

# Asda recalls Asda Succulent Cooked & Peeled King Prawns because of incorrect use-by date

Asda is recalling Asda Succulent Cooked & Peeled King Prawns because of a labelling error which shows an incorrect use-by date, making them unsafe to eat.

## Product details

### Asda Succulent Cooked & Peeled King Prawns

|            |                  |
|------------|------------------|
| Pack size  | 210g             |
| Batch code | L66000           |
| Use by     | 21 December 2024 |

## Risk statement

The product listed above has been labelled with an incorrect ‘use-by’ date which makes them unsafe to eat.

## Action taken by the company

Asda is recalling the above product. Point of sale notices will be displayed in all retail stores that are selling this product. These notices explain to customers why the products are being recalled and tell them what to do if they have bought the product. Please see the attached notice.

PDF

[Gweld Customer Notice: Asda Succulent Cooked Peeled King Prawns as pdf](#)(Open in a new window) (206.17 KB)

## Our advice to consumers

If you have bought the above product do not eat them. Instead, return them to the store from where they were bought for a full refund. The product listed above has been labelled with an incorrect ‘use-by’ which makes them unsafe to eat. For more information please contact Asda Customer services on 0800 952 0101.

## About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Withdrawal Information Notices and Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-16-2024

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