad horticultural tariff. The core business is 'fresh as fresh can be' supply of vegetables for retail sale. Some fruit and specialist cereals complement vegetable production. There is increasing interest in supply to food service operations.

The business is managed on a day-to-day basis by the granddaughters of the farm's founder, the father of the F. Armer who named the company and remains its Chairman. It employs a small team to run the highly mechanised cleaning and packing factory but relies heavily on agricultural contractors for farming work, using temporary staff to cover peak periods. It is committed to external verification of its processes and procedures and receives exemplary reports from accreditation bodies and multiple customers alike. These procedures include an effective approach to risk management.

The company has now undertaken a massive move into automation and remote control of both farming and pack-house operations. It is committed to the use of unmanned aerial vehicle (UAV) surveillance of crops to better manage irrigation, application of pesticides, fertilizers and other treatments, and harvesting. It intends to fully integrate chilling, cleaning, trimming and packing of produce. It aims to significantly reduce further the time from field to despatch.

As part of this initiative and as it rolls out, the Directors have contracted a consulting information security specialist to conduct a TACCP exercise related specifically to the new information systems. Risk management of the conventional business is well established. The intention is that they have proportionate controls in place.

**Table A.8** – Possible sources of malicious activity affecting F. Armer & Daughters Ltd

| Greatest threat from:                 | Moderate threat from:                        | Lowest threat from:       |
|---------------------------------------|--|---------------------------|
| Hacktivists                           | Alienated former employees seeking vengeance | Competitors               |
| Sabotage of IT support infrastructure | Terrorists seeking publicity                 | Environmental campaigners |
| Extortionists                         |  | Contractors               |
| Criminals stealing innovative IP      |  |                           |

Table A.9 – Threat assessment

| Threat No. | System                                      | Threat   | Vulnerability   | Mitigation  | Comment  | Likelihood | Impact |
|------------|---|--|---|---|--|------------|--------|
| TN1        | Electronic ordering from customers          | Failure of telephone lines (weather, accident, sabotage, incompetence) | Operation can be slow but has not failed in 5 years   | Strong personal arrangements with buyers so mobile call is an expedient |  | 2          | 3      |
| TN2        | Electronic ordering from customers          | Data corruption during transfer  | Intervention by unauthorised parties  | Big variances from planned volumes will prompt confirmation             |  | 2          | 2      |
| TN3        | Raising processing orders for pack-house    | Malfunction of data transfer   | Disruption to the cleaning/packing operation leading to major waste, product shortages and downtime | Secure, tamper-evident housing for equipment                            | Manual entry will delay the packing operation to an unacceptable degree      | 4          | 4      |
| TN4        | Raising vehicle loading and delivery papers | Data corruption  | Major cost penalties from rejected consignments   |   | Contracted hauliers unlikely to note discrepancies                           | 2          | 3      |
| TN5        | UAV monitoring of crops                     | Cameras and sensors fail to spot emerging problems                     | Remote control of device can be taken over by malicious actors                                      | Routine software updates installed                                      | Both harm caused and theft of the device could be incentives for malpractice | 3          | 2      |
| TN6        | Computer farm record system                 | Takeover for ransom by criminals                                       | Remote access by Directors over the Internet provides opportunity for criminals                     | Independent back-up daily would reduce losses                           | Key to operational practice and external accreditation                       | 2          | 2      |
| TN7        | Industrial control systems                  | Sabotage of electronic controls  | High cost highly sophisticated instruments cannot be duplicated, so non-operation = non-production  | Updating and maintenance is rigorous                                    | Contracted service engineer on call 24/7                                     | 1          | 5      |

Figure A.6 – Threat prioritization

|                   |   |               |     |     |       |     |
|-------------------|---|---------------|-----|-----|-------|-----|
| <b>Likelihood</b> | 5 |               |     |     |       |     |
|                   | 4 |               |     |     | TN3   |     |
|                   | 3 |               | TN5 | TN4 |       | F1  |
|                   | 2 |               | TN6 | TN1 | A2 G2 | H2  |
|                   | 1 |               | TN2 |     |       | TN7 |
|                   |   | 1             | 2   | 3   | 4     | 5   |
|                   |   | <b>Impact</b> |     |     |       |     |

**Commentary**

1. The company has fully embraced ‘totally integrated manufacture’ as its path to efficiency and customer service but is not yet fully aware of the vulnerabilities which are implied. The consulting information security specialist has been further contracted to complete the threat assessment and recommend proportionate controls.
2. So far as is practicable, duplicate systems are to be operated until completion of the assessment.
3. Support and advice from nsc.gov.uk is used to raise awareness among key contractors and trusted staff.
4. Review to take place in one month.

## Annex B (informative)

# Sources of information and intelligence about emerging risks to food supply

### B.1 General

The World Health Organisation (through INFOSAN) and the Food and Agriculture Organisation (through EMPRES and GIEWS) of the United Nations coordinate global efforts to identify new risks and enact control measures to minimize their impact.

They disseminate information to national food organizations like the Food Standards Agency in the United Kingdom. These national food organizations can then make it available to food businesses, typically through trade associations, but it really is a 2-way process.

**NOTE** *Subscription services which provide helpful information also include:*

- *HorizonScan which monitors global food integrity issues, see: <https://horizon-scan.fera.co.uk/> ;*
- *Food Fraud Database from the US Pharmacopeial Convention, see: <https://www.foodfraud.org/>;*
- *US-CERT - United States Computer Readiness Team see <https://www.us-cert.gov/>.*

### B.2 Information and intelligence levels

Figure B.1 illustrates the global dissemination and exchange of information and intelligence about emerging risks to food which may be used to update TACCP assessments. Five levels may be used to describe different levels of information sharing, 1 being the lowest and 5 being the highest:

Level 1 — Food organization;

Level 2 — Local;

Level 3 — National;

Level 4 — European;

Level 5 — International.

**Figure B.1** – Global dissemination of information and intelligence about emerging risks to food which may be used to update TACCP assessments



**NOTE** Further information on these international sources can be found at the following: **INFOSAN** [http://www.who.int/foodsafety/areas\\_work/infosan/en/](http://www.who.int/foodsafety/areas_work/infosan/en/) [35], **EMPRES** <http://www.fao.org/foodchain/empres-prevention-and-early-warning/en/> [36] and **GIEWS** <http://www.fao.org/giews/english/index.htm> [37].

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## Annex C (informative)

# Complementary approaches to food and drink protection

### C.1 CARVER+Shock

CARVER+Shock is an offensive prioritization tool that has been adapted for use in the American food sector. Like TACCP, CARVER+Shock involves an organization playing 'Red Team', where the team members put themselves in the place of the prospective attacker and ask:

If I wanted to cause harm, or make more money, or gain publicity, or take advantage of the situation in some other way:

- What would I do?
- Where would I do it?
- When would I do it?

In effect they use the military targeting tool to judge weaknesses by assessing their:

**C**riticality

**A**ccessibility

**R**ecognizability

**V**ulnerability

**E**ffect

**R**ecoverability

More information on CARVER + Shock is available from Carver + Shock Primer [38].

### C.2 EU 5-point action plan

In response to the horse meat fraud in 2013, the European Commission set in place the following 5 point plan [39].

- 1) Develop synergies between enforcement authorities, ensure rapid exchange of information on intentional violations of food chain rules, promote the involvement of Europol in investigations.
- 2) Ensure that rules on horse passports are enforced correctly, that passports are delivered only by competent authorities and that national databases are created.
- 3) Require that financial penalties for intentional violations of food chain rules be established at sufficiently dissuasive levels, and that control plans in the Member States include unannounced controls.
- 4) Adopt rules on mandatory origin labelling of meat (sheep, goat, pig, poultry, horse, rabbit, etc.) and deliver a report in autumn 2013 on the possible extension of mandatory origin labelling to all types of meat used as ingredient in foods.
- 5) Present and assess the results of the controls currently carried out in the EU countries.

### C.3 UK Food and Drink Federation

The UK Food and Drink Federation's (FDF) Guide on 'Food authenticity: Five steps to help protect your business from food fraud' [40], follows on from FDF's guide 'Sustainable Sourcing: Five steps towards managing supply chain risk' [32] and provides information on:

- 1) mapping your supply chain;
- 2) identifying impacts, risks and opportunities;
- 3) assessing and prioritizing your findings;
- 4) creating a plan of action; and
- 5) implementing, tracking, reviewing and communicating.

## Annex D (informative)

# 10 Steps to cyber security: A board level responsibility<sup>29)</sup>

**NOTE** This annex was developed from source material provided by the National Cyber Security Centre (NCSC).

### D.1 Key questions for CEOs and boards

#### D.1.1 Protection of key information assets is critical

- 1) How confident are we that our company's most important information is being properly managed and is safe from cyber threats?
- 2) Are we clear that the Board are likely to be key targets?
- 3) Do we have a full and accurate picture of:
  - the impact on our company's reputation, share price or existence if sensitive internal or customer information held by the company were to be lost or stolen?
  - the impact on the business if our online services were disrupted for a short or sustained period?

#### D.1.2 Exploring who might compromise our information and why

- 1) Do we receive regular intelligence from the Chief Information Officer/Head of Security on who may be targeting our company, their methods and their motivations?
- 2) Do we encourage our technical staff to enter into information-sharing exchanges with other companies in our sector and/or across the economy in order to benchmark, learn from others and help identify emerging threats?

#### D.1.3 Pro-active management of the cyber risk at Board level is critical

- 1) The cyber security risk impacts share value, mergers, pricing, reputation, culture, staff, information, process control, brand, technology, and finance. Are we confident that:
  - we have identified our key information assets and thoroughly assessed their vulnerability to attack?
  - responsibility for the cyber risk has been allocated appropriately? Is it on the risk register?
  - we have a written information security policy in place, which is championed by us and supported through regular staff training? Are we confident the entire workforce understands and follows it?

<sup>29)</sup> For further information on cyber security see: <https://www.ncsc.gov.uk/guidance/10-steps-board-level-responsibility> [42].

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### Crisis Management

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### Supply Chain Security

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